

GREEK ORTHODOX ARCHDIOCESE of AMERICA DIRECT ARCHDIOCESAN DISTRICT



Igniting the Flame

A Culture of True Orthodox Christian Stewardship and Generosity

(*Part 4*)

"For everyone to whom much is given, from him much will be required." Luke 12:48

Bill Marianes

Bill@stewardshipcalling.com



Helping people and parishes discover and live their stewardship callings so that they may have a good account before the awesome judgment seat of Christ

www.stewardshincalling.com



Helping transform and improve

Orthodox Church parishes, organizations, and ministries in order to strengthen the Body of Christ.

www.orthodoxministry.org/

WHY Are You Here?



"That the end of our lives may be Christian, without pain, blameless and peaceful, and for a **GOOD ACCOUNT BEFORE THE AWESOME JUDGMENT SEAT OF CHRIST**"

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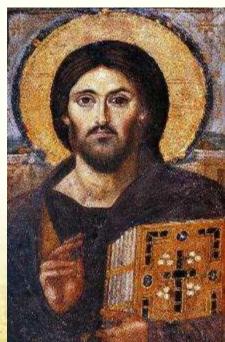
2 Corinthians 5:10 Orthodox Divine Liturgy



Christ's Possible Question To You

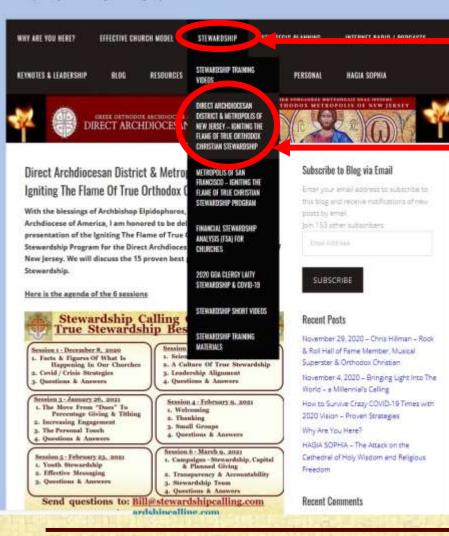


"What did <u>You</u> do with <u>MY</u> Church under <u>Your</u> watch given all of the gifts <u>I</u> gave <u>You</u>?"



You can download this presentation at: www.stewardshipcalling.com

Stewardship Calling



Under the <u>Stewardship Tab</u> go to the Direct **Archdiocesan District & Metropolis of New Jersey** - Igniting the Flame of **True Orthodox Christian** Stewardship page at https://stewardshipcalling. com/direct-archdiocesedistrict-metropolis-of-newjersey-igniting-the-flame-<u>of-true-orthodox-christian-</u> stewardship/

Send questions to: Bill@stewardshipcalling.com

Stewardship Calling Culture of <u>Frue Stewardship Best Practices</u> Session 1 - December 8, 2020 Facts & Figures Of What Is Happening In Our Churches Covid / Crisis Strategies Questions & Answers

Session 3 - January 26, 2021

- 1. The Move From "Dues" To Percentage Giving & Tithing
- 2. Increasing Engagement
- 3. The Personal Touch
- 4. Questions & Answers

Session 5 - February 23, 2021

- 1. Youth Stewardship
- 2. Effective Messaging
- 3. Questions & Answers

Session 4 - February 9, 2021

- 1. Welcoming
- 2. Thanking
- 3. Small Groups
- 4. Questions & Answers

Session 6 - March 9, 2021

- 1. Campaigns Stewardship, Capital & Planned Giving
- 2. Transparency & Accountability
- 3. Stewardship Team
- 4. Questions & Answers

Send questions to: <u>Bill@stewardshipcalling.com</u> <u>www.stewardshipcalling.com</u>



Healthy & Effective Parishes Have:



A culture of true, engagement, stewardship and GENEROSITY

GENEROSITY











7. Total Welcoming Experience

A total and comprehensive welcoming experience (not just a welcoming committee in the Narthex) is critical in the development of true Stewardship





- 1. Quality of <u>sermons</u> (83%)
- 2. Feeling <u>welcomed</u> by leaders (79%)
- 3. Style of <u>services</u> (74%)
- 4. <u>Location</u> (70%)

5. <u>Education</u> for kids (56%)

Pew Research Center Study: "Choosing a New Church or House of Worship -Americans look for good sermons, warm welcome" (August 23, 2016) http://www.pewforum.org/2016/08/23/choosing-a-new-church-or-house-of-worship/

Welcoming Ministry Is Among Your Most Important



- ~ It is Orthodox and sets the tone for the whole loving church experience
- ~ It is the second most important factor in people picking and staying in a church
- ~ It helps the people feel they made the right decision to worship with you
- ~ It makes people want to come back
- ~ It makes people feel like family
- ~ The Parish must emulate the kingdom of God, a culture overflowing with joy, peace and love

"A new commandment I give you, that you love one another; as I have loved you... By this shall all men know that you are my disciple. John 13:34-35

Welcoming Ministry Is Among Your Most Important



- ~ Find out about them and connect them with someone similar in the Parish
- ~ Have people available to sit with them and answer their questions (or translate)
- ~ Have someone take them around to meet similar people at the coffee hour
- ~ Have someone personally follow-up with them within a week to meet them in person and get to know them better
- ~ Personally bring them to at least one other Parish activity
- ~ Eventually, engage them in a Parish ministry





When was the last time you invited any non-Orthodox friend, neighbor, work colleague or person you met to join you in church on Sunday?

Provocative Question



71% of Protestant or nondenominational church goers have invited an individual or family to attend a worship service with them in the last 6 months

(and 25% of them have invited at least 3 individuals or families in the last 6 months)

LifeWay Research's nationwide survey <u>https://lifewayresearch.com/2018/07/12/</u> <u>two-thirds-of-churchgoers-have-invited-someone-to-church/</u>

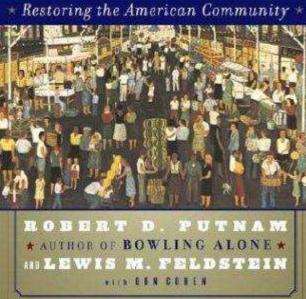
Total Welcoming Experience



Read: <u>Better Together</u> ~ A welcome package is not enough ~ Connect them with people similar who escorts them into the life of your church family

~ Get them to come back for more



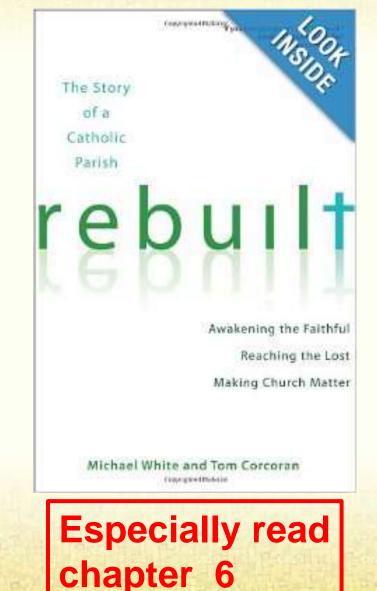


Especially read chapter 6

Total Welcoming Experience



Read Rebuilt: where a comprehensive Welcoming Ministry transformed Nativity Church by tripling their weekend church attendance and yielded increased giving, flourishing ministries, and a vibrant and solid spiritual revival.



Pandemic Data Review



~ 66% of people watching online services said they have NOT watched ANY online service in the last month¹ ~ "<u>WRITE</u>" a new chapter for your parish and don't take your faithful for granted. Treat ALL parishioners as if they were newcomers. **1. Welcome back** 2. Reach out 3. Invite 4. Thank 5. Engage

¹**PEW Research Center:** *"Attending And Watching Religious Services In The Age Of The Coronavirus"* –8-7-2020 https://www.pewforum.org/2020/08/07/attending-and-watching-religious-services-in-the-age-of-the-coronavirus/



8 of 15 Culture of True Stewardship Practices



8. Thanking Culture

A Parish that implements a comprehensive thanking culture, substantially improves relationships, results, engagement and accomplishments

Our 4 Primary Body <u>Chemicals That Drive Emotions</u>



SELFISH CHEMICALS (feel good hormones)

- **Endorphins** are pain-masking chemicals that help us push ourselves through tough circumstances (e.g., pain and stress motivators)
- **Dopamine** the addictive performance chemical meant to motivate us to achieve goals (also pervasive in those dependent on alcohol, gambling, social media likes, and other addictions)

SELFLESS CHEMICALS (happiness/cuddle hormones)

- **Oxytocin** the chemical produced by positive feelings we get from emotional bonds and physical touch (e.g., a warm feeling from spending time with someone you like)
- **Serotonin** the chemical produced when we are respected, admired and given positive treatment (e.g., a boost in our confidence that makes us feel awesome)



Thanking Culture



~ True appreciation, and expressions of gratitude, are among the greatest motivators

~ Who doesn't like to be thanked, (even if you merely did what was expected)

~ Expressions of appreciation reinforce desired behavior (and for most people, the more, and more public, the better)





~ A 2014 study in Emotion

Thanking people made them more likely to seek an ongoing relationship

~ <u>A 2012 study in Personality &</u> <u>Individual Differences</u>

> Grateful people were more likely to take care of their health

~ <u>Dr. Robert Emmons (leading</u> <u>gratitude researcher)</u>

Gratitude increases happiness and reduces depression



Thanking Culture Science



~ 2012 University of Kentucky study People who thanked more retaliated less and were more prosocial

~ <u>2014 Journal of Applied Sports</u> <u>Psychology study</u>

> Gratitude increased an athlete's self-esteem, which is an essential component to optimal performance



Thanking Culture



YOU SHOULD THANK

- ~ Personally
- ~ Genuinely
- ~In writing
- ~ Publicly
- ~ Repeatedly
- ~ For everything
- ~ Encourage others to thank
- ~Share it



Thanking Culture



Write <u>personal</u> notes or thank you cards (or sign the form thank you letters) and send a variety of thank-yous for:

- ~ Stewardship pledges
- ~Volunteer activities
- ~ Ministry service
- ~ Each contribution of anything
- ~ Attendance
- ~ Mentoring
- ~ Service to others





"You either have a thank you culture or you do not have a very good one."

Ken Makovsky-Forbes Magazine 11-29-12







14. Small Groups

SMALL GROUPS IS ONE OF THE MOST TRANSFORMATIONAL THINGS A PARISH CAN DO TO CULTIVATE A SENSE OF COMMUNITY





"The bigger a church gets, the smaller it must become!"





~ Up to 10 people who gather weekly at people's homes (not at the church)

~ Discuss some spiritual or religious educational content

~ Discuss whatever life is dealing them





~ It is Orthodox even though non-Orthodox have proven its validity

"For where two or three gather in my name, there am I with them."

Matthew 18:20

"And let us consider how to stir up one another to love and good works, not neglecting to meet together, as is the habit of some, but encouraging one another... Hebrews 10:24-25

The Power of Small Groups¹



- ~ 63% of regular SG attenders intentionally spend time with other believers to grow in their faith (vs 22% of those not in a SG)
- ~ 73% of SG attenders say they are intentionally putting their spiritual gifts to use serving God and others (vs only 42% of those not in a SG)
- ~ 79% of churchgoers who belong to a SG are more likely to go to church at least 4 times a month
 - ¹ Lifeway Research: "Culture Change: Recognize the Value of Small Groups" https://lifewayresearch.com/2014/06/05/culturechange-recognize-the-value-of-small-groups/





GROWING AN ENGAGED CHURCH

How to stop "DOING CRURCH" AND START BEING

THE CHURCH AGAIN

ALBERT L. WINSEMAN

Copyrighted Material

Growing An Engaged Church: How To Stop "Doing Church" And Start Being The Church Again

By: Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup Organization



~ Churches with established small group ministries have remained more engaged with their parishioners during the pandemic

~ The Small Group Network has special COVID-19 small group resources

https://www.smallgroupnetwork.com/ covid19/

10 Benefits of Small Groups¹



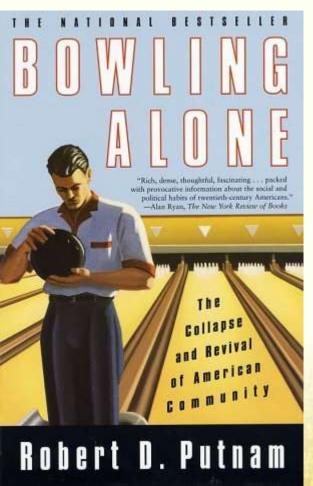
- 1. Life change happens best in small groups
- 2. Small groups make churches personal
- 3. Small groups provide a nearly unlimited leadership development pipeline
- 4. Off-campus small groups provide nearly unlimited space at optimum times
- 5. "Come over to my house" is a much easier invitation than "come with me to church."
- 6. Small groups provide the best opportunity for "one-anothering"
- 7. Small groups can provide a sense of family for many whose biological family lives far away
- 8. It is easier to ask questions in a small group
- 9. Small groups make it possible for more people to be cared for between Sundays

10. Small groups provide an ever-expanding network for communication and impact

¹ Mark Howell, founder of <u>SmallGroupResources.net</u> and the pastor of discipleship communities at Canyon Ridge Christian Church. See full article and references at: <u>https://ministrytodaymag.com/outreach/discipleship/20558-10-powerful-benefits-of-a-small-group-ministry</u>

"Social Capital"

A key to a growing Parish is to increase "Social Capital."



<u>Social Capital =</u>

1. the collective value of everyone you know (your "social networks")

2. the desire to do things for each other that our networks foster ("reciprocity")



ROBERT D. PUTNAM * AUTHOR OF BOWLING ALONE * ADLEWIS M. FELDSTEIN AUXILIA CETTA



~ Small groups can be created around any groupings that makes sense for your parish/community

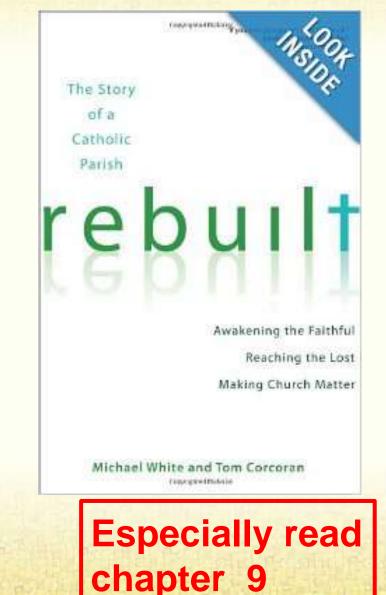
~ Typical small groups

- 1. <u>Geographic</u> people who live near each other
- 2. <u>Demographic</u> men, women, teens, young adults, singles, empty nesters, widows/ers, etc.

3. <u>Topic</u> - Bible studies, raising kids, parents with special needs kids women who miscarried, etc.



Small groups helped transform Nativity Church by tripling their weekend church attendance and yielding increased giving, flourishing ministries, and a vibrant and solid spiritual revival.

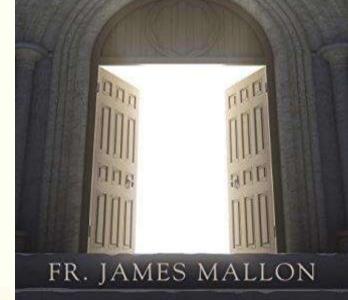




"Small Communities" (small groups or midsized groups) have transformed St. **Benedict Church into** caring and loving subcommunities within the whole of their church community.

DIVINE RENOVATION

From a Maintenance to a Missional Parish



Especially read pages 168-176



Selected Orthodox Small Group Examples



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Small Groups Pilot Program

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<u>Annunciation Cathedral - Atlanta</u> https://www.atlgoc.org/small-groups



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<u>Holy Trinity – San Francisco</u> https://www.holytrinitysf.org/holytrinity-fellowship-groups

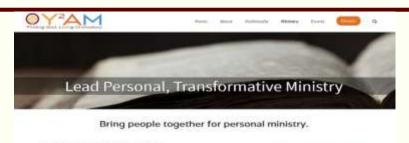


Interested in joining a Small Group?

What do amail groups tok about?

What if I can't come overy week?

<u>Orthodox Christian Fellowship</u> https://www.ocf.net/smallgroups/



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LEARIN HOW TO BE A SMALL GROUP LEADER

<u>GOA Y2AM Ministry</u> https://www.y2am.org/smallgroups

Good Small Group Resources



WELCOME TO SMALL GROUP MINISTRIES

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Small Groups.net https://smallgroups.net/

JOIN US ONLINE SUNDAY AND RIGHT HERE ALL WEEK LONG.



WATCH VOLUNTEER DONATE

ONLINE FAMILY CONTENT

GROUPS

Experience for yourself why we say life is better connected.

FIND A GROUP THAT'S RIGHT FOR YOU.

North Point Community Church https://northpoint.org/groups



"The heart of Saddleback is Small Groups.

Our Baddlehack Imail Groups Team wants to one every person in a healthy Imail Group. Our term is pastimate about getting people in groups and getting groups benefity.

Saddleback Church https://saddleback.com/connect/ smallgroups

Additional Small Groups Ministry Resources

- Donahue, Bill; Robinson, Russ; Building a Church of Small Groups: a place where nobody stands alone, Willow Creek Association, Zondervan, 2001.
- Donahue, Bill; Robinson, Russ; Building a Life Changing Small Group Ministry: A Strategic Guide for Leading Group Life in Your Church (Groups that Grow), Willow Creek Association, Zondervan, 2012.
- Donahue, Bill; Leading Life Changing Small Groups (Groups that Grow), Willow Creek Association, Zondervan, 2012.
- Donahue, Bill; Robinson, Russ; Coaching Life Changing Small Groups: A Comprehensive Guide for Developing Leaders of Group & Teams (Group that Grow), Willow Creek Association, Zondervan, 2012.
- •Donahue, Bill; Robinson, Russ; Walking the Small Group Tightrope: meeting the challenges every group faces, Willow Creek Association, Zondervan, 2003.
- •Cloud, Henry; Townsend, John; Making Small Groups Work: What Every Small Group Leader Needs to Know, Zondervan, 2003.
- •McBride, Neal; How to Lead Small Groups, NavPress, 1990.

Additional Small Groups Ministry Resources

- Bunch, Cindy; Small Group Idea Book: Resources to Enrich Community, Worship, Prayer, Nurture, Outreach, InterVarsity Press, 1996.
- Lee-Thorp, Karen; How to Ask Great Questions: Guide Your Group to Discovery With These Proven Techniques, Pilgrimage Small Group Resource, NavPress, 1998.
- Nyquist, James; Leading Bible Discussions, InterVarsity Press, 1976.
- Block, Peter, Community, the Structure of Belonging, Berrett-Koehler Publ, 2009
- Bolsinger, Tod, Canoeing the Mountains: Christian Leadership in Uncharted Territory, InterVarsity Press, 2015.
- Hybels, Bill, New Identity: Discovering Who You Are in Christ, InterActions small group series Willow Creek Association, Zondervan, 1996.
- Hybels, Bill, Essential Christianity: Practical Steps for Spiritual Growth, InterActions small group series Willow Creek Association, Zondervan, 1998.

Additional Small Groups Ministry Resources

- •Hybels, Bill, Marriage: Building Real Intimacy, InterActions small group series (6 sessions), Willow Creek Association, Zondervan, 1996.
- •Hybels, Bill, Jesus: Seeing Him More Clearly, InterActions small group series (6 sessions), Willow Creek Association, Zondervan, 1997.
- Hybels, Bill, Getting A Grip: Finding Balance in Your Daily Life, InterActions small group series, Willow Creek Association, Zondervan, 1998.
- •Reapsome, James & Martha; Marriage: God's Design for Intimacy 12 Studies for individuals or groups, A LifeGuide Bible Study, InterVarsity Press, 1986
- •Hunt, Gladys M.; The God Who Understands Me: The Sermon on the Mount, 15 inductive studies for neighborhood, student, and church groups, Fisherman Bible Studyguide, Harold Shaw Publishers, 1971.

Stewardship Calling Culture of <u>True Stewardship Best Practices</u> Session 2 - January 12, 2021 Session 1 - December 8, 2020 **1. Science Of Generosity Studies** 1. Facts & Figures Of What Is 2. A Culture Of True Stewardship **Happening In Our Churches** 3. Leadership Alignment 2. Covid / Crisis Strategies 4. Questions & Answers 3. Questions & Answers Session 3 - January 26, 2021 Session 4 - February 9, 2021 1. The Move From "Dues" To **1. Welcoming Percentage Giving & Tithing** 2. Thanking 2. Increasing Engagement **3. Small Groups** 3. The Personal Touch 4. Questions & Answers 4. Questions & Answers

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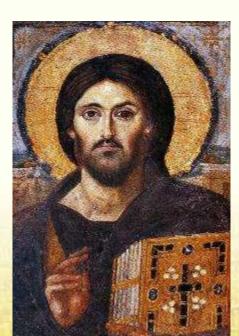
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