



## **Strategic Planning Retreat Agenda**

### **Part 1 - Friday, April 16, 2021**

- 6:30 - 6:40 Welcome
- 6:40 - 8:00 Presentation of data regarding state of the Church and “Our Jerusalem” and Strategic Planning Process
- 8:00 - 9:30 WHY presentation and watch “Start With Why” Simon Sinek TED Talk and receive instructions for drafting and submitting proposed Parish WHY Statement
- 9:30 - 10:00 Each person on their own drafts proposed WHY Statement for St. Demetrios and emails it to Bill at [Bill@stewardshipcalling.com](mailto:Bill@stewardshipcalling.com) by no later than 10:30 pm

### **Part 2 - Saturday, April 17, 2021**

- 9:30 - 10:30 Complete WHY Discover
- 10:30 - 10:45 Break
- 10:45 - 12:30 Reach consensus on “SWOT” (Strengths, Weaknesses, Opportunities & Threats)
- 12:30 - 1:15 Lunch
- 1:15 - 3:15 Reach consensus on Core Values and Mission Statement
- 3:15 - 3:30 Break
- 3:30 - 5:00 Reach consensus on Strategic Areas of Focus for “WIGs” (“Wildly Important Goals”)
- 5:00 - 5:15 Break
- 5:15 - 6:30 Discuss and explain process for determining WIGs, “Lead and Lag Measures” and a “Compelling Scoreboard”
- 6:30 - 7:00 Break up into small group Area of Focus WIG Teams and discuss next steps
- 7:00 - 7:15 Closing and Dismissal