Metropolis of Chicago
Strategic Planning SWOT, Why Statement, Core Values, Mission, Vision and Strategic Areas of Focus

“Where there is no vision, the people will perish”
Proverbs 29:18

Bill Marianes – November, 2018
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SWOT ANALYSIS

- **S** (Helpful to achieving the objective)
  - **Strenghts**
  - **Opportunities**

- **W** (Harmful to achieving the objective)
  - **Weaknesses**
  - **Threats**

- **Internal origin**
  - Attributes of the organization

- **External origin**
  - Attributes of the environment
Strengths

- People (dynamic Hierarch, clergy and laity)
- Deep and authentic message (fullness of the faith and strong culture)
- Caring communities
- Youth ministries
- Diverse ministries
- Parish infrastructure and geographic reach
Weaknesses

- Insufficient leadership development for clergy and laity
- Insufficient Parish and Metropolis vision, administration, staffing & operations
- Clergy performance (including lack of clergy wellness, support, and clergy support of parishioners)
- Lack of life cycle church ministries
- Poor religious literacy
- Low levels of trust and transparency
- Unsatisfactory church experience (welcoming and liturgical)
- Poor youth and emerging adult ministries
- Inadequate stewardship and engagement
- Exclusionary (overemphasis on Greek culture and language and gender)
- Chicago-centric focus and lack of interparish cooperation, inter-Orthodox cooperation
Opportunities

➢ Outreach and evangelism
➢ Use of technology and social media
➢ Engaging emerging adults
➢ Pan-Orthodox engagement through ministries
➢ Service and ministry (inside and outside of our geography)
➢ Public engagement on ethical and moral issues
Threats

➢ Competing demands for time, talents and treasures
➢ Incongruent shift in moral and social values
➢ Competition from other religious institutions and secularism
➢ Mis-perceptions, negative perceptions and lack of awareness of the Greek Orthodox Church
Statement of WHY
To receive and share unconditional love, mercy, healing and peace, so that life has greater meaning and purpose.
CORE VALUES
Core Values

~ Christ-centered
~ Integrity
~ Service
~ Humility
~ Love
~ Merciful
~ Spiritual development
~ Adaptable
MISSION

Mission Statement
The Greek Orthodox Metropolis of Chicago is a Christ-centered community that loves, guides, engages and serves all people.
Vision Statement

In (3-5) years we will grow our Metropolis family through greater:

- Fellowship & Welcoming
- Accountability
- Ministries & Education
- Innovation
- Leadership
- Involved Youth & Emerging Adults
- Engagement on Critical Issues
- Stewardship
STRATEGIC AREAS
OF FOCUS TASK FORCES
Strategic Areas of Focus

1. Clergy Development & Support
2. Communications, Technology & Innovation
3. Education & Spiritual Literacy
4. Lay Leadership Development
5. Life Cycle Ministries
6. Metropolis Administration & Best Practices
7. Stewardship
8. Welcoming, Outreach & Evangelism
9. Worship Engagement & Accessibility
10. Youth & Emerging Adults
<table>
<thead>
<tr>
<th>Task Force</th>
<th>2 Co-Chairs</th>
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## Task Forces

### Leaders

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“Then he said to his disciples, ‘The harvest is plentiful but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field.’ ”

Matthew 9:37-38
“That the end of our lives may be Christian, without pain, blameless and peaceful, and for a good account at the awesome judgment seat of Christ.”
You have been called as one of the 70 Disciples.

Luke 10:1
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