

Strategic Planning & SWOT Open Forum

Holy Trinity Greek Orthodox Church
Grand Rapids, MI

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STEWARDSHIP
CALLING





**Let's Set
the Stage
of the
Holy Trinity
Strategic
Planning
Process**

Tonight's Objectives

- 1. Learn more about our Strategic Planning process**
- 2. Identify your suggested Parish Strengths, Weaknesses, Opportunities or Threats**

Download This Presentation:

Stewardship Calling
What are you doing with all of the gifts God has given you?



StewardshipCalling.com

[Strategic Planning Tab](#)

[Holy Trinity Page](#)

<https://stewardshipcalling.com/holy-trinity-goc-grand-rapids-mi/>

The screenshot shows a website navigation menu with the following items:

- WHY ARE YOU HERE?
- STEWARDSHIP
- STRATEGIC PLANNING
- INTERNET RADIO & PODCASTS
- KEYNOTES & LEADERSHIP
- BLOG
- RESOURCES
- PERSONAL
- 4DX - 4 DISCIPLINES OF EXECUTION STRATEGIC PLANNING PROCESS
- HOLY TRINITY GOC - GRAND RAPIDS, MI.
- HOLY TRINITY - INDIANAPOLIS - STRATEGIC PLAN
- ST. NICHOLAS - GRAND RAPIDS, MI STRATEGIC PLAN
- Holy Trin
- Orthodox Church
- ls, MI
- ZOE FOR LIFE - WHY DISCOVERY
- ST. DEMETRIOS - SAGINAW, MI STRATEGIC PLAN
- CHURCH STRATEGIC PLANNING VIDEO
- Holy Trinity GOC - Grand Rap
- Subscribe to Blog via Email

Two red arrows point to the 'STRATEGIC PLANNING' and 'HOLY TRINITY GOC - GRAND RAPIDS, MI.' items in the menu.

A man in a dark suit, white shirt, and striped tie is shown from the chest up. He is wearing a dark fedora hat. His head is completely missing, leaving a large, empty space where his face would be. The background is a plain, light-colored wall.

**If Holy Trinity GOC ceased to exist,
would anyone in Grand Rapids miss
us (other than our Greek food)?**

**“A society
grows great
when old men
and women
plant trees in
whose shade
they shall
never sit.”**

Greek Proverb



**“We make a living
by what we get.**

**We make a life by
what we give.”**

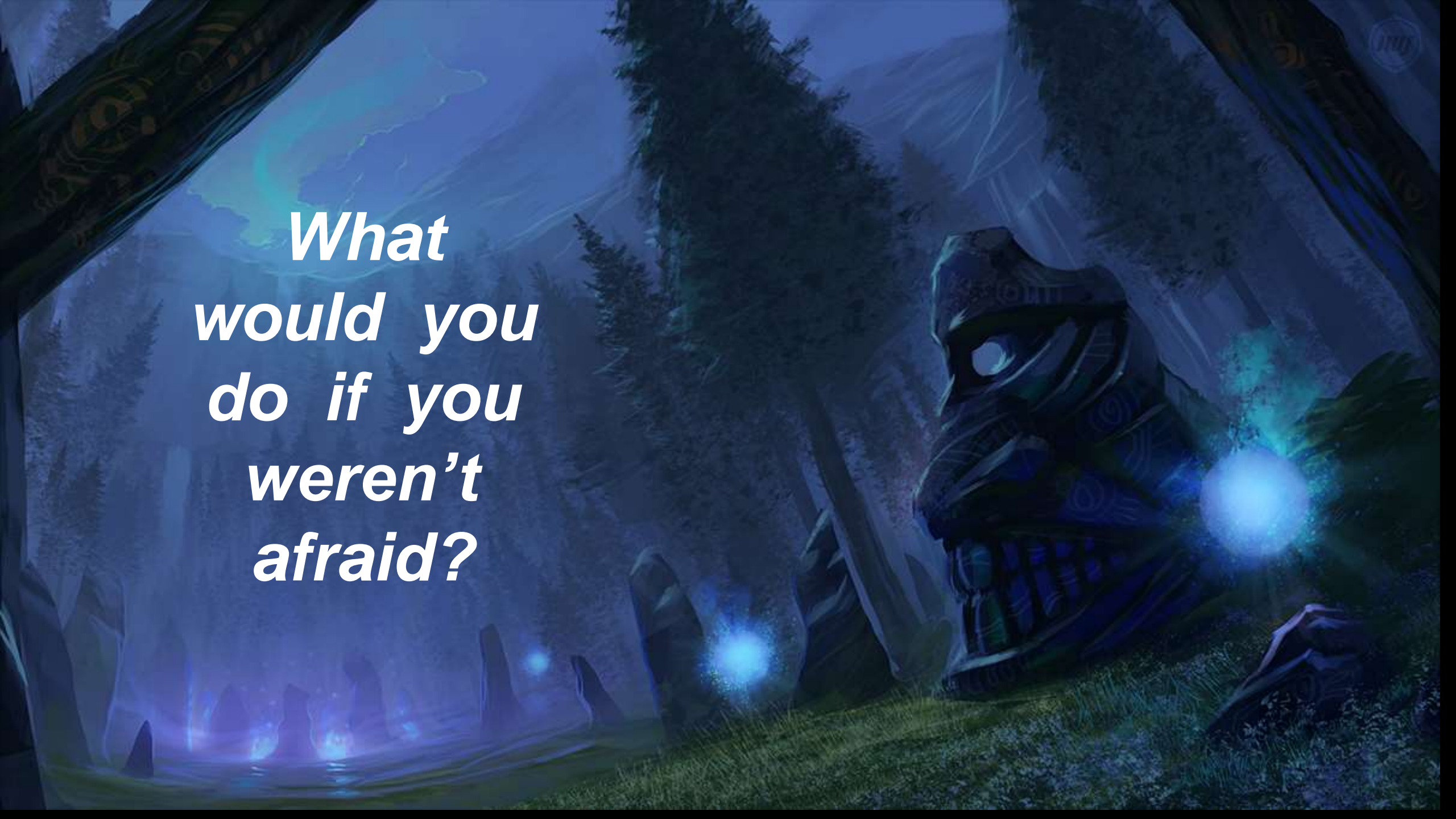
Sir Winston Churchill





**“For everyone
to whom
much is given,
from him
much will be
required; and
to whom
much has
been
committed, of
him they will
ask the more.”**

(Luke 12:48)



***What
would you
do if you
weren't
afraid?***

Fortune Favors The Bold...

Now, Lord,
look on their
threats, and
grant to Your
servants that
with all
boldness they
may speak
Your word!

Acts 4:29





**The most
critical question
each person,
parish and
ministry must
answer is:**

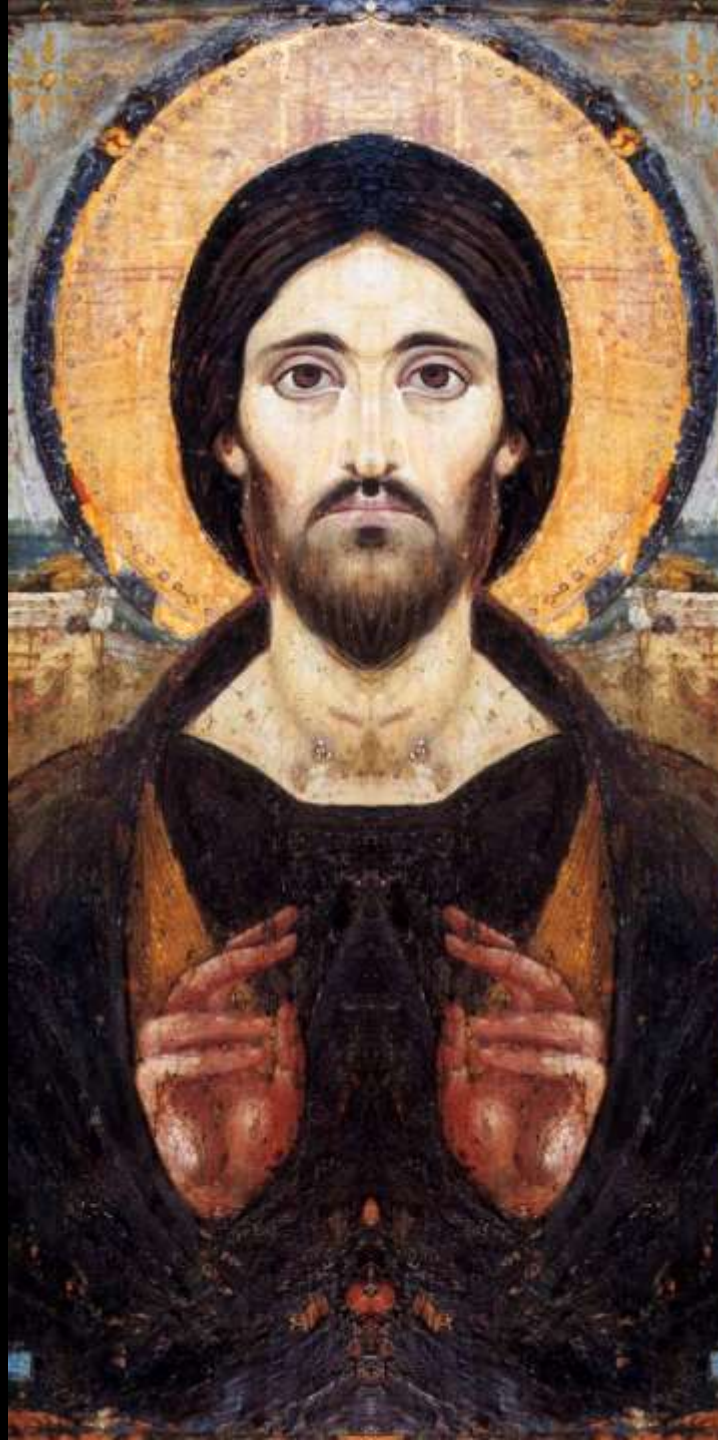
WHY Are You Here?



**“That the end of
our lives may be
Christian, without
pain, blameless
and peaceful,
and for a
GOOD ACCOUNT
before the
AWESOME
JUDGMENT SEAT
of CHRIST.”**

**2 Corinthians 5:10
Orthodox Divine Liturgy**

**Christ's
possible
very difficult
question to
you**

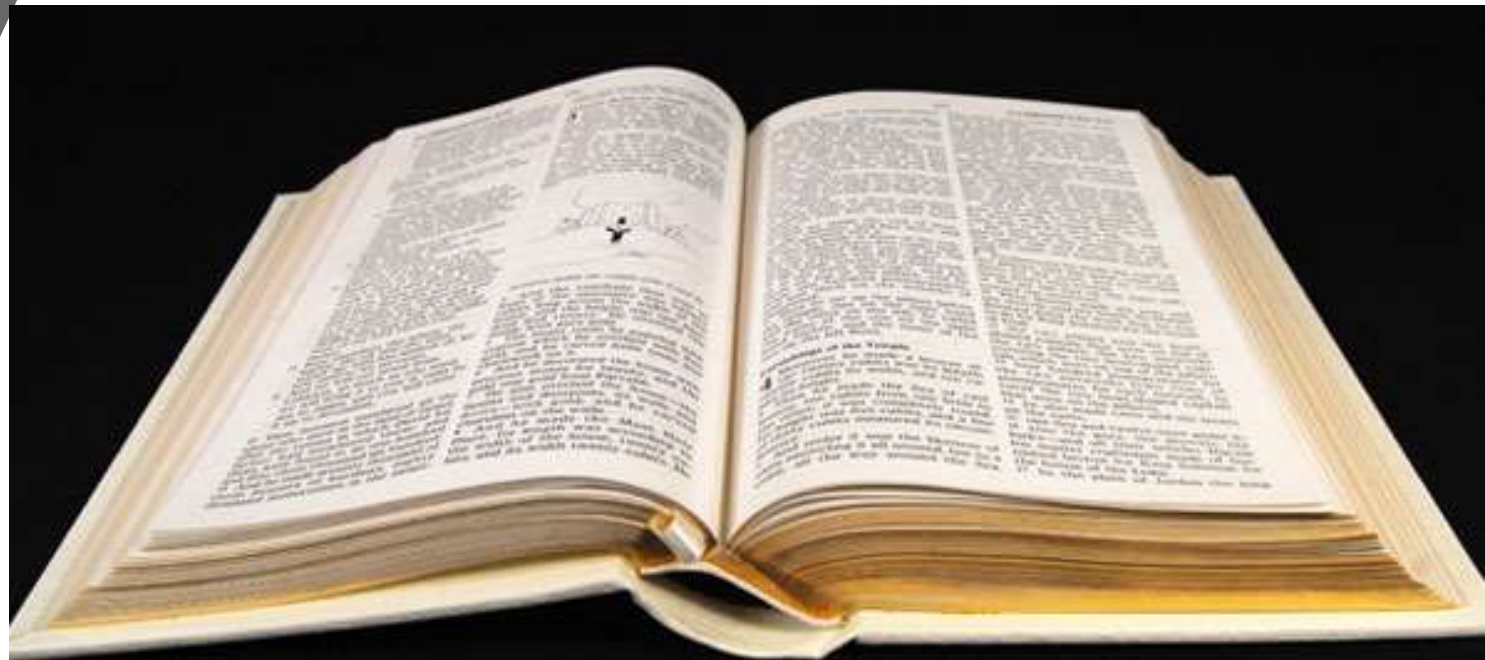


**What did you do
for My church
and people,**

**under your watch,
given all the gifts
I gave you ?**



Strategic Planning is Biblical





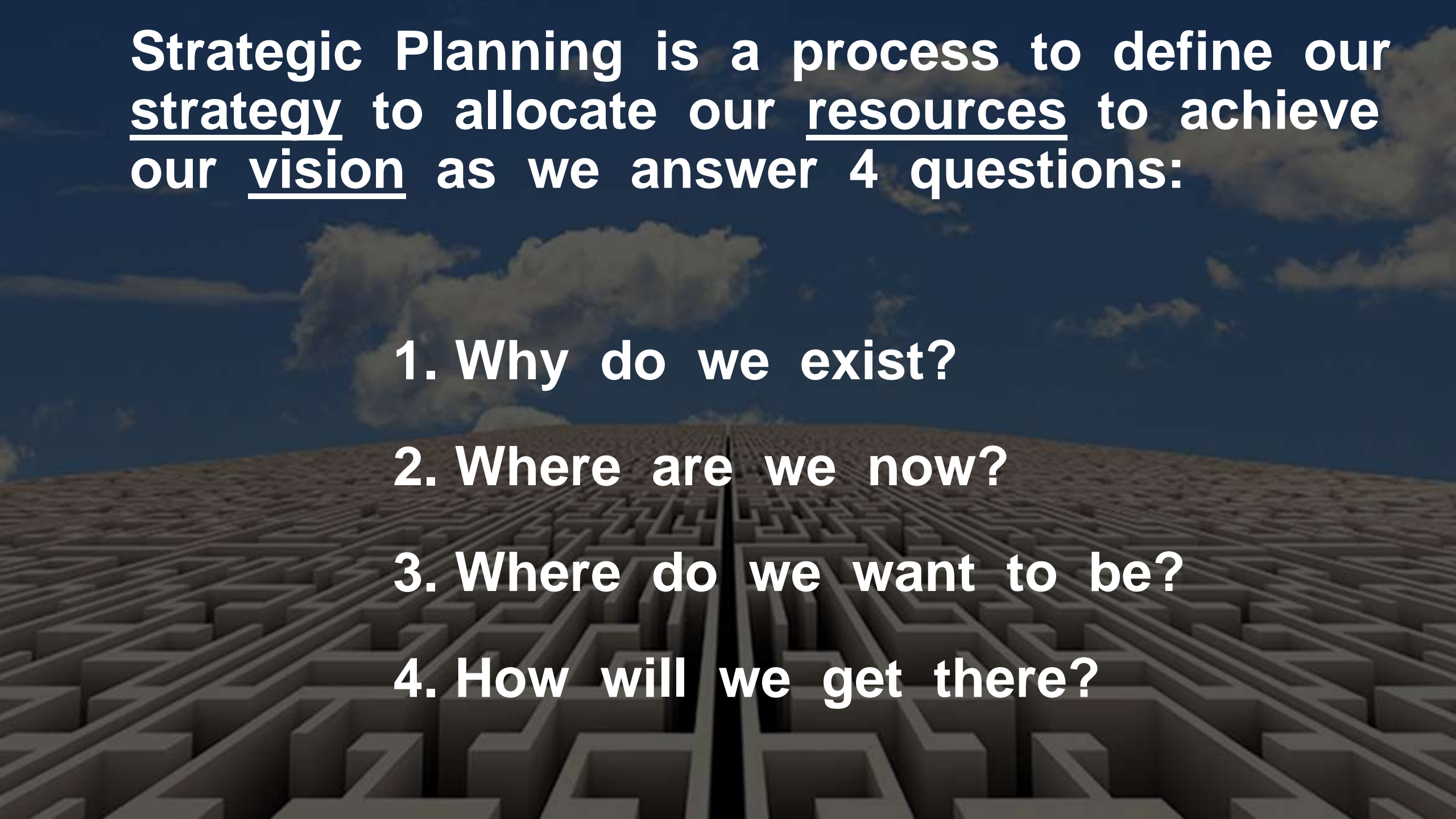
**Where
there is no
vision , the
people will
perish.**

Proverbs 29:18

Church Strategic Planning is:



A process to help manage the “busyness” of our Parish without turning our Parish into a “business.”

A 3D maze with a clear path leading to a horizon under a blue sky with clouds.

Strategic Planning is a process to define our strategy to allocate our resources to achieve our vision as we answer 4 questions:

1. Why do we exist?

2. Where are we now?

3. Where do we want to be?

4. How will we get there?



The 4 P's of

Strategic
Planning

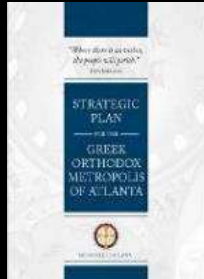
The 4 P's

1. **Process** - A comprehensive and methodical strategic planning process and schedule
2. **People** - A Parish community that provides input and is engaged while several diverse and efficient smaller teams develop and implement the process and plan
3. **Plan** - A Strategic Plan that addresses the most critical root cause issues and needs through a step-by-step implementation action plan and timeline
4. **Performance** - A Strategic Plan that is methodically implemented through a well-managed, transparent, accountable, and persistent process

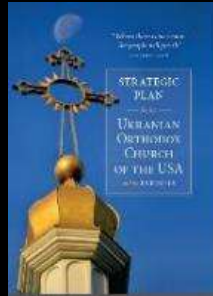
The Stewardship Calling Process has been used to complete Strategic Plans covering over **26%** of Orthodox Christians



**GOA
Metropolis
of San
Francisco**



**GOA
Metropolis
of Atlanta**



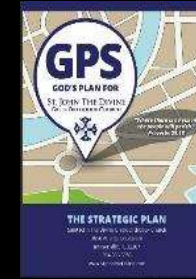
**Ukrainian
Orthodox
Church of
the USA**



**GOA
Metropolis
of
Chicago**



**Orthodox
Christian
Prison
Ministry**



St John The Divine (Jacksonville FL)



St Mary (Wichita, KS)



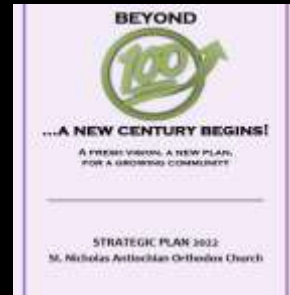
St Nicholas (Ann Arbor, MI)



St John The Baptist (Beaverton, OR)



Annunciation Cathedral (Atlanta, GA)



St Nicholas (Grand Rapids, MI)

Additional Completed Strategic Plans:

OCA Diocese of New England

St. Mark/St. Mary, Philopater Coptic (Troy, MI)

OCA Diocese of Midwest

St. Demetrios (Saginaw, MI)

Holy Trinity (Indianapolis, IN)

9 Stewardship Calling Strategic Plan Elements

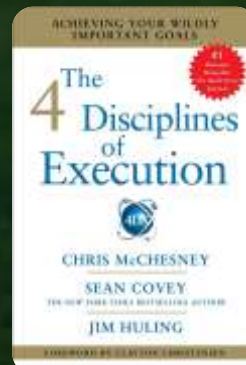


- 1. SWOT Analysis (Strengths, Weaknesses, Opportunities & Threats)**
- 2. Statement of Why**
- 3. Core Values**
- 4. Mission Statement**
- 5. Wildly Important Goals (“WIGs”)**
- 6. Lag and Lead Measures**
- 7. Compelling Scoreboard**
- 8. Cadence of Accountability**
- 9. Vision Statement**



The 4 Disciplines of Execution

1. Determine your Wildly Important Goals (WIGs)
2. Act on Lead Measures
3. Create a compelling scoreboard
4. Create a cadence of accountability



BILL MARIANES

REVITALIZE STEWARDSHIP IN
YOUR PARISH AND PERSONAL LIFE

A STEWARDSHIP CALLING



Ancient Faith
PODCASTS



ANCIENT FAITH RADIO

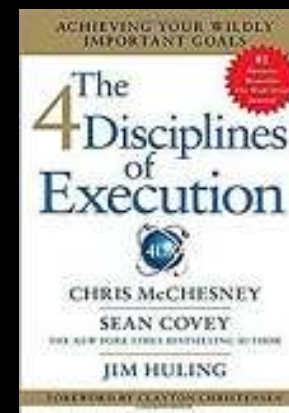
Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

Using The Four Disciplines of Execution In Parishes

August 5, 2020

<https://www.ancientfaith.com/podcasts/stewardshipcalling/how-can-you-and-your-church-be-more-effective>



Best-selling author Jim Huling



It Takes 3 Teams

Community

Community-wide input throughout, including the beginning and in the Strategic Goal formulation



Strategic Planning Team

A diverse, representative cross-section of Parish strategic thinkers who analyze the data and help draft a Strategic Plan



Implementation Team

A larger diverse group of parishioners and other experts who implement all the Strategic Goals and Action Plans and who are accountable for the achievement of the Strategic Plan



***So we, being many,
are one body in
Christ,***

***and every one
members one of
another.***



Romans 12:5



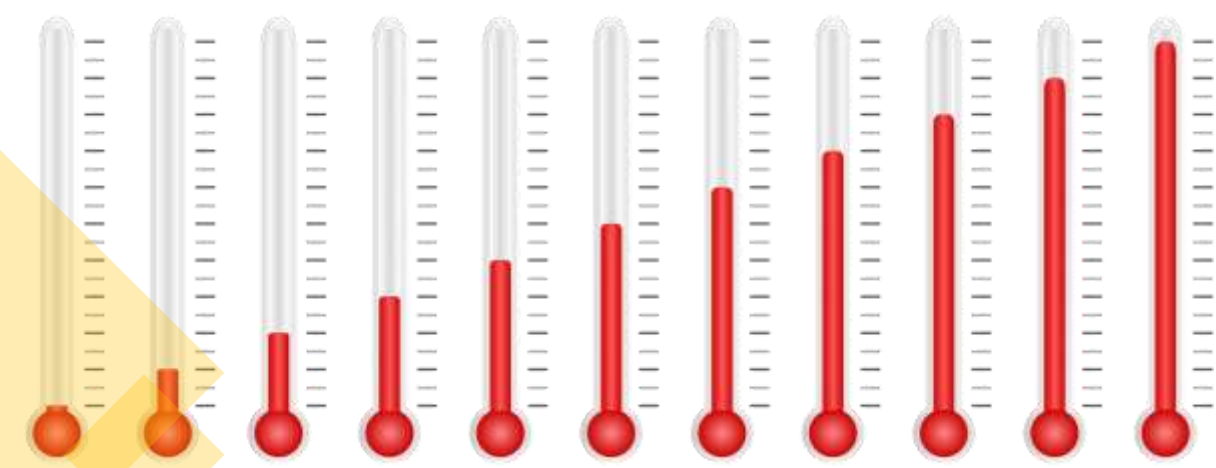
Tonight's Process

**P.S. You can also submit
an electronic SWOT
analysis**

- 1. We'll discuss Strengths, Weaknesses, Opportunities & Threats one at a time**
- 2. Please speak once on each topic**
- 3. We will NOT discuss/debate in this forum since we are merely trying to gather your input and raw data**
- 4. Please be as succinct as possible in what you say as you identify your key point(s)**
- 5. We will include all of your comments in the final SWOT analysis**
- 6. Remember, that Opportunities and Threats must be EXTERNAL to our Parish**

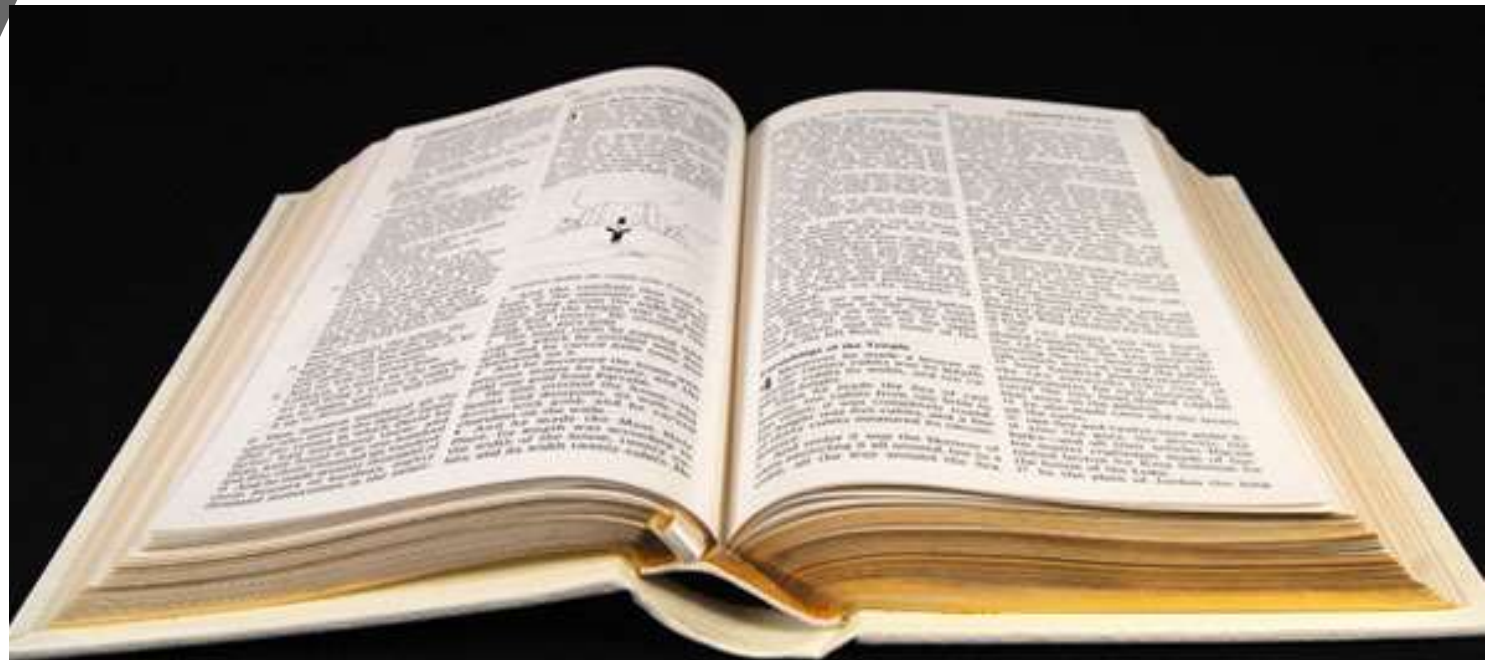
The Fundamental Rule

“You cannot master what you do not measure.”



A SWOT¹ Analysis is Biblical

SWOT¹
Strengths
Weaknesses
Opportunities
Threats



***“Examine
yourselves as to
whether you are
in the faith.***

Test yourselves!”

$$\begin{aligned} & \frac{1}{5}y - \frac{2}{3}x - \frac{2}{3}y + \frac{1}{2}x \\ &= \frac{\overset{3}{\cancel{3}} \cdot \frac{1}{\cancel{5}}y - \overset{\overset{5}{\cancel{5}}}{\cancel{5}} \cdot \frac{2}{\cancel{3}}y - \frac{\overset{\overset{2}{\cancel{2}}}{\cancel{2}} \cdot \frac{2}{\cancel{3}}x + \frac{\overset{\overset{3}{\cancel{3}}}{\cancel{3}} \cdot \frac{1}{\cancel{2}}x}{ \\ &= \frac{3}{15}y - \frac{10}{15}y - \frac{4}{6}x + \frac{3}{6}x \\ &= \frac{-7}{15}y - \frac{1}{6}x \quad \checkmark \end{aligned}$$

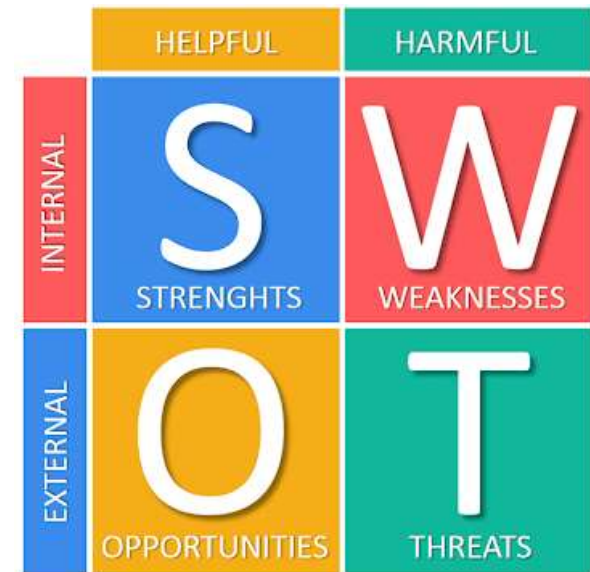
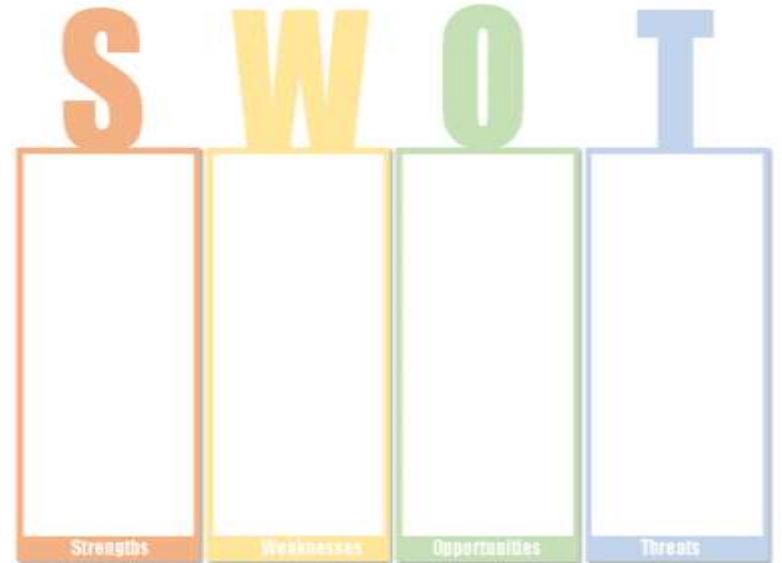
2 Corinthians 13:5

~ Answers strategic planning question #2:

Where are we now?

~ First focus on INTERNAL Parish Strengths and Weaknesses

~ Second focus on EXTERNAL Opportunities and Threats that our Parish faces



Strengths and Weaknesses

- (a) Strengths include things we do well and characteristics that give us advantages
- (b) Weaknesses include things we do poorly or challenges that place us at a disadvantage



Opportunities and Threats
outside of our Parish that
could affect us

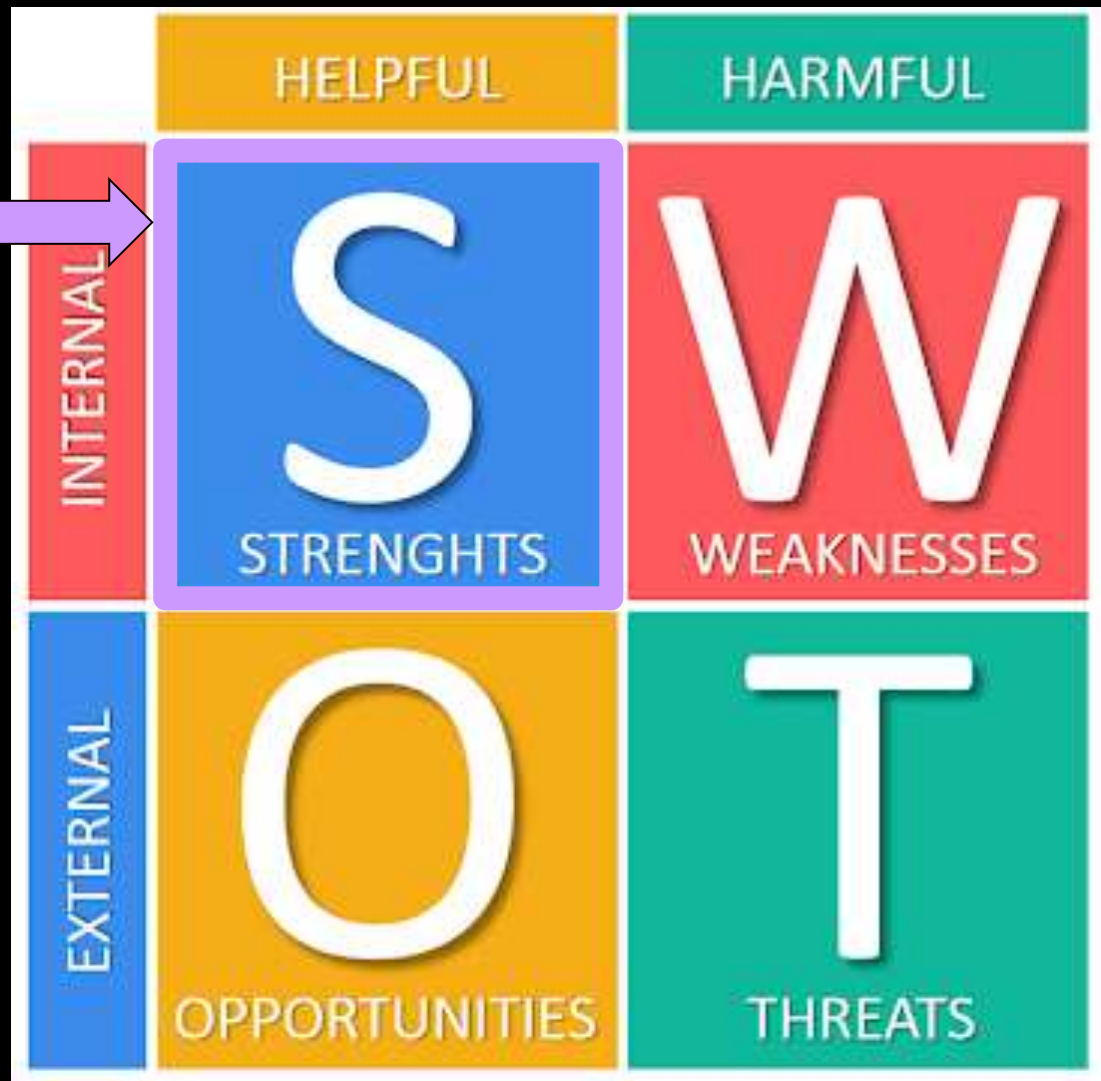
(a) Opportunities include
external things outside of our
control that could help us

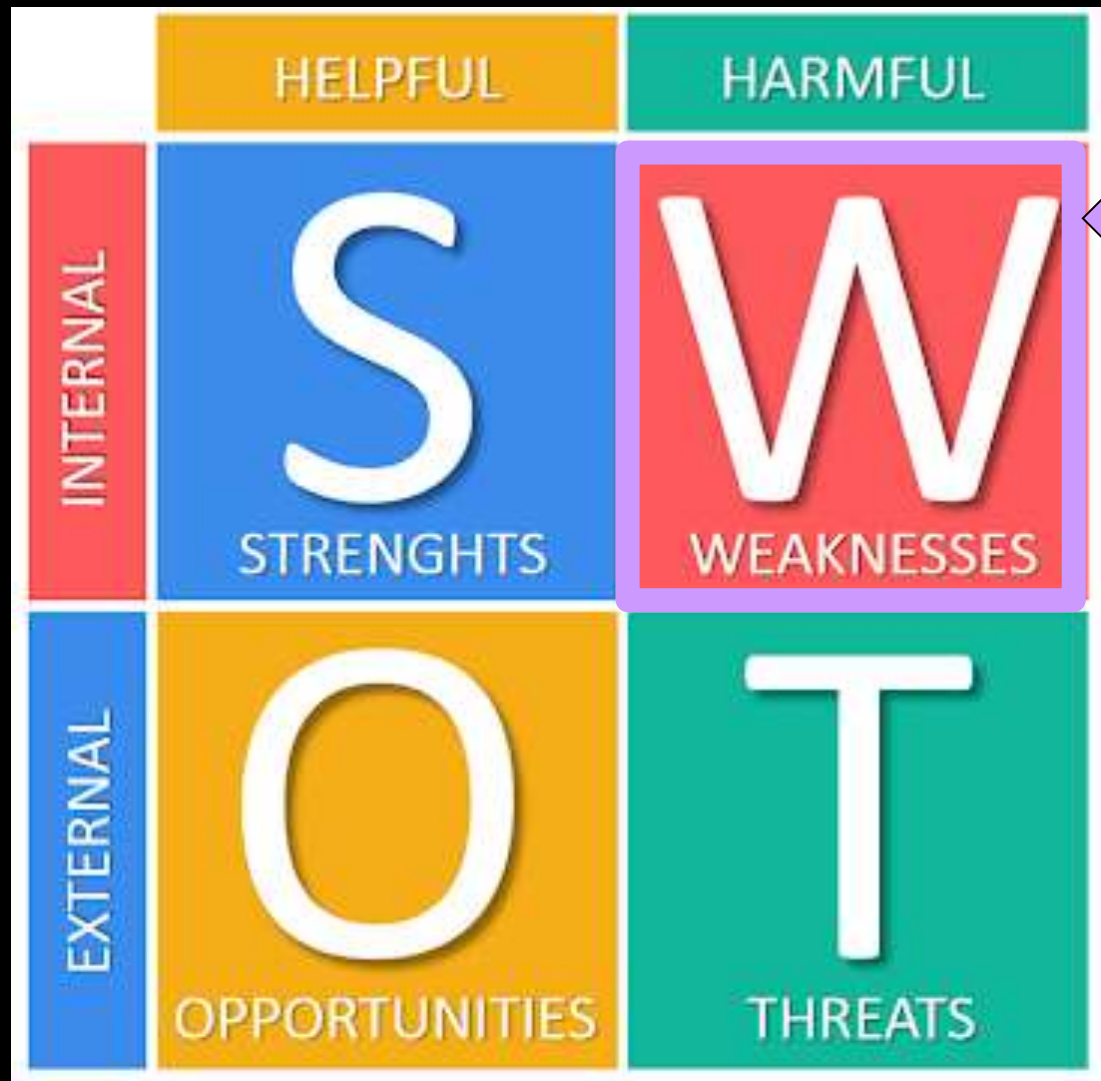
(b) Threats include external
things outside of our control
that could cause trouble for
us





STRENGTHS





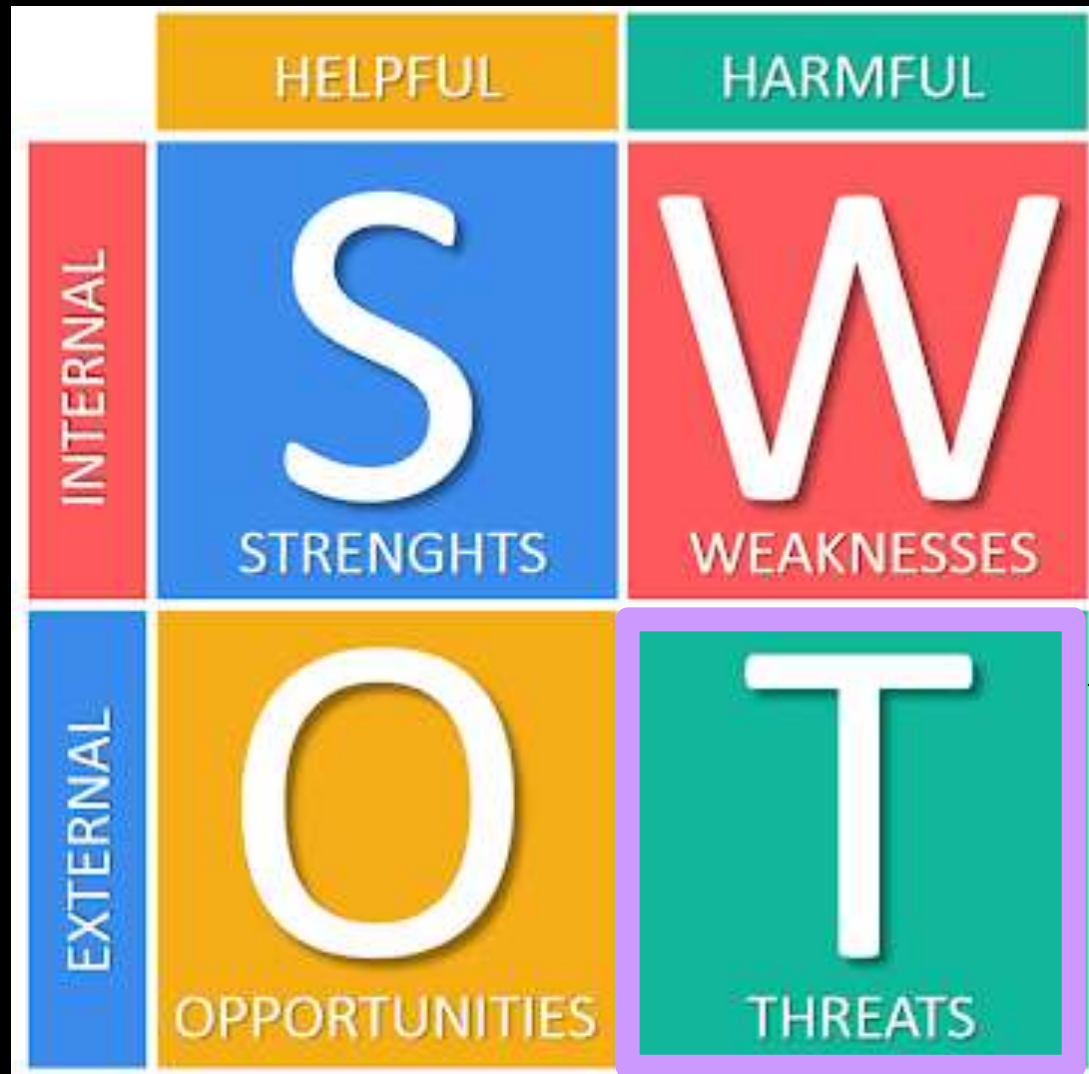
WEAKNESSES



	HELPFUL	HARMFUL
INTERNAL	S STRENGTHS	W WEAKNESSES
EXTERNAL	O OPPORTUNITIES	T THREATS

OPPORTUNITIES



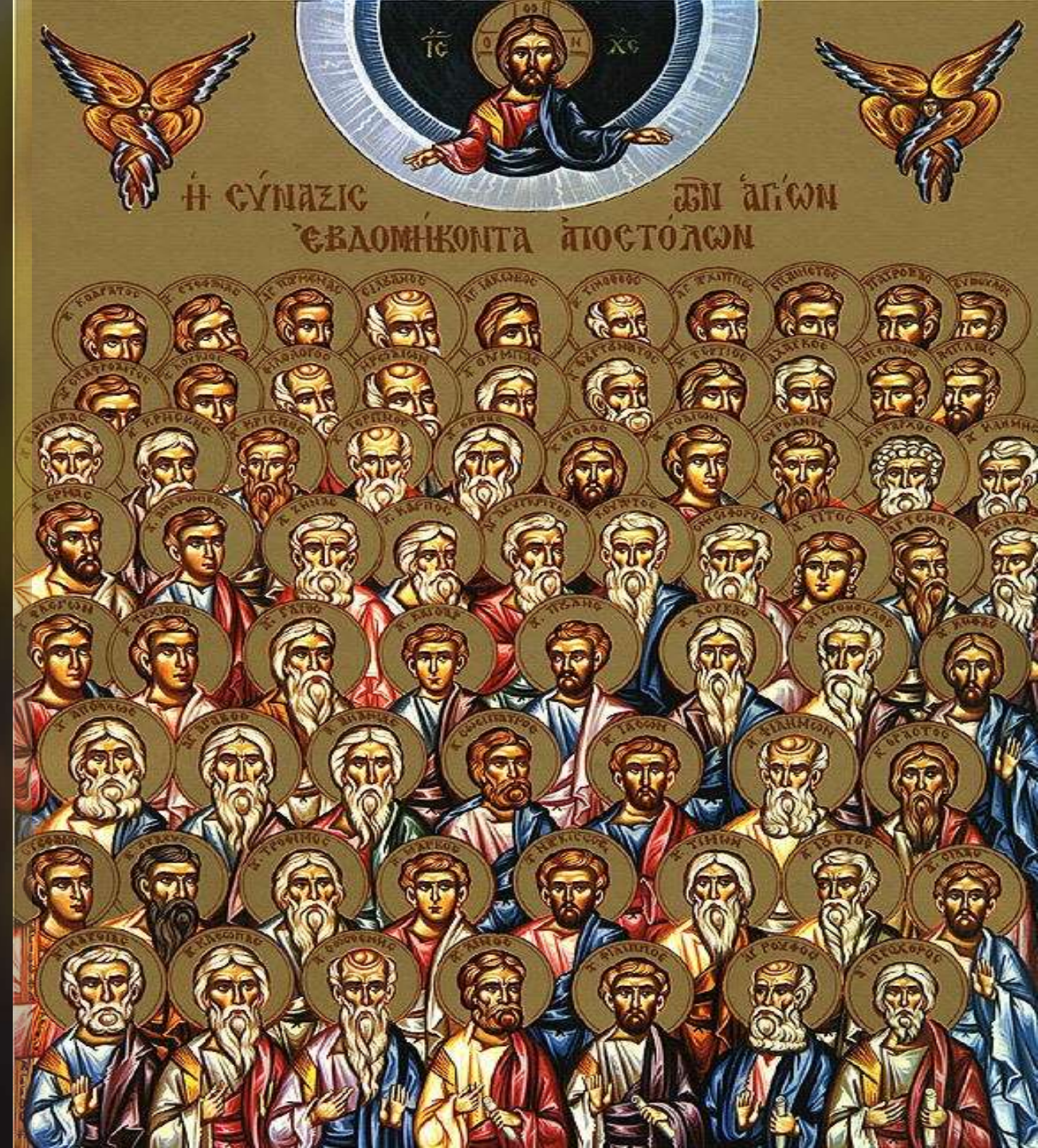


THREATS



*You have now
been called as
one of the 70
Disciples*

Luke 10:1



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