



GREEK ORTHODOX ARCHDIOCESE of AMERICA
DIRECT ARCHDIOCESAN DISTRICT



Igniting the Flame of True Stewardship

Successful Stewardship Campaign Best Practices

**“For everyone to whom much is given, from him much will be required.”
Luke 12:48**

Bill Marianes

Bill@stewardshipcalling.com



**Stewardship
Calling**

Helping people and parishes discover and live their stewardship callings so that they may have a good account before the awesome judgment seat of Christ

www.stewardshipcalling.com



**ORTHODOX
MINISTRY
SERVICES**

Helping transform and improve Orthodox Church parishes, organizations, and ministries in order to strengthen the Body of Christ.

www.orthodoxministry.org/

You can download this presentation at:
www.stewardshipcalling.com

Stewardship Calling
What are you doing with all of the gifts God has given you?

WHY ARE YOU HERE? EFFECTIVE CHURCH MODEL **STEWARDSHIP** STRATEGIC PLANNING INTERNET RADIO / PODCASTS

KEYNOTES & LEADERSHIP BLOG RESOURCES STEWARDSHIP TRAINING VIDEOS PERSONAL HAGIA SOPHIA

DIRECT ARCHDIOCESAN DISTRICT & METROPOLIS OF NEW JERSEY - IGNITING THE FLAME OF TRUE ORTHODOX CHRISTIAN STEWARDSHIP

METROPOLIS OF SAN FRANCISCO - IGNITING THE FLAME OF TRUE ORTHODOX CHRISTIAN STEWARDSHIP PROGRAM

FINANCIAL STEWARDSHIP ANALYSIS (FSA) FOR CHURCHES

2020 DIA CLERGY LAYTY STEWARDSHIP & COVID-19

STEWARDSHIP SHORT VIDEOS

STEWARDSHIP TRAINING MATERIALS

Session 1 - December 8, 2020
1. Facts & Figures Of What Is Happening In Our Churches
2. Covid / Crisis Strategies
3. Questions & Answers

Session 2 - January 26, 2021
1. The Move From "Dues" To Percentage Giving & Tithing
2. Increasing Engagement
3. The Personal Touch
4. Questions & Answers

Session 3 - February 23, 2021
1. Youth Stewardship
2. Effective Messaging
3. Questions & Answers

Session 4 - February 9, 2021
1. Welcoming
2. Thanking
3. Small Groups
4. Questions & Answers

Session 5 - March 6, 2021
1. Campaigns - Stewardship, Capital & Planned Giving
2. Transparency & Accountability
3. Stewardship Team
4. Questions & Answers

Send questions to: Bill@stewardshipcalling.com
archdiocalline.com

Go to the Metropolis of San Francisco - Igniting the Flame of True Orthodox Christian Stewardship page at:
<https://stewardshipcalling.com/san-francisco-metropolis-stewardship-program/>

Send questions to: Bill@stewardshipcalling.com



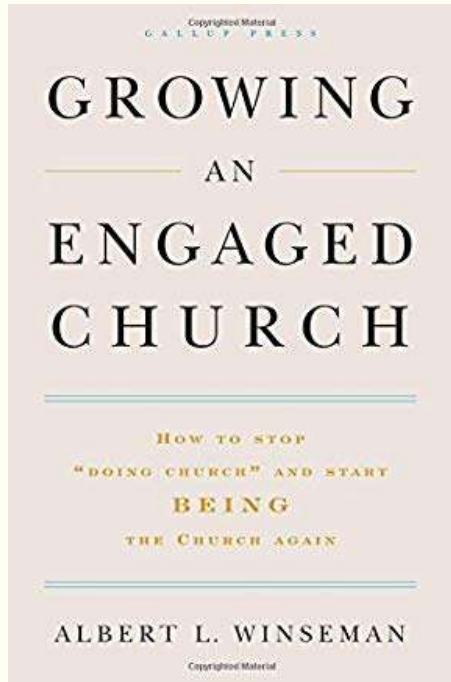
The Comprehensive Solution to Most of Your Parish Challenges

ENGAGEMENT





How To Engage¹



“... those who are engaged give more to their congregations than anyone else does...”

“...engaged members give a median of 5% of their annual income...”

¹ Growing An Engaged Church: How To Stop “Doing Church” And Start Being The Church Again – By Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup Organization

What Do You Need To Win A Battle





What Do You Need To Win A Battle



- ~ **worthy VISION**
- ~ **committed TEAM**
- ~ **winning STRATEGY**
- ~ **proven TACTICS**
- ~ **persuasive COMMUNICATIONS**
- ~ **effective WEAPONS**
- ~ **achievable SCHEDULE**
- ~ **dedicated EXECUTION**

What Is Your Parish's





Proverbs 29:18

**“Where there is no
vision, the people
will perish”**



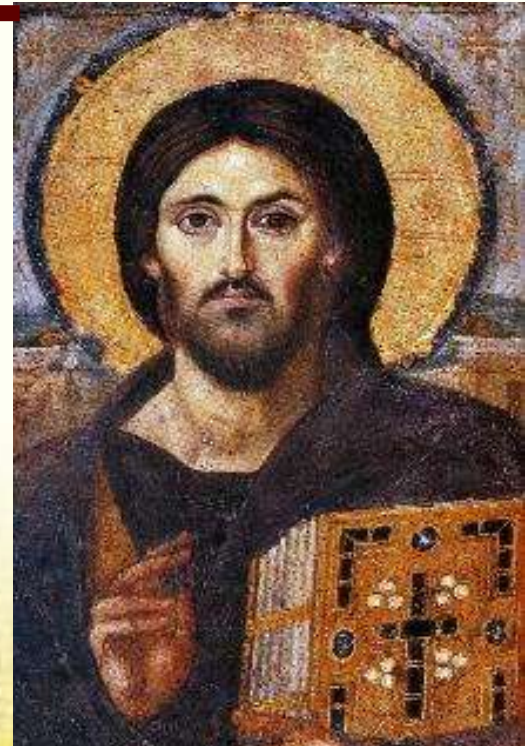
*People give to
Causes not
Crying*



“...for a
GOOD ACCOUNT
before the awesome
judgment seat of
Christ”

2 Corinthians 5:10
Orthodox Divine Liturgy

***“What did You do with
MY Church under Your
watch given all of the
gifts I gave You?”***





Today's Life Changing Idea



INY IG

I's Not Yours

I's God's

“You received without paying, give without pay.”

Matthew 10:8



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It Takes a Team



A committed, trained and enthusiastic Stewardship TEAM will determine your results, success and sustainability!





Stewardship Ministry Team



- 1. Stewardship Ministry Chair**
- 2. Communications**
- 3. Welcoming**
- 4. Thanking**
- 5. Small Groups**
- 6. Campaign**
- 7. Planned Giving**
- 8. Youth**
- 9. Ambassador Training**
- 10. Data Analysis**



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The Need For Planned Campaigns



“For which of you, intending to build a tower, does not sit down first and count the cost, whether he has enough to finish it?”

Luke 14:28

**“Strategy without tactics is
the slowest route to victory.**

**Tactics without strategy is
the noise before defeat.”**



Sun Tzu



ANCIENT FAITH RADIO

Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

BILL MARIANES

REVITALIZE STEWARDSHIP IN
YOUR PARISH AND PERSONAL LIFE

A STEWARDSHIP CALLING



Ancient Faith
PODCASTS

“Overcoming The Challenge of Donor Fatigue”

August 7, 2019

With Fr. Aaron
Warwick – St.
Mary
Antiochian
Church -
Wichita, KS



<https://www.ancientfaith.com/podcasts/stewardshipcalling/donorfatigue>



Overcoming Donor Fatigue¹



- 1. Communicate key stewardship strategies**
- 2. Focus on solutions instead of the problems**
- 3. Talk about the proportion of victims helped**
- 4. Stress similarities between victims and donors**
- 5. Identify a single victim being helped**
- 6. Thank and celebrate**

¹ “Overcoming Donor Fatigue” – Fr Aaron Warwick U. of Northern Iowa
https://www.ancientfaith.com/podcasts/stewardshipcalling/donor_fatigue



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Ingredients Of Effective Stewardship Ministry



Plan A Personal In-Home Visitations

- ~ Each steward is personally visited in their home by an Ambassador

Plan B Small Group In-Home Gatherings

- ~ Each steward is invited to a small group gathering hosted by an Ambassador at their house



wHoly Engaged

9-Step Process





What Do You Need To Win A Battle



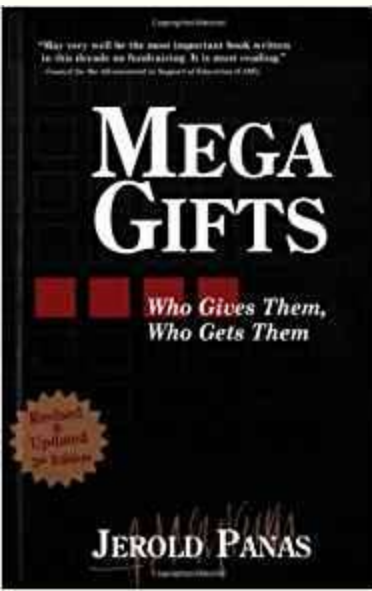
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C. P. I. Motivates Donors To Give¹



*People give to
Causes and
People with
Integrity*



¹ See *Mega Gifts*, Jerold Panas, Original – 1984 2nd Edition – 2005)



C. P. I. Motivates Donors To Give



SHARE THE DREAM



SHARE THE TEAM



SHARE THE SCHEME



C. P. I. Motivates Donors To Give



1. Cause / Mission - Share the



a) Explain the cause and mission

b) Relate cause/mission to stewards

c) Explain how your parish achieves the cause/mission with their stewardship

d) One size fits all communications fit no one



C. P. I. Motivates Donors To Give



2. People - Share the



a) People give to people who mean something to them

b) Connect stewards with people of integrity involved in ministries



C. P. I. Motivates Donors To Give



3. Integrity - Sell the



a) Donors do not give to causes that are irresponsible or poorly led

b) Explain the safeguards and financial integrity you've implemented



Science of Generosity Studies



Communications Matter!

1. Keep communications **positive**
2. Focus on **mission/vision** and life-changing ministries
3. Discuss the **abundance** in your community
4. Share **stories of generosity**
5. **Communicate** regularly and consistently
6. Describe the **easy ways people can give**
7. Discuss your **culture of generosity**
8. Create **social networks** sharing your community abundance
9. Make a **religious call to give**
10. **Thank and celebrate**



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Effective Online Talents Form



**Greek Orthodox Cathedral of the Annunciation,
2500 Clairmont Rd NE, Atlanta GA 30329**

Time & Talents

Please consider offering your time and talents to one of our many ministries, committees and Strategic Planning Goals. We are a large parish with many needs; there are many ways to help! "...give and it will be given to you...for with the same measure that you use it will be measured back to you." Luke 6:38

Your Contact Information

Name *

First Name

Last Name
Email Address *

Phone *
_____(###)
_____##
_____###

Ministry and Committee Opportunities
I would like to volunteer my time and talents to the following ministries and/or committees

Parish Council Committees

I would like to serve on the following committee(s):

- Activities
- Outreach
- Cemetery
- EHCYD - Education, Hellenic Culture & Youth Diakonia
- Hellenic Community Center
- History & Archives
- Real Estate
- Spiritual Life
- Cathedral Office

I would like to help with...

- Office Volunteer
- Mailing Bulletin/Newsletter (Mail Crew)

Strategic Planning Goal: Campus Improvements

- 1.1 Accessibility, Renovation, Athletic & Storage Improvements
- Strategic Planning Goal: Church Life Experience
- 2.1 Welcoming & Newcomer Ministries
- 2.2 Worship & Sacramental Engagement

Strategic Planning Goal: Communications & Technology

- 3.1 Communications and Technology Platform
- Strategic Planning Goal: Education
- 4.1 Adult Education
- 4.2 Youth Education

Strategic Planning Goal: Leadership, Management & Operations

- 5.1 Orthodox Servant Leadership Program
- 5.2 Operational Excellence

Strategic Planning Goal: Life Stage Ministries

- 6.1 Small Groups
- 6.2 Life Stage Ministries

Strategic Planning Goal: Philanthropy, Outreach & Evangelism

- 7.1 Philanthropy, Outreach & Evangelism

Strategic Planning Goal: Stewardship

- 8.1 Comprehensive Stewardship Program

Ongoing Educational Programs

I would like to assist with...

Youth Education

- I'm not sure and would like to discuss first
- I would like to assist with...
- Sunday Catechetical School
- St. John Chrysostom Oratorical Festival
- Annunciation Day School
- Annunciation Afternoon Greek School
- Joining Greek School PTA

ARK - Adult Religious Knowledge

- Wednesday Morning Life
- Wednesday NITE Life
- "Road to Orthodoxy" Inquirer/Convert Class
- "Road to Oneness" Premarital Seminar

Senior Ministry

- Join G.O.O.F.S.
- Join Golden Group (G.G.)
- Serve on the G.G. Planning Committee
- Seniors at Play

Philanthropy and Social Services

- Joining the Ladies Philoptochos Society
- Assisting with the Soup Kitchen
- Assisting with Bags of Love
- Assisting with Witness to Christ's Love (Help/V)
- Drive others to Church
- Joining Velonaki Knitting Group

Church Cultural Programs

- Atlanta Greek Festival
- Cathedral Orchestra
- Cathedral Dance Ministry
- Church Service Groups
- I would like to assist in Divine Services by...
- Serving as an Altar Boy
- Serving as a Handmaiden
- Chanting
- Joining the Annunciation Choir
- Joining the Youth Choir
- Joining the Men's Choir
- Serve as an Epistle Readers (6-12th Grade)

Liturgical Needs

- Prosfora Baking (Liturgical Bread for Divine Lit)
- Dusting Church Furnishings
- Polishing Altar Vessels
- Flower and Icon Decorating
- Holy Week Set-up/Clean-up

Building Maintenance

- Carpentry

- Electrical Work
- Painting
- Plumbing
- Grounds Maintenance

Athletics & Summer Programs

- Apply to assist with Youth Basketball
- Apply to assist with Summer Day Camp
- Assist with Cathedral Basketball Camp
- Apply to be a Counselor at St. Stephens Summer O

Youth Ministry

- Assisting with H.O.P.E. & I.O.Y.
- Assisting with G.O.V.A.
- Assisting with Y.A.Y.P.
- Joining Orthodox Christian Fellowship (O.C.F.)
- Joining College Outreach

Kitchen Crew & Events

- Set-up & Decorate for Events
- Serve Food for Events
- Assist in Cooking for Parish Events
- Clean-up After Events

Religious and Spiritual Resources

- Annunciation Cathedral Bookstore & Gift Shop
- Multimedia Ministry
- I would like to assist with...
- Photos and Videos for Church Services
- Photos and Videos for Events
- Web Streaming
- Multimedia Operator
- Digital Content organization

Other

Please enter additional areas of assistance you wish to provide if not listed within this checklist...



GOA Talents Pledge Form



information

NAME _____

NAME OF SPOUSE (IF MARRIED) _____

STREET ADDRESS _____

CITY / STATE / ZIP CODE _____

HOME PHONE _____

MOBILE PHONE _____

EMAIL ADDRESS _____

EMAIL ADDRESS OF SPOUSE (IF MARRIED) _____

Dependent Children's names and birthdates:

May we include your contact information in the parish directory?

yes no *If yes, please indicate any information you would like excluded:*

May we add you to our parish email list?

yes no

In the Gospel of Saint Matthew (6:19), Jesus instructs us, "Do not store up for yourselves treasures on earth, where moth and rust destroy, and where thieves break in and steal..." Often in life, we pursue and collect those things that do not last. We must ask, "One hundred years from now, where will our possessions be?" Our greatest blessing is our family. As Orthodox Christians, we are called to be stewards of this great gift. If we are faithful to this calling, perhaps our Lord will say to us as he did to the faithful steward, "Well done good and faithful servant" (Mt 25:23).



treasure

In gratitude for God's blessings, I/We commit to Christ and His Church the following amount:

\$ _____ each week

planned giving

Please send me information on making a planned gift to the Church

time & talent

Individual stewards should indicate areas of interest with a check (✓).

Families should mark "H" for husband, "W" for wife or "C" for children.

EDUCATION

- Bible Study
- Adult Religious Education
- Intro to Orthodoxy
- Publications
- Speakers
- Bookstore
- Library

LITURGICAL

- Sanctuary & Altar Care
- Altar boys / Acolytes
- Baking Provisions
- Choir
- Reader
- Greeter/Usher

YOUTH

- Church School Teacher
- Church School Administration
- Youth Leader
- Vacation Church School
- Camp Counselor

MINISTRIES & PROGRAMS

- Campus Ministry
- Welcome Team
- New Member Events
- Outreach
- Stewardship
- Sunday Fellowship / Coffee
- Visitation - Hospital
- Visitation - Shut-ins
- Feed the Hungry
- Prison Ministry
- Grief Bereavement Group
- Disaster Relief Projects
- Blood Drives
- Project Mexico
- Int'l Ortho Christian Charities
- OCMC Mission Center

BUILDING & GROUNDS

- Garden & Landscape
- Plumbing
- Electrical
- Clean-up
- Interior Repairs
- Exterior Repairs
- Roofing
- Hall Rentals

ADMINISTRATION

- Fiscal Mgt. / Review
- By-Laws
- Development / Fundraising
- Office help
- Computer / Technical
- Data Entry

COMMUNICATIONS

- Web site & E-mail
- Bulletin & Newsletter
- Public Relations

Any other talents or information on items listed above:

<https://www.goarch.org/-/2020-stewardship-campaign-resources?inheritRedirect=true>

Adult Stewardship Serbian Orthodox Trifold - Inside

ORTHODOX CHRISTIAN STEWARDSHIP

We are called to live life in continuous thanksgiving for Christ. Thus, our entire perspective on the world is transformed. No longer can we look at the things in our life as anything but a Gift from God. We are being prepared by God to enter into Eternal Communion with Him. The joys we experience are recognized as the fruit of this Communion. Even the very suffering we endure becomes a Gift which prepares us for the "weight of Glory" which is to come!

Our very thanksgiving for this Gift of Christ becomes a life of Stewardship—of caring for this Gift that is not our own. We care for this Gift of Communion with Him by living a life in which we dedicate all that we are—our Time, our Talents, and our Treasures—to God in thanksgiving for all that He has done for us. Thus, when we offer ourselves to the Church, our offering is no longer considered to be "in support" of our local parish, but as an offering of Thanksgiving to God. Our offer-



Church Name

Address

City/State/Zip

Phone number

Website

***JUST A REMINDER:**

Your commitment is between you and God. Your privacy is very important to us. Only the Priest and Financial Secretary have access to the information on this card.

2021 STEWARDSHIP COMMITMENT CARD



2021 STEWARDSHIP

**DIFFERENT WORKS ALL
IN THE SAME LORD!**

Adult Stewardship Serbian Orthodox Trifold - Outside

ORTHODOX CHRISTIAN STEWARDSHIP: OFFERING TIME, TALENTS & TREASURES



INFORMATION

NAME _____

NAME OF SPOUSE (IF APPLICABLE) _____

STREET ADDRESS _____

CITY/STATE/ZIP CODE _____

TELEPHONE _____

CELLULAR TELEPHONE _____

E-MAIL ADDRESS _____

SPOUSE'S E-MAIL ADDRESS _____

CHILD(REN) NAME(S) (UNDER 18 ONLY) _____

Are you a Baptized and Chrismated Orthodox Christian? Y/N

Would you like information about online giving? Y/N

TIME

God has graciously bestowed upon us the entirety of our lives. He has blessed us with 168 hours per week (or roughly a little more than 10,000 minutes/week).

How many of these 168 hours do we offer to Him? Take some time now to consider what you are willing to offer to God in thanks for all He has given you. Remember, time also includes your time in

I commit to offering:

_____ hours/week

_____ hours/month

to God in thanksgiving for what He has done for me.

TALENTS

God bestows upon each of us unique and wonderful abilities. Below are listed only a handful of potential talents. Please take some time to consider with what abilities God has blessed you as you fill out this section of the commitment card. Individual Stewards should use a ✓ Families should use (H) Husband, (W) Wife, (B) Both, (C) Child

EDUCATION

- ___ Bible Study
- ___ Adult Religious Education
- ___ Intro to Orthodoxy
- ___ Publications
- ___ Speakers
- ___ Bookstore
- ___ Library
- ___ Serbian School

YOUTH

- ___ Church School Teacher
- ___ Church School Administration
- ___ Youth Catechist Instructor
- ___ Youth Choir
- ___ Youth Leader
- ___ Visitation Church School
- ___ Camp Counselor
- ___ Kolob (Teacher or student)
- ___ Tarribus (teacher or student)

LITURGICAL

- ___ Sanctuary & Altar Care
- ___ Altar boys / Acolytes
- ___ Baking Provisions
- ___ Choir
- ___ Reader/Chanter/Stet
- ___ Greeter/Usher
- ___ Candles

BUILDING & GROUNDS

- ___ Garden & Landscape
- ___ Plumbing
- ___ Electrical
- ___ Clean-up
- ___ Kitchen
- ___ Interior Repairs
- ___ Exterior Repairs
- ___ Roofing
- ___ Energy Resources
- ___ Resource Consumption

COMMUNICATIONS

- ___ Web site & E-mail
- ___ Bulletin & Newsletter
- ___ Public Relations

ADMINISTRATION

- ___ By-Laws
- ___ Computer / Technical
- ___ Data Entry
- ___ Development / Fundraising
- ___ Endowment Committee
- ___ Financial Advisor
- ___ Fiscal Mgt / Review
- ___ Legal Advisor
- ___ Office help

MINISTRIES & PROGRAMS

- ___ Campus Ministry
- ___ Greeters Team
- ___ Annual Taste of Serbia
- ___ Liturgical Text Team
- ___ Outreach
- ___ Stewardship
- ___ Sunday Fellowship / Coffee
- ___ Visitation - Hospital
- ___ Visitation - Shut-ins
- ___ Feed the Hungry
- ___ Prison Ministry
- ___ Grief Bereavement Group
- ___ Disaster Relief Projects
- ___ Seminary Pilgrimage
- ___ Seniors Ministry
- ___ Couples Ministry
- ___ Singles Ministry
- ___ Men's Ministry
- ___ Women's Ministry
- ___ Rule Keeping Ministry

God has blessed me/us with these additional talents:

TREASURES

Everything that we have is a blessing from God—all of our abilities, our time, and our treasures. Please take some time to pray about your relationship with God, and consider what you are able to offer in thanksgiving for all He has given you:

I commit to offering:

\$ _____ / week / month/year

to God in thanksgiving for all He has done for me.

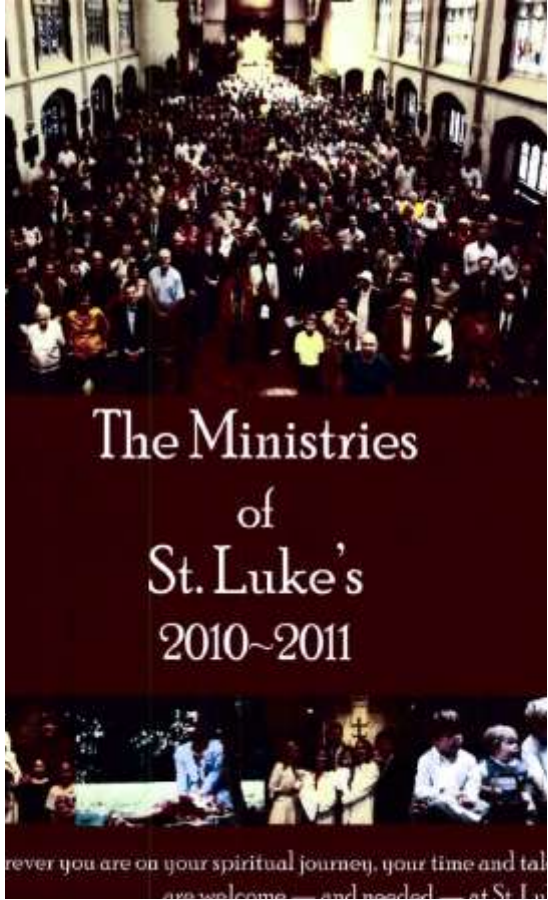
What if I/we cannot fulfill our commitment?

If circumstances change and you cannot fulfill your commitment, fear not! We are a loving community, not a tax office. The most important thing is to give from the heart. We are thankful to God for you being a part of this community!

SAINT ANTHONY MINISTRIES HANDBOOK



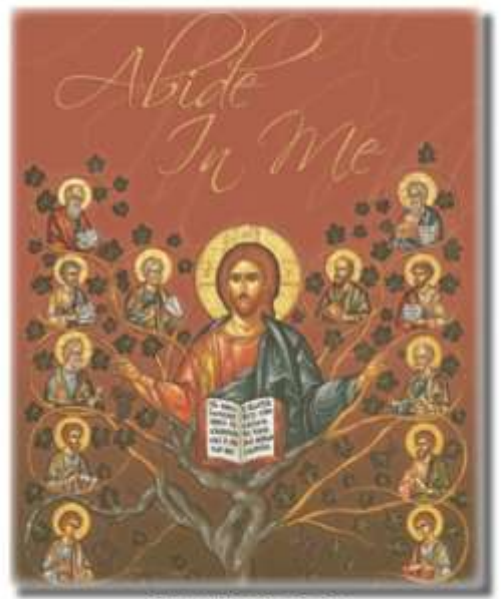
St. Anthony Greek Orthodox Church
778 South Rosemead Boulevard
Pasadena, California 91107-5615
(626) 449-6943 - Fax (626) 449-6974
Rev. Fr. Peter Stratos
saint-anthonys.org



The Ministries of St. Luke's 2010-2011

Wherever you are on your spiritual journey, your time and talents are welcome and needed at St. Luke's.

ST. NICHOLAS GREEK ORTHODOX CHURCH LEXINGTON, MASSACHUSETTS 2011-2012 PARISH MINISTRIES



Sunday Worship Services

Orthros: 8:15 am
Divine Liturgy: 9:30 am

Tel: 781-862-6453
17 Meriam Street
Lexington, MA 02420

www.stnicholas.org
find us on Facebook

**Parish
Ministry
Handbooks
Examples**

Philanthropy
To provide assistance for those in need in the church community, the Family Carefully community (The Plaza, St. Luke, and International), and to make to home visitations to members of our parish who are ill, hospitalized, or unable to get out, attend and hear of our parish are invited to join this organization.
Marie Chapman • 678-613-9901 • philanthropy@stluke.org

Worship, Choir and Sacramental Preparation
Good youth development program of Holy Trinity of Armenia providing opportunities to experience high standards, stability, good education, learn a variety of skills while having fun, open to young men and women who are 13 and have completed the eighth grade or ages 14-22.
Frank Hagan • 438-234-2238 • faithagency@stluke.org

Sight Alone Ministry
To encourage and enhance the 24-hour experience in our parish by offering those that are in the development and awareness of our faith - books, loans, home altar, and assistance.
Mary Moran, Alisa Fernandez • 770-880-1231 • ghl@stluke.org

Break Bread Ministry
The annual celebration of our faith and heritage and our largest community outreach initiative of the year.
Christy Kiehl • 770-843-7723 • ghl@stluke.org

Project Comfort Ministry
To provide handmade items to those who have lost loved ones, to those who have recently lost a loved one, and to those in need during the colder months of the year.
Kelly Corbett • 678-687-2528 • ghl@stluke.org

Saint Luke the Wonder Worker, Saints and Palm Ministry
To provide magnificent hand (swords) and hand (s) for the needy in the surrounding Atlanta community year round and especially at Thanksgiving and Christmas.
Nancy Brown • 770-851-8317 • saintlukes@stluke.org

Digital Development and Fundraising Ministry
Recruit our parish in an exciting major projects to create or to fund our vision in our parish.
David Chapman • 478-520-1200 • dchapman@stnicholas.org

Children and Youth Ministry
Recruits our parish by providing orderly structure to the governance in our sacraments.
(Inactive)

Adult Ministry
Recruit our community through regular taking account of the material blessings that God has granted us.
(Inactive)

COMMUNICATIONS MINISTRY

Parishwide Ministry
Recruit our parish in the use of technology to communicate, educate, and inform.
Bill Myers • 770-831-4308 • bmyers@stnicholas.org

Novice Ministry
Recruit our parish in communicating with parish members events of our parish life.
Lucy Orsida • 478-643-0028 • noviceministry@stnicholas.org

Archivist Ministry
To preserve a historical record of parish events and ministry.
Stacy Goff • 770-811-4182 • noviceministry@stnicholas.org

SAFETY, MANAGEMENT AND GARDEN MINISTRIES
Building Maintenance and Property Maintenance Ministry
Recruit our parish in the maintenance and care of the facilities and grounds that God has given us.
John Petros • 603-784-1333 • jpetros@stnicholas.org

Novice Ministry
Recruit plans and flowers for the entrance to the church and the Holy Sacraments.
David Torres • 270-679-8700 • ghl@stnicholas.org



SAINTS RAPHAEL, NICHOLAS, AND IRENE
GREEK ORTHODOX CHURCH

DIRECTORY OF MINISTRIES

**https://stewardshipcalling.com/
stewardship-ministry-handbooks/**



You Must Have A Separate Parish Youth Stewardship



- ~ Youth offer their own pledge of time, talents and their treasures**
- ~ Different creative messages depending on their age**
- ~ Use understandable examples/messages**



You Must Have A Separate Parish Youth Stewardship



- ~ Sponsor many different service opportunities**
- ~ Send materials home for parents to reinforce the message**
- ~ Recognize and have youth offer testimonials in church and in bulletins, etc.**

Youth Stewardship Card



Stewardship Through the Saints



Ascension Catholic Church
2020 Stewardship Renewal
Youth Commitment Card (up to age 16)

First & Last Name(s)

Parents' First & Last Name

Street Address

City State

ZIP

Telephone (Youth)

Family Email

Parent Signature

Disclaimer: By signing, you give Ascension Parish permission to contact your child via their mobile device for church related events and classes.

Please bring this card to Mass on August 22/23, or mail using the envelope provided. Thanks and God bless you!

Page 1 -
Demographic Info

Time

Spending Time with God in Prayer

- Attend Mass every Sunday and on Holy Days
- Attend weekday Mass at least once a week
- Spend 15 minutes a day in personal prayer
- Spend one hour a week in Adoration of the Blessed Sacrament
- Pray together with my loved ones
- Read the Bible for one hour a week
- Pray the Rosary at least weekly
- Go to confession every other month
- Pray for an increase in vocations
- Pray for our priests

Talent

Using My Talents in Parish Ministries

= Currently Active = Interested in Joining
↓ Clearly write the first name of interested person on the line.

- _____ Altar Server (fourth grade and above)
- _____ Environment Committee
- _____ Eucharistic Minister (16 years or older and have been confirmed)
- _____ Faith Formation/Confirmation Participant
- _____ Hospitality Minister (12 years or older)
- _____ Lector (for those who have been confirmed and older)
- _____ Video/Audio Ministries (High School or older)
- _____ Young People's Choir (7th grade-college)
- _____ Youth Activities - Middle School
- _____ Youth Group - High School
- _____ Other _____

Treasure

Giving Part of My Money to God

- _____ Share or donate toys and/or clothing
- _____ Donate part of your allowance/income by using weekly envelopes

Page 2 - Time, Talents
& Treasurers



Church Websites Matter¹



- 1. 97% of people search for churches online**
- 2. 96.2% of churches fail the “first impression test”**
 - focal point?
 - responsive design?
 - quick load time?
 - no stock photos of people’s faces
 - accessible new visitor information
- 3. The “feel” of a website is the main driver of first impressions (94% about the design and only 6% about the content)**

¹ An extensive case study that analyzed 1,008 church websites from 30+ different countries <https://www.nucleus.church/blog/church-website-essentials/>



Church Websites Matter¹



1. **53% of browsing is on smart phones / tablets**
2. **80% of people stop engaging if it loads in less than 3 seconds**
3. **62% of church websites don't easily provide new visitor information**
4. **Users form an initial opinion of if they will stay or leave a website in ≈ 50 milliseconds (that's 0.05 seconds)²**

¹ An extensive case study that analyzed 1,008 church websites from 30+ different countries <https://www.nucleus.church/blog/church-website-essentials/>

² <https://cxl.com/blog/first-impressions-matter-the-importance-of-great-visual-design/>



Church Websites Matter¹



1. **What features do people say they use most (in order):**
 - Listen and download sermons
 - Serving opportunities at the church
 - Finding service information
 - Forward content to others
 - Read visitor's information

2. **Good church websites “EWE”**

Educate

Welcome

Engage



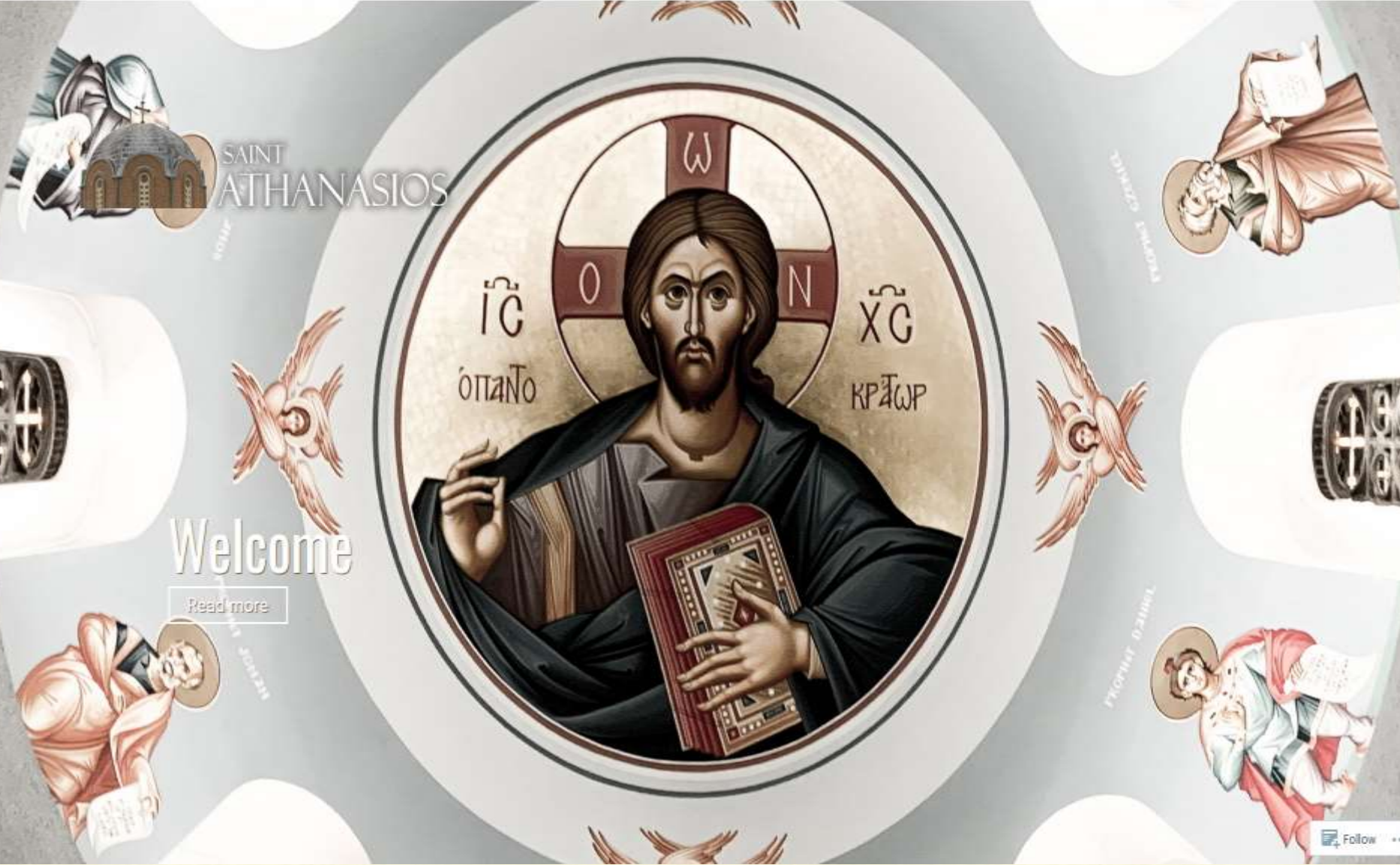
¹ <https://network.crcna.org/church-web/church-website-statistics>



A Place of Life Transformation

LEARN MORE

<https://www.thediakoniaretreatcenter.com/>
Developed by GOA Young Adult and Software Engineer
Reagan Davenport - **reagan.a.davenport@gmail.com** (404) 558-9065



<https://saintathanasios.com/>

Developed by GOA Website and Church Communications professional
Louie Lambrou - llambrou@yahoo.com



What Do You Need To Win A Battle



- ~ **worthy VISION**
- ~ **committed TEAM**
- ~ **winning STRATEGY**
- ~ **proven TACTICS**
- ~ **persuasive COMMUNICATIONS**
- ~ **effective WEAPONS**
- ~ **achievable SCHEDULE**
- ~ **dedicated EXECUTION**



Stewardship Campaigns



- 1. Annual, year-long stewardship campaign**
- 2. Monthly stewardship articles in ALL Parish publications (Scripture + testimonials)**
- 3. At least quarterly stewardship presentations**
 - a. clergy AND lay testimonials**
 - b. focused on life changing ministries (not problems)
“people give to mission and vision”**
 - c. emphasize time and talents - ministry engagement**
 - d. explain easy online giving options**
 - e. emphasize tithing and % giving in each message**
 - f. explain the incredible ministries that could be funded if everyone tithed**



Stewardship Campaigns



4. Specific stewardship campaign month (sometime in Sept - Nov)

- ~ Plan personal contacts
 - Plan A personal in-home visits
 - Plan B group gatherings
- ~ Hand deliver stewardship packets for return to confidential place
- ~ Conduct a separate youth stewardship campaign
- ~ Focus on Ministry information and recruitment
- ~ Host a “Ministry Fair” and have ministries share their great accomplishments and recruit
- ~ Personal follow up to reach 100% participation
- ~ Celebrate successes



Sample Stewardship Schedule



+ Monthly Stewardship Articles / Stories

- ~ **January - Recruit Team – 1st Stewardship Homily**
- ~ **February - 1st Adult Lay Testimonial**
- ~ **March - Life-changing Ministry Presentation**
- ~ **April - 2nd Stewardship Homily**
- ~ **May - Youth Testimonial**
- ~ **June - Stewardship Materials Preparations**
- ~ **July - 3rd Stewardship Homily**
- ~ **August - Young Adult Testimonial - Ministry Fair**
- ~ **September - Adult & Youth Campaign & Personal Visits**
- ~ **October - Follow-up Visits/Calls To Get To 100%**
- ~ **November - 4th Stewardship Homily - Results Reported**
- ~ **December - Thanks & celebrate**



Stewardship Campaign Sample Articles



Samples of monthly stewardship articles you can use for Parish publications at www.stewardshipcalling.com

Stewardship Calling

What are you doing with all of the gifts God has given you?

WHY ARE YOU HERE?

EFFECTIVE CHURCH MODEL

STEWARDSHIP

STRATEGIC PLANNING

INTERNET RADIO / PODCASTS

KEYNOTES & LEADERSHIP

BLOG

RESOURCES

UPCOMING PROGRAMS

PERSONAL

HAGIA SOPHIA

books & articles

ARTICLES ("STEWARDSHIP
SOUND BITES")

BOOKS, VIDEOS, RESEARCH,
PODCASTS AND OTHER
EFFECTIVE CHURCH
RESOURCES

FACTS / STATS

STEWARDSHIP MINISTRY
HANDBOOKS

WEB LINKS

Articles ("Stewardship Sound Bites")

Here are a few short articles, I call "Stewardship Sound Bites," that I have written about stewardship, parish operations and development, or living your calling. Please click on the underlined [BLUE TITLE](#) in each block below to read the article. Feel free to use and reprint these in your church bulletins or communications if you find them useful or helpful. They are concise and help expand the message of stewardship in easy to understand human terms.

Subscribe to Blog via Email

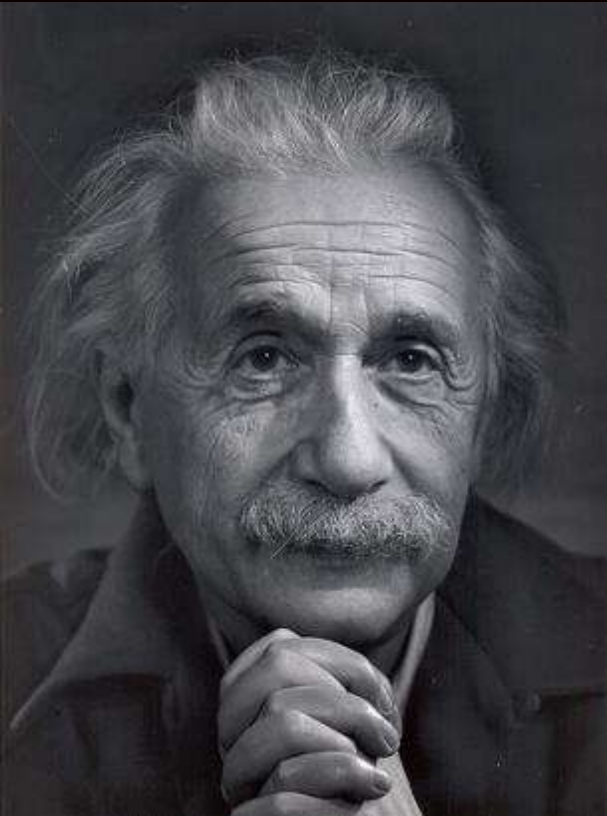
Enter your email address to subscribe to this blog and receive notifications of new posts by email.

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Email Address

Go to the **RESOURCES** tab and the **ARTICLES** (Stewardship Soundbites) page:

<https://stewardshipcalling.com/articles-2/>



*The world as we
have created it is
a process of our
thinking.*

*It cannot be
changed without
changing our
thinking.*



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We are what we
repeatedly DO.

Excellence, then, is not an act,
but a HABIT

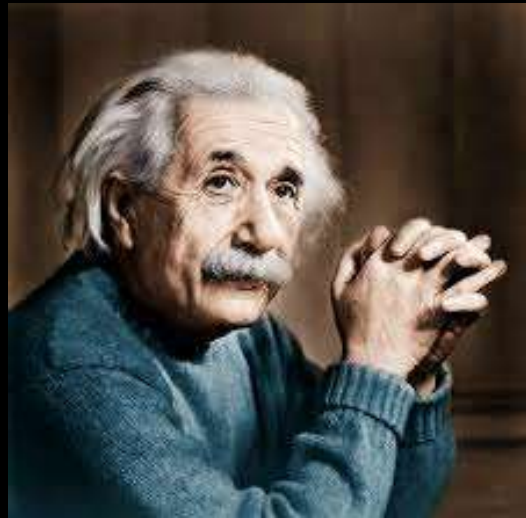


~ Aristotle

“Logic will get you from A to B.

**Imagination will take you
everywhere.**

**Imagination is more important than
knowledge.”**



**Albert
Einstein**



**“That the end of
our lives may be
Christian, without
pain, blameless
and peaceful,
and for a
GOOD ACCOUNT
BEFORE THE
AWESOME
JUDGMENT SEAT
OF CHRIST”**

**2 Corinthians 5:10
Orthodox Divine Liturgy**

You can download this presentation at:
www.stewardshipcalling.com

Stewardship Calling
What are you doing with all of the gifts God has given you?

WHY ARE YOU HERE? EFFECTIVE CHURCH MODEL **STEWARDSHIP** STRATEGIC PLANNING INTERNET RADIO / PODCASTS

KEYNOTES & LEADERSHIP BLOG RESOURCES STEWARDSHIP TRAINING VIDEOS PERSONAL HAGIA SOPHIA

DIRECT ARCHDIOCESAN DISTRICT & METROPOLIS OF NEW JERSEY - IGNITING THE FLAME OF TRUE ORTHODOX CHRISTIAN STEWARDSHIP

METROPOLIS OF SAN FRANCISCO - IGNITING THE FLAME OF TRUE ORTHODOX CHRISTIAN STEWARDSHIP PROGRAM

FINANCIAL STEWARDSHIP ANALYSIS (FSA) FOR CHURCHES

2020 DIA CLERGY LAYTY STEWARDSHIP & COVID-19

STEWARDSHIP SHORT VIDEOS

STEWARDSHIP TRAINING MATERIALS

Session 1 - December 8, 2020
1. Facts & Figures Of What Is Happening In Our Churches
2. Covid / Crisis Strategies
3. Questions & Answers

Session 2 - January 26, 2021
1. The Move From "Dues" To Percentage Giving & Tithing
2. Increasing Engagement
3. The Personal Touch
4. Questions & Answers

Session 3 - February 23, 2021
1. Youth Stewardship
2. Effective Messaging
3. Questions & Answers

Session 4 - February 9, 2021
1. Welcoming
2. Thanking
3. Small Groups
4. Questions & Answers

Session 5 - March 6, 2021
1. Campaigns - Stewardship, Capital & Planned Giving
2. Transparency & Accountability
3. Stewardship Team
4. Questions & Answers

Send questions to: Bill@stewardshipcalling.com
archdiocalline.com

Go to the Metropolis of San Francisco - Igniting the Flame of True Orthodox Christian Stewardship page at:
<https://stewardshipcalling.com/san-francisco-metropolis-stewardship-program/>

Send questions to: Bill@stewardshipcalling.com



ANCIENT FAITH RADIO

Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

BILL MARIANES

REVITALIZE STEWARDSHIP IN
YOUR PARISH AND PERSONAL LIFE

A STEWARDSHIP CALLING



Ancient Faith
PODCASTS

5th Sunday Stewardship Calling

Every month with a 5th Sunday 1.5 hour live call-in program at 8:00 p.m. EDT

1st Wednesday Stewardship Calling

One hour live call-in program on the first Wednesday of each month at 8:00 p.m. EDT

<http://stewardshipcalling.com/internet-radio/>

For specific questions or additional information email Bill@stewardshipcalling.com



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Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

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REVITALIZE STEWARDSHIP IN
YOUR PARISH AND PERSONAL LIFE

A STEWARDSHIP CALLING



Ancient Faith
PODCASTS

“Having Difficult Conversations and Dealing with Conflict in Church”

4-7-21 - Part 1

5-5-21 - Part 2

[https://www.ancientfaith.com/
radio/live](https://www.ancientfaith.com/radio/live)

**Dr. Mitch
Owen**

**Mitchen Leadership
& Organizational
Development**



**In Addition to GOARCH - Two Free
Orthodox Resources Available To You**



**Stewardship
Calling**

**To help people and
parishes discover
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stewardship callings
so that they may
have a good account
before the awesome
judgement seat of
Christ.**

<https://stewardshipcalling.com/>



**ORTHODOX
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**To help transform
and improve
Orthodox Church
organizations,
parishes, and
ministries in order
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Body of Christ.**

<https://orthodoxministry.org/>



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GREEK ORTHODOX ARCHDIOCESE of AMERICA
DIRECT ARCHDIOCESAN DISTRICT



Igniting the Flame of True Stewardship

Successful Stewardship Campaign Best Practices

**“For everyone to whom much is given, from him much will be required.”
Luke 12:48**

Bill Marianes

Bill@stewardshipcalling.com



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Helping people and parishes discover and live their stewardship callings so that they may have a good account before the awesome judgment seat of Christ

www.stewardshipcalling.com



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