

## *Igniting the Flame*

# *A Culture of True Orthodox Christian Stewardship and Generosity*

“For everyone to whom much is given, from him much will be required.”

Luke 12:48

Bill Marianes

[www.stewardshipcalling.com](http://www.stewardshipcalling.com)

[Bill@stewardshipcalling.com](mailto:Bill@stewardshipcalling.com)

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**Stewardship  
Calling**

*Helping people and parishes discover and  
live their stewardship callings so that  
they may have a good account before  
the awesome judgment seat of Christ*

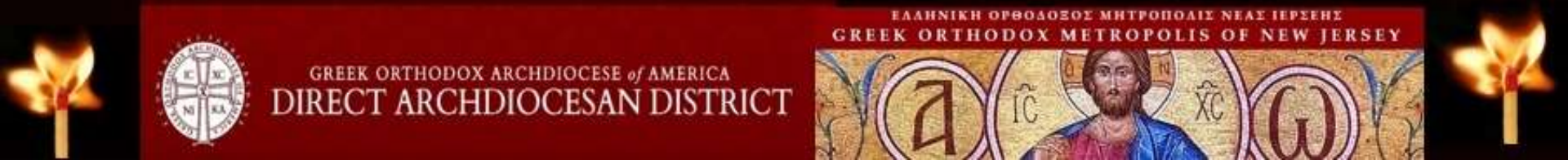
[www.stewardshipcalling.com](http://www.stewardshipcalling.com)



**ORTHODOX  
MINISTRY  
SERVICES**

*Helping transform and improve  
Orthodox Church parishes,  
organizations, and ministries in  
order to strengthen  
the Body of Christ.*

[www.orthodoxministry.org/](http://www.orthodoxministry.org/)



## *Igniting the Flame - A Culture of True Orthodox Christian Stewardship and Generosity*

# **APPENDIX**

1. Stewardship Calling Resources
2. Suggested Book Reading List
3. Suggested TED Talks / YouTube Videos
4. Suggested Empirical Studies
5. Stewardship Calling Podcasts

<https://stewardshipcalling.com/direct-archdiocese-district-metropolis-of-new-jersey-igniting-the-flame-of-true-orthodox-christian-stewardship/>



# **Two Orthodox Resources Available To You**



**Stewardship  
Calling**

**To help people and  
parishes discover  
and live their  
stewardship callings  
so that they may  
have a good account  
before the awesome  
judgement seat of  
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**<https://stewardshipcalling.com/>**



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to strengthen the  
Body of Christ.**

**<https://orthodoxministry.org/>**

# Stewardship Calling Resources







# Your Always Free Parish Resource [www.stewardshipcalling.com](http://www.stewardshipcalling.com)



**Effective  
Church Model  
& Engaged  
Discipleship**

**Steward-  
ship**

**Strategic  
Planning**

**Podcasts  
Internet  
Radio**

**WHY  
Are You  
Here?**

**Leader-  
ship**

## Stewardship Calling

What are you doing with all of the gifts God has given you?

WHY?

EFFECTIVE CHURCH MODEL

STEWARDSHIP

CHURCH STRATEGIC PLANNING

PODCASTS / INTERNET RADIO

LEADERSHIP & SPIRITUAL RETREATS

BLOG

RESOURCES

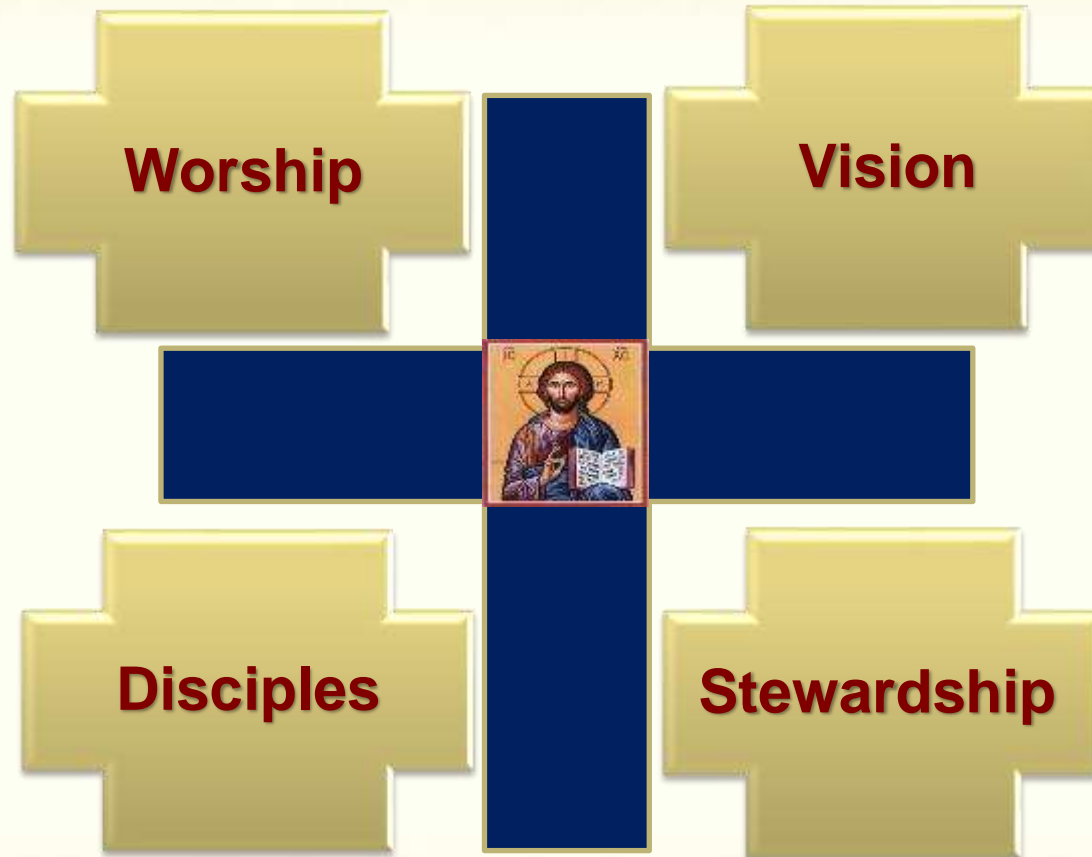
UPCOMING PROGRAMS

PERSONAL



# Stewardship Calling Effective Church Model

## Institutional



Effective  
Worship  
Experience

Consensus  
Vision and  
Strategic Plan

Engaged  
Disciples

Culture of True  
Stewardship

## Individual

# Stewardship Calling

What are you doing with all of the gifts God has given you?

[www.stewardshipcalling.com](http://www.stewardshipcalling.com)

WHY? **EFFECTIVE CHURCH MODEL – THE 4 CRITICAL DIMENSIONS** STEWARDSHIP CHURCH STRATEGIC PLANNING  
PODCASTS / INTERNET RADIO SPIRITUAL – LEADERSHIP RETREATS BLOG RESOURCES UPCOMING PROGRAMS  
TESTIMONIALS IT'S NOT ABOUT ME IN LOVING MEMORY OF BESS MARIANES



**Effective Church Model tab (with detailed presentations covering 3 of the 4 dimensions of an Effective Church)**

## Effective Church Model – The 4 Critical Dimensions



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# Stewardship Calling

What are you doing with all of the gifts God has given you?



Stewardship Tab  
at

[www.stewardshipcalling.com](http://www.stewardshipcalling.com)

*You can watch or download 2 videos that teach the Igniting The Flame of True Christian Stewardship Program at:*

<https://stewardshipcalling.com/videos/>

## Stewardship Training Videos

A Parish that practices true Christian Stewardship is on fire and can achieve the unimaginable and experience no financial or operational challenges as it strives to emulate the kingdom of God. Every Parish leader and Priest is called to ensure that his or her Parish practices true stewardship and gives every parishioner the opportunity to maximize his or her commitment of time, talent and treasures for God's greater glory.

## Recent Posts

COVID-19 - Spread the Word, not the virus

You Have Been Called - Music Mogul Turns Youth Ministry Neptic Warrior

"Meet The Met" - Metropolitan Gerasimos & The Generosity Challenge Part II

You Have Been Called - Laity, Deacons, Clergy & Hierarchy





**Stewardship  
Calling**

# **Financial Stewardship Analysis for Churches**



**A Special Free Service Available to Your Parish**

- ~ How well is your church really doing from a financial stewardship perspective?
- ~ The Stewardship Calling FSA was developed over the last 12+ years using best practices and financial analytics adapted to Orthodox Christian parishes.
- ~ It has been used by over 250+ churches to better understand what is happening with their financial stewardship and where they need to focus
- ~ It includes key performance indicator metrics and performance comparisons

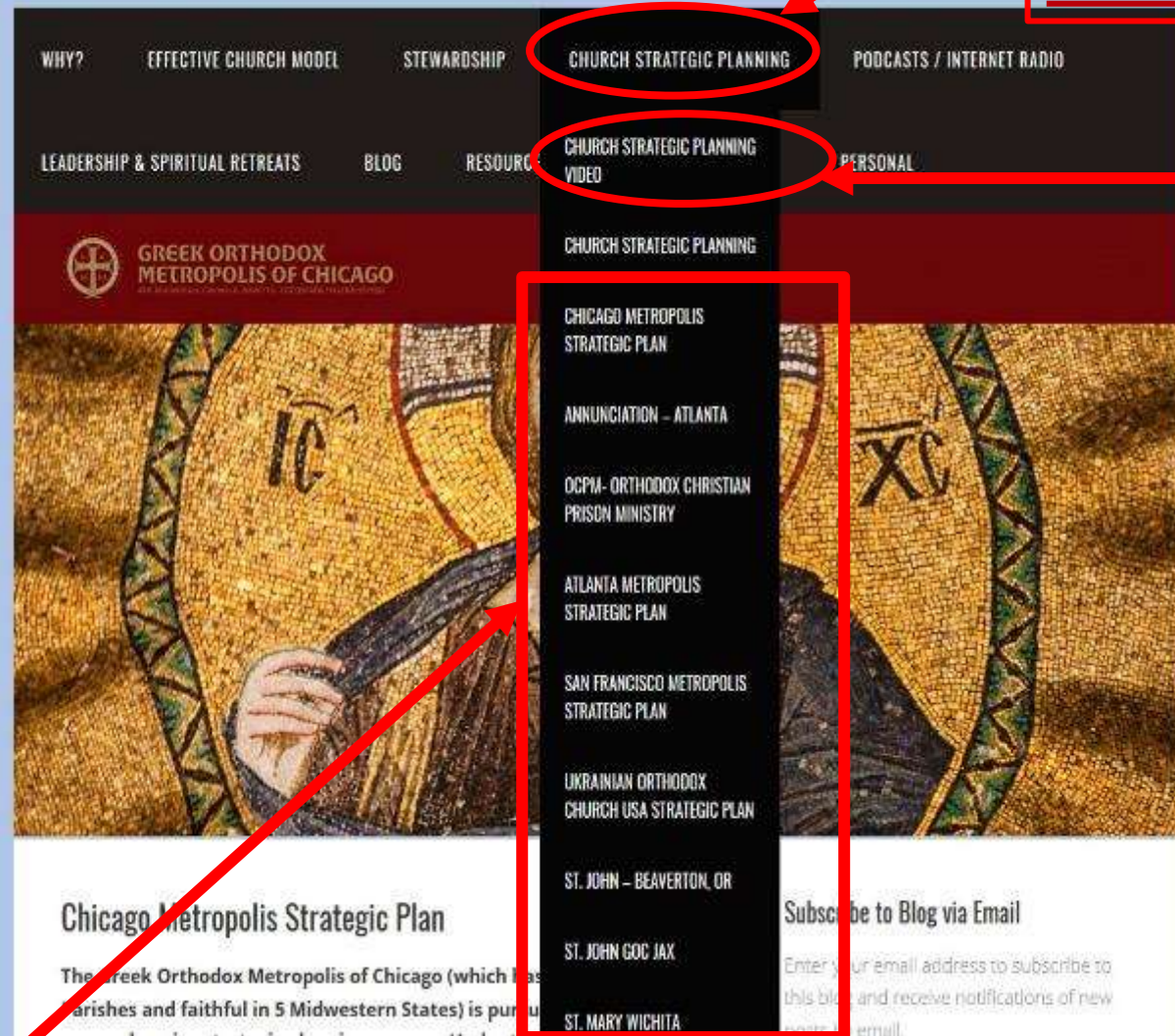
**Learn more here: <https://stewardshipcalling.com/financial-stewardship-analysis-fsa-for-churches/>**

**Or contact: [Bill@stewardshipcalling.com](mailto:Bill@stewardshipcalling.com)**

# Stewardship Calling

What are you doing with all of the gifts God has given you?

Strategic Planning Tab at  
[www.stewardshipcalling.com](http://www.stewardshipcalling.com)



You can watch or download 2 videos that teach Parish Strategic Planning at:  
<http://stewardshipcalling.com/parish-strategic-planning-video/>

You can download several Strategic Plans  
<http://stewardshipcalling.com/strategic-planning/>



# Stewardship Calling

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[www.stewardshipcalling.com](http://www.stewardshipcalling.com)

WHY? EFFECTIVE CHURCH MODEL STEWARDSHIP CHURCH STRATEGIC PLANNING PODCASTS / INTERNET RADIO

KEYNOTES & LEADERSHIP

BLOG RESOURCES UPCOMING PROGRAMS PERSONAL

WHY ARE YOU HERE?

LEADERSHIP

RELIGIOUS FREEDOM

EFFECTIVE COMMUNICATIONS  
- FROM TEACHER TO  
PREACHER TO REACHER

LIVING IN H.D. - BEING A HERO  
AND DISCIPLE - (UKRAINIAN  
ORTHODOX LEAGUE- 2016)

## Why Are You Here?

### Why Are You Here?

One of the most profound questions one must answer is "Why am I here?" Of all of the trillions of life forms on earth, you were the one whom God made in His image and likeness. For what purpose were you given all of the gifts, talents, resources, abilities and experiences you have been given?

Humorist and author Mark Twain once famously said: "The two most important days of your life are: first, the day you were born, and second, the day you figure out why." It is in pursuit of helping you figure out your WHY that this page and these resources are devoted. Godspeed on your journey!

### Recent Posts

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You Have Been Called - Music Mogul Turns Youth Ministry Neptic Warrior

"Meet The Met" - Metropolitan Gerasimos & The Generosity Challenge Part II

You Have Been Called - Laity, Deacons, Clergy & Hierarchs

OCA Diocese of New York & New Jersey  
2019 Diocese Assembly Keynote and Stewardship Presentations

**Understanding Your Why and Living Your Stewardship Calling Program is available under the Keynote & Leadership tab and the Why Are You Here page**



# Stewardship Calling

What are you doing with all of the gifts God has given you?

[www.stewardshipcalling.com](http://www.stewardshipcalling.com)

WHY? EFFECTIVE CHURCH MODEL STEWARDSHIP CHURCH STRATEGIC PLANNING PODCASTS / INTERNET RADIO

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ORTHODOX LEAGUE- 2016)

Christian  
Leadership

## Leadership

"There are 'leaders' and there are 'those who lead.'" While there are many dimensions to being an authentic, Orthodox Christian Servant Leader, developing those leaders is one of the most critical challenges I have heard from the hundreds of churches I have worked with over the last 11+ years. So, I have assembled some written materials, podcasts and videos that cover many of the elements of how to develop true servant leaders. While all leaders are courageous in leading their church or ministry, the Stewardship Calling Orthodox Christian Servant Leadership Model focuses on the 6 critical leadership core values of: Courage; Love; Humility; Trust; Vision; and Team.

Below you will find a PowerPoint outline of some of the core servant leadership content I present to Parishes and Churches/Ministries/Dioceses /Parish Councils and Boards, as well as a video of one such program, a link

## Recent Posts

COVID-19 – Spread the Word, not the virus  
You Have Been Called – Music Mogul Turns  
Youth Ministry Neptic Warrior  
"Meet The Met" – Metropolitan Gerasimos &  
The Generosity Challenge Part II  
You Have Been Called – Laity, Deacons,  
Clergy & Hierarchs  
OCA Diocese of New York & New Jersey  
2019 Diocese Assembly Keynote and  
Stewardship Presentations

## Recent Comments

**Servant  
Leadership  
Program is  
available under  
the Keynote &  
Leadership tab  
and the  
Leadership page**

WHY? EFFECTIVE CHURCH MODEL STEWARDSHIP CHURCH STRATEGIC PLANNING PODCASTS / INTERNET RADIO

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ORTHODOX LEAGUE- 2016)



ANCIENT FAITH MINISTRIES

## Communications - From Teacher to Preacher to

sted, how would the world be any different? Or better here, how IS the world different? We sometimes ask ourselves these profound questions, particularly as we focus on 3 very critical personal questions of:

1. "Why am I here?"
2. "What is my purpose/calling?"
3. "What is the meaning of my life?"

We are all called to be "the light of the world" as our Lord made us in his image and likeness. In so doing, we ALL communicate, ALL the time. But are we communicating most effectively? At the Ancient Faith Radio Podcasters/Writers conference, I was honored to give a keynote address to help us all become better communicators in whatever way we communicate. As it turns out, we all communicate at different times in three different ways: as Teachers, Preachers and Reachers.

Teachers merely provide information, so they are informational.  
Preachers inspire us with what the information they teach us, so they are

### Recent Posts

COVID-19 - Spread the Word, not the virus  
You Have Been Called - Music Mogul Turns Youth Ministry Neptic Warrior

"Meet The Met" - Metropolitan Gerasimos & The Generosity Challenge Part II

You Have Been Called - Laity, Deacons, Clergy & Hierarchs

OCA Diocese of New York & New Jersey  
2019 Diocese Assembly Keynote and Stewardship Presentations

### Recent Comments

sotpaetj on "Does the future have a church?"

sotpaetj on Overcoming the Great Challenge of Donor Fatigue in our Orthodox Christian Churches, Ministries and Other Nonprofit Organizations

Ruth Wilkey on Overcoming the Great Challenge of Donor Fatigue in our Orthodox

**Effective Communications Program is available under the Keynote & Leadership tab and Effective Communications "From Teacher to Preacher to Reacher" page**





The Ministries  
of  
St. Luke's  
2010~2011



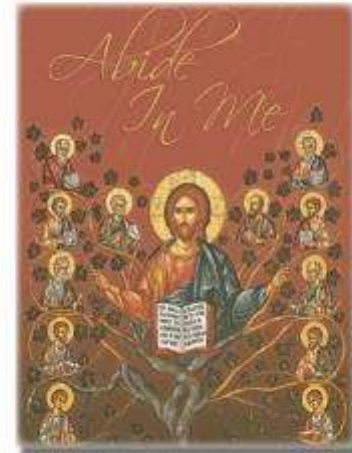
Wherever you are on your spiritual journey, your time and talents are welcome — and needed — at St. Luke's.

# SAINT ANTHONY MINISTRIES HANDBOOK



**St. Anthony Greek Orthodox Church**  
776 South Rosemead Boulevard  
Pasadena, California 91107-5813  
(626) 449-6945 - Fax (626) 449-0974  
Rev. Fr. Peter Stratos  
saint-anthonys.org

ST. NICHOLAS GREEK ORTHODOX CHURCH  
LEXINGTON, MASSACHUSETTS  
**2011-2012**  
PARISH MINISTRIES



**Sunday Worship Services**  
Orthros 8:15 am  
Matins & Eucharist 9:30 am

Tel: 721-562-6453  
1750 Main Street

**Religious Freedom**  
To receive assistance in this area is need in our church community, the Jewish Community Center of Miami, the U.S. and a denomination and a service is home visitation to members of our parish who are hospitalized, or unable to get out, women and men of our parish are invited to join this organization.  
Make a Call at 618-413-1122 or [info@jccmiami.org](mailto:info@jccmiami.org)

**Interested? New 500 Coaching Affiliates!**  
 2002 was the beginning of a new program at the Florida Academy of Coaching. We are looking for individuals who are interested in coaching and want to experience high achievement, satisfaction, and a supportive environment while having fun. Open to young and old, women and men. If you have completed the eighth grade or above, please contact us at 1-800-333-3333 or [info@500coaching.com](mailto:info@500coaching.com).

**Orthodox Ministry**  
To strengthen and enhance the Orthodox experience in our parish by offering programs that aid in the development and expression of our faith across all ages, levels, and vocations.  
Main Office: Maria Kouskousis • 770-695-1200 • [orthodox@stmary.org](mailto:orthodox@stmary.org)

**Break Postal Blocking**  
The annual collection of our faith and heritage and our largest communication money is within the year  
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It's time to include you in those who have just given birth. In honor of the baby boom, we're giving away a \$1000 award, and in honor of the need during the winter months of the year.  
Early Christy • 825-447-9915 • [projectcatalyst@earlychristy.com](mailto:projectcatalyst@earlychristy.com)

Join us at the Wonder World: Games and Entertainment Expo to see the new and exciting games and entertainment products that will be on display. The event is free and open to the public. For more information, please contact the event organizers at [info@wonderworldexpo.com](mailto:info@wonderworldexpo.com).

**PARISH SUPPORT SERVICES MINISTRY**  
**FINANCE AND REGULATIONS MINISTRY**  
Reverend's Ministry  
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 order as a priority.  
 David Greenlee • 0202-214-1100 • dgreenlee@comcast.net

**Minister and Deputy Minister**  
 Assist our parish by providing wisdom and direction to the governance to our community.

**Health Monitoring**  
 Second, our team is currently taking account of the possible bleeding risk for patients of

**CONTACT INFORMATION**  
**Executive Director**  
 Lead our work in the use of technology to communicate, inform, and inspire.  
 581.744.6100 • [ken.wood@psd.edu](mailto:ken.wood@psd.edu)

**Newsletter efficacy**  
Associate our parish to communicating with parish members across all our parish life.  
E-mail: [info@st-jude.org](mailto:info@st-jude.org) • 578-643-2868 • [communications@stjude.org](mailto:communications@stjude.org)

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John Patrick • 404-764-2212 • [john@theend.org](mailto:john@theend.org)

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Carol Torkin • 725-655-1156 • [ct2@earthlink.net](mailto:ct2@earthlink.net)

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 Ministry of the Interior, Ministry of the Environment,  
 and Ministry of the Economy  
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SAINTS RAPHAEL, NICHOLAS, AND IRENE  
GREEK ORTHODOX CHURCH

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Alex. Fr. Barnabas Powell, Probstseuer

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Cumming, Georgia 30040  
(770) 381-5250  
www.HSMD.org

**<https://stewardshipcalling.com/stewardship-ministry-handbooks/>**



You can download this presentation at:  
**[www.stewardshipcalling.com](http://www.stewardshipcalling.com)**

**Stewardship Calling**  
What are you doing with all of the gifts God has given you?

WHY ARE YOU HERE? EFFECTIVE CHURCH MODEL **STEWARDSHIP** YOUR BUDGETING INTERVIEW RADIO / PODCASTS

KEYNOTES & LEADERSHIP BLOG RESOURCES STEWARDSHIP TRAINING VIDEOS PERSONAL HAGIA SOPHIA

**DIRECT ARCHDIOCESAN DISTRICT & METROPOLIS OF NEW JERSEY - IGNITING THE FLAME OF TRUE ORTHODOX CHRISTIAN STEWARDSHIP**

Direct Archdiocesan District & Metropolis of New Jersey - Igniting the Flame of True Orthodox Christian Stewardship

With the blessings of Archbishop Elpidophoros, Archdiocese of America, I am honored to be the presentation of the Igniting the Flame of True Orthodox Christian Stewardship Program for the Direct Archdiocese of New Jersey. We will discuss the 15 proven best stewardship strategies.

Here is the agenda of the 6 sessions

**Stewardship Calling True Stewardship Best Practices**

Session 1 - December 8, 2020	Session 2 - January 26, 2021
1. Facts & Figures Of What Is Happening In Our Churches 2. Covid / Crisis Strategies 3. Questions & Answers	1. The Move From "Does" To Percentage Giving & Tithing 2. Increasing Engagement 3. The Personal Touch 4. Questions & Answers
Session 3 - February 23, 2021	Session 4 - February 9, 2021
1. Youth Stewardship 2. Effective Messaging 3. Questions & Answers	1. Welcoming 2. Thanking 3. Small Groups 4. Questions & Answers
Session 5 - February 23, 2021	Session 6 - March 6, 2021
1. Campaigns - Stewardship, Capital & Planned Giving 2. Transparency & Accountability 3. Stewardship Team 4. Questions & Answers	1. Campaigns - Stewardship, Capital & Planned Giving 2. Transparency & Accountability 3. Stewardship Team 4. Questions & Answers

Send questions to: [Bill@stewardshipcalling.com](mailto:Bill@stewardshipcalling.com)  
[archdiocalline.com](http://archdiocalline.com)

Under the Stewardship Tab go to the Direct Archdiocesan District & Metropolis of New Jersey - Igniting the Flame of True Orthodox Christian Stewardship page at <https://stewardshipcalling.com/direct-archdiocese-district-metropolis-of-new-jersey-igniting-the-flame-of-true-orthodox-christian-stewardship/>

**Send questions to: [Bill@stewardshipcalling.com](mailto:Bill@stewardshipcalling.com)**

# Effective Parish “To Do” Review

1. Based on the HOLY SCRIPTURE definitions of Stewardship, and the SCIENCE of GENEROSITY STUDIES, implement specific actions and communication strategies to create and teach a culture and social network of generosity and attitude of abundance.
2. Ensure consensus ALIGNMENT OF ALL KEY LEADERS and stakeholders to your new stewardship program.
3. Begin a TITHING and Percentage Giving Program
4. Develop and implement a stewardship program focused more on SOLICITING TIME AND ENGAGEMENT in the church ministries.

# Effective Parish “To Do” Review

5. Design and implement a process that would work in your Parish to PERSONALLY SOLICIT every steward
- 6A. Adopt/adapt one of the 3 best personal solicitation approaches to PERSONALLY reach every steward:
  - Plan A - In home personal visitations
  - Plan B - In home group gatherings
  - Plan C - Personal telephone calls.
- 6B. Implement a COUNCIL OF MINISTRIES and engage all your faithful in at least one Ministry.
7. Establish a Welcoming Ministry and create a “TOTAL WELCOMING EXPERIENCE”





# Effective Parish “To Do” Review

8. Establish a Thanking Ministry and create a strong “CULTURE OF THANKING.”
9. (1) Establish an effective YOUTH STEWARDSHIP PROGRAM  
(2) HIRE A FULL-TIME PARISH STAFF person to focus on youth and emerging adults : (a) religious education; (b) church engagement; and (c) stewardship training. Establish an effective youth stewardship program and hire a full-time Parish staff person to focus on youth and emerging adults
10. Develop the processes and systems to REGULARLY AND PUBLICLY COMMUNICATE your stewardship message with integrity, accountability and transparency all stewardship, financial and other Parish information

# Effective Parish “To Do” Review

11. Establish a YEAR-LONG STEWARDSHIP schedule and CAMPAIGN with extensive stewardship messages in many places from many voices.
12. Develop and implement a PLANNED/ESTATE GIVING program.
13. Consistently COMMUNICATE all stewardship, financial and other Parish information with INTEGRITY, ACCOUNTABILITY AND TRANSPARENCY.
14. Create and implement a “SMALL GROUP MINISTRY” program.
15. Recruit and train a full STEWARDSHIP TEAM to perform all of the various activities and functions.

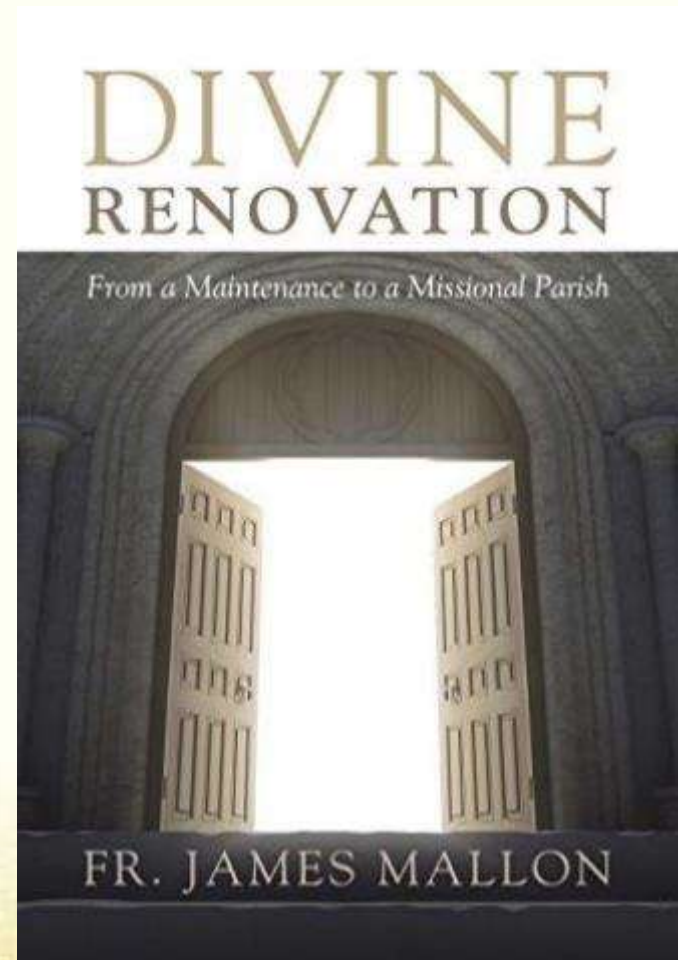
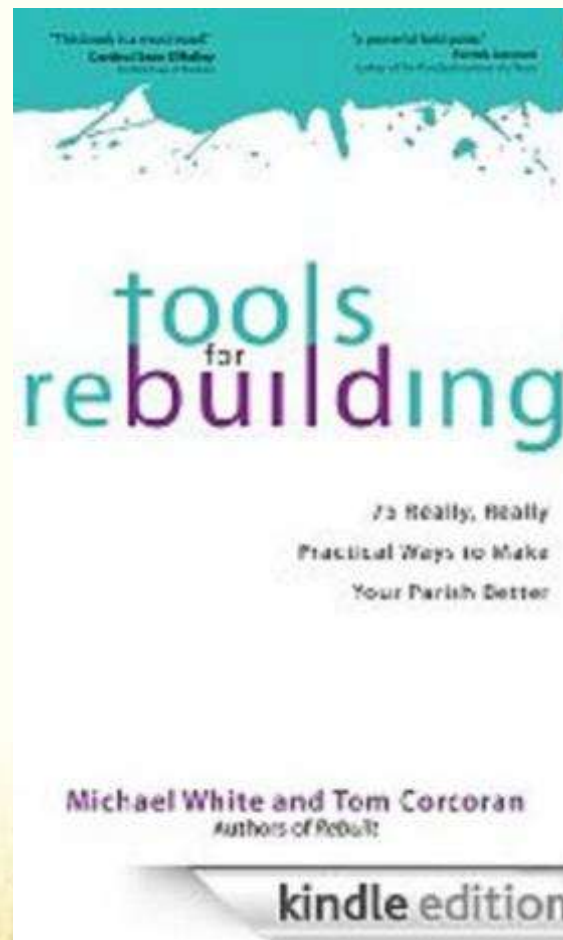
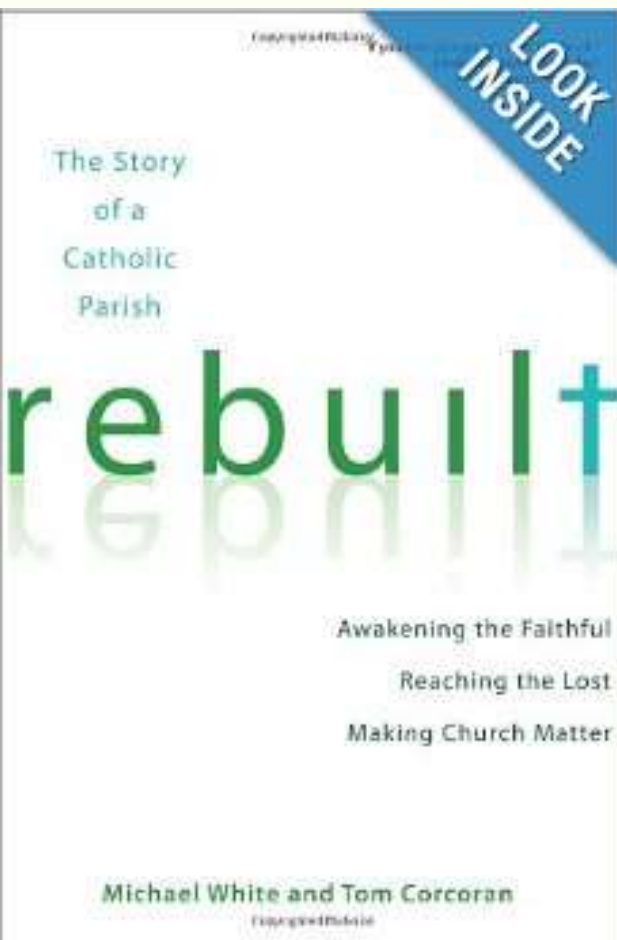
# Suggested Book Reading List





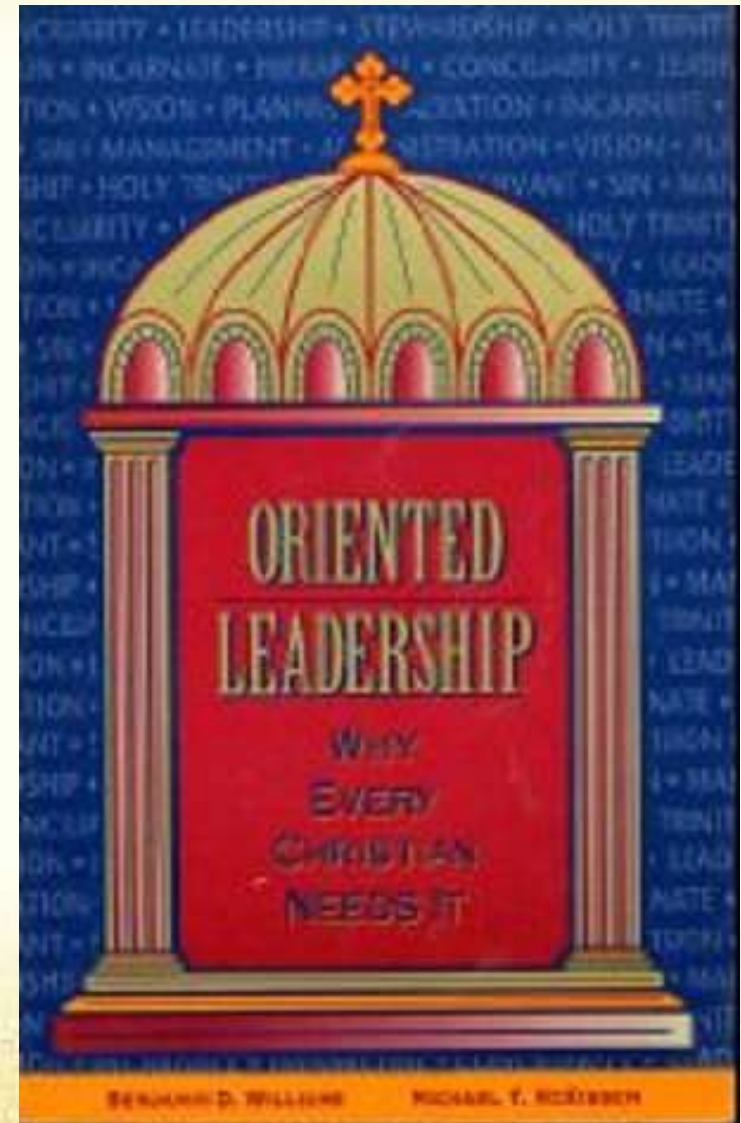
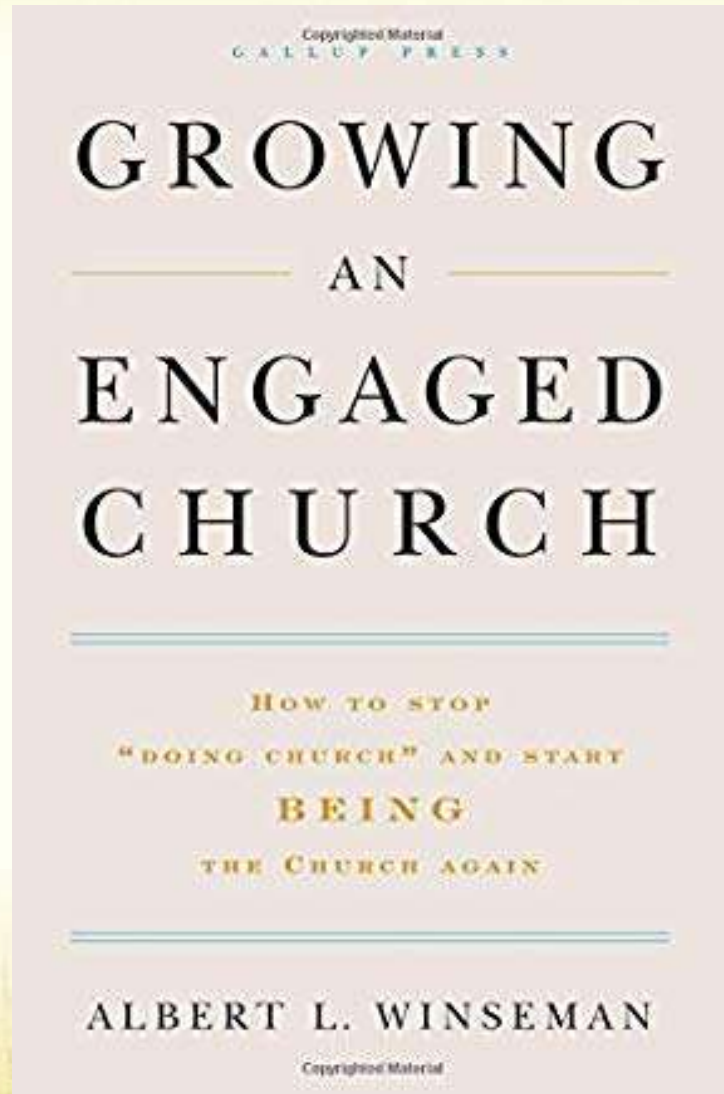


# Suggested Reading List (Successful Church Transformation)





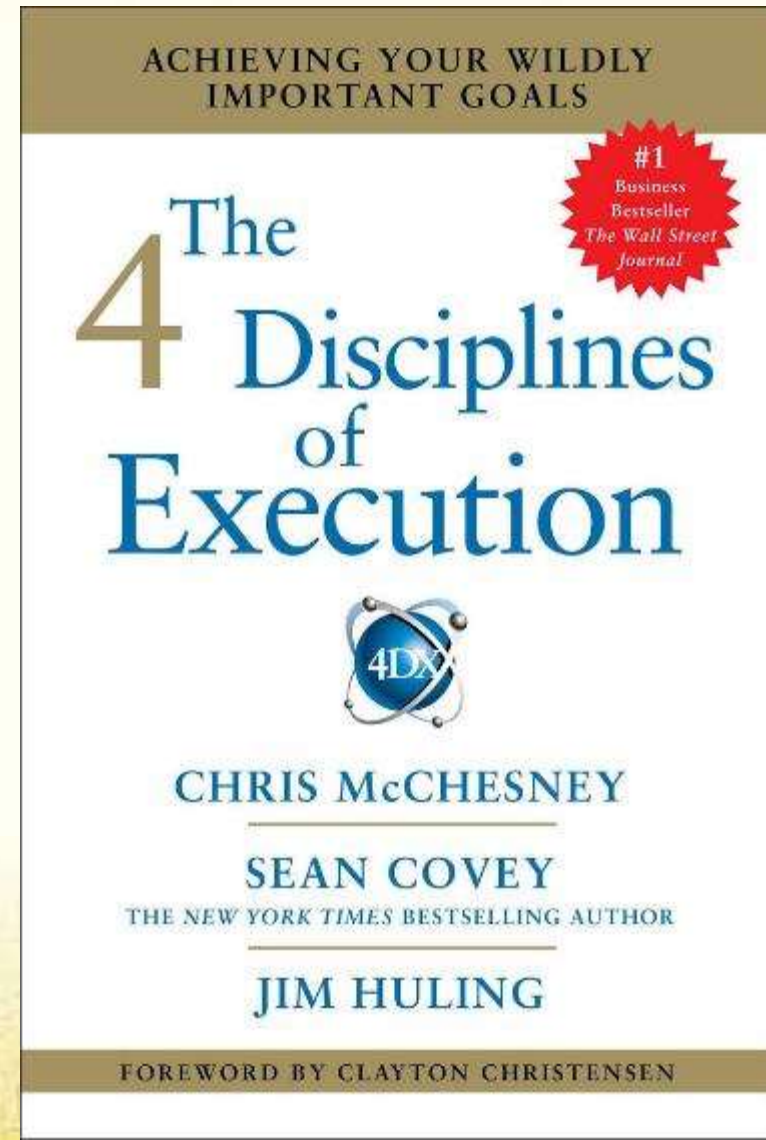
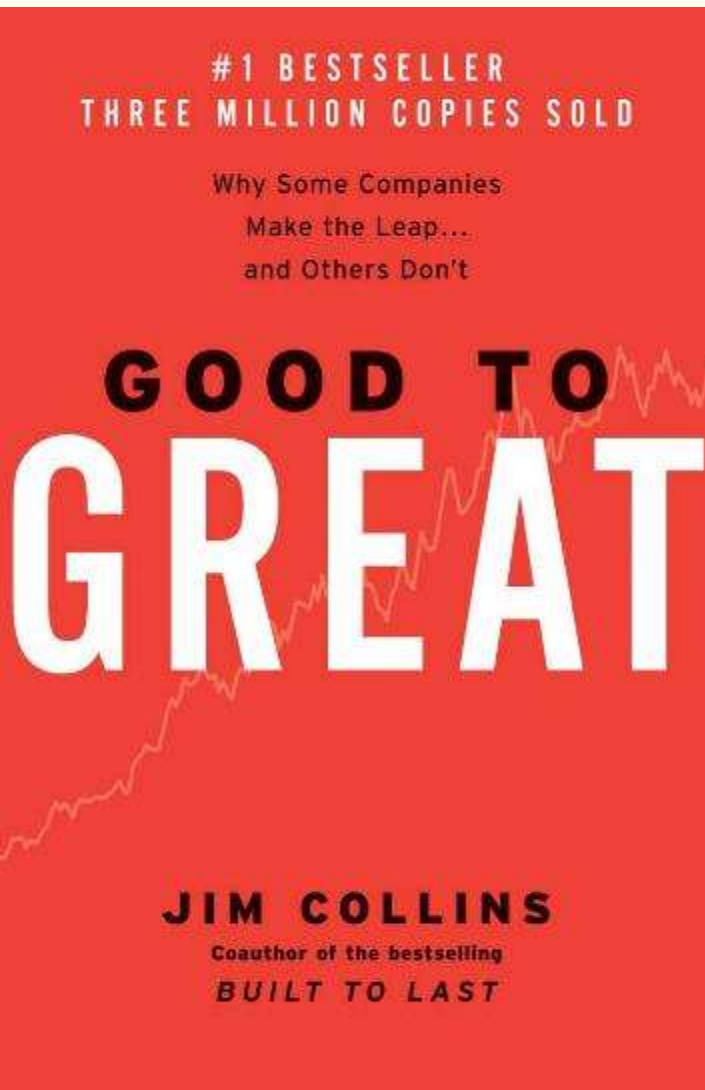
# Suggested Reading List (Culture and Leadership)







# Suggested Reading List (Operational Excellence)



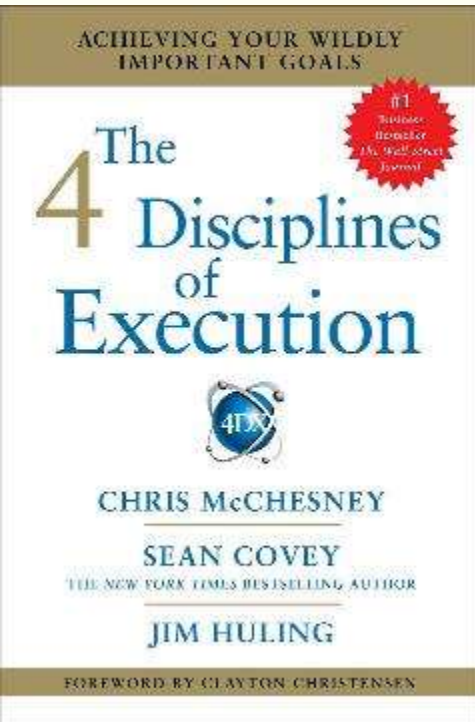




# A Great Process for Effective Execution and Leadership



## The 4 Disciplines of Execution



- 1. Determine your WIG(s)  
(Wildly Important Goals)**
- 2. Act on Lead Measures**
- 3. Create a compelling scoreboard**
- 4. Create a cadence of accountability**

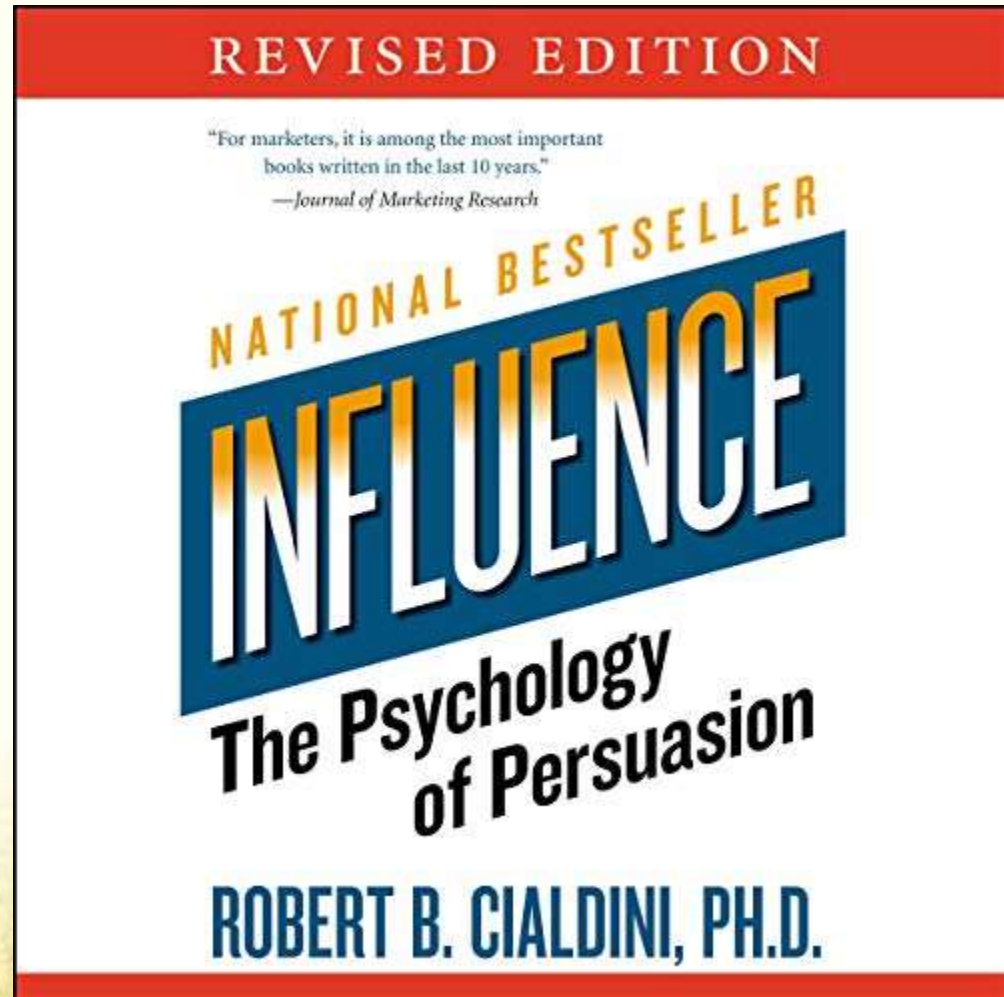
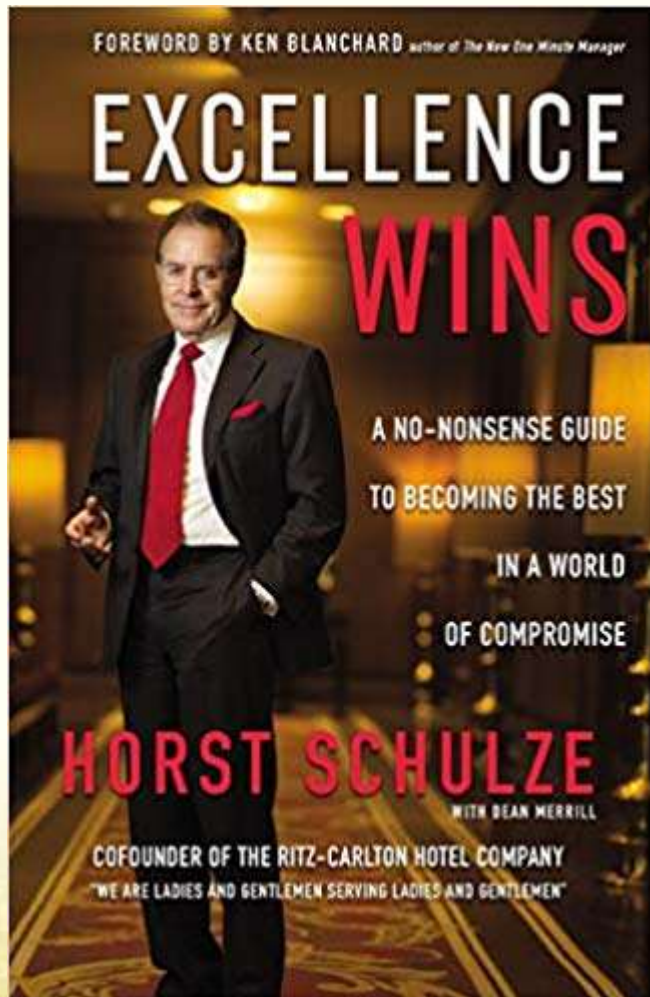
**<http://the4disciplinesofexecution.com/>**

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NOTE: Some adaptation may be required to apply certain of these proven principles in a church environment



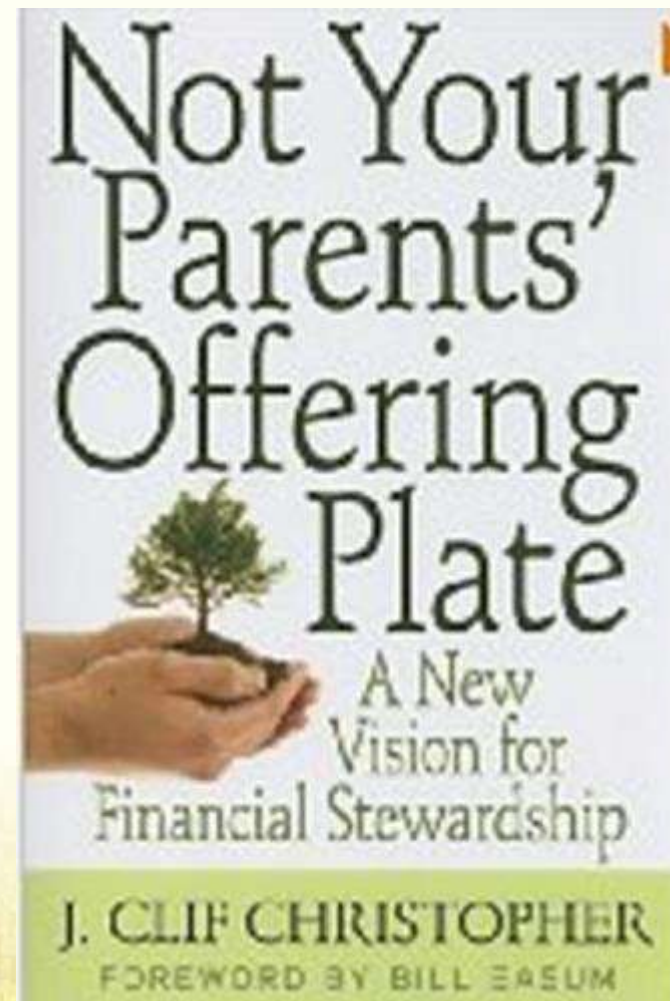
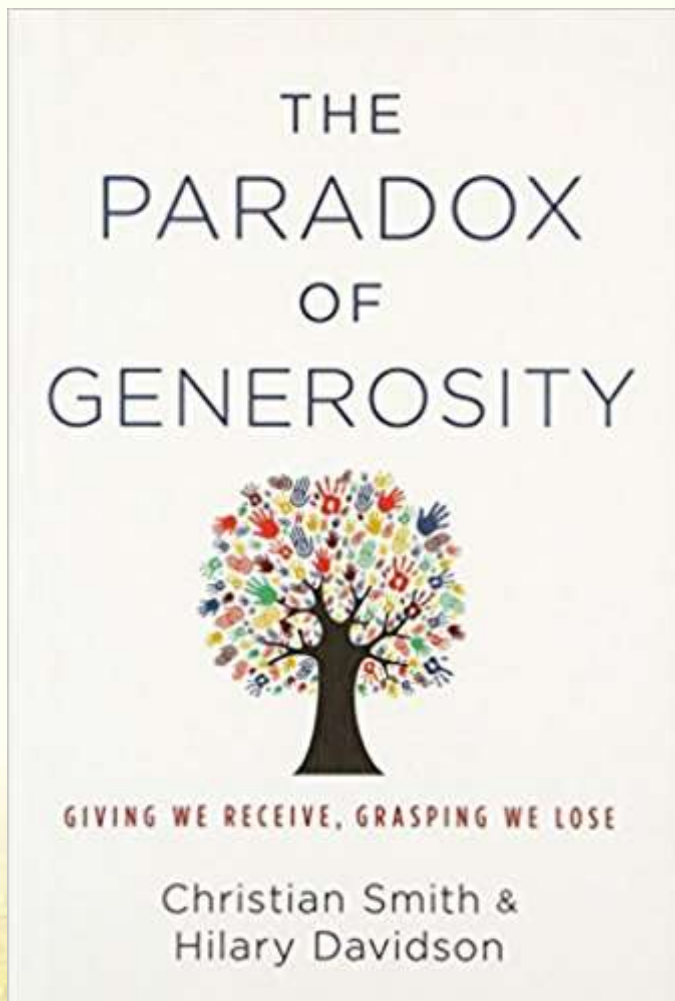
# Suggested Reading List Operational and Communications Excellence







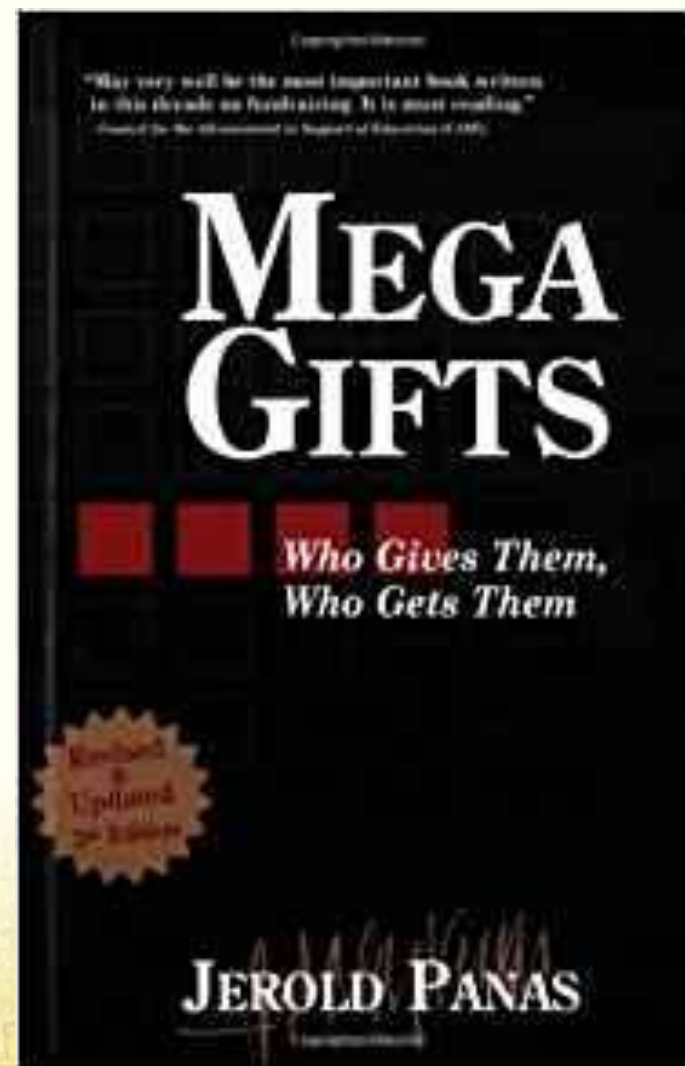
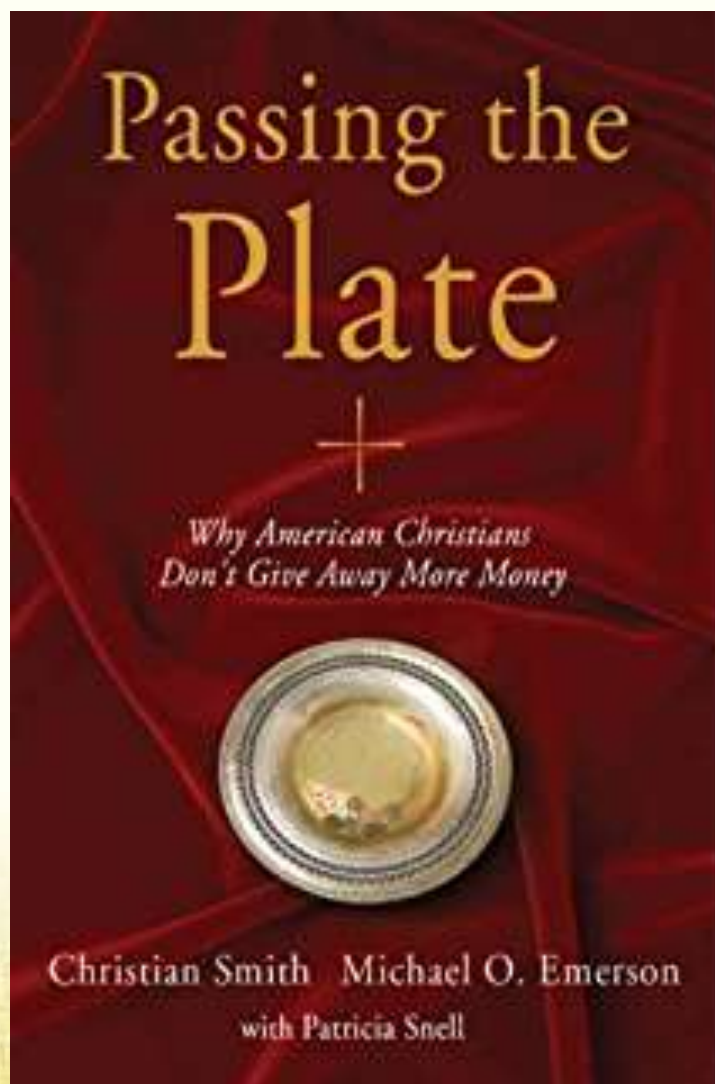
# Suggested Reading List (Stewardship)







# Suggested Reading List (Stewardship)





# Suggested Reading List (Calling & Purpose)



# START

HOW GREAT LEADERS INSPIRE  
EVERYONE TO TAKE ACTION

# WITH

SIMON SINEK

# WHY

# FIND

A PRACTICAL GUIDE TO DISCOVERING  
PURPOSE FOR YOU AND YOUR TEAM

# YOUR

SIMON SINEK

BESTSELLING AUTHOR OF START WITH WHY  
DAVID MEAD and PETER DOCKER

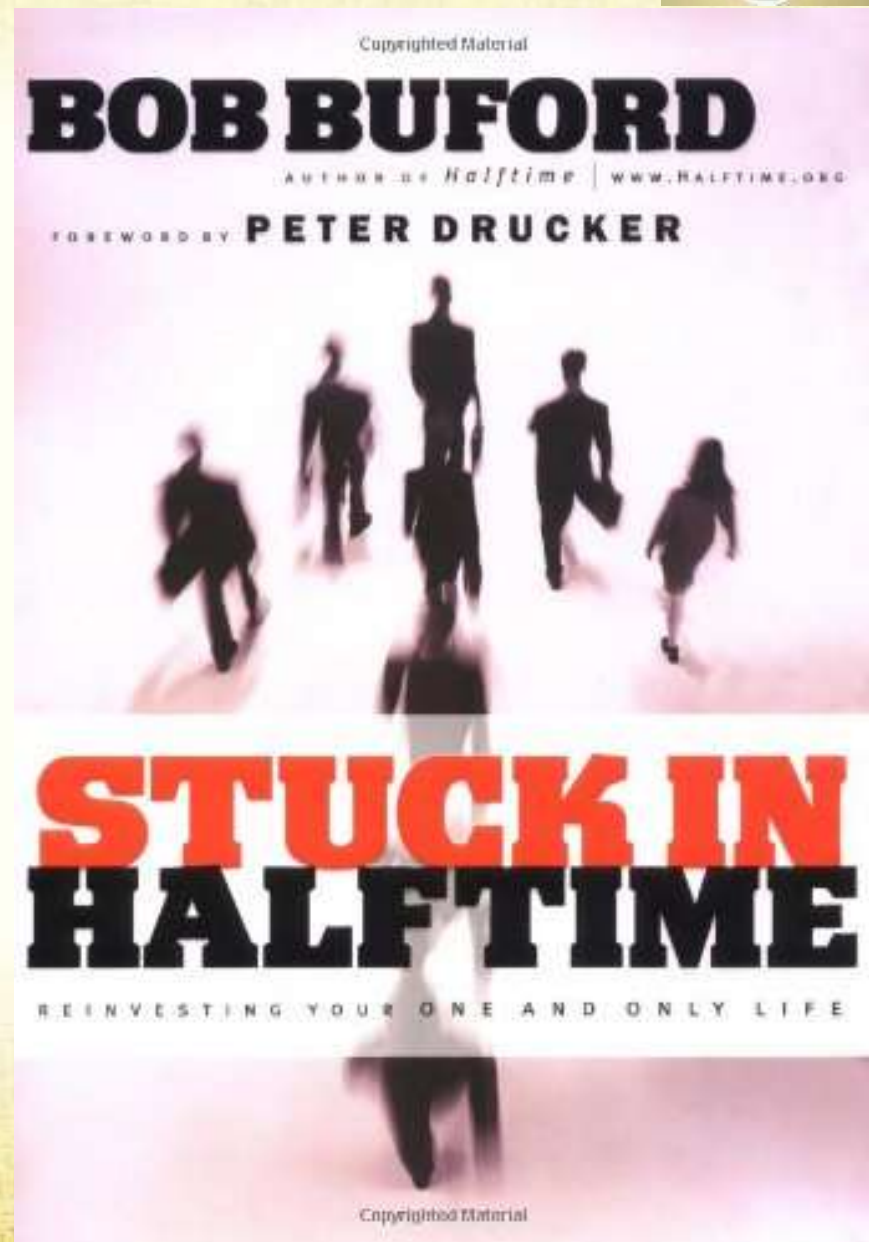
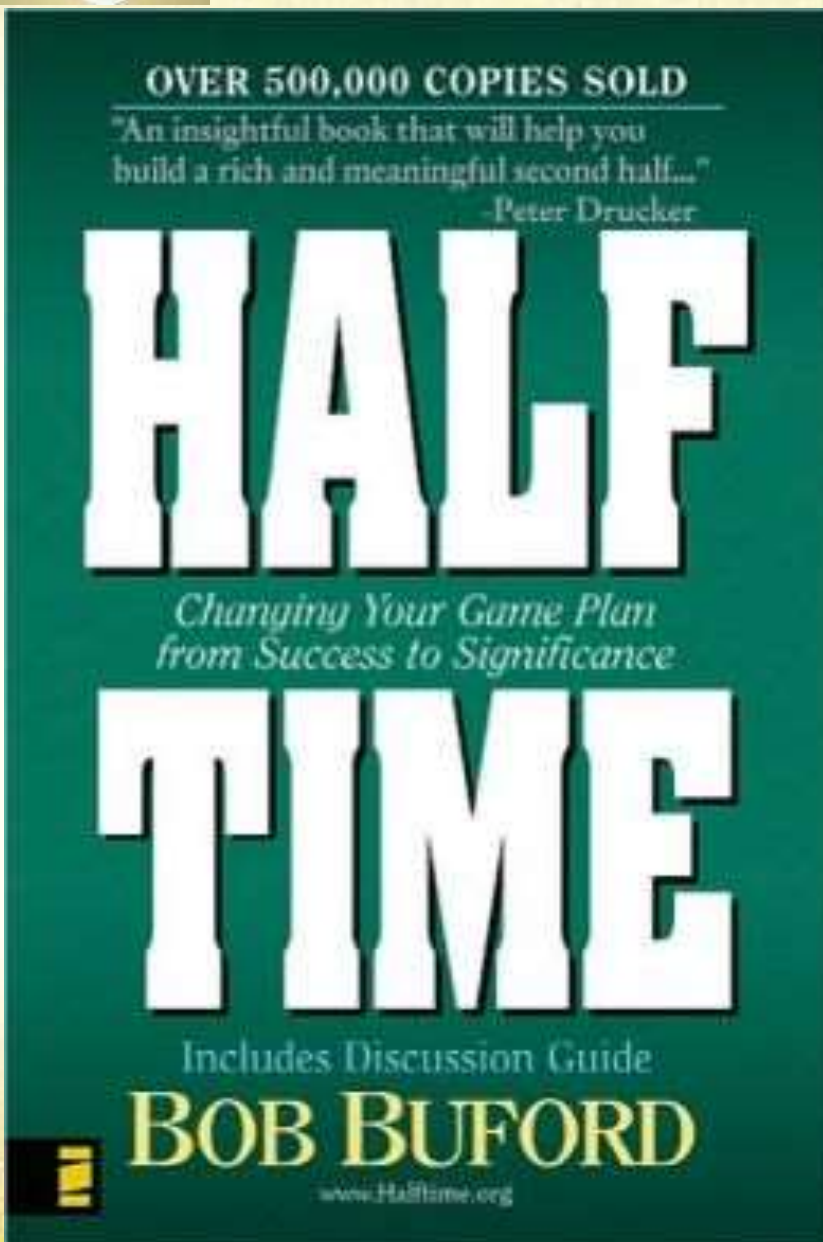
# WHY







# Suggested Reading List (Calling & Purpose)







# Suggested Reading List Youth & Emerging Adults



## YOU LOST ME.

Why Young Christians Are Leaving Church . . .

And How to Reclaim Them

David Kinnaman  
Bestselling author of *unChristian*  
President of the Barna Group

## un christian

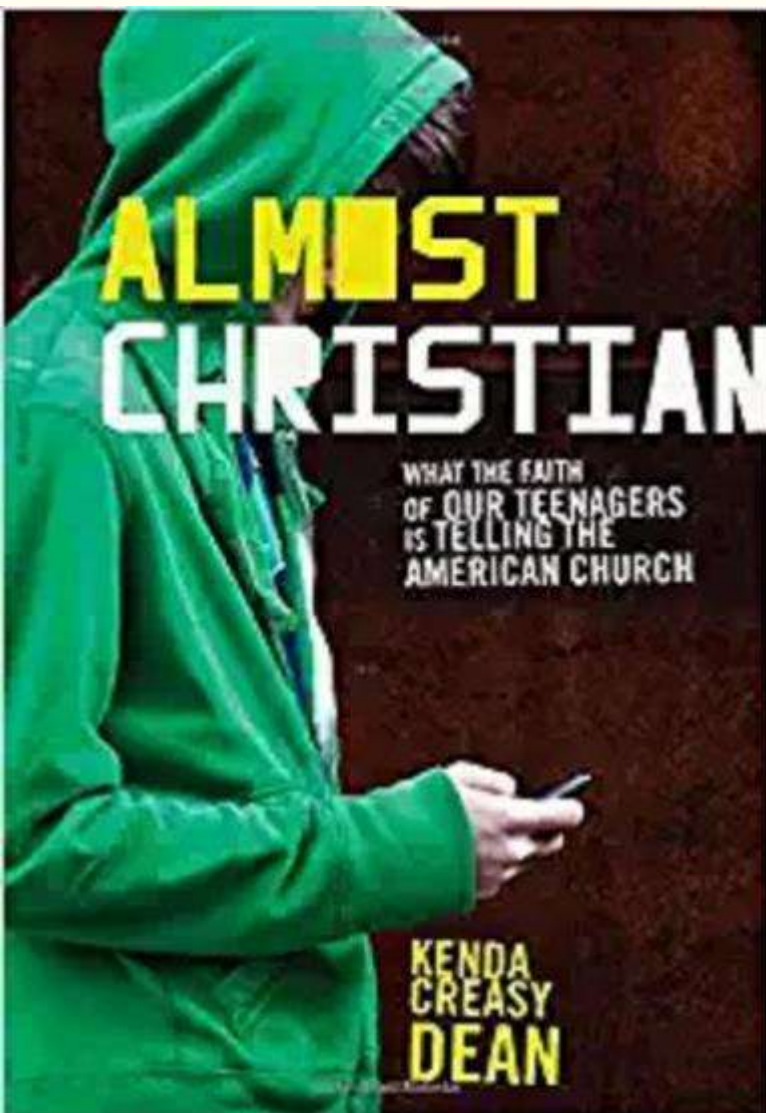
WHAT A NEW GENERATION REALLY  
THINKS ABOUT CHRISTIANITY

... AND WHY IT MATTERS

GROUNDBREAKING RESEARCH  
FROM THE BARNA GROUP  
**DAVID KINNAMAN**  
AND GABE LYONS



# Suggested Reading List Youth & Emerging Adults



Y<sup>2</sup>AM

## Exodus from Orthodoxy?

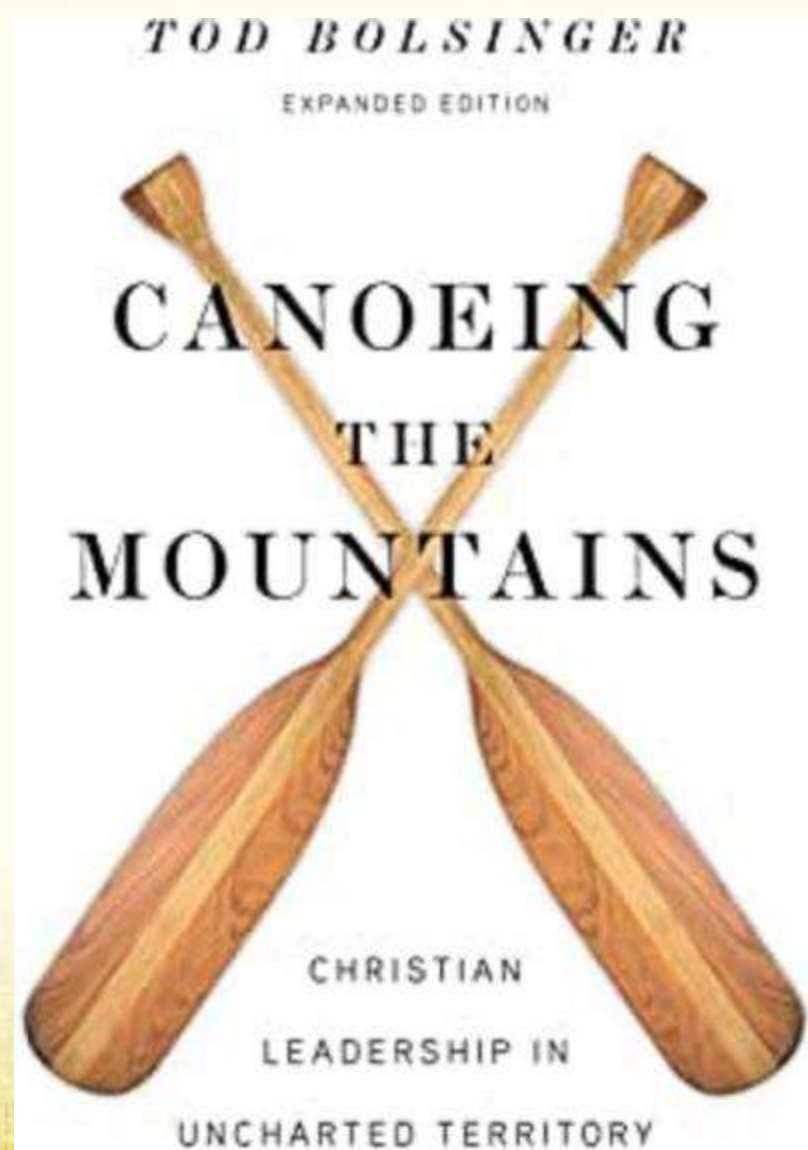
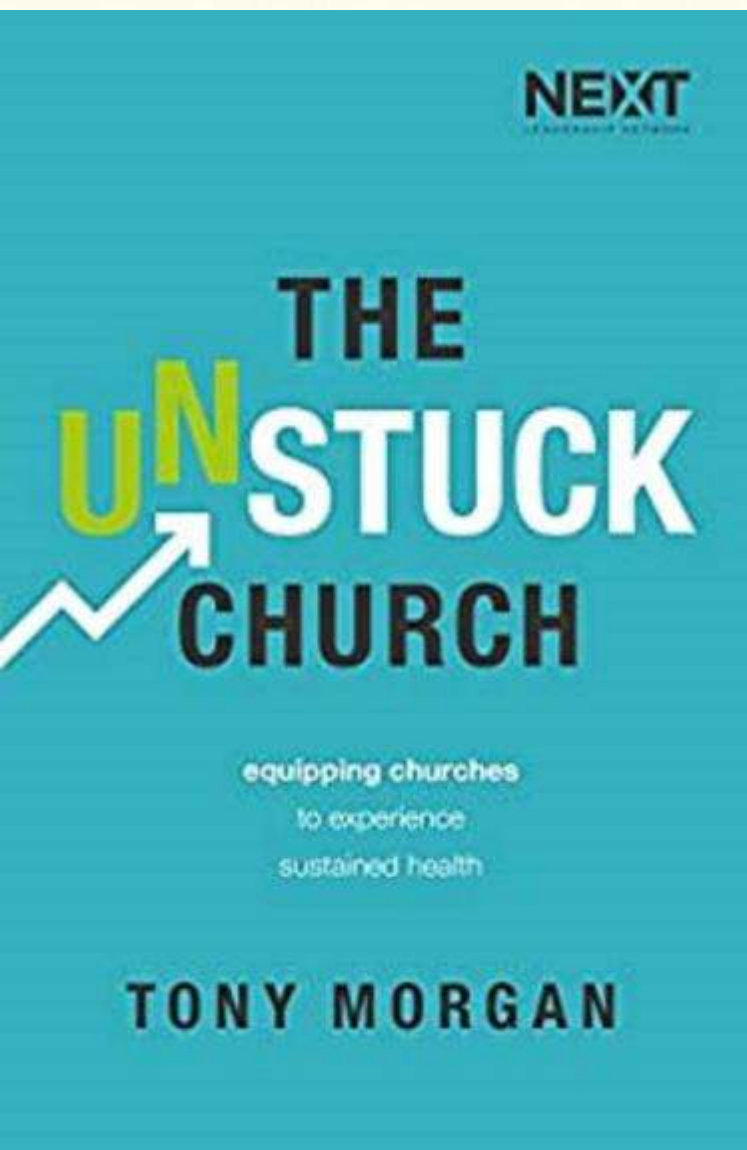
Are Young Adults Leaving the Church  
(and What Can We Do About It)?

*Presented by:*





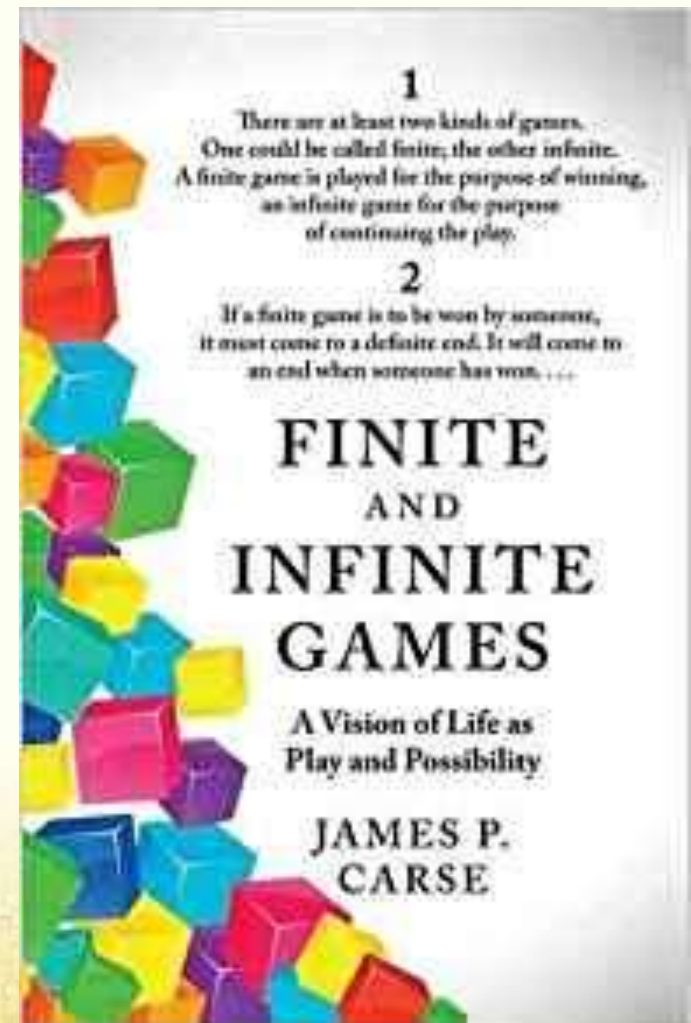
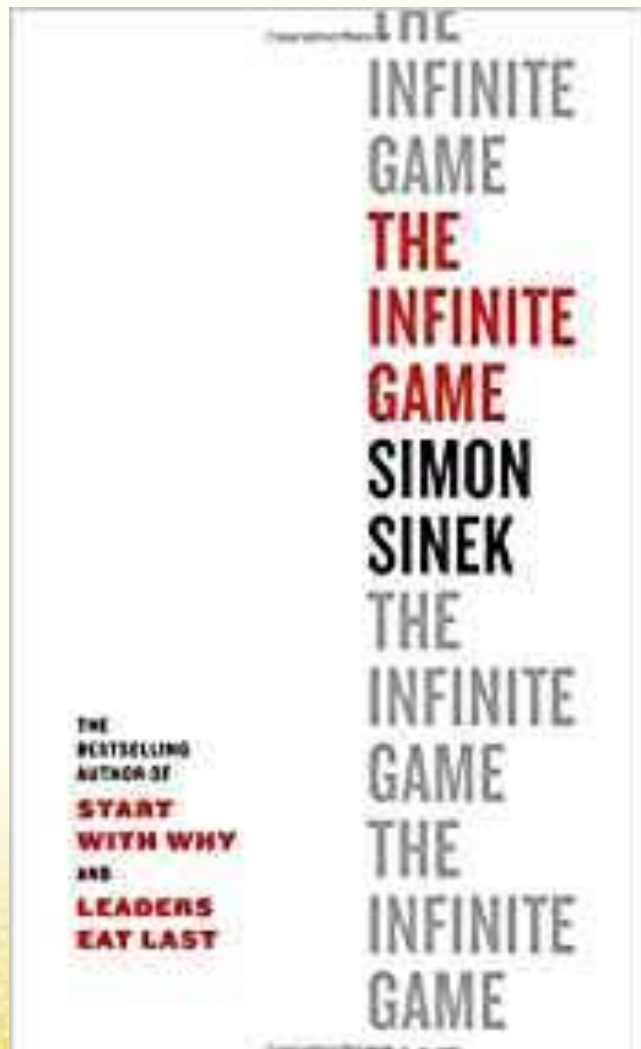
# Suggested Reading List (Healthy Parishes)







# Suggested Reading List (Reimagining The Church and Salvation as An Infinite Game)

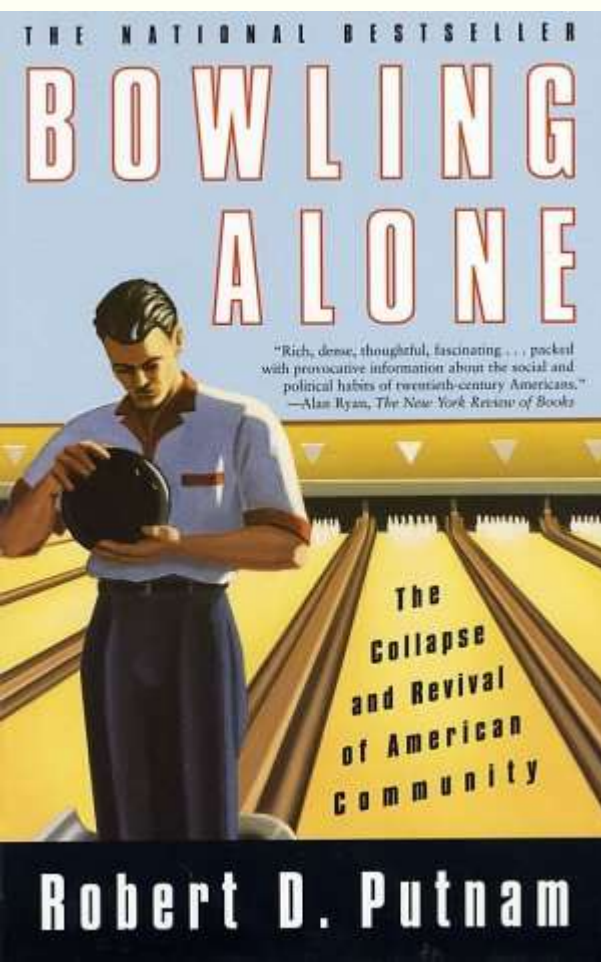




# “Social Capital”



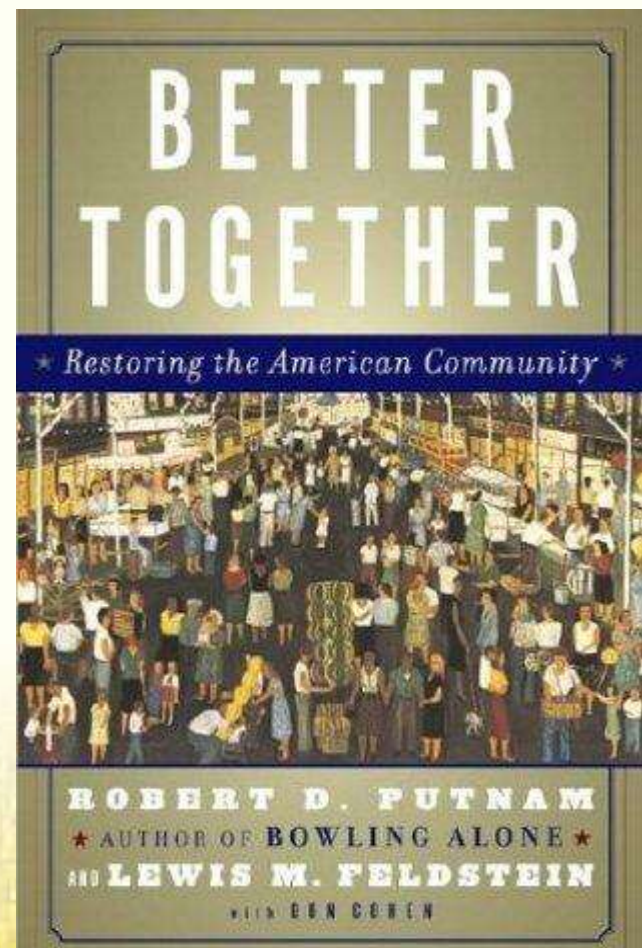
A key to a healthy Parish is to increase “Social Capital.”



Social Capital =

1. the collective value of everyone you know (your “social networks”)

2. the desire to do things for each other that our networks foster (“reciprocity”)







# A Reflection on Christian Stewardship<sup>1</sup>



**“Do I possess the house in which I live? No, it is only on loan to me from God while I remain in that place.**

**Do I possess the clothes I wear? No, they are on loan to me until they wear out, or until I give them away to someone in greater need.**

**Do I possess this body that you see before you? No, it was lent to me by God when I was born, and He will take it back when I die.**

**Do I possess the mind that is composing the words that I speak? No, that too was lent by God at my birth and will go when I die.”**

---

<sup>1</sup> St John Chrysostom from *On Living Simply: The Golden Voice of John Chrysostom*





# **A Reflection on Christian Stewardship<sup>1</sup>**



**“So do I possess anything?**

**Yes, I possess the virtues which during my life have grown and flourished within my soul.**

**Inasmuch as I have grown in faith, I possess faith. Inasmuch as I have grown in gentleness, I possess gentleness.**

**These things are immortal; they are divine gifts which God will not take away, because He wants heaven itself to be filled with virtue.**

**And, of course, I possess my soul, in which these virtues have their roots.”**

---

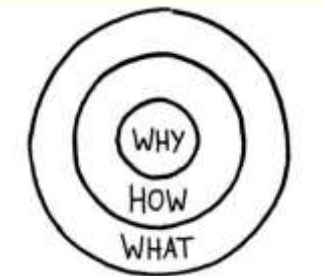
<sup>1</sup> St John Chrysostom from *On Living Simply: The Golden Voice of John Chrysostom*

# Suggested TED Talks – You Tube Watching List





# Start With Why - How Great Leaders Inspire Everyone To Take Action



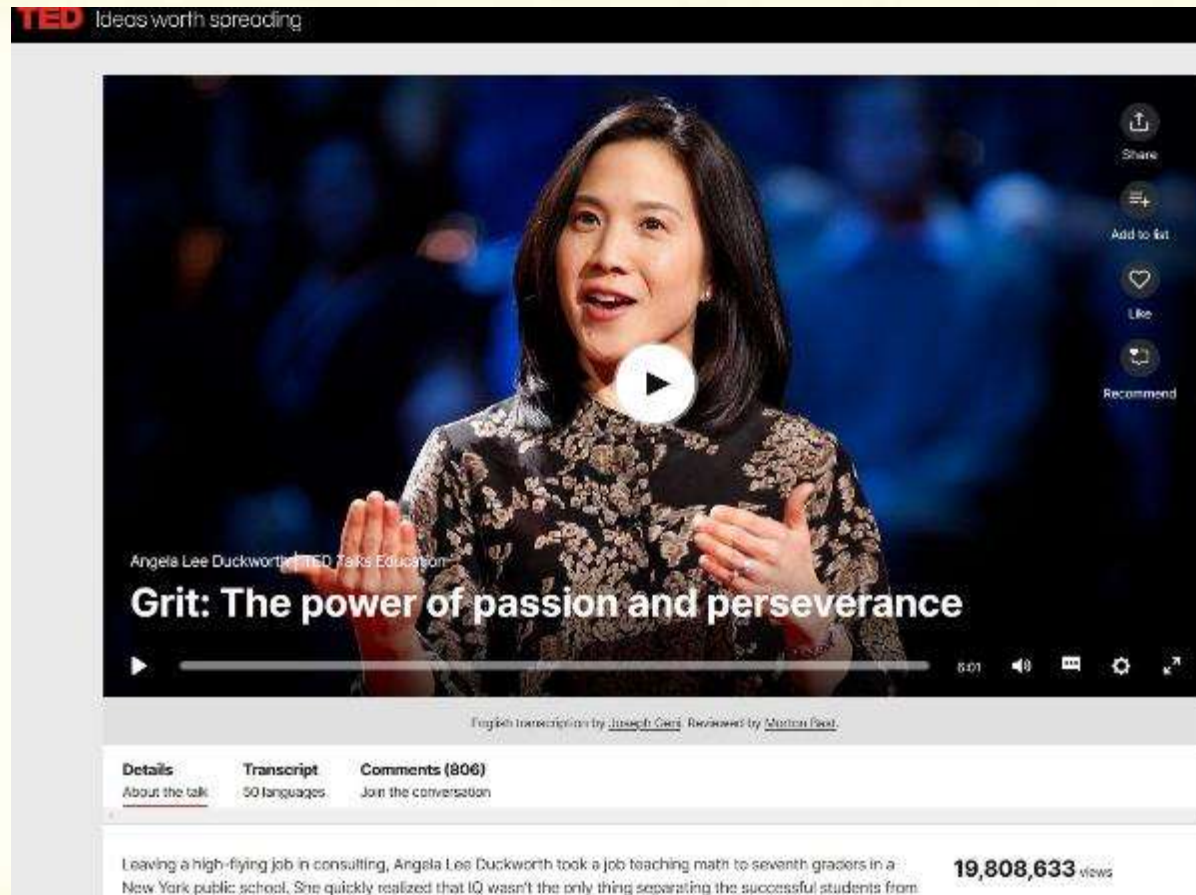
**TED.COM – Simon Sinek**

[http://www.ted.com/talks/simon\\_sinek\\_how\\_great\\_leaders\\_inspire\\_action.html](http://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action.html)





# GRIT: The Biggest Contributor to Success

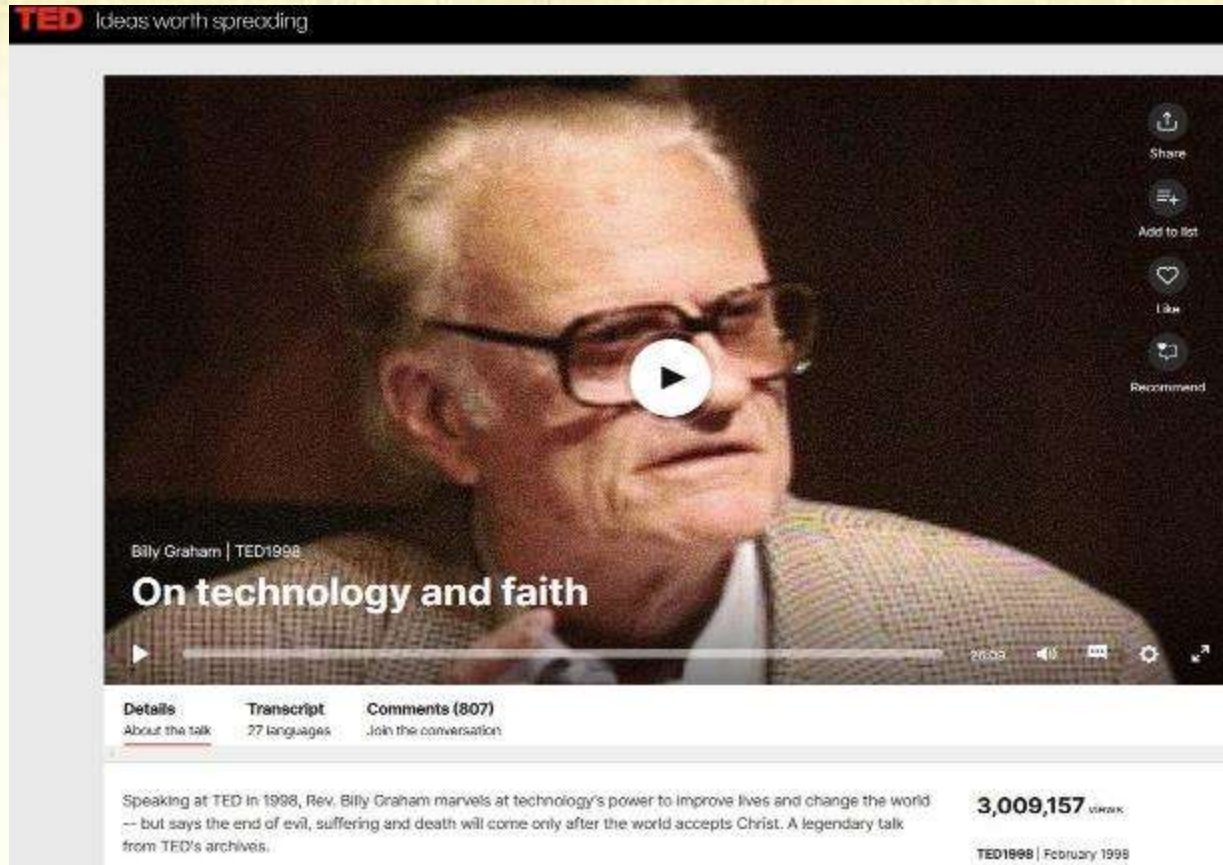


**TED.COM – Dr. Angela Lee Duckworth**

**[https://www.ted.com/talks/angela\\_lee\\_duckworth\\_grit\\_the\\_power\\_of\\_passion\\_and\\_perseverance?language=en](https://www.ted.com/talks/angela_lee_duckworth_grit_the_power_of_passion_and_perseverance?language=en)**



# On Technology And Faith



## TED.COM – Rev Billy Graham

[https://www.ted.com/talks/billy\\_graham\\_on\\_technology\\_and\\_faith?](https://www.ted.com/talks/billy_graham_on_technology_and_faith?language=en)  
[language=en](https://www.ted.com/talks/billy_graham_on_technology_and_faith?language=en)





# On Leading A Life Of Purpose



**TED** Ideas worth spreading



Rick Warren | TED2006

## A life of purpose

Details About the talk   Transcript 31 languages   Comments (929) Join the conversation

Pastor Rick Warren, author of "The Purpose-Driven Life," reflects on his own crisis of purpose in the wake of his book's wild success. He explains his belief that God's intention is for each of us to use our talents and influence to do good.

3,982,982 views

TED2006 | February 2006

## TED.COM - Pastor Rick Warren

[https://www.ted.com/talks/rick\\_warren\\_a\\_life\\_of\\_purpose#t-339441](https://www.ted.com/talks/rick_warren_a_life_of_purpose#t-339441)





# Why Good Leaders Make You Feel Safe



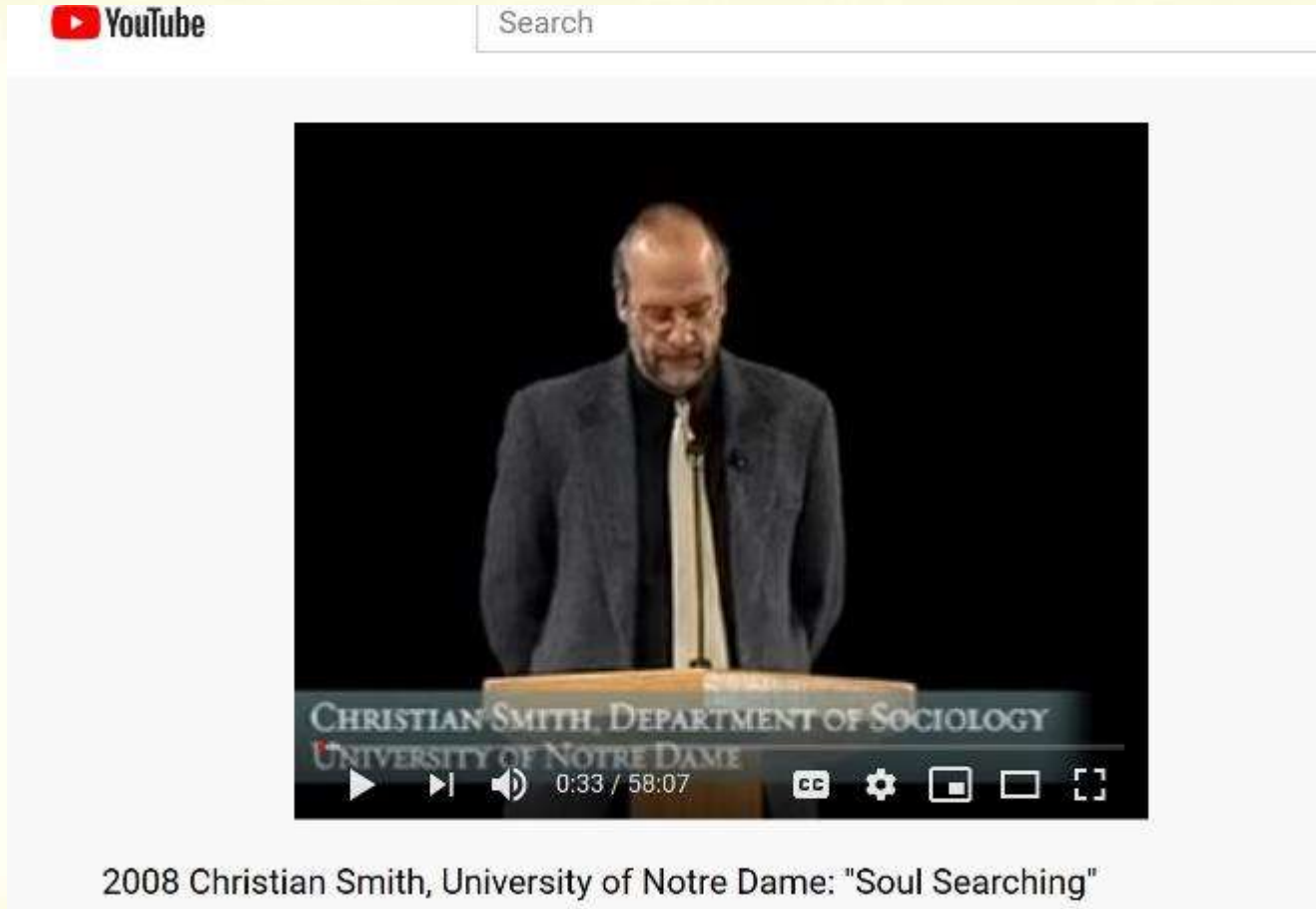
The screenshot shows a TED video player interface. At the top, the TED logo and the tagline 'Ideas worth spreading' are visible. The main video frame shows Simon Sinek, a man with glasses and a microphone, gesturing with his hands while speaking. A large play button is overlaid on the video. Below the video frame, the title 'Why good leaders make you feel safe' is displayed, along with 'Simon Sinek | TED2014'. To the right of the video frame, there are icons for 'Share', 'Add to list', 'Like', and 'Recommended'. Below the video frame, there are tabs for 'Details', 'Transcript', 'Reading List', and 'Comments (327)'. The 'Details' tab is selected, showing 'About the talk', '40 languages', and 'Further learning'. Below the tabs, there is a description of the talk: 'What makes a great leader? Management theorist Simon Sinek suggests, it's someone who makes their employees feel secure, who draws staffers into a circle of trust. But creating trust and safety — especially in an uneven economy — means taking on big responsibility.' To the right of the description, the view count '12,747,069 views' is shown, along with the date 'TED2014 | March 2014'.

**TED.COM – Simon Sinek**

**[https://www.ted.com/talks/simon\\_sinek\\_why\\_good\\_leaders\\_make\\_you\\_feel\\_safe?language=en](https://www.ted.com/talks/simon_sinek_why_good_leaders_make_you_feel_safe?language=en)**



# National Study of Youth And Religion Presentation

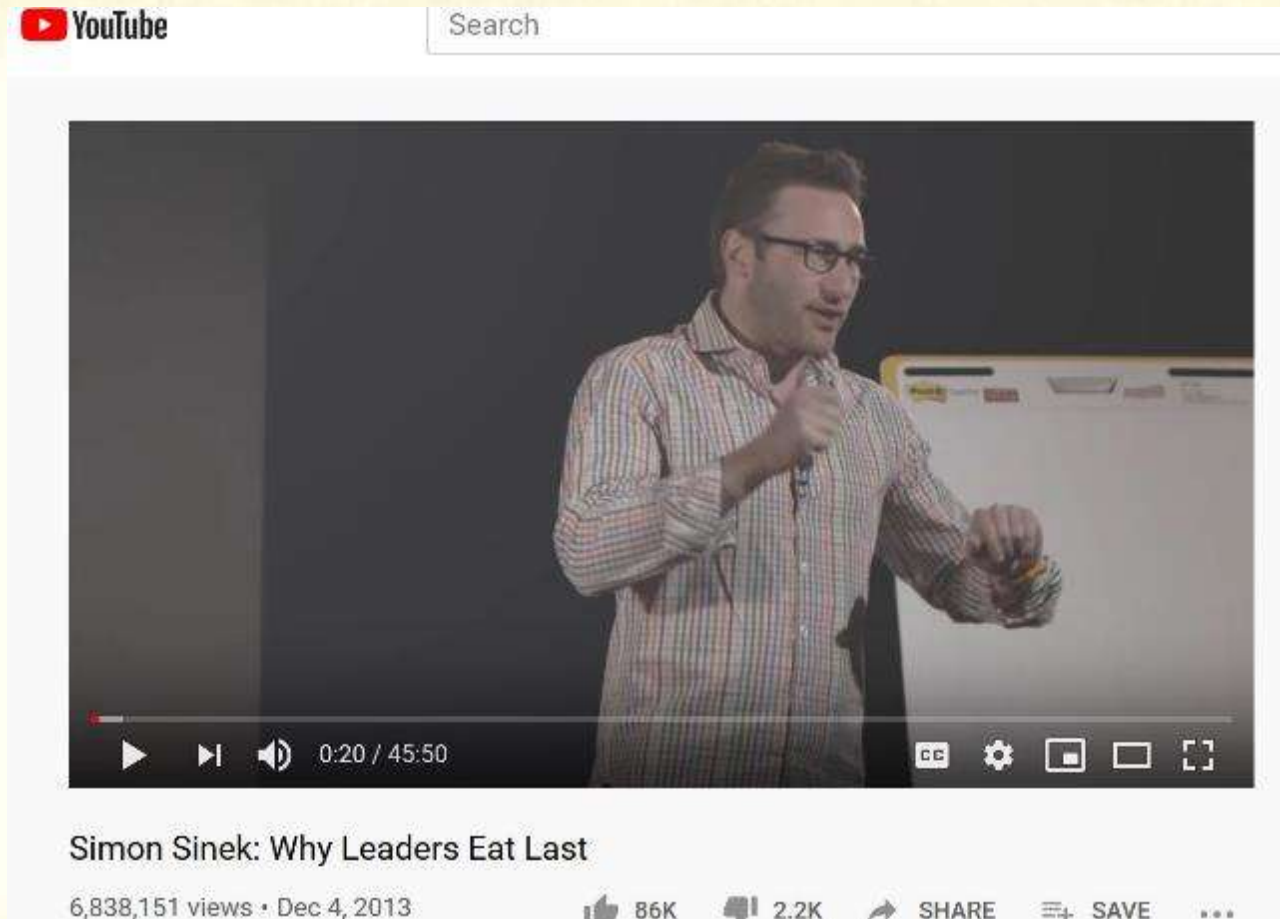


**Dr. Christian Smith – Notre Dame**

<https://www.youtube.com/watch?v=iRCaQlr9ooU>



# Leaders Eat Last Excellent Leadership



**Simon Sinek**

<https://www.youtube.com/watch?v=ReRcHdeUG9Y&t=3s>



# Suggested Empirical Research Studies





# National Study Of Youth and Religion



Required reading for anyone involved in youth ministry

UNIVERSITY of NOTRE DAME



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Research Team

Research Purpose

Research Design

Research Findings

Related Resources

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The National Study of Youth and Religion is a research project directed by Christian Smith, Professor in the Department of Sociology at the University of Notre Dame and Lisa Pearce, Assistant Professor of Sociology at the University of North Carolina at Chapel Hill. This project, generously supported by Lilly Endowment Inc., began in August 2001 and is currently funded through December 2015. Wave 3 (January 2007 - December 2010) is also supported by a grant from the John Templeton Foundation. The project is designed to enhance our understanding of the religious lives of American youth from adolescence into young adulthood, using telephone survey and in-depth interview methods. What follows is a more detailed description of the goals and design of the National Study of Youth and Religion.

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<https://youthandreligion.nd.edu/>

# Pew Forum Religious Landscape Survey

The latest data on religion in America



<https://www.pewforum.org/religious-landscape-study/>





# Gallup Religious Studies Religious Landscape Survey



A lot of data about religion in the U.S.

The screenshot shows the Gallup News website interface. At the top is a navigation bar with the Gallup logo and links for 'What We Do', 'Who We Are', 'Locations', 'Careers', and 'Store'. Below this is a secondary navigation bar with categories like 'News', 'Business', 'Politics', 'World', 'Education', 'Social & Policy Issues', 'Wellbeing', 'Economy', and 'More'. On the right of this bar are 'SIGN IN' and 'SUBSCRIBE' buttons. The main content area is titled 'Religion' on the left. It features several article previews: 1. 'RELIGION DEC 20, 2019: More Americans Celebrating a Secular Christmas'. 2. 'THE SHORT ANSWER: How Many Americans Believe in God?' with a small image of a person. 3. 'POLLING MATTERS 6 HOURS AGO: Religion and the COVID-19 Virus in the U.S.' by Frank Newport, with a large image of a church interior. 4. 'POLITICS JAN 27, 2020: Americans' Take on the U.S. Is Improved, but Still Mixed'. 5. 'THE SHORT ANSWER: What Percentage of Americans Celebrate Christmas?' with a circular image of people. 6. 'GALLUP BLOG DEC 31, 2019: Gallup Decade in Review: 2010-2019' by Justin McCarthy, with a collage of images.

<https://news.gallup.com/topic/religion.aspx>



# Pew Forum Studies On Decline In Christianity In the U.S. Over Last Decade



Pew Research Center *Religion & Public Life*

SEARCH



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INTERACTIVES

DATA AND RESOURCES

EXPERTS

OCTOBER 17, 2019



## In U.S., Decline of Christianity Continues at Rapid Pace

*An update on America's changing religious landscape*



### REPORT MATERIALS



Complete Report PDF



Detailed tables

### TABLE OF CONTENTS

In U.S., Decline of Christianity  
Continues at Rapid Pace

<https://www.pewforum.org/2019/10/17/in-u-s-decline-of-christianity-continues-at-rapid-pace/>



# Successful Clergy Suggestions



~ Some highly successful and experienced clergy provided you their anonymous and unfiltered suggestions based on the lessons they had learned over many decades.

~ These are merely their ideas, opinions and recommendations and do NOT necessarily represent the opinions of Holy Cross, Fr. Luke, Stewardship Calling ministry, etc. You can find these “Successful and Experienced Clergy Recommendations” at:

<http://stewardshipcalling.com/holy-cross-parish-life-101/>





# Science of Generosity Studies



Required reading for anyone  
involved in stewardship ministry

UNIVERSITY of NOTRE DAME COLLEGE of ARTS and LETTERS

Search Science of Generosity

**SCIENCE of GENEROSITY**  
*exploring an essential human virtue*

Home  
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**SCIENCE OF GENEROSITY**  
INITIATIVE  
Watch the Video

The Science of Generosity  
Sci-Port Museum's Sci Gen Exhibit  
Generosity and Marriage  
Generosity, Catholicism, Islam

Current studies of generosity come from many different and often disconnected disciplines and focus on various terms, such as philanthropy, volunteerism and altruism. The Science of Generosity initiative aims to bring together diverse approaches in order to create a field for the study of generosity in all its forms.

Generosity in the News

15 March  
Wisconsin Public Radio: Just How Generous Are Americans Really?

22 February  
"American Generosity Who Gives and Why"  
+ More News

Why the Science of Generosity?

Generosity & Attachment

<https://generosityresearch.nd.edu/>



# Science of Generosity Studies



## The Science Of Generosity Studies Identified 6 Basic Conclusions





# Science of Generosity Studies



## Conclusion #1 (Cognitive Decision):

1. After thoughtful reflection, people form an existential opinion about themselves and their generosity at a fairly early age
2. It's shaped initially by their parents and the behavior of other adults important to them
3. If they don't decide to be generous when young, a parish can help people confront the key question: *“What kind of person do I want to be?”*



**Are you generous?**

**Have you taught  
generosity?**





# Science of Generosity Studies



## Conclusion #2 (Routinization of Giving):

1. After they form a personal generosity opinion, people look for easy and routine ways to be generous
2. Parishes must make sure to have easy electronic and other routine giving options
3. Parishes should have a standard donor giving timetable (campaign) and process (including your youth)

**Does your Parish  
facilitate easy giving?**







# Science of Generosity Studies

## Conclusion #3 (Culture of Generosity):

1. People model the behavior of their peers and those around them
2. A Parish should create and communicate a culture of generosity, and social networks that support generosity, for members to see themselves as a part of that generous culture
3. “There are no lone givers” - peoples’ giving is affected by who they know and how generous they are



# Science of Generosity Studies



## Conclusion #3 (Culture of Generosity):

4. Encourage creative ways for your youth to decide to become generous
5. Get generous givers to talk constructively (not brag) about the joy their giving brings them
6. Encourage (do not shame) people to be generous in a variety of creative ways

**Has your Parish  
created a culture of  
generosity and a  
social network to  
promote it, including  
your youth?**







# Science of Generosity Studies

## Conclusion #4 (Church Giving Facilitation):

1. Regular church goers generally give more money and are more generous
2. Generosity is improved when a church makes a religious call to give
3. You have to ask and remind - not constantly, but consistently
4. Talking about needs or paying bills does NOT work at creating true and sustainable stewardship behavior -  
“**people give to mission and vision**”

**Has your Parish  
created regular  
processes to share its  
vision and life  
changing ministries  
and then solicit  
generosity?**





# Science of Generosity Studies



## Conclusion #5 (Parents Teaching):

- 1. Parents must proactively and explicitly teach their children about giving generously**
- 2. Kids watch and mimic adults' visible behavior**
- 3. Parent's generosity is usually invisible to their children, so you need to make it visible and talk about it to show them how you live, and how they should live**



**Has your Parish  
created a social  
network of generosity,  
including your youth?**





# Science of Generosity Studies



## Conclusion #6 (Attitude of Abundance):

- 1. Parishes need to cultivate an attitude of abundance and gratitude, not scarcity, since most of us have plenty in our households**
- 2. Attitudes of abundance have been shown psychologically and biologically to cause people to reframe their reality and allows people to become generous**

**Has your Parish  
communicated an  
attitude of abundance  
(or have you been  
communicating  
scarcity and crisis)?**





# Suggested



**Stewardship  
Calling**

## Podcasts List





ANCIENT FAITH RADIO

*Bringing the Ancient Christian Faith to the Modern World*

Ancient Faith Ministries

BILL MARIANES

REVITALIZE STEWARDSHIP IN  
YOUR PARISH AND PERSONAL LIFE

## A STEWARDSHIP CALLING



Ancient Faith  
PODCASTS

### 5<sup>th</sup> Sunday Stewardship Calling

Every month with a 5<sup>th</sup> Sunday 1.5 hour live call-in program at 8:00 p.m. EDT

### 1<sup>st</sup> Wednesday Stewardship Calling

One hour live call-in program on the first Wednesday of each month at 8:00 p.m. EDT

<http://stewardshipcalling.com/internet-radio/>

For specific questions or additional information email [Bill@stewardshipcalling.com](mailto:Bill@stewardshipcalling.com)



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## A STEWARDSHIP CALLING



Ancient Faith  
PODCASTS

# The Generosity Challenge – The Top Issue Facing Parishes and Parishioners

---

How to Create a  
Culture of Generosity  
in Your Life & Parish:  
Sunday,  
December 30, 2018

[https://www.ancientfaith.com/podcasts/stewardshipcalling/how to solve the biggest challenge in our parishes today](https://www.ancientfaith.com/podcasts/stewardshipcalling/how_to_solve_the_biggest_challenge_in_our_parishes_today)





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Ancient Faith  
PODCASTS

# “Overcoming The Challenge of Donor Fatigue”

## August 7, 2019

With Fr. Aaron  
Warwick – St.  
Mary  
Antiochian  
Church -  
Wichita, KS



<https://www.ancientfaith.com/podcasts/stewardshipcalling/donorfatigue>



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Ancient Faith  
PODCASTS

# “The Tithe & Percentage Giving”

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February 6, 2019

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[https://www.ancientfaith.com/podcasts/stewardshipcalling/the\\_joy\\_of\\_the\\_tithe](https://www.ancientfaith.com/podcasts/stewardshipcalling/the_joy_of_the_tithe)

Nick Kasemeotes







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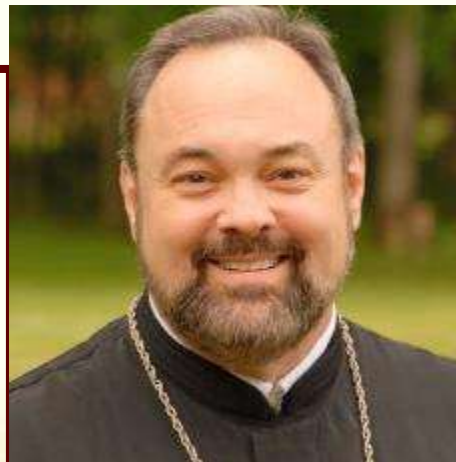
# Effective Sermons and Homilies

**Part 1 = 12/4/19**

**Part 2 = 2/15/20**

**1. [https://www.ancientfaith.com/podcasts/stewardshipcalling/the\\_importance\\_of\\_effective\\_prea\\_ching\\_part\\_1](https://www.ancientfaith.com/podcasts/stewardshipcalling/the_importance_of_effective_prea_ching_part_1)**

**2. [https://www.ancientfaith.com/podcasts/stewardshipcalling/th\\_e\\_importance\\_of\\_effective\\_pre\\_aching\\_part\\_2](https://www.ancientfaith.com/podcasts/stewardshipcalling/th_e_importance_of_effective_pre_aching_part_2)**



**Fr. Barnabas  
Powell**



**Fr. Nicholas  
Louh**





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# “Stewardship Over God’s Creation & Creatures”

## July 3, 2019

Dr. Alexis Marianes

Reserva Jaguara  
pira (Brazil) &  
Sustainable  
Innovations  
Initiative  
(Trinidad)



<https://www.ancientfaith.com/podcasts/stewardshipcalling/stewardship-over-gods-creation>



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Ancient Faith  
PODCASTS

**“The Forgotten Most  
Important Stewards in  
our Orthodox Christian  
Churches – Youth and  
Emerging Adults”**

**May 1, 2019**

**<https://www.ancientfaith.com/podcasts/stewardshipcalling/youthandyoungadultstheforgottenstewards>**

**With Steve  
Christoforou of  
GOA Y2AM**







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## A STEWARDSHIP CALLING



Ancient Faith  
PODCASTS

# The Keys to Stewardship for Youth/Emerging Adults – Stewardship Calling 5<sup>th</sup> Sunday on Ancient Faith Radio

1.  
[https://www.ancientfaith.com/podcasts/stewardshipcalling/losing\\_our\\_christian\\_youth](https://www.ancientfaith.com/podcasts/stewardshipcalling/losing_our_christian_youth)

2.  
[https://www.ancientfaith.com/podcasts/stewardshipcalling/youth\\_part\\_2](https://www.ancientfaith.com/podcasts/stewardshipcalling/youth_part_2)

Part 1 = 4/30/17

Part 2 = 7/30/17







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## A STEWARDSHIP CALLING



Ancient Faith  
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# Summary of the 4-P Approach to Building a Consensus Vision and Effective Strategic Plan

---

**Church Strategic  
Planning - Sunday  
October 30, 2016**

[https://www.ancientfaith.com/podcasts/stewardshipcalling/casting\\_vision](https://www.ancientfaith.com/podcasts/stewardshipcalling/casting_vision)



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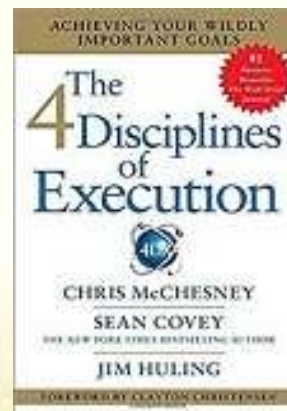


Ancient Faith  
PODCASTS

# Using The Four Disciplines of Execution In Parishes

**August 5, 2020**

[https://www.ancientfaith.com/podcasts/stewardshipcalling/how can you and your church be more effective](https://www.ancientfaith.com/podcasts/stewardshipcalling/how_can_you_and_your_church_be_more_effective)



Best-selling author Jim Huling





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*Bringing the Ancient Christian Faith to the Modern World*

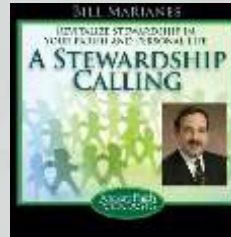
Ancient Faith Ministries

PODCASTS



Ancient Faith Presents...

Special features from Ancient Faith Radio



# The Power and Impact of Strategic Planning for Church Organizations

## A New Day for OCPM

September 19, 2019 Length: 21:43

Bobby Maddex interviews Fr. Stephen Powley, the Executive Director of *The Orthodox Christian Prison Ministry*, about the organization's exhaustive strategic planning process that he believes will improve its reach and effectiveness.



TOOLBOX



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**Fr. Stephen Powley of Orthodox Christian Prison Ministries - “A New Day for OCPM”  
(9-19-19 AFR Interview)**

**[https://www.ancientfaith.com/podcasts/features/a\\_new\\_day\\_for\\_ocpm](https://www.ancientfaith.com/podcasts/features/a_new_day_for_ocpm)**





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Ancient Faith  
PODCASTS

**“The New Old  
Imperative for  
Churches and People:  
Trust, Integrity,  
Transparency and  
Accountability”**

**July 29, 2018**

**With CPA Chris Mandaleris  
and Attorney Steve  
Laduzinsky, including special  
materials on Good Financial  
Practices**

**<https://www.ancientfaith.com/podcasts/stewardshipcalling/integrity>**



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# **Two Orthodox Resources Available To You**



**Stewardship  
Calling**

**To help people and  
parishes discover  
and live their  
stewardship callings  
so that they may  
have a good account  
before the awesome  
judgement seat of  
Christ.**

**<https://stewardshipcalling.com/>**



**ORTHODOX  
MINISTRY  
SERVICES**

**To help transform  
and improve  
Orthodox Church  
organizations,  
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GREEK ORTHODOX ARCHDIOCESE of AMERICA  
DIRECT ARCHDIOCESAN DISTRICT

ΕΛΛΗΝΙΚΗ ΟΡΘΟΔΟΞΟΣ ΜΗΤΡΟΠΟΛΙΣ ΝΕΑΣ ΙΕΡΕΣΣΗΣ  
GREEK ORTHODOX METROPOLIS OF NEW JERSEY



## *Igniting the Flame*

# *A Culture of True Christian Stewardship and Generosity*

*(Part 6)*

“For everyone to whom much is given, from him much will be required.”

Luke 12:48

**Bill Marianes**

[Bill@stewardshipcalling.com](mailto:Bill@stewardshipcalling.com)



**Stewardship  
Calling**

Helping people and parishes discover and  
live their stewardship callings so that  
they may have a good account before  
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GREEK ORTHODOX ARCHDIOCESE OF AMERICA  
METROPOLIS OF SAN FRANCISCO



# *Igniting the Flame*

## *APPENDIX*

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# *The U.S. Culture vs. Religion Tipping Point*



THE RESEARCH SHOWS<sup>1</sup>:

***“Within the last 5 years or so, something dramatic has shifted (tipped) in America regarding the Christian religion!”***

---

<sup>1</sup> The conclusion from a senior researcher who works at a well-established national research organization that focuses on religion and Christianity in America.





# *The U.S. Culture vs. Religion Tipping Point*



## *The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell*

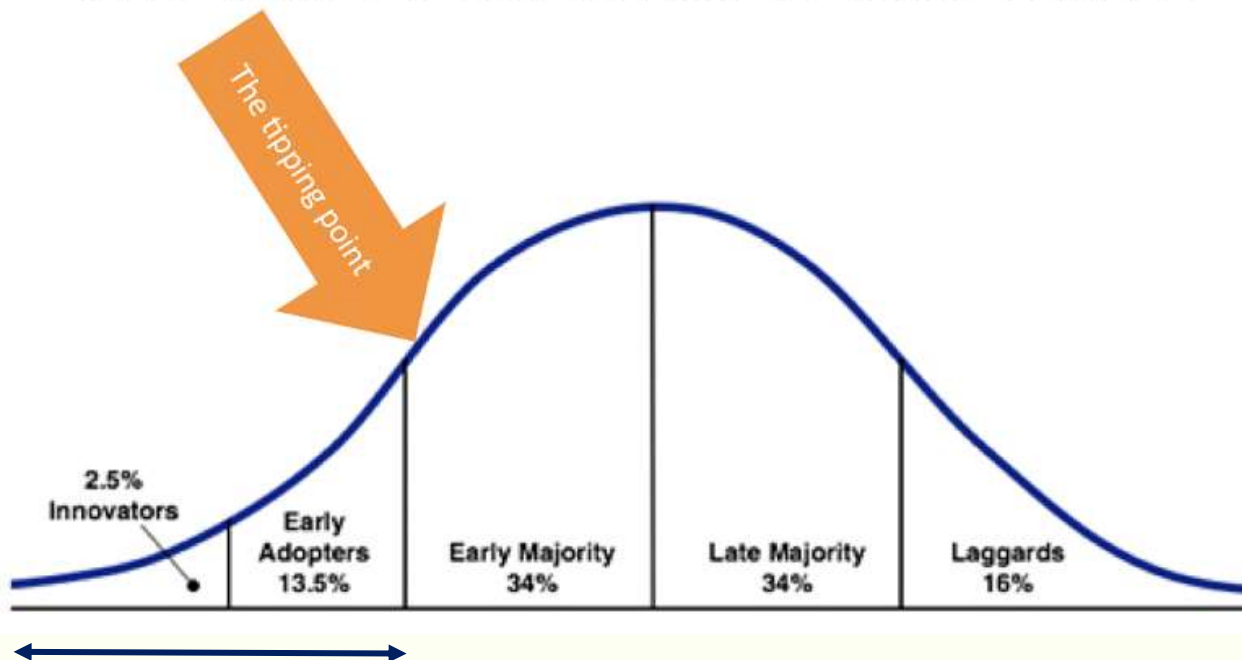
- ~ A tipping point is "the moment of critical mass..."
- ~ The turning point in an evolving situation that leads to a new and irreversible development
- ~ In epidemiology it is when an infectious disease reaches the point beyond any local ability to control it from spreading more widely
- ~ A tipping point occurs after approximately 16% adoption of any idea or product



# *The U.S. Culture vs. Religion Tipping Point*



The law of diffusion of innovation



16%  
Tipping  
Point



# *The U.S. Culture vs. Religion Tipping Point*



- ~ In 2011, a majority of Americans believed same sex marriage was OK (and should be legal) <sup>1</sup> <sup>2</sup>
- ~ Around 2011, more than 50% of Americans expressed the belief homosexuality should be accepted by society<sup>2</sup>

---

<sup>1</sup> Gallup

<sup>2</sup> The Pew Research Center Religion and Public Life





# *The U.S. Culture vs. Religion Tipping Point*



- ~ In 2012, only 50% of Americans said religion was very important in their lives<sup>1</sup>
- ~ In 2010, less than 50% of Americans expressed a “great deal” or “quite a lot” of confidence in organized religion <sup>1</sup>

---

<sup>1</sup> Gallup



# *The U.S. Culture vs. Religion Tipping Point*



- ~ Around 2013, less than the 50% of minorities (Hispanic and black) believe race relations in America are “very good” or “somewhat good” <sup>1</sup>
- ~ In 2014, a majority of Americans believed doctor assisted suicide was morally acceptable <sup>1</sup>

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<sup>1</sup> Gallup



# *The U.S. Culture vs. Religion Tipping Point*



- ~ In 2013, a majority of Americans said the protection of the environment should be given priority over economic growth <sup>1</sup>
- ~ In 2015, a majority of Americans said the seriousness of global warming was underestimated <sup>1</sup>

---

<sup>1</sup> Gallup





# ***The U.S. Culture vs. Religion Tipping Point***



- ~ In 2012, more Americans disapproved of the way the Supreme Court was handling cases than those who approved<sup>1</sup>
- ~ In 2013, a majority of Americans said abortion was morally acceptable <sup>1</sup>

---

<sup>1</sup> Gallup



# *The U.S. Culture vs. Religion Tipping Point*



- ~ In 2011, a majority of Americans believed marijuana should be made legal <sup>1</sup>
- ~ In 2010, less than 50% of Americans expressed a “great deal” or “quite a lot” of confidence in organized religion <sup>1</sup>

---

<sup>1</sup> Gallup



# **The U.S. Culture vs. Religion Tipping Point**



- ~ Around 2011, more Americans agreed we should control gun ownership than said it was more important to protect the right to own guns <sup>1</sup>**
- ~ Around 2010, a majority of Americans used social networking sites <sup>1</sup>**

---

<sup>1</sup> The Pew Research Center Religion and Public Life





# **The U.S. Culture vs. Religion Tipping Point**



- ~ Around 2012, the percentage of Americans who were married dropped to 50% for the first time <sup>1</sup>**
- ~ In 2014, only 28% of millennials were married compared to 66% of baby boomers <sup>1</sup>**

---

<sup>1</sup> The Pew Research Center Religion and Public Life



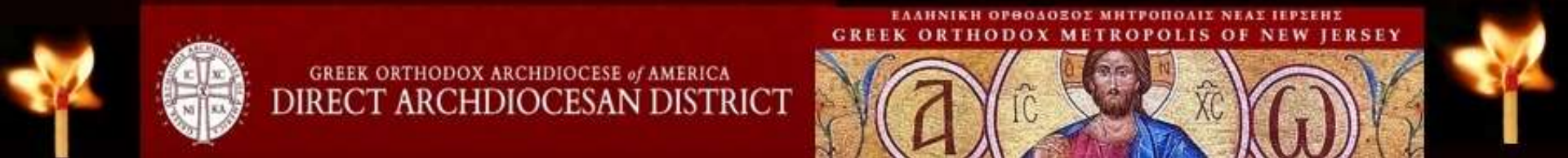
# *The U.S. Culture vs. Religion Tipping Point*



- ~ Around 2009, a great percentage of Americans said they were politically “independent” than the percentage saying they were Democrat or the percentage saying they were Republican <sup>1</sup>

---

<sup>1</sup> The Pew Research Center Religion and Public Life



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