



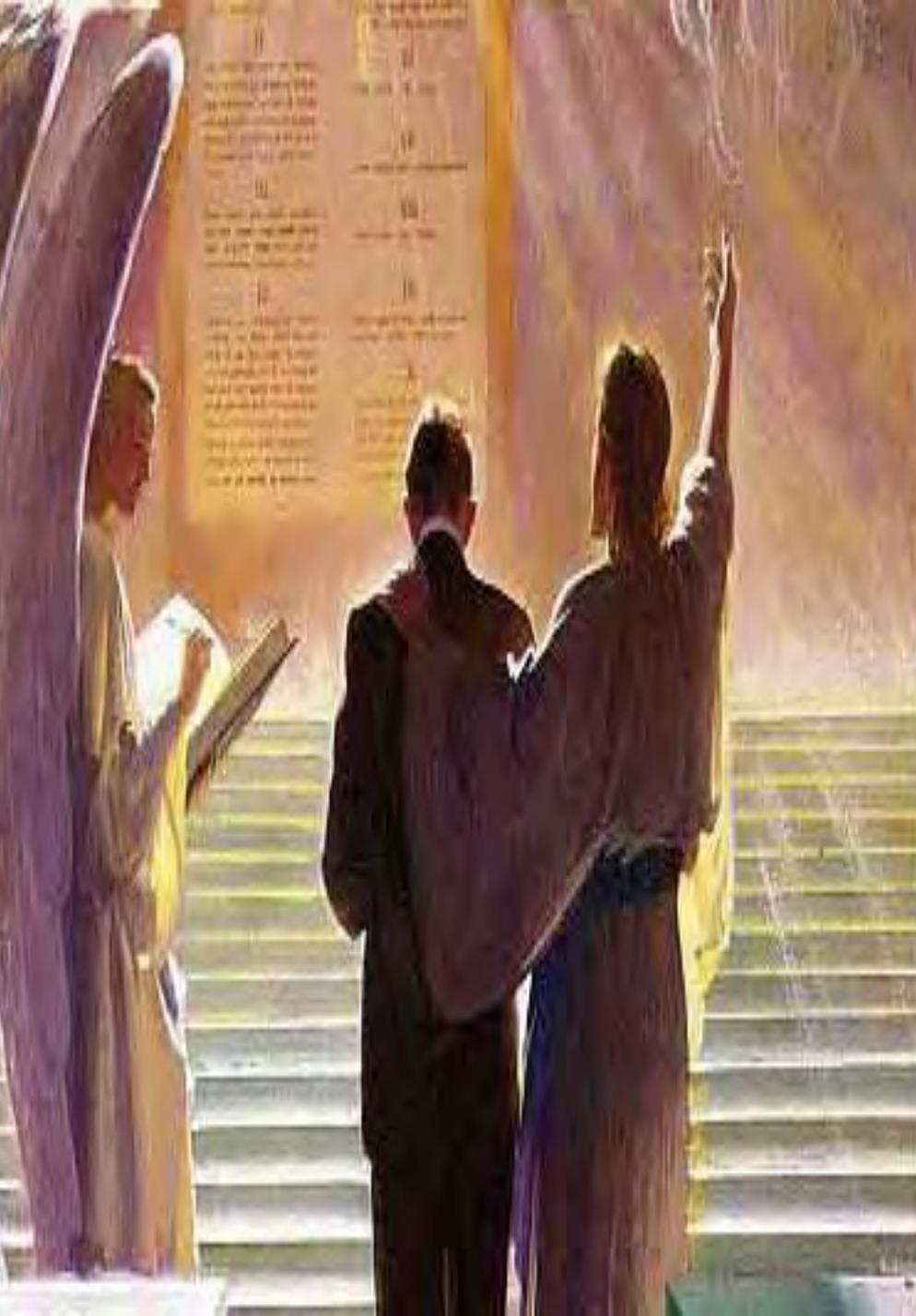
Ukrainian Orthodox Church of the U.S.A. SWOT Analysis, Core Values, Statement of Why, Mission Statement, Vision Statement and Strategic Task Forces

~ ~ ~ ~ ~

*“Where there is no vision,
the people will perish”*

Proverbs 29:18





**“That the end of
our lives may be
Christian, without
pain, blameless
and peaceful,
and for a
GOOD ACCOUNT
BEFORE THE
AWESOME
JUDGMENT SEAT
OF CHRIST”**



SWOT Analysis

(Strengths, Weaknesses, Opportunities and Threats)

SWOT ANALYSIS

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin (attributes of the organization)	S Strengths	W Weaknesses
External origin (attributes of the environment)	O Opportunities	T Threats



Internal Factors

Strengths and Weaknesses

(a) Strengths include characteristics of our Church that give us advantages. This can include things we do well.

(b) Weaknesses include characteristics that place our Church at a disadvantage. This can include problems we face that we must overcome.



External Factors

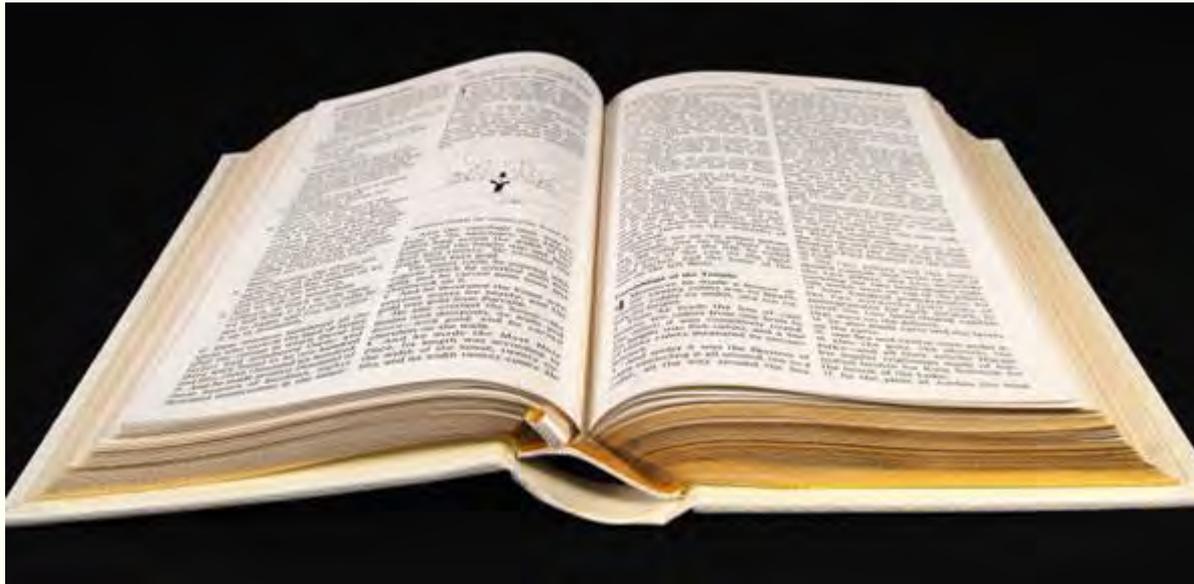
Opportunities and Threats

External factors may include socio-cultural changes, macroeconomic matters, technological change, laws, as well as changes in our environment, etc.

- (a) **Opportunities** include external chances to improve our performance in our environment.
- (b) **Threats** include external elements in our environment that could cause trouble for our Church.



A SWOT Analysis is Biblical





***“Examine yourselves as
to whether you are in
the faith.***

Test yourselves!”

2 Corinthians 13:5



Ukrainian Orthodox Church of the U.S.A.

Official SWOT Analysis

Strengths

1. Certain Youth Ministries (camping, Church sponsored missionary trips)

2. Excellent servant-leader Hierarchs

3. Certain Charitable Ministries (Ukrainian orphanage, Ukrainian soup kitchens, Great Lent Giveaway, sisterhoods, scholarship)

4. Church assets and properties (existing and missions)

5. Seminary and clergy programs

6. Communications and Technology

7. Orthodoxy - true theology, liturgical, beautiful esthetics and traditions

8. Flexibility and responsiveness to the linguistic and cultural needs of the communities and parishioners

9. Ukrainian heritage

10. Internal identity (shared experience and shared struggle) and external perception of progressive social values

11. National unified administrative structure facilitates communication

Weaknesses

1. **Language** can be exclusionary (exclusive use of one language)
2. Heavy emphasis on **ethnicity** can be exclusionary to those who do not identify with that ethnicity
3. **Insufficient numbers of U.S. clergy**
4. Insufficient **pastoral education and care** for clergy
5. Insufficient **trust** between clergy and laity
6. Decline in **parish size** and membership
7. Parish **geographic challenges**
8. Lack of **engagement by laity and clergy** (apathy)
9. Ineffective **retention of youth**

10. **Parishioners uneducated in faith**
11. **Lack of understanding of stewardship**
12. **Low financial support** for priests and families
13. **Lack of welcoming attitudes**
14. **Lack of community outreach and engagement**
15. **Insufficient communications** between national church and parishes
16. **Absences of empirical metrics and processes**
17. **Lack of administrative support** and capabilities at the National, Deanery and Parish level

Opportunities

1. People are needy and vulnerable
2. People have a need to belong
3. People long for truth
4. Social media
5. Technologies
6. Other Orthodox Christians can be united (strength in numbers and resources)

7. Connect the dots between faith and science and logic
8. Answering the falseness that exists in the world
9. Serving the growing needs of the youth and empowering them
10. Immigrants

Threats

1. Lack of understanding of the Orthodox faith
2. Lack of structure in society (breakdown of family, addiction, domestic violence, etc.)
3. Tension between intellectual integrity and faith
4. Other faiths are perceived to offer more meaningful solutions to contemporary problems

5. External perception of alignment to one ethnic culture could be a barriers to entry and welcoming
6. Legal Threats from outside the church
7. External economic pressures impacting church stewardship



CORE VALUES





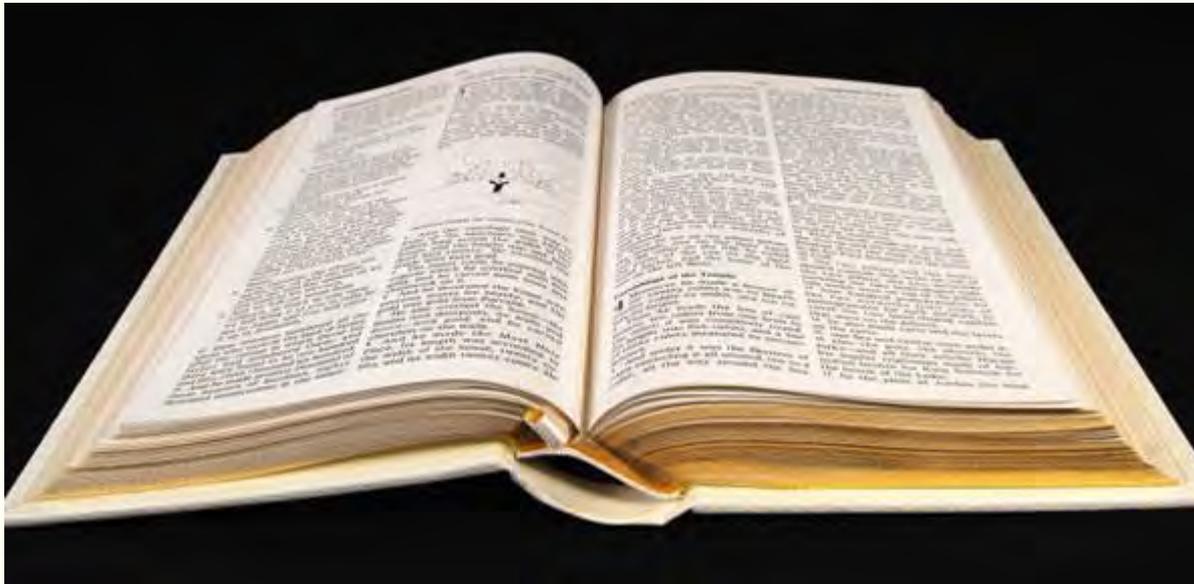
Core Values:

- **Are beliefs shared among the stakeholders**
- **Drive an organization's culture and priorities**
- **Provide a framework for decision-making**



CORE VALUES

Core Values Are Biblical





GOD'S CORE VALUES

I
THOU SHALT HAVE
NO OTHER GODS
BEFORE ME

II
THOU SHALT NOT
MAKE UNTO THEE
ANY GRAVEN IMAGE

III
THOU SHALT NOT
TAKE THE NAME OF
THE LORD THY GOD
IN VAIN

IV
REMEMBER THE
SABBATH DAY TO
KEEP IT HOLY

V
HONOR THY FATHER
AND THY MOTHER

VI
THOU SHALT
NOT KILL

VII
THOU SHALT NOT
COMMIT ADULTERY

VIII
THOU SHALT
NOT STEAL

IX
THOU SHALT NOT
BEAR FALSE
WITNESS AGAINST
THY NEIGHBOR

X
THOU SHALT
NOT COVET



CHRIST'S CORE VALUES

THE BEATITUDES

Blessed are the poor in spirit,
for theirs is the kingdom of heaven.

Blessed are those who mourn,
for they shall be comforted.

Blessed are the meek,
for they shall inherit the earth.

Blessed are those who hunger and thirst
for righteousness, for they shall be satisfied.

Blessed are the merciful
for they shall obtain mercy.

Blessed are the pure of heart,
for they shall see God.

Blessed are the peacemakers,
for they shall be called children of God.

Blessed are those who are persecuted
for righteousness sake,
for theirs is the kingdom of heaven.



Ukrainian Orthodox Church of the U.S.A.

Official CORE VALUES



Core Values

Christ-centered

Compassionate

Ministry of service

Community

Education

Sacramental life

Charity and stewardship

Fidelity to Holy Tradition

Active prayer life

Inclusion and respect

Humility

Sharing the Gospel and
Evangelizing



Statement of WHY

WHY?



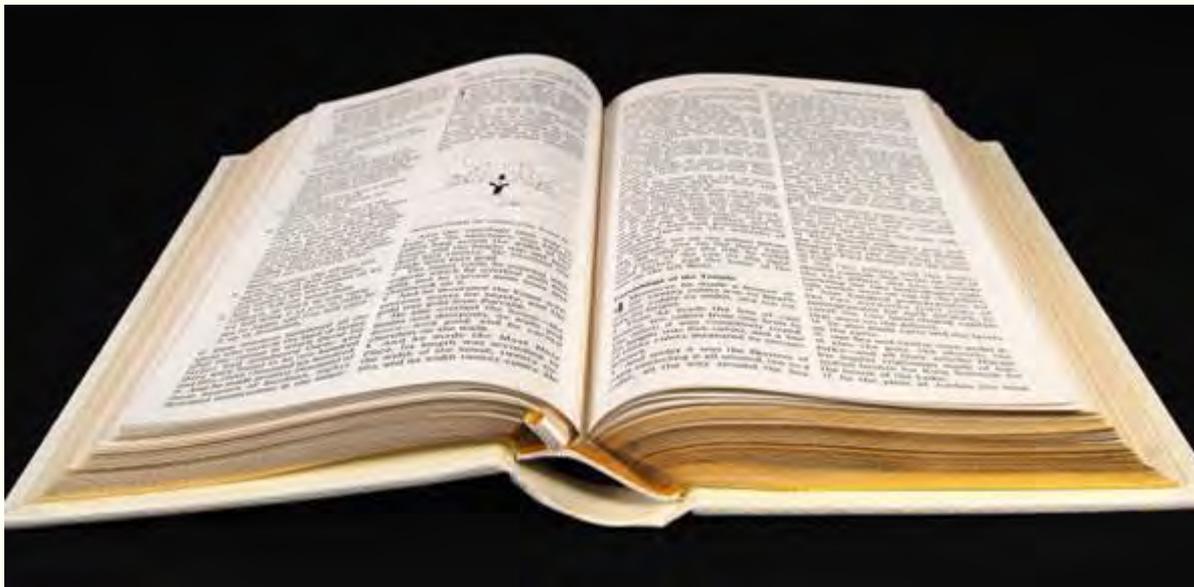
Start With WHY?

Can we articulate a compelling and inspirational reason why our Church exists and why anyone should join us?



WHY?

A Statement of Why is Biblical





***“Men, WHY are you
doing these things?”***

Acts 14:14



“Therefore I speak to them in parables, because seeing they do not see, and hearing they do not hear, nor do they understand.”

Matthew 13:13



Ukrainian Orthodox Church of the U.S.A.

Official Statement of WHY



Statement of WHY

**We embrace those who
hunger for love, comfort,
fulfillment and hope.**



MISSION





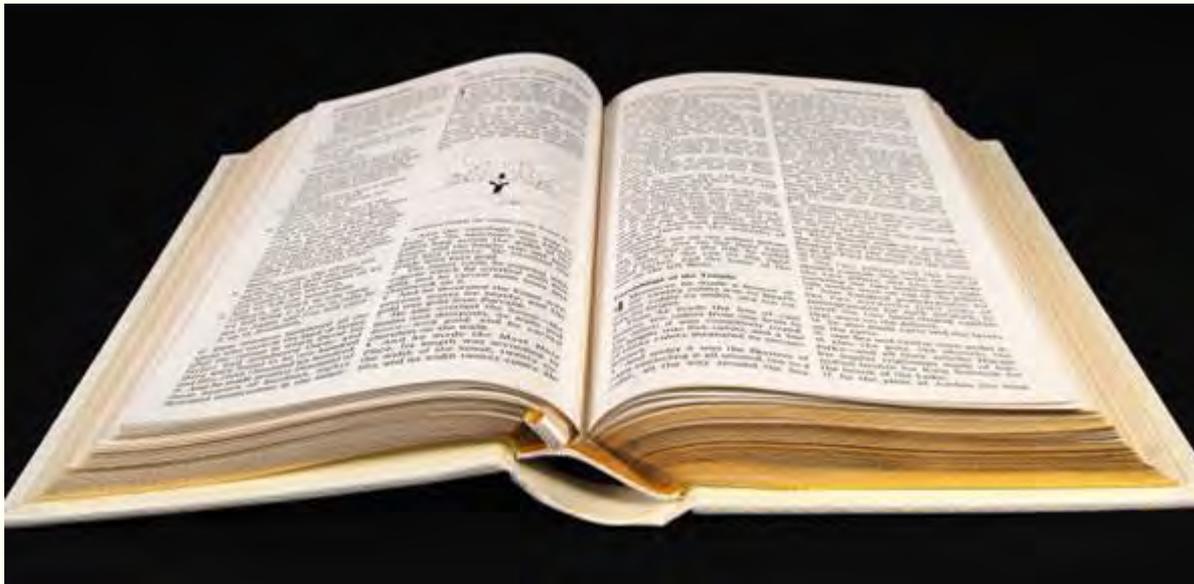
Mission:

- A clear description of the fundamental purpose for which an organization exists and what it does to achieve its Vision.
- Mission answers the question: **"What do we do?"**



MISSION

A Mission Statement
is Biblical





The Great Commission

Matthew 28:18-20

***“Go therefore and make
disciples of all the nations”***



Ukrainian Orthodox Church of the U.S.A.

Official MISSION Statement



Mission Statement

The Mission of the Ukrainian Orthodox Church of the USA is to offer healing, comfort, wholeness, spiritual fulfillment and joy as we work together to reveal the beauty of God's creation by proclaiming and living the Gospel of Jesus Christ.



VISION

Vision Statement



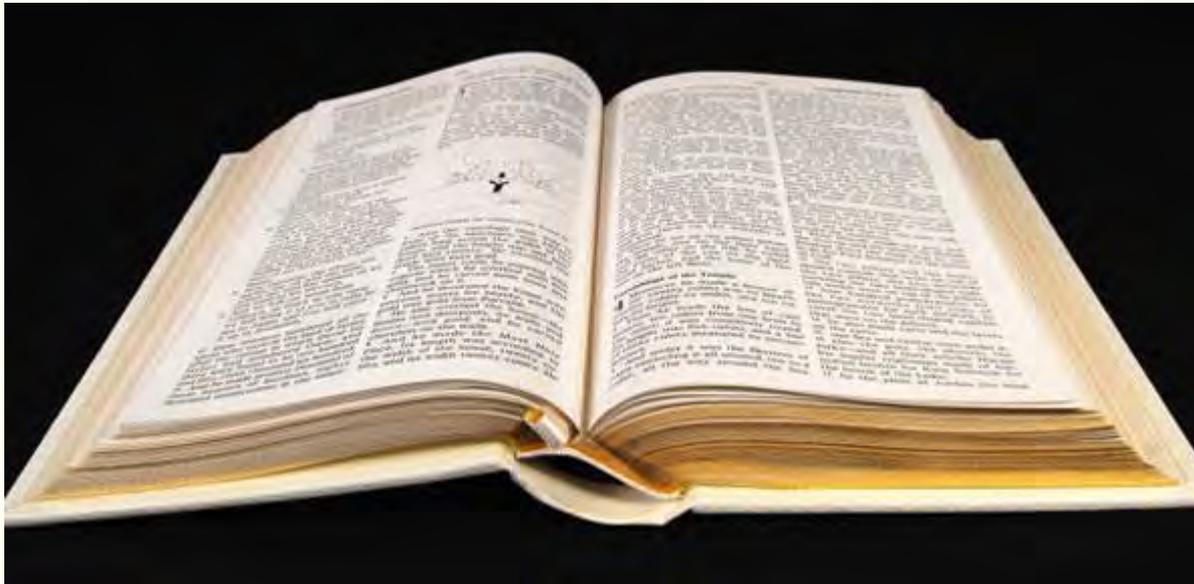
Vision

- **Defines what the organization hopes to do in the future.**
- **Vision is a long-term view.**
- **Vision focuses on:**
 - **“What do we want to accomplish?”**
 - **“Where are we going?”**



VISION

**A Vision Statement
is Biblical**





The Great Commission Matthew 28:18-20

*“Go therefore and make disciples of all the nations
...**baptizing them in the name
of the Father and the Son and
the Holy Spirit, teaching them
to observe all that I
commanded you.**”*



(Vision – Part 2) Acts 1:8

“But you shall receive power when the Holy Spirit has come upon you; and you shall be witnesses to Me in Jerusalem, and in all of Judea and Samaria, and to the ends of the earth.”



Ukrainian Orthodox Church of the U.S.A.

Official VISION Statement



Vision Statement

The Vision of the Ukrainian Orthodox Church of the U.S.A. is to transform lives through Christ-centered, compassionate and welcoming communities that embody Sacred Scripture and Holy Tradition while serving and ministering to people as they navigate contemporary life.



Ukrainian Orthodox Church of the U.S.A.

Official STRATEGIC AREAS OF FOCUS



Strategic Areas of Focus

1. Administration National/Regional
2. Clergy
3. Communications
4. Education
5. Family and Youth
6. Healthy Parishes
7. Stewardship
8. Outreach and Evangelism
9. Technology



*You
 have been
 called as
 one of the
 70
 Disciples*

Luke 10:1

