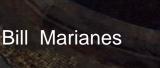


Strategic Planning Retreat 2

"Where there is no vision, the people will perish"

Proverbs 29:18









D EPA



What I Left

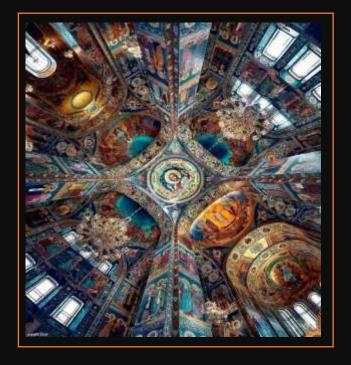
TODAY is the day we...





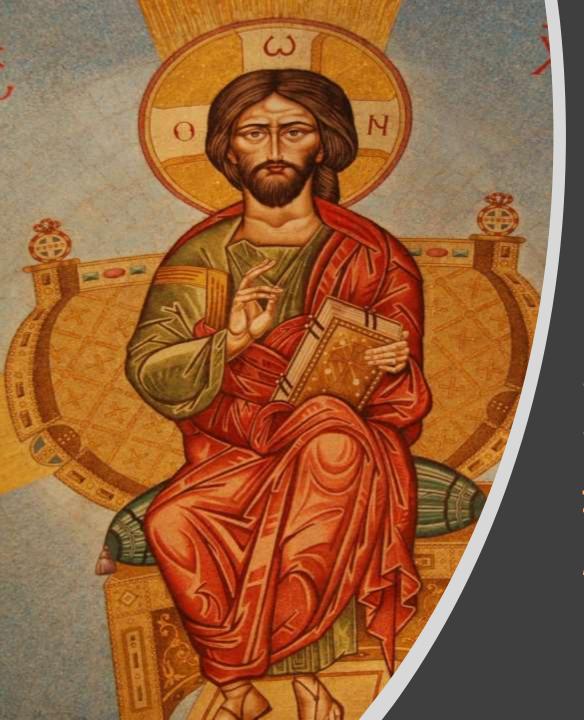
To experience and share Christ's transformative love, joy, and peace and to be united with God and one another.

The sky is not the limit...



are footprints on the moon





Why Are We Doing This?

"That the end of our lives may be Christian, without pain, blameless and peaceful, and for a good account at the awesome judgment seat of Christ."



What did you do,
for My church and My people,
under your watch,
given all of the gifts I gave you?

1. Fr. Joshua

2. Goal Team Leads
Leisa Bageris
Jason Bird
Photini Buck
Alex Dello
Jim Dimitriou
Ana Fiorenzo
Manny Lionikis

3. Retreat Master Manny

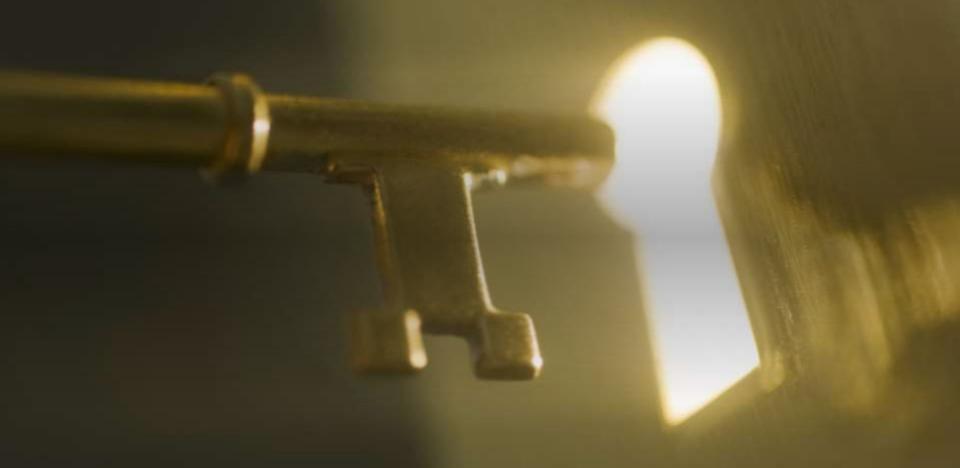
4. All of you...

JoAnna Phipps

Brian Phipps



Two Process Keys



Rules of Engagement & Consensus

- 1. We stay on schedule
- 2. Everyone is equal
- 3. We interact confidentially.
- 4. Ask questions
- 5. We'll park tangential issues.
- 6. No distractions.
- 7. All decisions made by consensus.
- 8. Focus only on things we control or influence
- 9. Everyone MUST participate.
- 10. Be honest and "no spin."



- 11. No defensiveness.
- 12. NO "Discussion Killers."
- 13. Think strategically and outside the box.
- 14. Speak precisely and succinctly.
- 15. We are members of the Body of Christ treating everyone with love and respect and allowing the Holy Spirit to participate freely.

Consensus

- ~ Seek the "common mind" through respectful dialogue
- ~ An agreement everyone can "live with" (even if it is not their first choice)
- Consensus is achieved once:
 - (a) the discussion has been full and fair
 - (b) everyone can live with the modified proposal



3 Critical Concepts

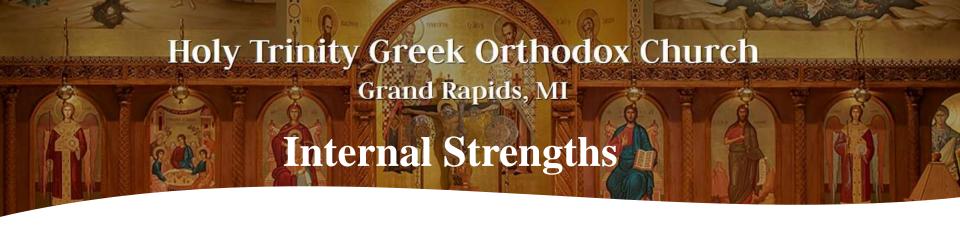
1. Since change is the only constant, you must constantly change.

3. You cannot master what you do not measure.

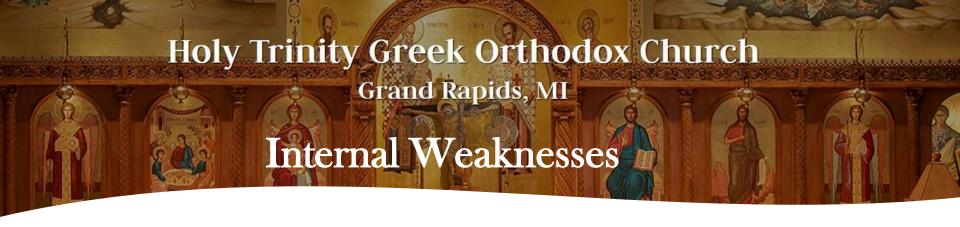
2. You need strong roots to grow, so address the root causes



To experience and share Christ's transformative love, joy, and peace and to be united with God and one another.



Orthodox Church Services and Theology Welcoming, Diverse / Multicultural Parish Financial Stewardship Clergy Facilities
Time & Talent Stewardship Close Community



Poor Offering of All Forms of Stewardship Cliquish & Lack of Warmth Insufficient Religious Education For All Inadequate Leadership Development



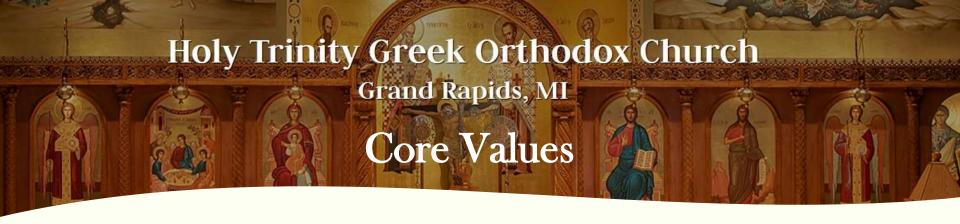
Willingness in the external community to learn about Orthodoxy

Pan-Orthodox Cooperation and Activities

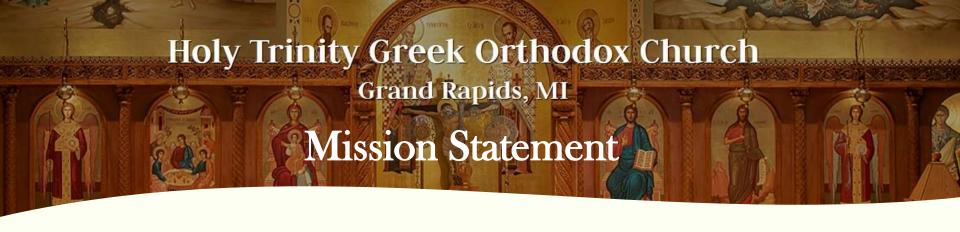
Need for external Philanthropy & Community Action



Secular – Anti-Organized Religion
Misperception / Ignorance of Orthodoxy
Anything Goes Culture
Negative Media Influence
Prioritized/Competing Time Demands
"Religiotainment" ("fun churches")



Faithfulness
Welcoming Community
Love
Giving
Spiritual Developmental



The Mission of Holy Trinity is:

LEARNING through SPIRITUAL EDUCATION

DOING through WORSHIP ENGAGEMENT

LEADING through DISCIPLESHIP

Holy Trinity Greek Orthodox Church Grand Rapids, MI

Vision Statement

Within 36 months we will





Outreach



Worship Engagement

















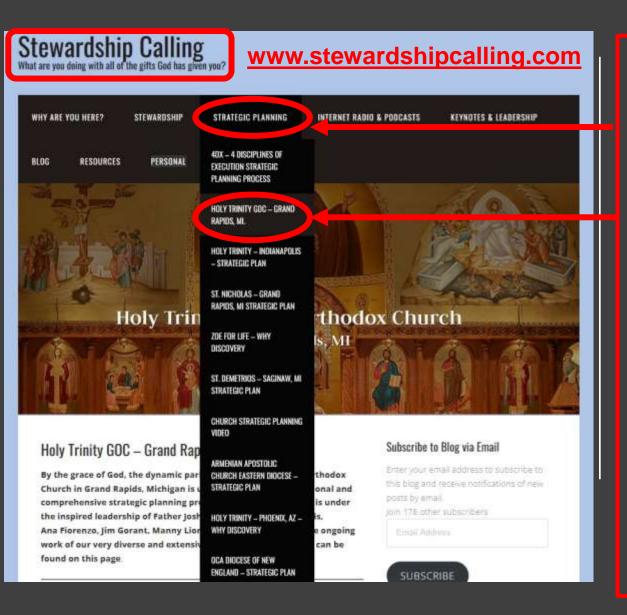






Within 36 months we will measurably improve our Spiritual Education, Leadership, Outreach, Stewardship, **Worship Engagement**

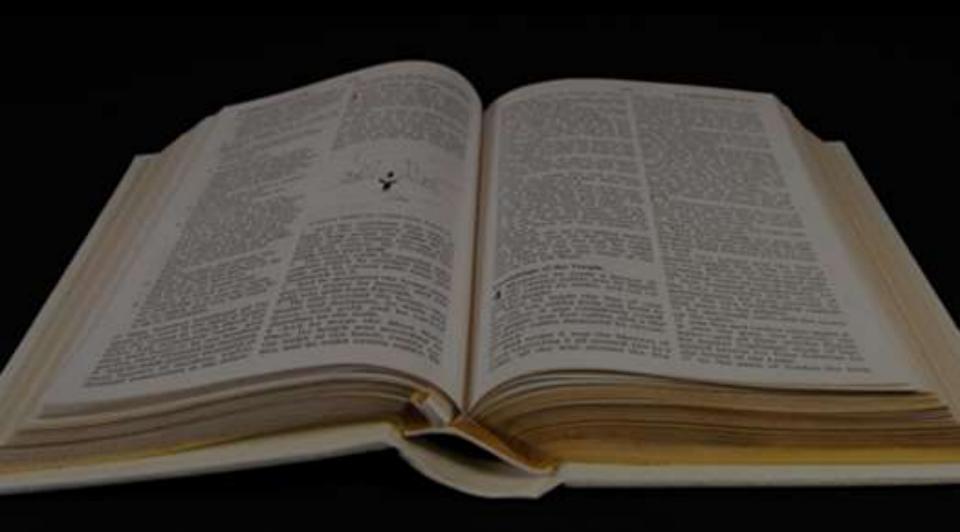
Your Strategic Planning Page



This presentation and all your ongoing work product can be found under the Strategic Planning tab at the page for: Holy Trinity GOC - Grand Rapids

https://stewardshipcal ling.com/holy-trinitygoc-grand-rapids-mi/

SMART Strategic Goals Are Biblical



These twelve Jesus sent out, charging them, ...

- (1) go rather to the lost sheep of the house of Israel and
- (2) preach as you go
- (3) heal the sick
- (4) raise the dead
- (5) cleanse lepers
- (6) cast out demons

These twelve
Jesus sent out,
charging them...

1. go rather to the lost sheep of the house of Israel and

2. preach as you go

3. heal the sick

4. raise the dead

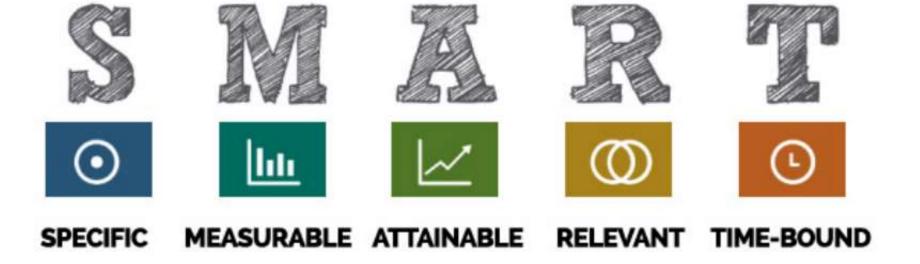
5. cleanse lepers

6. cast out demons

Matthew 10:1, 5-8

SMART Goals

The "SMART" goal process helps ensure our Strategic Wildly Important Goals can be realistically achieved



SMART Goals





















PECIFIC MEASURABLE ATTAINABLE RELEVANT TIME-BO

Specific: Is the goal clear and specific enough to be understandable?

Measurable: Can you measure the success of the goal?

Attainable: Is the goal attainable within a reasonable time?

Relevant: Is the goal most relevant to us and is it "Realistically written"?

Time-Bound: Is there a realistic timeline to achieve the goal?

Action Plan

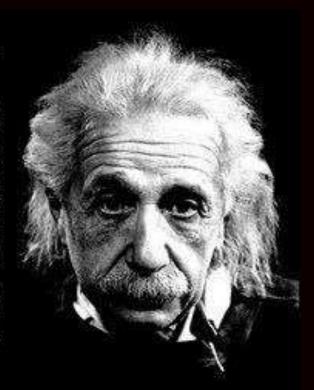
~ Answers strategic planning question #4:

How will we get there?

- ~ The "rubber hits the road" with specific activities outlined in step-by-step detail
- ~ For each step to you identify:
 - 1. the specific detailed actions
 - 2. who does it
 - 3. the deadline for completion
 - 4. how we know it is completed



"WE CANNOT SOLVE OUR PROBLEMS WITH THE SAME THINKING WE USED WHEN WE CREATED THEM"



"Strategy without tactics is the slowest route to victory.

Tactics without strategy is the noise before defeat."



Sun Tzu

Let's get started

0 0 0

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Adult & Youth Education S.M.A.R.T. Goal 1



Measurably improve parishioner understanding of the Orthodox Faith over the next 23 months by researching, developing, implementing and evaluating a best-practices Adult and Youth Orthodox education program (the "Education Programs") that will achieve the following "Education Targets:"

- (a) at least 75% of adult parishioners are aware of the new Education Programs;
- (b) at least 33% of adult parishioners complete an Orthodoxy 101 6-to-8-week Education Program;
- (c) at least 25% of adult parishioners complete an Orthodoxy 201 6-to-8-week Education Program;
- (d) at least 15% of adult parishioners complete an Orthodoxy 301 6-to-8-week Education Program;
- (e) a quarterly religious Education Program with external speakers is provided beginning after Pascha 2023; and
- (f) over the course of the 2023-24 youth education program year, at least 50% of youth parishioners will complete at least 50% of the new Youth Education Program classes.



Adult & Youth Education Lags – Goal 1



- <u>LAG 1:</u> Research the most effective adult & youth education programs within 4 months
- LAG 2: Develop the most effective adult and youth Orthodox "Education Programs" within 3 months
- <u>LAG 3:</u> Identify delivery modalities and recruit and train the Education Programs "Educators" within 2 months
- <u>LAG 4:</u> Deliver the Education Programs to at least achieve the outlined Education Targets within 12 months
- <u>LAG 5</u>: Compile and assess the results of the Education Programs and make necessary improvements within 2 months



Adult & Youth Education Leads – Goal 1



• **LEAD 1:**

A: recruit team

B: research, define and identify metrics to determine effectiveness and what constitutes measurable improvement success

C: identify at least 3 adult and youth education programs to consider and establish current baselines

• LEAD 2:

A: evaluate researched education programs, and benchmark existing Holy Trinity education programs, for effectiveness against Lead 1B definitions and standards

B: modify and/or develop new education programs for utilization and create Holy Trinity "Education Programs" to achieve Education Targets

C: finalize Holy Trinity Education Programs and effectiveness measurement metrics

• **LEAD 3:**

A: identify delivery modalities (technology and "Educators")

B: develop Educator training program, delivery modalities and interim effectiveness assessment process

C: recruit and train Educators

• **LEAD 4:**

A: identify, recruit and educate Parish adults and youth in the Education Programs to achieve the Education Targets

B: assign Educators to respective adults and youth, as necessary

C: schedule and complete a parish implementation of the Education Programs to all Education Target number of adults and youth

• LEAD 5:

A: obtain qualitative and quantitative data from Education Programs effectiveness

B: analyze all data and finalize and deliver Education Program assessment and make all necessary improvements to Education Programs

Adult & Youth Education S.M.A.R.T. Goal 1 Action Plan

Key Actions Necessary To Achieve Strategic Goal 1	Responsible <u>Party</u>	Deadline <u>Timetable</u>	Completion Confirmation Test
	D		
LAG 1: Research the most effective Education Programs within 4 months			
1. Form Parish Youth and Adult	Strategic Planning	1 month after start	Education Ministry
	Team and Goal co-	date	Team 1 members
SMART Goal Team 1 ("Education	Captains	date	agree to serve
Ministry Team 1").	Captains		agree to serve
2. Research, define and identify	Education	3 months after step 1	Success and
metrics to determine effectiveness	Ministry Team 1		effectiveness metrics
and what constitutes "measurable			are finalized
improvement" success for each			
targeted demographic of youth and			
adults and the different Orthodoxy			
101, 201, 301, and quarterly, adult			
educational programs. Survey			
parishioners' religious education			
needs and identify dynamic			
presenters.			
3. Identify at least 3 Adult and 3 Youth	Education	Concurrent with step	At least 3 education
Education programs to evaluate and	Ministry Team 1	2	training programs
consider from both inside and outside			are identified for
the Orthodox ecosystem.			study

Adult & Youth Education S.M.A.R.T. Goal 1 Action Plan

Key Actions Necessary To Achieve	Responsible Party	Deadline <u>Timetable</u>	Completion
Strategic Goal 1			<u>Confirmation Test</u>
LAG 2: Develop the most effective Education	<u>Programs within 3 m</u>	onths	
4. Using the step 2 criteria of		3 months after step 3	
effectiveness and measurable			alternative education
improvement success: (a) evaluate			programs and Holy
and study the education programs			Trinity existing
identified in step 3: (b) baseline the			programs are completed
effectiveness of the existing Holy			completed
Trinity adult and youth education			
programs; (c) assess parishioner			
program desires			
5. Modify researched or existing	Education	Concurrent with	Adult and Youth
programs, or develop new	Ministry Team 1	step 4	Education Programs
curriculum, as necessary, to finalize			are finalized, and
the creation of official Holy Trinity			Educators are identified
Adult and Youth "Education			laenanea
Programs" for use. Identify potential			
"Educators" who can teach the			
Education Programs.			

Adult & Youth Education S.M.A.R.T. Goal 1 Action Plan

Key Actions Necessary To Achieve Strategic Goal 1	Responsible <u>Party</u>	Deadline <u>Timetable</u>	Completion Confirmation Test
LAG 3: Identify delivery modalities and recruit	and train the Educa	tion Programs Educ	ators within 2 months
6. (a) identify the best ways to deliver	Education	1 months after	Education Programs
the Adult Education Programs; (b)	Ministry Team 1	step 5	delivery modalities
identify delivery modalities and			determined, and
materials (technology, live education,			Educators are
etc.); (c) recruit potential Educators;			recruited and trained
and (d) schedule training for Educators.			
and (a) somewife training for Educators.			
7. (a) Develop training program for	Education	2 months after	Educators are trained
Educators; (b) determine interim	Ministry Team 1	step 5 (concurrent	in Education
		with step 6)	Programs, interim
quarterly effectiveness assessment			assessment process
measurement process to ultimately			determined, and all
achieve Education Targets; (c) train the			delivery modalities
Educators selected in step 6; and (d)			are set up
implement and establish all delivery			_
modalities and materials.			
LAG 4: Deliver the Education Programs to at lea		_	
8. Identify, recruit, and educate	Educators and	Concurrent with	At least the Education
"Education Target" numbers of Parish	Education	step 7	Target numbers of
adult and youth parishioners in each of	Ministry Team 1		Adult and Youth
the 6-to-8-week and quarterly			Parishioners
Education Programs.			participate in the
			Education Programs

Adult & Youth Education S.M.A.R.T. Goal 1 Action Plan

Western Francisco Contractor Cont	UTI OUUT TTE	0 52 0 22 2 2 25222	CELL SOME TO STATE OF THE STATE
Key Actions Necessary To Achieve	Responsible	Deadline	Completion
Strategic Goal 1	<u>Party</u>	<u>Timetable</u>	Confirmation Test
9. At least the Education Target	Educators	12 months after	Education Programs is
numbers of: (a) Adult Parishioners		steps 7 & 8	implemented to at least
complete the Orthodoxy 101, 201 and			the Target number of
301 and quarterly Education			Parishioners within
Programs ; and (b) youth complete at			the 12 months
least one full year of new youth			
Education Programs.			
LAG 5: Compile and assess the results of the Parish Ed	ucation Programs and	make necessary improver	ments within 2 months
10. Obtain and compile qualitative	Educators and	1 months after	Parish Education
and quantitative data from Parish	Education	step 9	Programs
Education Programs implementations	Ministry Team		implementation
as to the effectiveness and success of	1		assessments are
the Education Programs (based on			compiled
criteria established in step 2) and			_
identify areas for improvement.			
11. Finalize and deliver Education	Educators and	1 months after	Education
Programs effectiveness assessment	Education	step 10	Programs
analysis and make all refinements	Ministry Team		implementation
necessary to make the Education	1		assessment analysis
Programs more effective based on			are completed
information identified in step 10, and			Programs are
revise and improve the Education			refined accordingly
Programs accordingly.			
 			



Programs

1. Form Education Ministry Team 1

2. Research and Identify metrics to determine

3. Research adult and youth education programs

4. Evaluate adult and youth education programs

6. Identify delivery modalities and Educators

7. Train Educators and implement delivery modalities

8. Recruit Adults and Youth to participate in Education

9. Implement Education Programs to Education Target

11. Compile the results of the Education Program

10. Obtain and compile effectiveness data from Education

effectiveness and success

5. Finalize Parish Education Programs

numbers or adults and youth

Programs implementation



and Date

(1 month) ____-23

(2 months ____ -23

Concurrent with step

(3 months after step 3)

(concurrent with step

(1 month) ____-23

(3 months) ____-24

Concurrent with step

(12 months) ____-25

(1 month) ____ -25

(1 month) ____-25

2) ____--23

-23

3) ____--23

7) ____-24

Adult &	Youth E	ducat	ion
Goal	1 Score	board	
			-

	Goal 1 Scoreb	
Lead Measure Action		Deadline Date

TC XC	Adult & Youth Ed	
	Goal 1 Scoreb	oard
124	A	D 111 D (

	Youth E		
Goal	1 Score	board	

1C XX	Goal 1 Scoreb		
Lead Measure Action		Deadline Date	Status: Percent Complete

	Goal 1 Scoreboard		
Lead Measure Action		Deadline I	



Worship Engagement S.M.A.R.T. Goal 2



We will develop and implement effective youth and adult Worship Engagement Programs ("WE Programs") that within 36 months will achieve the following "WE Programs Targets":

- (a) increase parishioner active worship engagement in church services by at least 25% per year;
- (b) at least 50% of all parishioners will participate in an age-appropriate "Prayer Life Program" and achieve at least a 20% improvement in their prayer life; and
- (c) at least 15 former parishioners each year will actively re-engage as full worshipping stewards as a result of our "In-Reach Program."



Worship Engagement Lags – Goal 2



- <u>LAG 1:</u> Research the most effective youth and adult active worship engagement, personal prayer life and former parishioner re-engagement programs ("WE Programs") within 3 months
- <u>LAG 2:</u> Develop the most effective WE Programs for Holy Trinity adults and youth within 4 months
- <u>LAG 3:</u> Identify/create delivery modalities and recruit and train the WE Programs "Educators" within 3 months
- LAG 4: Deliver the WE Programs within 24 months
- <u>LAG 5</u>: Compile and assess the results of the WE Programs and make necessary improvements within 2 months



Worship Engagement Leads - Goal 2



• **LEAD 1:**

A: recruit team

B: define terms and how WE Programs success will be determined, and research and identify metrics to determine effectiveness and success for both adults and youth

C: Identify 3 or more effective programs for each of worship engagement, prayer life, and former parishioner re-engagement programs to consider

• **LEAD 2:**

A: evaluate all researched WE Programs and existing Holy Trinity programs for effectiveness against Lead 1B definitions and standards and baseline current Holy Trinity effectiveness

B: modify and/or develop new WE Programs for utilization at Holy Trinity

C: finalize WE Programs to maximize effectiveness against agreed upon metrics

• <u>LEAD 3:</u>

A: identify WE Programs delivery modalities, technologies and "Educators" to deliver WE Programs

B: develop WE Educator training program, delivery modalities, and interim effectiveness assessment process

C: recruit and train Educators

• <u>LEAD 4:</u>

A: identify, recruit and educate youth and adult initial participants in WE Programs and develop parishioner recruitment programs to achieve goals

B: assign Educators to respective WE Programs and tasks

C: schedule and complete a parish implementation of the WE Programs

• **LEAD 5**:

A: obtain qualitative and quantitative data from WE Programs effectiveness

B: analyze all data and finalize and deliver WE Programs assessment and make all necessary improvements





Key Actions Necessary To Achieve	Responsible <u>Party</u>	Deadline <u>Timetable</u>	Completion Confirmation
<u>Strategic Goal 2</u>			<u>Test</u>
LAG 1: Research the most effective	WE Program	<u>within 3 months</u>	
1. Form parish Worship	Strategic	1 month after	WE Team 2
Engagement ("WE") SMART	Planning Team	start date	members agree to
Goal Team 2 ("WE Team 2").	and Goal co-		serve
	Captains		
2. Research and define how WE success will be determined for each targeted demographic of adults and youth and identify metrics to determine effectiveness.	WE Team 2	2 months after step 1	Definitions and success and effectiveness metrics are finalized
3. Identify 3 or more youth and adult worship engagement, 3 or more youth and adult prayer life programs and 3 or more former parishioner re-engagement programs to evaluate and consider from both inside and outside the Orthodox ecosystem.	WE Team 2	Simultaneous with step 2	3 or more active worship engagement, 3 or more prayer life programs and 3 or more former parishioner re- engagement programs are identified for study





Key Actions Necessary To	Responsible	Deadline	Completion
Achieve	<u>Party</u>	<u>Timetable</u>	Confirmation
Strategic Goal 2			<u>Test</u>
LAG 2: Develop the most effective	<u>WE Program w</u>	<u>ithin 4 months</u>	
4. Evaluate and study all WE	WE Team 2	1 month after step	Evaluation of
Programs identified in step 3 to		3	alternative WE
determine their effectiveness and			Programs is
applicability to Holy Trinity			completed
based on criteria of effectiveness			
and success determined in step 2.			
5. Modify researched or existing	WE Team 2	3 months after	Adult and Youth
WE programs, or develop new		step 4	WE Programs for
WE Programs, as necessary, to			active worship
finalize official Holy Trinity adult			engagement,
and youth active worship			prayer life and
engagement, prayer life and			former parishioner
former parishioner re-			re-engagement are
engagement WE Programs.			finalized and
Identify potential "Educators"			potential
who can teach the WE Program			Educators
to each age demographic.			identified





Key Actions Necessary To Achieve Strategic Goal 2	Responsible <u>Party</u>	Deadline <u>Timetable</u>	Completion <u>Confirmation</u> <u>Test</u>
LAG 3: Identify delivery modalities a	and recruit and	l train the WE	<u>Program</u>
Educators within 3 months			
6. (a) identify the best ways to	WE Team 2	3 months after	WE Program
deliver the respective WE		step 5	delivery modalities
Program for both adults and		_	determined, and
youth; (b) identify delivery			Educators are
modalities and materials			recruited
(technology, live education, etc.);			
(c) recruit potential Educators for			
each age demographic; and (d)			
schedule training for Educators.			
7. (a) Develop WE training	WE Team 2	3 months after	Educators are
program for Educators; (b)		step 5	trained in WE
determine interim effectiveness		(concurrent	training program,
assessment measurement process;		with step 6)	interim assessment
(c) train the Educators selected in			process
step 6; and (d) create all delivery			determined, and all
modalities and materials.			delivery modalities
			are set up





Key Actions Necessary To Achieve	Responsible	Deadline	Completion	
Strategic Goal 2	<u>Party</u>	<u>Timetable</u>	<u>Confirmation Test</u>	
LAG 4: Deliver the WE Programs to adults an				
8. Identify, recruit and educate the	Educators and WE	Concurrent with step	The adult and youth	
parish adults and youth participants	Team 2	7	Parishioners are recruited	
in each targeted demographic for each			and participate in the 3 WE	
of the three WE Programs.			Programs	
9. The adults and youth in each	Educators	24 months after steps	Three WE Programs are	
targeted demographic will complete		7 & 8	implemented to achieve or	
the three WE Program to achieve			exceed the minimum	
minimum target goals of			targeted goals of	
participation.			participation	
_ =	LAG 5: Compile and assess the results of the parish WE Program and make necessary improvements within 2			
months			1	
10. Obtain and compile qualitative and		1 month after step	WE Program	
quantitative data from WE Program	WE Team 2	9	implementation	
implementations as to the			assessments are	
effectiveness and success (based on			compiled	
criteria established in step 2) and				
identify areas for improvement.				
11. Finalize and deliver WE Program	Educators and	1 month after step	WE Program	
effectiveness assessment analysis and	WE Team 2	10	is refined accordingly	
make all refinements necessary to			based on results of	
make the WE Program more effective			implementation	
based on information identified in			_	
step 10.				
Sich 10.		ļ		



Program implementation

Program accordingly

11. Compile the results of the WE Program

effectiveness assessment and improve the WE

Worship Engagement Goal 2 Scoreboard



Goal 2 Scoreboard				
Lead Measure Action	Deadline Date	Status: Percent Complete and Date		
1. Form WE Team 2	1 month23			
2. Research and Identify metrics to determine effectiveness and success	2 months23			
3. Research WE Programs	Simultaneous with step 223			
4. Evaluate WE Programs	1 month23			
5. Finalize WE Program	3 months23			
6. Identify delivery modalities and Educators	1 month23			
7. Train Educators and implement delivery modalities	3 months24			
8. Recruit Target Numbers of adults and youth to participate in WE Program	Concurrent with step 624			
9. Implement WE Program to the Education Targets	24 months26			
10. Obtain and compile effectiveness data from WE	1 month26			

1 month ____-26





Develop and implement effective Leadership, Outreach, and Stewardship Programs (collectively, the "Discipleship Programs") that will achieve the following "Discipleship Goals:"

- (a) 100% of Parish Council members and candidates and ministry leaders will complete our Parish Leadership Program within 12 months and all PC members and Ministry leaders thereafter will do so before assuming their duties and responsibilities;
- (b) a Welcoming Ministry Program which will actively engage 100% of visitors and invite them to participate in a comprehensive welcoming process within 10 months;
- (c) a new Outreach Ministry Program will ensure at least 30 or more unaffiliated Orthodox or non-Orthodox join or re-join as stewards the parish each year beginning in 2024; and
- (d) increase parish time, talents, and treasures stewardship by:
 - (i) increasing parish stewardship financial giving to fund 100% of all operating expenses within 34 months; with 10% or more of that parish approved budget is expended on mission and community philanthropic outreach; and
 - (ii) Aggregate time and talent contributions by parishioners is increased by at least 10% over the starting baseline within 24 months.



Leadership, Outreach & Stewardship Lags - Goal 3



- <u>LAG 1:</u> Research the most effective leadership, outreach, and stewardship programs (the "Discipleship Programs") within 4 months
- <u>LAG 2:</u> Develop the most effective Discipleship Programs within 4 months
- <u>LAG 3:</u> Recruit and train any needed parish training "Discipleship Ambassadors" within 2 months
- <u>LAG 4:</u> Implement the Discipleship Programs to achieve all Discipleship Goals in not to exceed 24 months
- <u>LAG 5</u>: Compile and assess the results of the Discipleship Programs and make necessary improvements within 2 months



Leadership, Outreach & Stewardship Leads – Goal 3



• LEAD 1:

- A: recruit team
- B: determine leadership, outreach, and stewardship key definitions, desired outcomes, and effectiveness metrics
- C: analyze the parish baseline on 1(B) key metrics and identify parish baselines and impediments to success
- D: identify at least 3 Leadership, 3 Outreach, and 3 Stewardship Programs to consider

• **LEAD 2:**

- A: evaluate researched leadership, outreach, and stewardship for effectiveness against key definitions, performance metrics and parish baselines
- B: Modify all researched or existing leadership, outreach, and stewardship programs (the "Discipleship Programs") for utilization at Holy Trinity to meet Discipleship Goals
- C: finalize parish Discipleship Programs and establish quarterly and/or monthly performance benchmarks to assess progress toward all respective Discipleship Goals

• **LEAD 3:**

- A: identify numbers and names of Discipleship "Ambassadors" to help deliver Discipleship Programs
- **B:** develop Discipleship Ambassadors training programs
- C: train the Discipleship Ambassadors

• <u>LEAD 4:</u>

- A: implement Discipleship Programs based on determined monthly and quarterly performance benchmarks to achieve all respective Discipleship Goals
- B: continue Ambassadors' follow-up until all Discipleship Goals are achieved

• **LEAD 5**:

- A: obtain qualitative and quantitative data from Discipleship Programs effectiveness
- B: analyze all data and finalize Discipleship Programs assessment and make all necessary improvements





	Key Actions Necessary To Achieve <u>Strategic Goal 3</u>	Responsible Party	<u>Deadline Timetable</u>	Completion Confirmation Test
	LAG 1: Research the most effective stewardship Programs") within 4 months	p, and ministry and lit	urgical engagement prog	grams (the "Discipleship
	1. Form SMART Goal Team 3 ("Discipleship Ministry Team 3").	Strategic Planning Team and Goal co- Captains	1 month after Start Date	Discipleship Ministry Team 3 members agree to serve
	2. Determine leadership, outreach, and stewardship engagement key definitions and effectiveness metrics.	Discipleship Ministry Team 3	2 month after step 1	Discipleship definitions and metrics determined
	3. Research and analyze the parish baselines on step 2 key metrics and survey or otherwise research and identify parish impediments to success on those key leadership, outreach, and stewardship effectiveness metrics success	Discipleship Ministry Team 3	1 months after step 2	Parish baselines and parish impediments are finalized
Min T	4. Identify and research at least 3 Leadership, 3 Outreach, and 3 Stewardship Programs to consider from both inside and outside the Orthodox ecosystem.	Discipleship Ministry Team 3	Simultaneous with steps 2 & 3	At least 3 Leadership, 3 Outreach, and 3 Stewardship Discipleship Programs examined





Key Actions Necessary To Achieve Strategic Goal 3	Responsible Party	<u>Deadline Timetable</u>	Completion Confirmation Test	
LAG 2: Develop the most effective Discipleship Programs within 4 months				
5. Evaluate researched leadership, outreach,		2 months after Evaluation of		
and stewardship programs for effectiveness	Ministry Team 3	step 4	alternative Leadership,	
against key performance metrics and parish			Outreach, and	
baselines based on criteria of effectiveness			Stewardship	
determined in step 2.			Discipleship programs	
			is completed	
6. Modify researched or existing	Discipleship	2 months after	Discipleship Programs	
Discipleship Programs for utilization at	Ministry Team 3	step 5	are finalized	
Holy Trinity and create and finalize parish				
Discipleship Programs and establish				
quarterly and/or monthly performance				
benchmarks to achieve all respective				
established Discipleship Goals.			_	
LAG 3: Recruit and train the parish Discipleship Ambassadors within 2 months				
7. Identify and recruit the "Discipleship	Discipleship	1 month after	Discipleship	
Ambassadors" who can implement the	Ministry Team 3	step 6	Ambassadors are	
various Discipleship Programs.			recruited	
O Deceler Disciple dia Angles and and	Digainlaghin	4 0 th- 0 th 0	Discipleship	
8. Develop Discipleship Ambassadors training program and train the Discipleship	Discipleship	1 month after	Discipleship	
Ambassadors selected in step 7.	Ministry Team 3	step 7	Ambassadors are	
Ambassadors selected in step 7.			trained	





Key Actions Necessary To Achieve <u>Strategic Goal 3</u>	Responsible Party	<u>Deadline Timetable</u>	Completion Confirmation Test	
LAG 4: Implement the Engagement Programs to achieve the targeted goals within 24 months				
9. Implement Discipleship Programs based on monthly and/or quarterly performance benchmarks determined in step 6 with continual Ambassador follow-up until all Discipleship Goals are achieved.	Discipleship Ambassadors	24 months after step 8	Established quarterly and/or monthly Discipleship Goals are achieved	
LAG 5: Compile and assess the results of the Parish Discipleship Programs and make necessary improvements within 2 months				
10. Obtain and compile qualitative and quantitative data from Discipleship Programs and compile as to the effectiveness and success (based on criteria established in step 2) and areas for improvement.	Discipleship Ambassadors and Discipleship Ministry Team 3	1 month after step 9	Discipleship Programs assessments are completed	
11. Finalize and deliver improvements to Discipleship Programs assessment analysis report, and make all refinements necessary to make those Ministries more effective based on information identified in step 10, and revise and improve them accordingly.	Discipleship Ambassadors and Discipleship Ministry Team 3	1 month after step 10	Discipleship Programs implementation analysis is completed, and Discipleship Programs are refined accordingly	



Leadership, Outreach & Stewardship Goal 3 Scoreboard



Lead Measure Action	Deadline Date	Status: Percent Complete and Date
1. Form Discipleship Ministry Team 1	1 month23	
2. Develop definitions and effectiveness metrics	2 months23	
3. Analyze parish baselines and success impediments	1 month23	
4. Research Discipleship Programs	Simultaneous with 3	
5. Evaluate Discipleship Programs	2 months23	
6. Finalize Discipleship Programs	2 months23	
7. Identify and recruit Discipleship Ambassadors	1 month23	
8. Train Discipleship Ambassadors	1 month23	
9. Implement Discipleship Programs and manage to interim quarterly and monthly targets to achieve all Discipleship Goals	24 months25	
10. Obtain Data from Discipleship Programs Implementation	1 month25	
11. Improve Discipleship Programs based lessons learned in step 10	1 month25	





Transition from Strategic Planning to Implementation



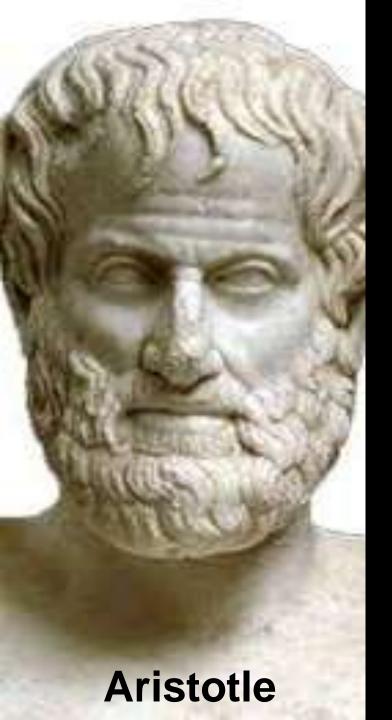
To experience and share Christ's transformative love, joy, and peace and to be united with God and one another.



Words may inspire, but only ACTION creates change. Most of us live our lives by accident - we live life as it happens. Fulfillment comes when we live our lives on purpose.

— Simon Sinek —

AZ QUOTES



We are what we repeatedly DO.

Excellence, then, is not an act, but a HABIT

Next Steps For Success

Implementation Management

- ~ All 3 Strategic Goals will have:
 - 1. Goal Co-Captains to manage and lead the team's execution of the Action Plan steps
 - 2. Its own Implementation Team

- ~ 2 Head Coaches (Sam Nicholas and Jim Gorant) will coordinate with the Goal Co-Captains
- The Head Coaches and Father Joshua will form the Implementation Headquarters ("IHQ") and ultimately be responsible for the entire implementation process

Next Steps For Success

Parish Council and Ministry Leaders

~ Review all SWOT Weaknesses that did not rise to the level of a Strategic Goal ("Low Hanging Fruit Issues")

~ Identify which Low Hanging Fruit Issues they will address immediately while the Strategic Plan items are being researched and implemented

~ Address those Low Hanging Fruit Issues and publicly celebrate them with the parishioners as immediate successes from the Strategic Planning Process

5 Examples of SWOT Low Hanging Fruit Success Opportunities

- 16 FACILITIES Hall needs remodeling; Facilities; Social hall in need of renovation; The outside property needs upkeep; Church needs iconography and additional beauty- its more desolate than other churches; Need outside places for kids to play safely; Church is dirty; Poor use of outdoor grounds. Possible development could include natural park, picnic area, playground, etc.; An aging church building with structural challenges (small altar, brick walls, etc.); facilities: limited spaces / function, datedness; Aging facilities in need of facelift, which creates perceptions of the life of the church of those who may visit (or even attend); Facility upkeep; Don't keep church maintained; Our seasoned building will require major updating/maintenance; Contingencies roof, kitchen, bathroom, other repairs continue to be funded with one-off giving appeals.
- 13 FAMILY ISSUES Young families have many conflicting options for how to spend their time and talents so regular attendance is sparse.; Young family participation in liturgy; Support for families with extremely young children no nursery etc.; Get younger families to bring kids to church; Not always good at embracing young families who are disruptive; Need to reach out to children's and families and engage the families more; Haven't always been good at embracing young families and their children's disruptions in church; May need increase resources for babies/toddles on Sundays; Inspiring parents to be committed to Christ and faith; Lack of commitment for parents to make church and Christ top priority in their lives and kids' lives; Better parishioner support of Sunday to bring the kids; Parents lack of instilling a Love of Christ and participating in the Life of the church as the number one priority in raising their children.; Families lack of Faith and culture awareness both youth and adults.
- 10 INADEQUATE PHILANTRHOPY
 Give away very little collectively of parishioner money (bake sale and endowments is not "our" money) we give \$0 of our own stewardship money to charitable causes; Need more outreach to poor and needy; over-reliance on General Endowment and Philoptochos to serve the underprivileged; Extremely weak focus on philanthropy; I am not aware of any philanthropical projects outside of Philoptochos other than the building project.; Do no face to face social and philanthropic outreach to intentionally reach out to poor and marginalized; Need more people helping others who need help; Not good enough at giving more to charity that serve people in need (Matthew 25); Better at giving to charity than serving those who have fallen through the cracks: hungry, thirsty, stranger, naked, sick, prisoner (Matt. 25:31-46); orphans and widows (James 1:27); poor, victims, homeless, marginalized; Good at community service, not great; we could do more community-wide.
- <u>7 COMMUNICATIONS / TECHNOLOGIES INADEQUACIES</u> No quarterly or monthly bulletin of highlights community and spiritual; Communication can sometimes feel daunting and shared via many channels. (I am personally unaware of where I should look for the ultimate "source of truth" regarding church events, parish calendar, etc....); small digital presence, WhatsApp Telegram or FaceBook groups to speed communication (people are too inconvenienced to open emails); Sunday Bulletin & weekly email needs additions: welcome guests, prayer requests, etc.; Need a new address book with pictures; Knowledge of/use of talents and businesses of parishioners. (A directory? I'd love to know if we had plumbers, CPAs, hairdressers, etc., to use/hire).; Technology.
- 6 STAFFING SHORTAGES Need more religious Education teachers; Church Custodian; Grounds need a grounds keeper; Inadequate administrative support for the parish Priest appears over-worked; We penny-pinch when we should be investing in more effective operations and staff.

5 Examples of SWOT Low Hanging Fruit Success Opportunities

1. FACILITIES ISSUES - The outside property needs upkeep; Hall needs remodeling; Church is dirty; Poor use of outdoor grounds; Aging facilities in need of facelift; Don't keep church maintained

SOLUTION: maintenance and capital campaign feasibility study

2. FAMILY ISSUES - Support for families with extremely young children – no nursery etc.; Young family participation in liturgy; Not always good at embracing young families who are disruptive; Need to reach out to children's and families and engage the families more; Haven't always been good at embracing young families and their children's disruptions in church;

SOLUTION: specific family ministry initiatives

3. INADEQUATE PHILANTRHOPY - Give away very little collectively of parishioner money (bake sale and endowments is not "our" money) we give \$0 of our own stewardship money to charitable causes; Need more outreach to poor and needy; over-reliance on General Endowment and Philoptochos to serve the underprivileged; Extremely weak focus on philanthropy; I am not aware of any philanthropical projects outside of Philoptochos we could do more community-wide.

SOLUTION: budget, deliver and publicize greater philanthropy

4. COMMUNICATIONS / TECHNOLOGIES INADEQUACIES - No quarterly or monthly bulletin of highlights – community and spiritual; Communication can sometimes feel daunting and shared via many channels; small digital presence, WhatsApp Telegram or FaceBook groups to speed communication (people are too inconvenienced to open emails); Sunday Bulletin & weekly email needs additions

SOLUTION: develop and implement new communications strategy

<u>5. STAFFING SHORTAGES</u> - Need more religious Education teachers; Church Custodian; Grounds need a grounds keeper; Inadequate administrative support for the parish Priest appears over-worked; We penny-pinch

SOLUTION: hire grounds keeper and church administrative assistance

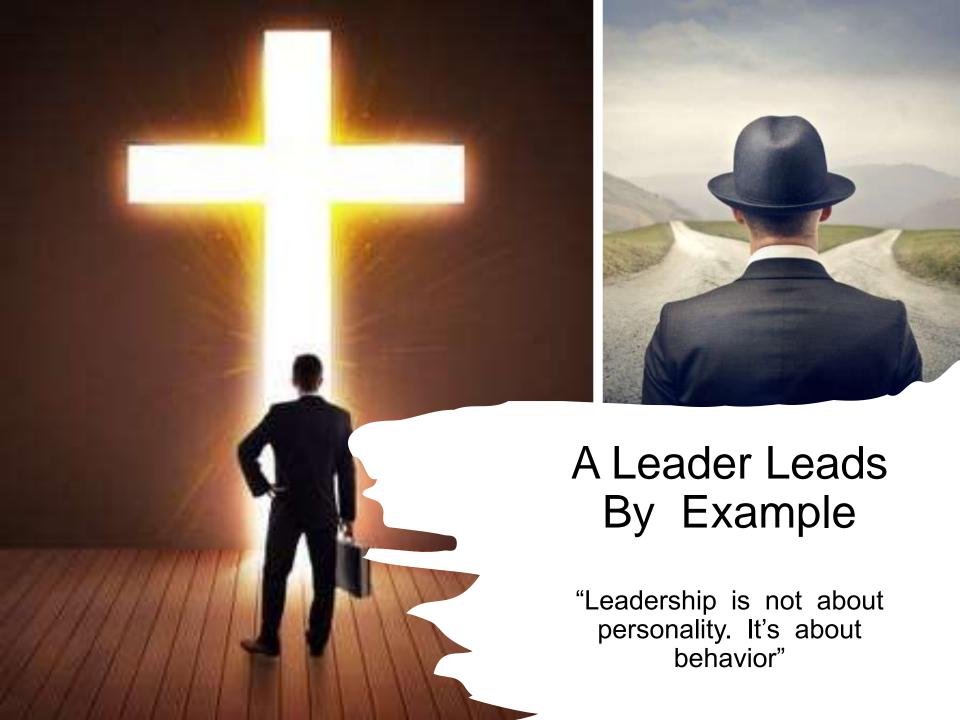
LEADERS WHO DON'T LISTEN WILL EVENTUALLY BE SURROUNDED BY PEOPLE WHO HAVE NOTHING TO SAY

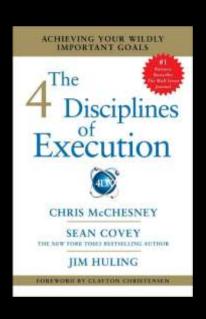
ANDY STANLEY
SMARTLEADERSHIP

Next Steps For Success

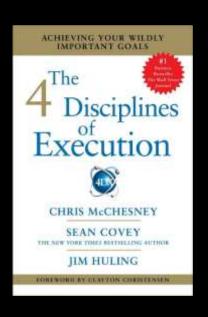
Communications

- ~ Constant and regular reporting on the Strategic Planning process in all parish media outlets and forms, including in bulletins, homilies, General Assemblies church announcements, etc.
- Parish website adds a strategic planning page where everything is posted (including all Scoreboard updates)
- ~ Reporting on Low Hanging Fruit Issues progress and other activities is essential during Strategic Planning "Quiet Phase" (approx. 9 months of research, analysis and new program development)



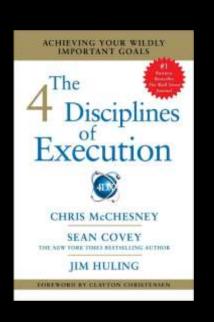


- Regular and frequent team meetings that solely focus on the Strategic Goals
- ~ Team members hold each other accountable for their commitments

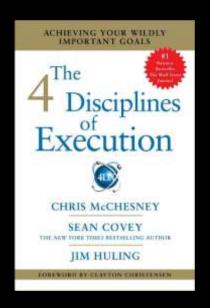


- Implementation Team weekly check- ins on Goal Scoreboard progress
- ~ IHQ regular accountability check-ins with Co-Chairs

- 1. Implementation Team check-ins
 - a) Short WEEKLY call to update progress
 - b) Each member reports:
 - i. What they said they'd do
 - ii. What they did
 - iii. What they will do this week
 - iv. Any help they need
 - Goal Scoreboard is updated and posted for everyone to see



- 2. IHQ regular accountability check-ins
 - a) Bi-weekly calls with Head Coach to review update progress and Goal Scoreboard
 - b) Co-Chairs identify successes, failures, and action plan next steps
 - c) IHQ identifies issues that need to be addressed

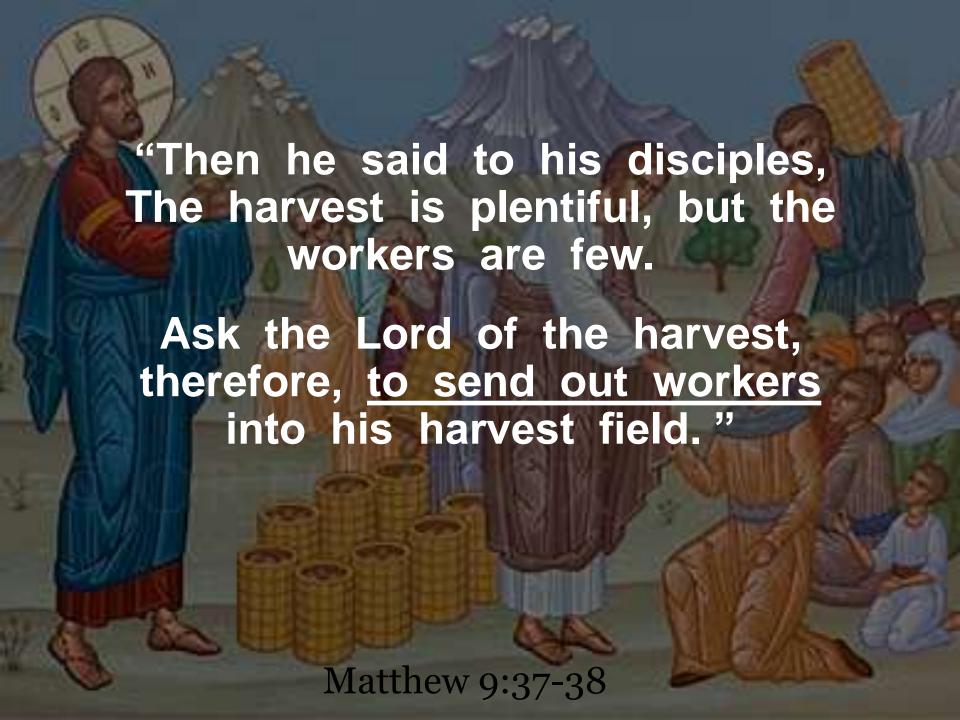


Top 5 Implementation Challenges



- 1. Lack of discipline and momentum
- 2. Resistance to change
- 3. Resistance by "insiders" & naysayers ("not invented here syndrome, we always did it differently")
- 4. Absence of visible activity and immediate results
- 5. Loss of focus on your WHY

To experience and share Christ's transformative love, joy, and peace and to be united with God and one another.







...to complete the Implementation Volunteer Form and Tell us on which Implementation Task Force you will work

Tell us if you're willing to serve as a Goal Captain and manage the implementation using the Action Plan

Rat out (recruit) your talented friends to work on these Strategic Goals



WE WANT YOU

We need to recruit those working in the ministries for which we have Strategic Goals developing new best practices and programs

~We need to always continue to recruit new parishioners and converts throughout the entire implementation

4 Full Mans



Print the Volunteer Form available here:
https://stewardshipcalling.co
m/holy-trinity-goc-grand-rapids-mi/

Turn it in today (or email it to: info@holytrinitygoc.org



STRATEGIC PLAN IMPLEMENTATION VOLUNTEER FORM

(Please Type Or Print Legibly)

Please email this completed form to	
8. Any other comments / suggestions:	_
7. Any other people you think would serve on a Goal Team, or as a Goal Co-Captain (please spesific Goal full number and provide their name and any contact information you have):	icify t
I am willing to be considered to serve as Co-Captain for: Goal Number	
6. I am willing to volunteer to be considered to co-lead the implementation of a Goal (identify the <u>specific</u> Goal number):	
Goal 3 - LEADING through DISCIPLESHIP	
Goal 2 - DOING through WORSHIP ENGAGEMENT	
Goal 1 - LEARNING through SPIRITUAL EDUCATION	
I agree to give my time and talents to work on the following S.M.A.R.T. Goal:	
4. Phone number:	
3. Email:	
2. Full Mailing Address:	
1, ruii Naine,	

info@holvtrinitvgoc.org



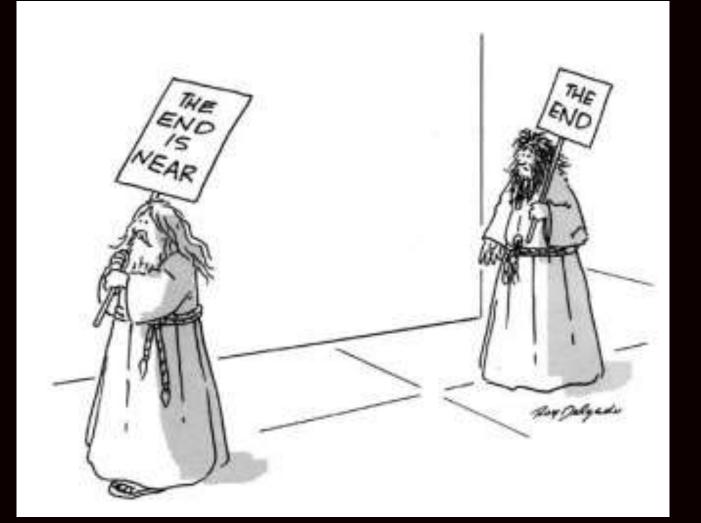
~ Strategic Planning Roll Event - Date: TBD

~ What can you do?

1. Get your friends to sign up to work on an Implementation Team by completing the Implementation Volunteer Form at:

https://stewardshipcalling.com/holy-trinity-goc-grand-rapids-mi/email the completed form to: info@holytrinitygoc.org

2. Be positive and talk it up with everyone and recruit others to attend the roll-out event and work on the implementation



Download This Presentation:



StewardshipCalling.com

Strategic Planning Tab

Holy Trinity Page

https://stewardshipcalling.co m/holy-trinity-goc-grandrapids-mi/ 1. Fr. Joshua

2. Goal Team Leads
Leisa Bageris
Jason Bird
Photini Buck
Alex Dello
Jim Dimitriou
Ana Fiorenzo
Manny Lionikis

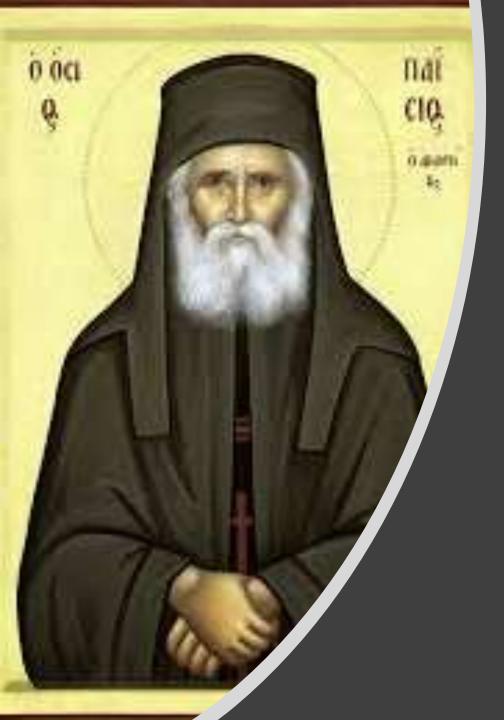
3. Retreat Master Manny

4. All of you...

JoAnna Phipps

Brian Phipps

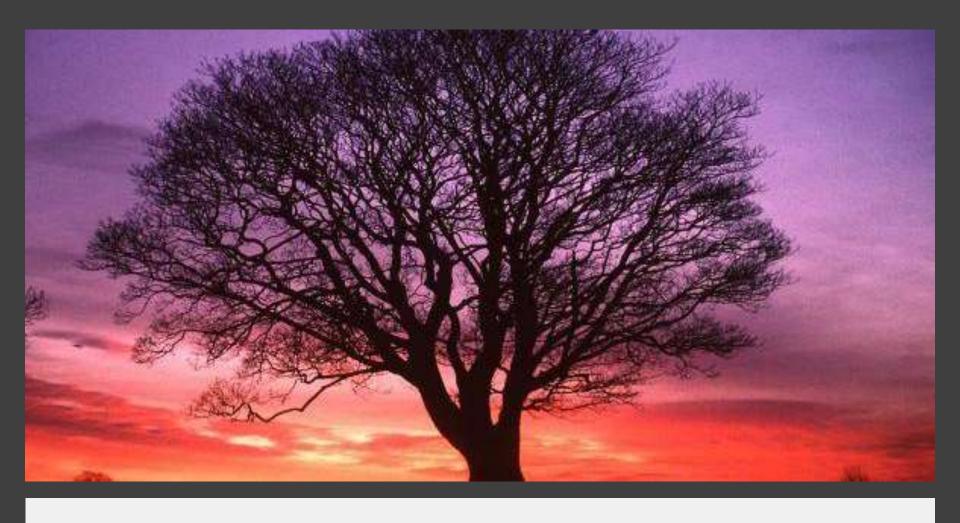




St. Paisios the Athonite and WHY

"After our death, when we come face to face with Christ, we will understand the why and how of our lives, and will be told everything we went through in this world.

Then with all the power of our existence we will say to Him, 'Thank you my God, for allowing these for me!'"



Old Chinese Proverb

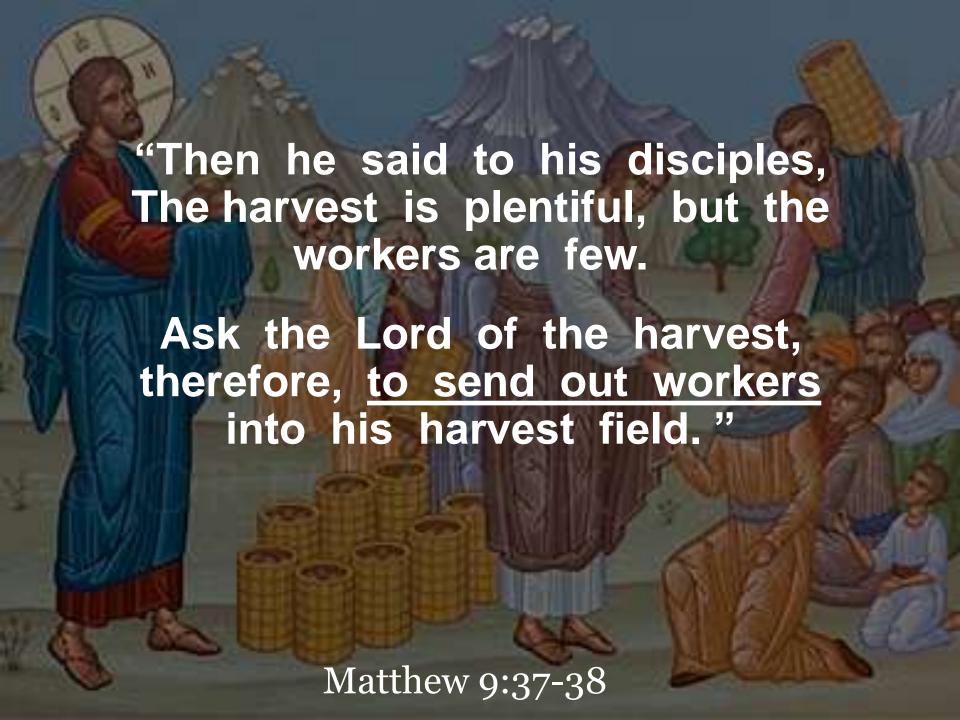
"The best time to plant a tree was 20 years ago.

The second best time is today."

"You must be the change you wish to see in the world."



Mahatma Gandhi



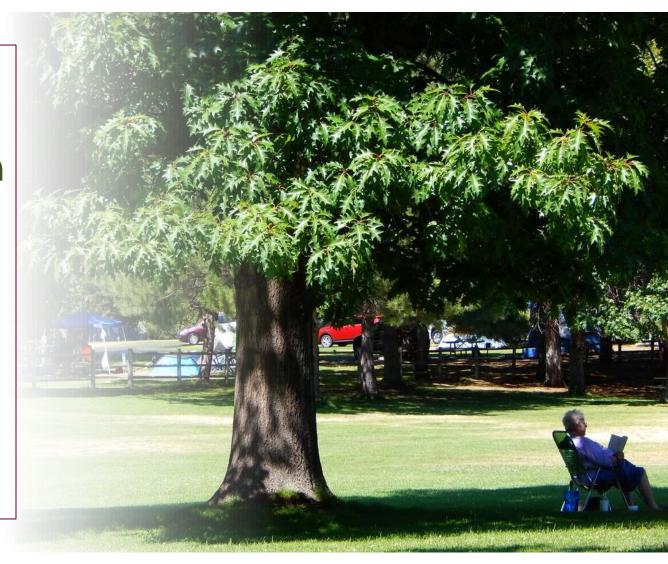


"The most basic task of the Church leader is to discern the spiritual gifts of all those under his authority, and to encourage those gifts to be used to the full for the benefit of all."

"Only a person who can discern the gifts of others and can humbly rejoice at the flowering of those gifts is fit to lead the Church."

"A society grows great when old men and women plant trees in whose shade they shall never sit."

Greek Proverb



Persistence

"It is not the critic who counts; not the person who points out how the strong person stumbled or where the doer of deeds could have done them better.

The credit belongs to the person who is actually in the arena,

whose face is marred by dust and sweat and blood; who strives valiantly; who errs and comes short again and again; who knows great enthusiasms, the great devotions; who spends themselves in a worthy cause; who at the best, knows in the end the triumph of high achievement, and

who, at the worst, if they fail, at least fail while daring greatly so that their place shall never be with those timid souls who neither know victory nor defeat."

President Theodore Roosevelt

If anyone ever asks you, "What Would Jesus Do?"



Remind them that flipping over tables and chasing people with a whip is within the realm of possibilities.

Matthew 21:12

Mark 11:15

Luke 19:45

John 2:15

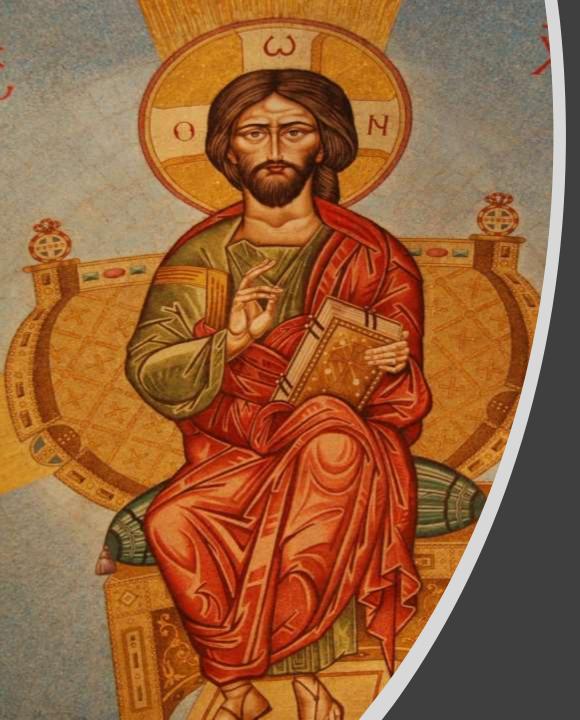
This story of courage is told in all four Gospels

Now, Lord, look on their threats, and grant to Your servants that with all boldness they may speak Your word!

Acts 4:29

Fortune Favors The Bold...





"That the end of our lives may be Christian, without pain, blameless and peaceful, and for a good account at the awesome judgment seat of Christ."

"Leaders of a Church will either be risk takers, or caretakers until they become undertakers."

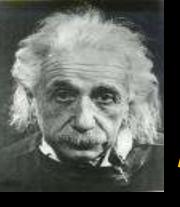


Pastor Rick Warren

"Either lead, follow or get out of the way."

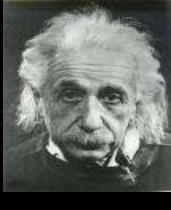


- Ted Turner
- General George S. Patton
- Lee A. Iacocca
- Thomas Paine
- Bill Marianes



Albert's Insi





What was Albert Einstein's greatest contribution?

"NOTHING HAPPENS UNTIL SOMETHING MOVES"





The Marianes Corollary

"NOTHING HAPPENS UNTIL SOMEBODY MOVES"

You have now been called as one of the 70 Disciples



Luke 10:1

