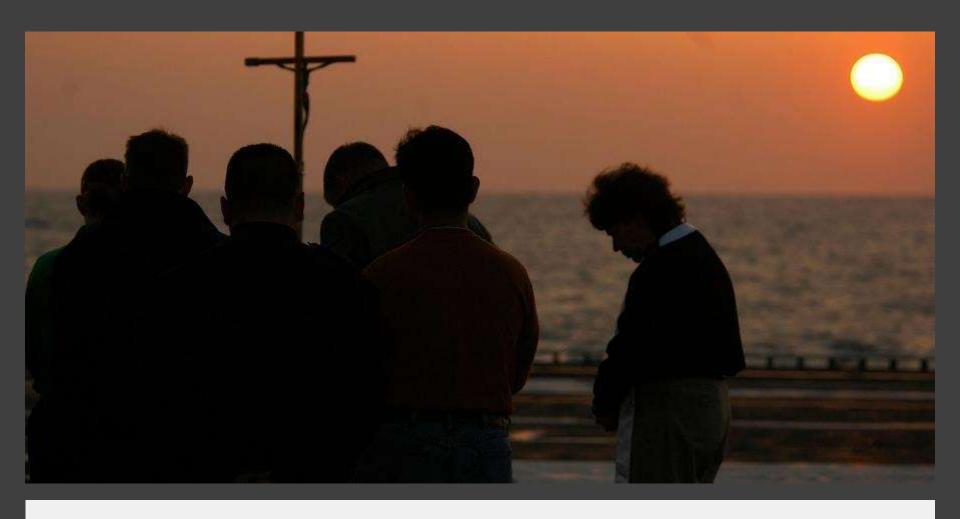




Are you willing to be a better Disciple of Jesus Christ and Human Light Bulb "Light of the World?"



You Were NOT Called to Attend a Church

You were called to lead people closer to Christ and each other.



# "God doesn't call the qualified;

God qualifies the called."



### **Here's My Offer**

1. I will introduce myself

2. I ask you a few questions

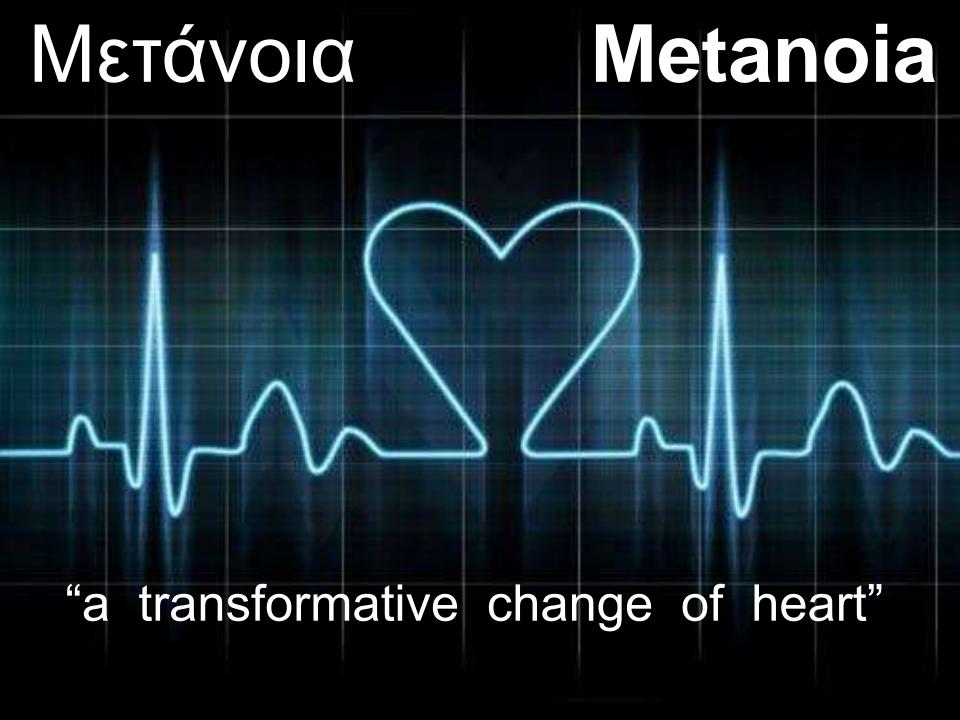
3. You decide if you want to stay and change your life and parish...

...or leave and keep doing what you've always done and keep getting what you've always gotten









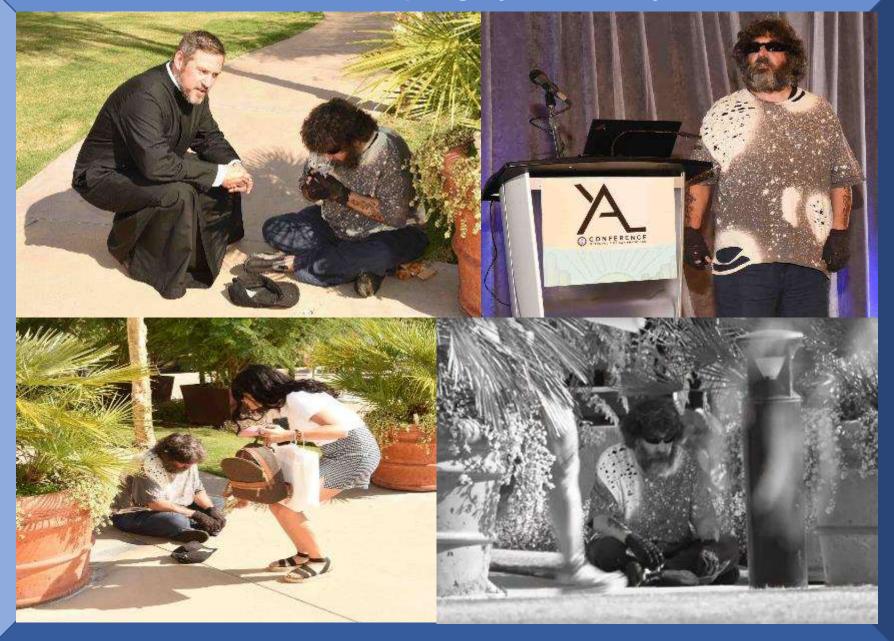


small?

### So, who's "helping" you today?



### So, who's "helping" you today?



# A journey ...

... 415,000+ airlines miles over 20+ years

...presentations to over 600+ Parishes of all Orthodox jurisdictions

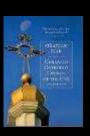
...a financial stewardship analysis for over 275+ Parishes



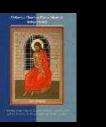
# Stewardship Calling has completed Strategic Plans covering 26% + of Orthodox Christians

















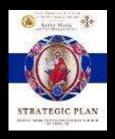
GOA Metropolis of San Francisco

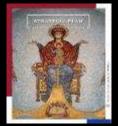
GOA Metropolis of Atlanta

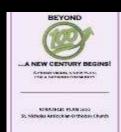
Ukrainian Orthodox Church of the USA

GOA Metropolis of Chicago

Orthodox Christian Prison Ministry







#### **Recently Completed Strategic Plans:**

**OCA Diocese of New England** 

**OCA Diocese of Midwest** 

St. Demetrios (Saginaw, MI)

Holy Trinity (Indianapolis, IN)

**Christ the Saviour (Harrisburg, PA)** 

Holy Trinity (Grand Rapids, MI)

St. John The Divine (Jacksonville FL)

St. Mary (Wichita, KS)

St. John The Baptist (Beaverton, OR)

St. Nicholas (Ann Arbor, MI)

Sts. Mark, Mary, Philopater (Troy, MI)

**Annunciation Cathedral** (Atlanta, GA)

St. Nicholas (Grand Rapids, MI)

#### **Additional Strategic Plans In Progress:**

Metropolis of Boston – (6-part parish training program and 4 parish strategic planning retreat)

Holy Trinity (Charleston, SC)

**ZOE** for Life (Cleveland, OH)

St. Raphael (Iowa City, IA)

St. Sophia (San Antonio, TX) St. Sophia (Miami, FL)

# I was blessed to serve for 36 wonderful years as a partner and in leadership at:



# McGUIREWOODS

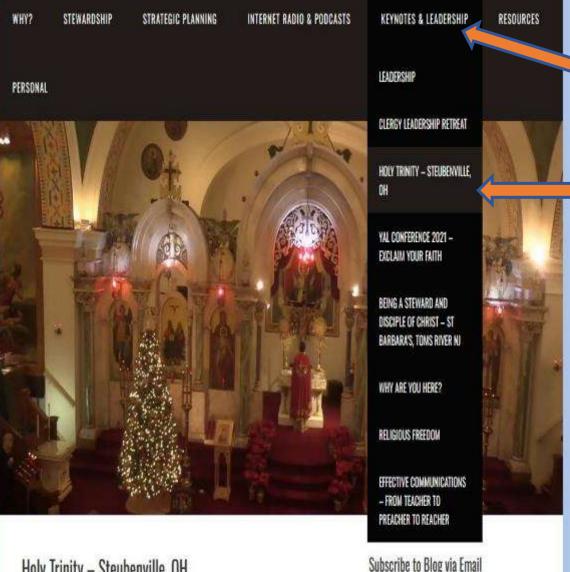
#### Stewardship Calling What are you doing with all of the gifts God has given you?

#### Stewardship Calling.com

**Keynotes & Leadership Tab** 

**Holy Trinity** – Steubenville, OH

https://stewardship calling.com/holytrinity-steubenvilleoh/



Enter your email advisess to subscrine to



Holy Trinity - Steubenville, OH



# AUDIENCE PARTICIPATION TIME!

# My Big Questions For You!









...does Holy Trinity GOC exist?







...do you attend church?







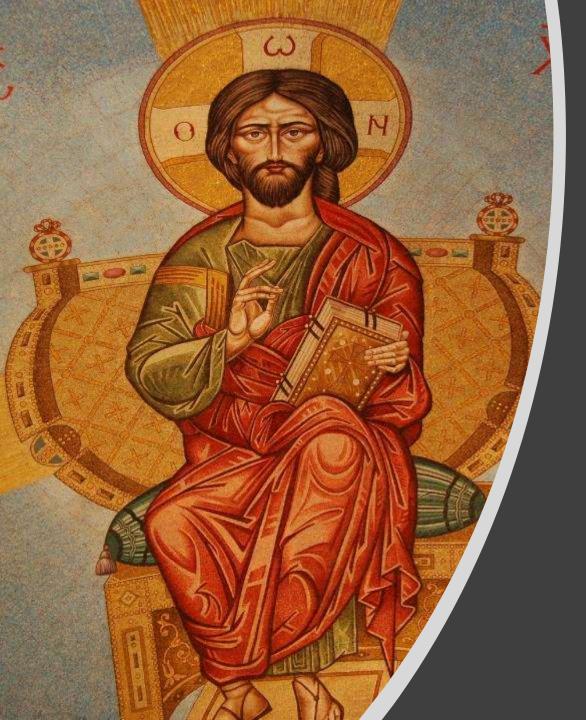
...do people
NOT attend
church?







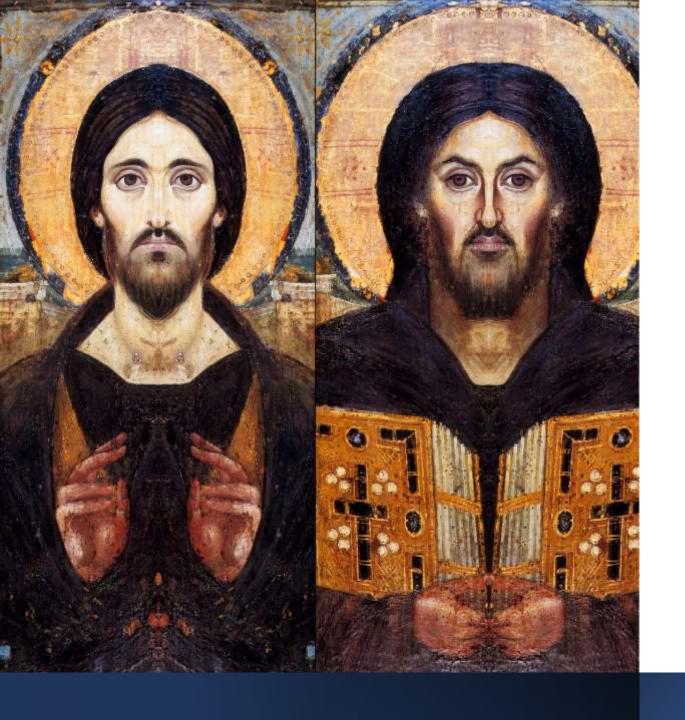
....are You Here?



#### Why?

"That the end of our lives may be Christian, without pain, blameless and peaceful, and for a good account before the awesome judgment seat of Christ."

II Corinthians 5:10 Divine Liturgy



Christ's possible very difficult question



What did you do,
for My church and My people,
under your watch,
given all of the gifts I gave you?

This is your last chance. After this, there is no turning back.

You take the blue pill, leave right now, the story ends, and you keep believing whatever you want to believe.



You take the red pill, you join me in the Orthosphere Wonderland, and I show you how deep the rabbit hole goes.



Open your minds and get ready for what's next

1. What's going on and WHY?

2. What should we do?



The Three E (+ S) Model
Education (Schooling)
Engagement (Stewardship)
Evangelism (Service)



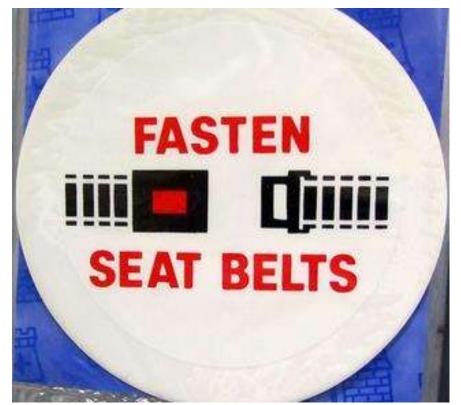
#### 1. What's going on and WHY?

2. What should we do?



## How Fast Is Our World Changing?







Please fasten your seat belts...

...and return your tray tables to the locked and upright position, because we're fix'in to go on a wild ride.

### We are living in exponential times...

... the speed of change is unimaginable and accelerating

'The following is based on the pioneering YouTube video "Did You Know?" (with certain updated statistics).

Did You Know? is licensed by Karl Fisch, Scott McLeod, and XPLANE under a Creative Commons Attribution Non-Commercial Share-Alike license. You are free to copy, distribute, remix and transmit the presentation as long as you give proper attribution to the original creators and share the resulting work under the same license. You may not use Did You Know? for commercial purposes without permission from the creators. (Selected statistics have been updated, as much as reasonably possible, from available sources.)

### Years it took to reach 50 million users:

Telephone - 75 years



Radio - 38 years



TV - 13 years



Internet - 4 years



Pokémon GO - 19 days





~ 2.7 BILLION worldwide users

~ YouTube is the 2nd most visited site in the world

~ 8.3 hours of video is uploaded every second

(500 hours per minute)

We are living in exponential times...

facebook started 20+ years ago in October 2003.

~ It now has over <u>2.99 Billion</u> active monthly users.

~ It has over <u>2.04 Billion</u> active <u>daily</u> users.

## If Facebook were a country...



. . . it would be the largest country in the world

... Almost twice the size of China and India, and 8.7 times bigger than the U.S.

We are living in exponential times...

~ 97% of American adults text.



~ Text messages have a 98% open rate versus only 20% for email.

~ 95% of all text messages are read in under 3 minutes.



~ 13% of couples married in the U.S. in 2005...

...met online

By 2017, 39% of couples in the U.S. met online

We are living in exponential times...

So what does this mean for your Parish?



## Jack Welch

Chairman & CEO - General Electric



"If the rate of change on the outside exceeds the rate of change on the inside, the end is near."

"Change before you have to."





Leaders of a church will either be risk takers, or church caretakers who will eventually become its undertaker.

So how are we doing at creating:

"a good account before the awesome judgment seat of Christ"?

# How Are We Doing Spiritually?



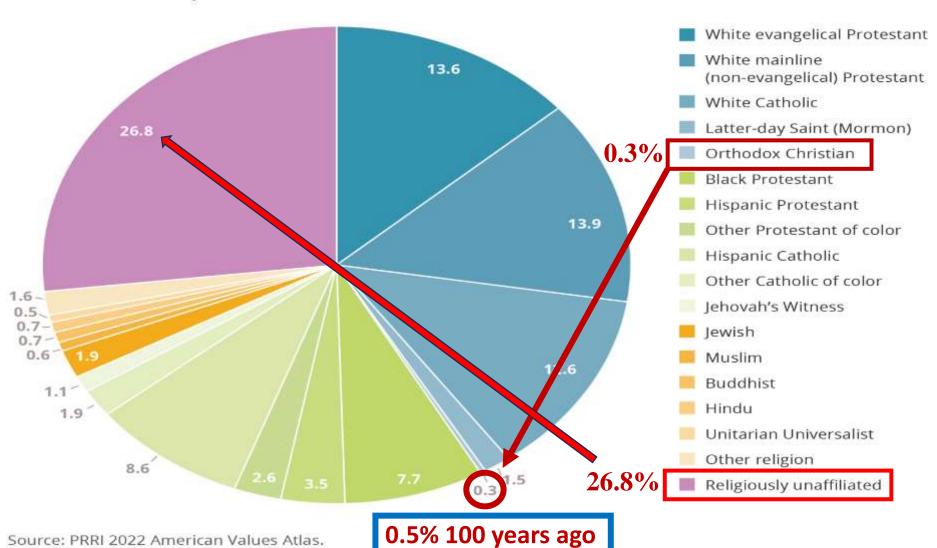
# IN GOD **WE TRUST ALL OTHERS MUST BRING** DATA

Setting the Stage With The Facts

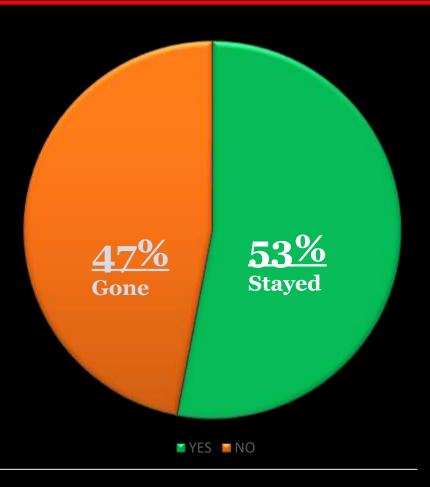
## Orthodoxy – A Rounding Error In The American Christian Landscape

FIGURE 1. The American Religious Landscape in 2022

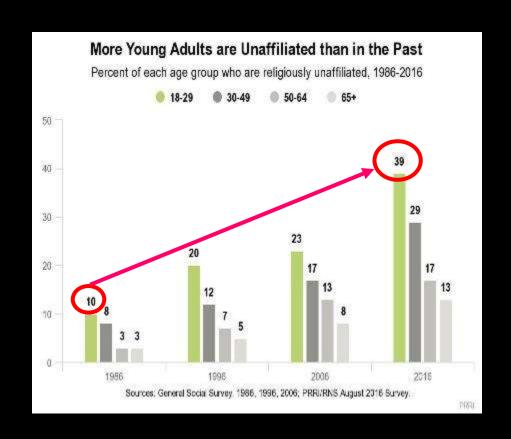
Percent who identify as:



# 47% of cradle Orthodox adults have left the Church¹



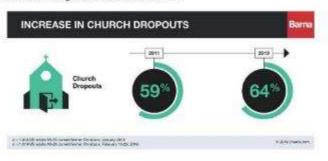
# 39% of Millennials (1981-1996) are "NONES" and claim NO religion



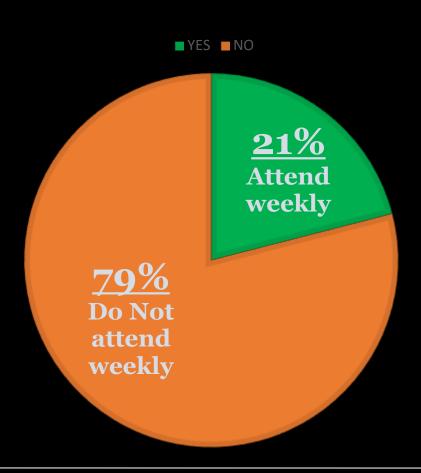
# 64% of youth drop out of church in their 20s

hen Barna president David Kinnaman published his 2011 book You Lost Me, we heard from many people (especially church leaders) who were shocked to learn that 59 percent of young adults with a Christian background had dropped out of church at some point during their 20s—many for just a time, but some for good.

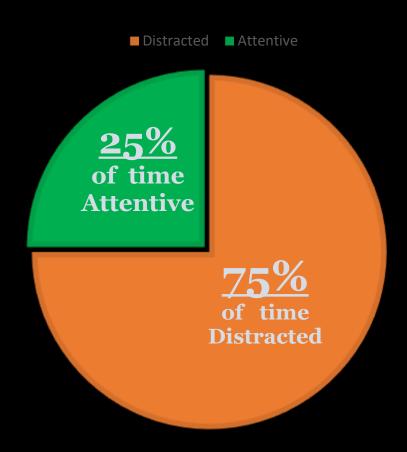
Eight years later, research for Kinnaman's new book Faith for Exiles: 5 Ways for a New Generation to Follow Jesus in Digital Bebylon reveals that the church dropout problem is still a problem. In fact, the percentage of young-adult dropouts has increased from 59 to 64 percent. Nearly two-thirds of U.S. 18–29-year-olds who grow up in church tell Barna they have withdrawn from church involvement as an adult after having been active as a child or teen.



# 21% of GOA adherents regularly attend church services.

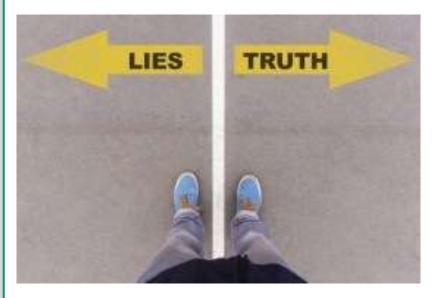


# Our minds wander ≈ 75% of the time during church services.



### Which do you prefer from me now?





You Can't Out Greek Me!









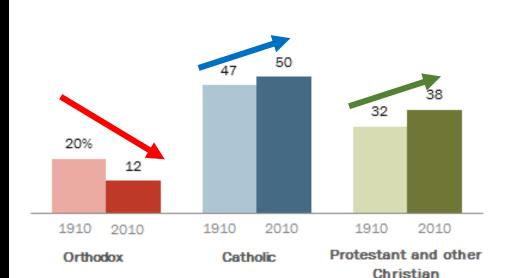


You Can't Out Greek Me!

# Orthodoxy is Shrinking Globally Compared To Other Religions

# Among Christians globally, Orthodox share falling, Catholic, Protestant shares increasing

% of world Christians who are ...



Note: "Protestants and other Christians" includes Mormons, Jehovah's Witnesses, Christian Scientists and other small Christian groups.

Source: 1910 data from World Religion Database. 2010 data from Pew Research Center analysis of censuses and surveys, originally published in 2011 report "Global Christianity." "Orthodox Christianity in the 21st Century"

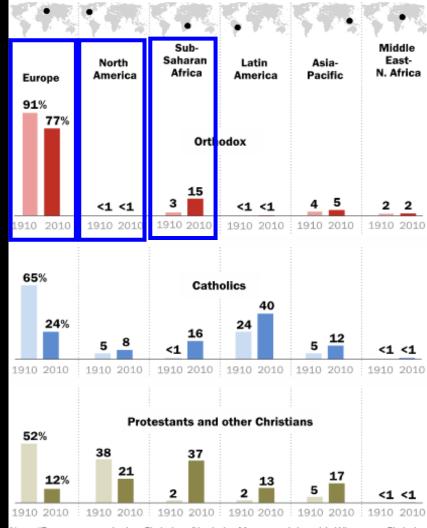
PEW RESEARCH CENTER

Orthodox Christianity in the 21<sup>st</sup> Century – Pew Research Center - November 8, 2017

https://www.pewresearch.org/religion/2017/11/08/orthodox-christianity-in-the-21st-century

A century ago, all three major branches of Christianity were concentrated in Europe. That is still the case for Orthodox Christians, but not Protestants and Catholics

% of each group living in each region, 1910 and 2010



Note: "Protestants and other Christians" includes Mormons, Jehovah's Witnesses, Christian Scientists and other small Christian groups.

Source: 1910 data from World Religion Database. 2010 data from Pew Research Center analysis of censuses and surveys, originally published in 2011 report "Global Christianity." "Orthodox Christianity in the 21st Century"

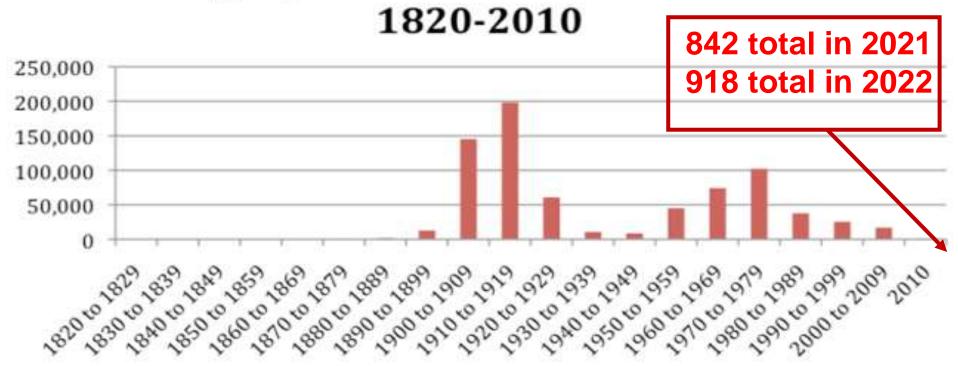
PEW RESEARCH CENTER



#### The Metamorphosis of the Greek

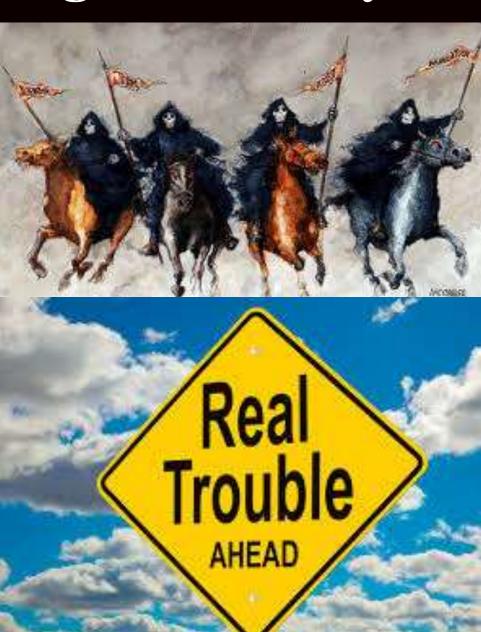
#### **American Orthodox Church**

Number of people from Greece obtaining legal permanent resident status



# How Are We Doing Financially?





# PRE-COVID Giving Facts<sup>1</sup>

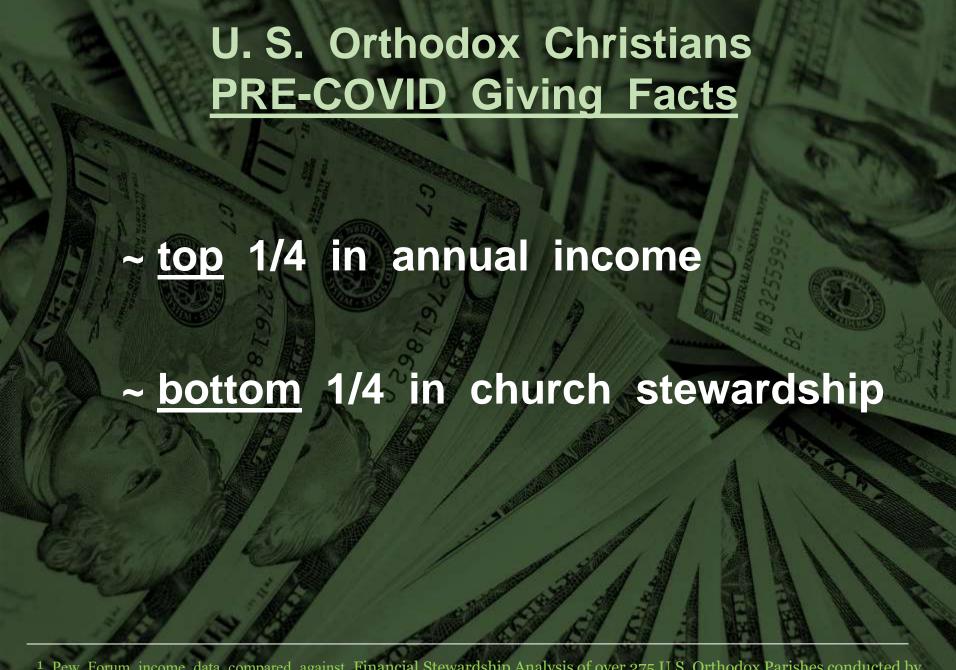
~ People give a lower % of income to churches in the 2000's than during the Great Depression or the 1920's

~ 37% of church goers give \$0 to their church

~ Average Orthodox stewards give their church between <u>0.5%</u> to <u>0.8%</u> of their income <sup>2</sup>

<sup>&</sup>lt;sup>1</sup> Christian Stewardship Association; Barna Research Group; Empty Tomb; Giving USA Foundation, <a href="https://nonprofitssource.com/online-giving-statistics/church-giving/">https://nonprofitssource.com/online-giving-statistics/church-giving/</a>, Stewardship Calling Financial Stewardship Analysis of over 250 parishes

<sup>&</sup>lt;sup>2</sup> From Financial Stewardship Analysis of over 250 U.S. Orthodox Parishes conducted by Stewardship Calling ministry



<sup>&</sup>lt;sup>1</sup> Pew Forum income data compared against Financial Stewardship Analysis of over 275 U.S. Orthodox Parishes conducted by Stewardship Calling ministry

#### **AMERICAN ORTHOSPHERE INCOME**

- Stewardship
- Disguised Stewardship
- N.O. (Non-Orthodox) Income



**52%** 

20%

28%



#### HOLY TRINITY INCOME TOTALS

- Stewardship
- Disguised Stewardship¹
- N.O. (Non-Orthodox) Income

2022

33%

**53%** 

10% <sup>2</sup>

2021

21%

40%

39%

Most of your 2022 numbers and percentages are less predictive because you depend on your endowment<sup>1</sup> (disguised stewardship), had no festival<sup>2</sup> in 2022, and didn't pay Archdiocese allocation in 2022/2020.

Your Median Pledge Per Steward Family = \$390

Your Expense Budget Per Steward Family = \$4,304





# Holy Trinity Donor Concentration



**Top 9%** 

(10 stewards)

42% of stewardship

Top 18% (20 stewards)

60% of stewardship



\$ 964,650

in total annual stewardship instead of only \$79,306

## Here's How This Is Possible?

- Est. Median U.S. Orthodox Christians 2019 income = \$81,7501
- \$8,175 = a median income tithe
- If all 118 stewards (2021) earned the 2019 median and tithed, your stewardship income would = \$964,650 instead of \$79,306
- What could you do with about \$885,344 more?

# Where Are We Now On This Journey?

\$8,175 = est. 2019 tithe based median Orthodox income

\$2,584 = est. tithe based on median Jefferson County income of \$25,843



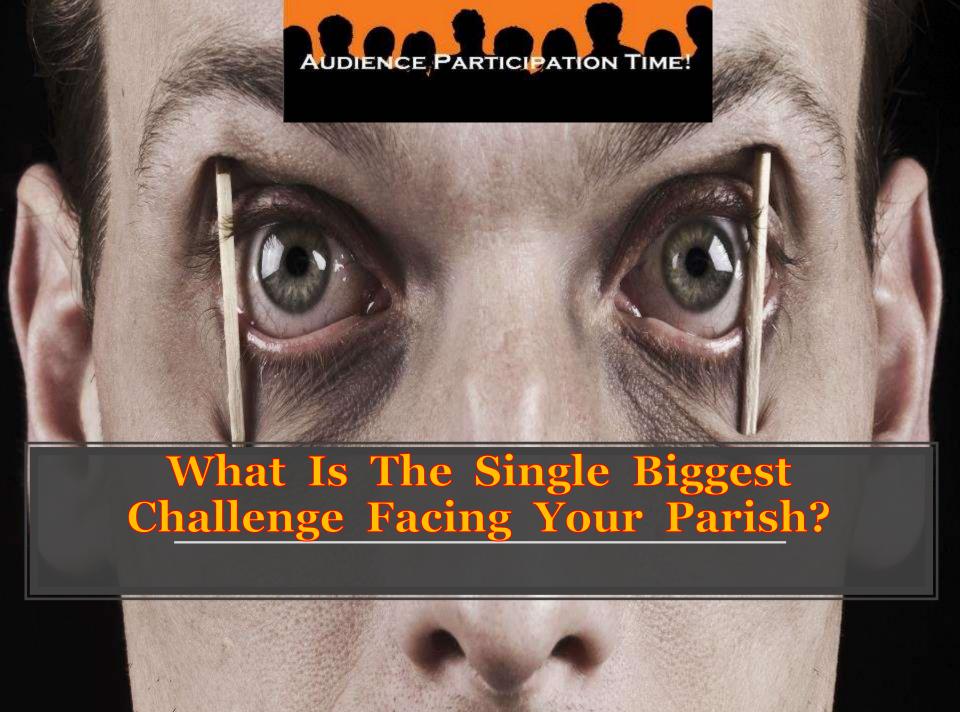
# Recommended Parish Financial Dashboard

	THIS YEAR	LAST YEAR	PRIOR YEAR
The following are re	ported mo	nthly	
Total Income			
Total Stewardship Income			
Total Expenses			
Net Income or Loss			
% of Expenses Covered by Stewardship			
Number of Stewards			
Median Stewardship Pledge <sup>2</sup>			
(add any other critical line item the PC needs to watch here)	9		
The following are added to  Total Expenses invested in parish	the report	each quarte	er
The following are added to Total Expenses invested in parish chosen charities and ministries	the report	each quarte	er
Total Expenses invested in parish	the report	each quarte	er
Total Expenses invested in parish chosen charities and ministries % of Total Expenses invested in parish	the report	each quarte	er
Total Expenses invested in parish chosen charities and ministries % of Total Expenses invested in parish chosen charities and ministries	the report	each quarte	er
Total Expenses invested in parish chosen charities and ministries % of Total Expenses invested in parish chosen charities and ministries Proxy Tithe % Analysis 3 % of stewardship income from top 10	the report	each quarte	er
Total Expenses invested in parish chosen charities and ministries % of Total Expenses invested in parish chosen charities and ministries Proxy Tithe % Analysis 3 % of stewardship income from top 10 stewards % of stewardship income from top	the report	each quarte	er

<sup>&</sup>lt;sup>2</sup> Use median NOT average because major donors skew averages

<sup>\*</sup> Divide median stewardship contribution by \$8,175 (tithe of median U.S. Orthodox income)





$$\Delta S = S_f - S_i = \int \frac{dq_{rev}}{T}$$

$$\Delta S = \frac{q_{rev}}{T}$$

## **Entropy**

- Everything in the universe moves from order to disorder, and Entropy measures that change
- If you don't make positive changes, you will get negative changes

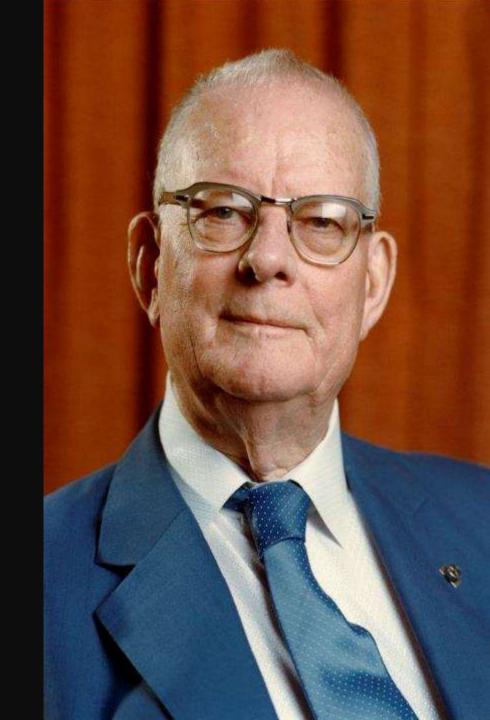
#### Who Owns The Problem?

"Any time the majority of people behave a particular way the majority of the time, the people are not the problem. The problem is inherent in the system.

As a leader, you own responsibility for the system.

...if you find yourself blaming the people, you should look again."

W. Edwards Deming (father of the Quality Movement)



The Orthodox
Church
Demographic
Makeup Has
Changed
Significantly Over
The Last 15
Years



## 4 Kinds of U.S. Orthodox Christians

Passion for the Faith

Intentional Cradle Orthodox Intentional Orthodox Convert

Incidental Cradle Orthodox Incidental Orthodox Convert

Accident of Birth

Born Orthodox

Born Non-Orthodox

## 4 Kinds of U.S. Orthodox Christians

Passion for the Faith

Intentional Cradle Orthodox

Intentional Orthodox Convert

Incidental Cradle Orthodox Incidental Orthodox Convert

All Cradle Orthodox enters here

Accident of Birth

Born Orthodox

Born Non-Orthodox

#### 4 Kinds of U.S. Orthodox Christians

Kids of converts & few Cradle Orthodox

Passion for the Faith

Intentional Cradle Orthodox Intentional Orthodox Convert

Incidental Cradle Orthodox Incidental Orthodox Convert

#### Accident of Birth

Born Orthodox

Born Non-Orthodox

#### 4 Kinds of U.S. Orthodox Christians

Passion for the Faith

Intentional
Cradle
Orthodox

Intentional Orthodox Convert

Incidental Cradle Orthodox Incidental Orthodox Convert

**Accident of Birth** 

Born Orthodox

Born Non-Orthodox

Nominal
Orthodox
Converts
enter here

#### 4 Kinds of U.S. Orthodox Christians

Passion for the Faith

Intentional Cradle Orthodox Intentional Orthodox Convert True Convert Seekers end up here

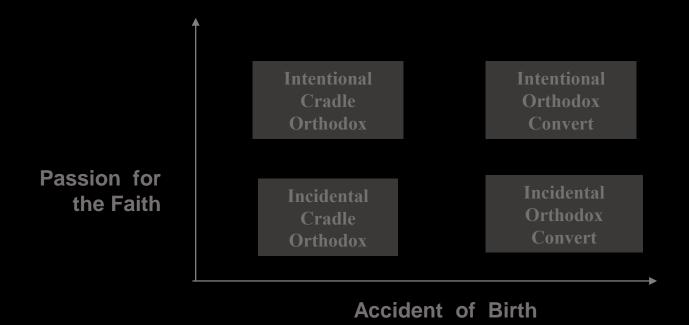
Incidental Cradle Orthodox Incidental Orthodox Convert

**Accident of Birth** 

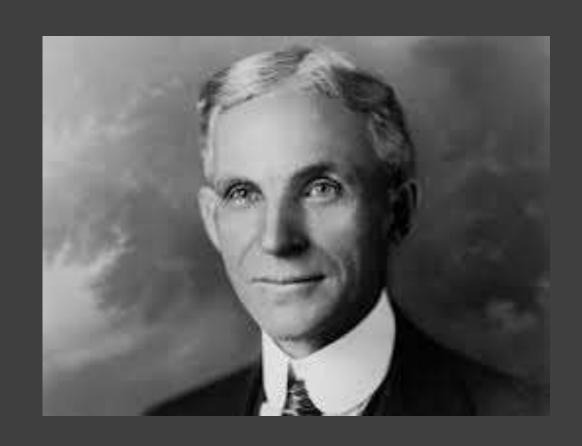
Born Orthodox

Born Non-Orthodox

### We now need 4 different strategies to effectively reach all of our different parishioners



If we keep doing what we've always done, we'll keep getting what we've always gotten.



Henry Ford





"I beg you to walk worthy of the calling to which you have been called."

Ephesians 4:1

"... to each one of us grace was given according to the measure of Christ's gift... some to be apostles, some prophets, some evangelists, and some pastors and teachers for the equipping of the saints for the work of ministry..."

## Start With Why - How Great Leaders Inspire Everyone To Take Action



Over 54,212,375 views

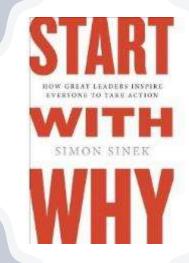
http://www.ted.com/talks/simon\_sinek\_how\_great\_leaders\_inspire action.html

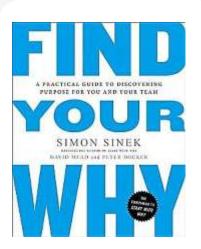
"People don't buy-in to what you do. They buy-in to why you do it."

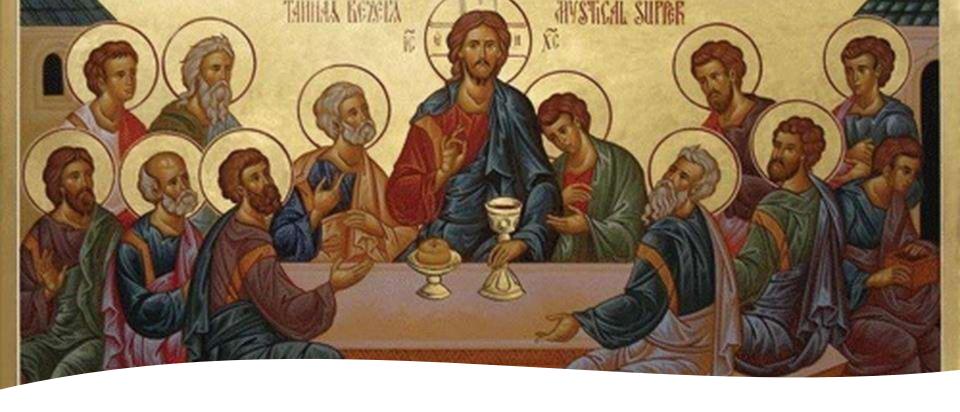
"But if you don't know why you do what you do, how will you inspire anyone else to follow you?"



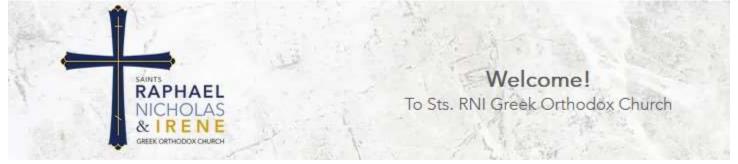
Simon Sinek







"The goal is not to attract people who need what you have. The goal is to attract people who believe what you believe."



#### WHY Statement

# To welcome all on a transformational journey to a life of purpose and salvation.

## ST. NICHOLAS GREEK ORTHODOX CHURCH

#### **WHY Statement**

To share love, spread joy, instill hope, and live with purpose.



#### **WHY Statement**

Helping people and parishes discover and live their stewardship callings so that they may have a good account before the awesome judgment seat of Christ

#### My WHY Journey

Joey Asher's book

<u>Even A Geek Can Speak,</u>

included my <u>1981</u> WHY

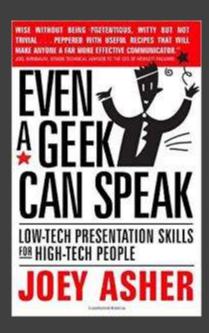
Statement as a lawyer

#### Elevator Pitch to Prospects

What is a sales prospect interested in? Solutions to problems. With that in mind, your elevator pitch to a sales prospect should highlight how your product serves or solves your client's problems.

Bill Marianes is a transactional attorney with the law firm Troutman Sanders in Atlanta. When people ask him what he does for a living, he says "I'm a problem solver and dream facilitator." That's appropriate, because when people come to see a lawyer, he says, they either have a problem or something they want to accomplish. After hearing the Marianes elevator pitch, prospective clients are always lured into asking him more detail about what he does.

He never responds to the question, "What do you do?" with "I'm an attorney." That kind of response, he says, means, "I'm stuck with whatever box they put all the attorneys and lawyers in. I don't have a chance to distinguish myself."

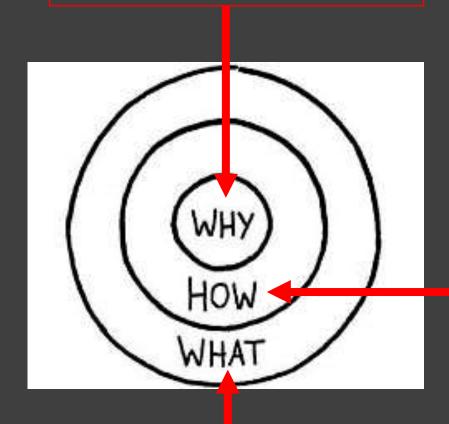


"I'm a problem solver and dream facilitator"

#### WHY

Why do we exist and do what we do?

The intersection of WHY with Strategic Planning



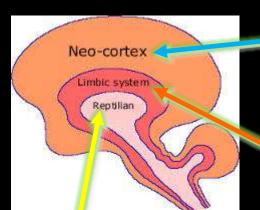
#### Vision / SAFs

Where are we going and how will we get there?

**Mission** 

What do we do?

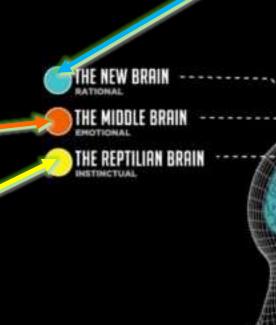
#### Human Brain



The Neo-cortex "Thinking" brain (where all language gets processed)

The Limbic "Feeling" brain (it has no capacity for language)

The Reptilian "Acting" brain (it drives action)

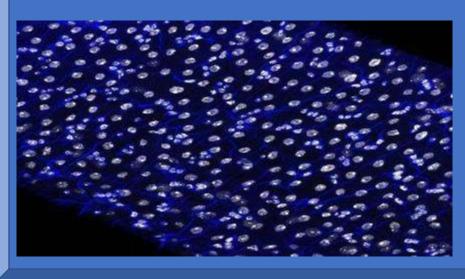


#### Your Second Brain" 1

"The 2nd brain informs our state of mind..."

The enteric nervous system ("second brain") in our gut has 100+ million neurons

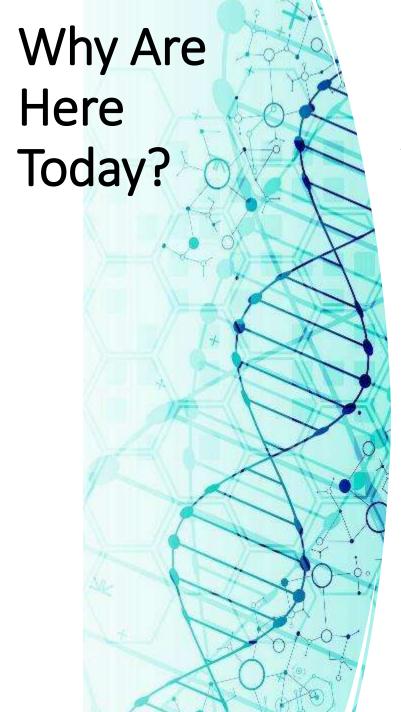
"A big part of our emotions are probably influenced by the nerves in our gut..."





<sup>1</sup> <u>The Second Brain</u> (HarperCollins) <u>Dr. Michael Gershon</u>, Chairman Department of Anatomy and Cell Biology at New York–Presbyterian Hospital/Columbia University Medical Center

<sup>&</sup>lt;sup>2</sup> Pictures of midgut enteric neuron system taken from PhD dissertation of <u>Dr. Alexis Marianes</u> – "*How to bust a gut:* physiological and stem cell compartmentalization in the Drosophila midgut" - Johns Hopkins University (2013)

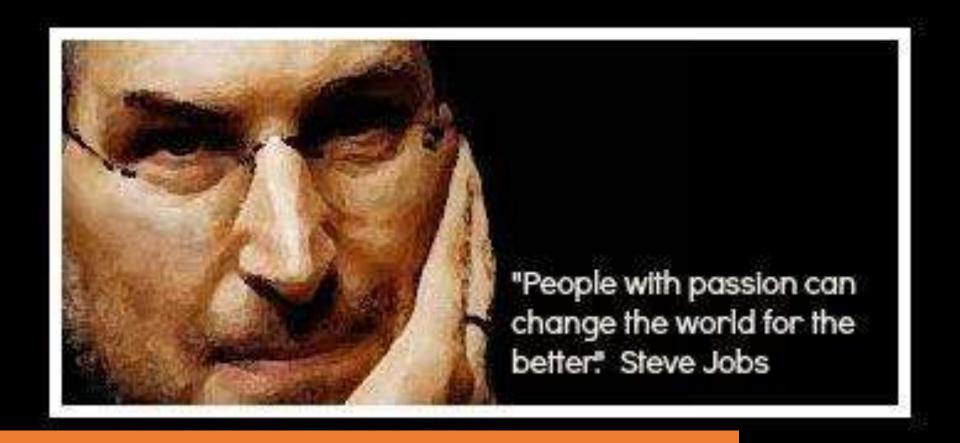


"Live as if you were to die tomorrow. Learn as if you were to live forever."

~ Mahatma Gandhi

"Discipleship is the life of learning, growing, self-sacrifice, and commitment required of every Christian."

~ Orthodox Study Bible



"There is no passion to be found playing small - in settling for a life that is less than the one you are capable of living." — Nelson Mandela

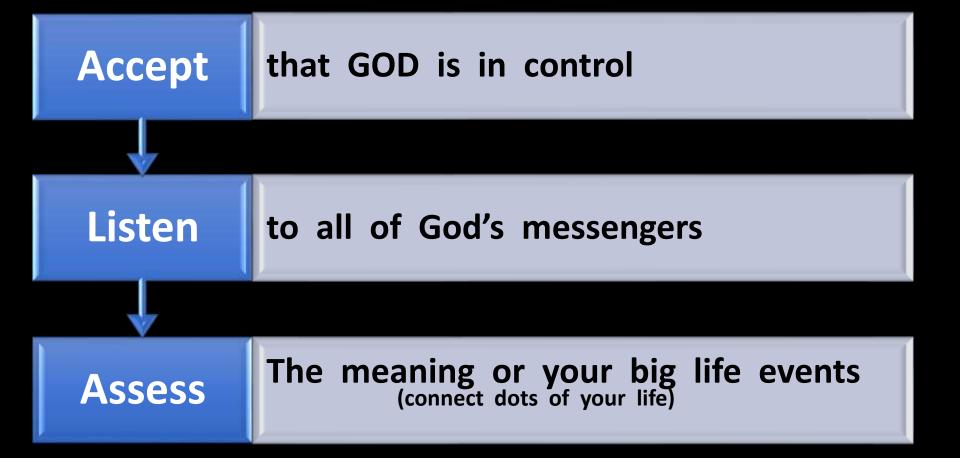
# 3 Critical Actions





#### 3 Critical Actions





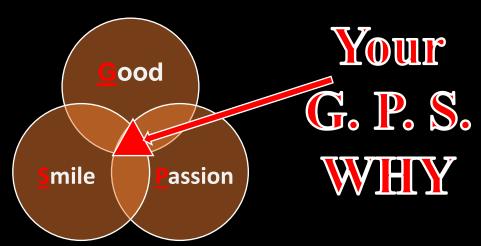
3 Critical G.P.S. Questions





#### 3 Critical Questions



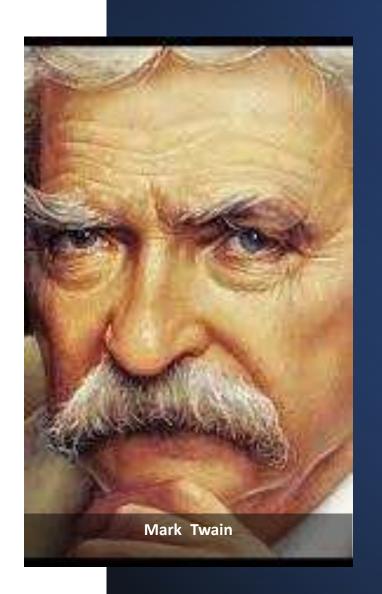


- 1. What am I Good at?
- 2. What am I Passionate about?
- 3. What makes me Smile?

"Two of the most important days of your life are:

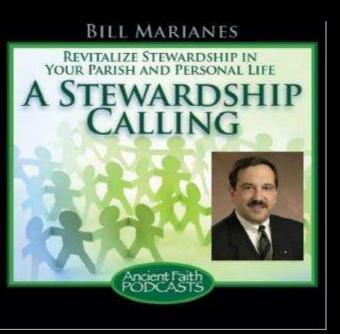
First, the day you were born; and

Second, the day you figure out why."



### Carthodox C





1<sup>st</sup> Wednesday each month & months with a 5<sup>th</sup> Sunday

https://www.ancientfaith .com/podcasts/steward shipcalling

- 1. "GPS" The GOD Positioning System (1-31-16)
- 2. Why Am I Here? (7-31-16)
- 3. Good and Faithfull Servant Through Living Your Stewardship Calling

(with +Fr. George Livanos) (5-26-21)

4. Why Are You Here on Earth? What Is Your Purpose? (with Jim Huling) (8-31-20)

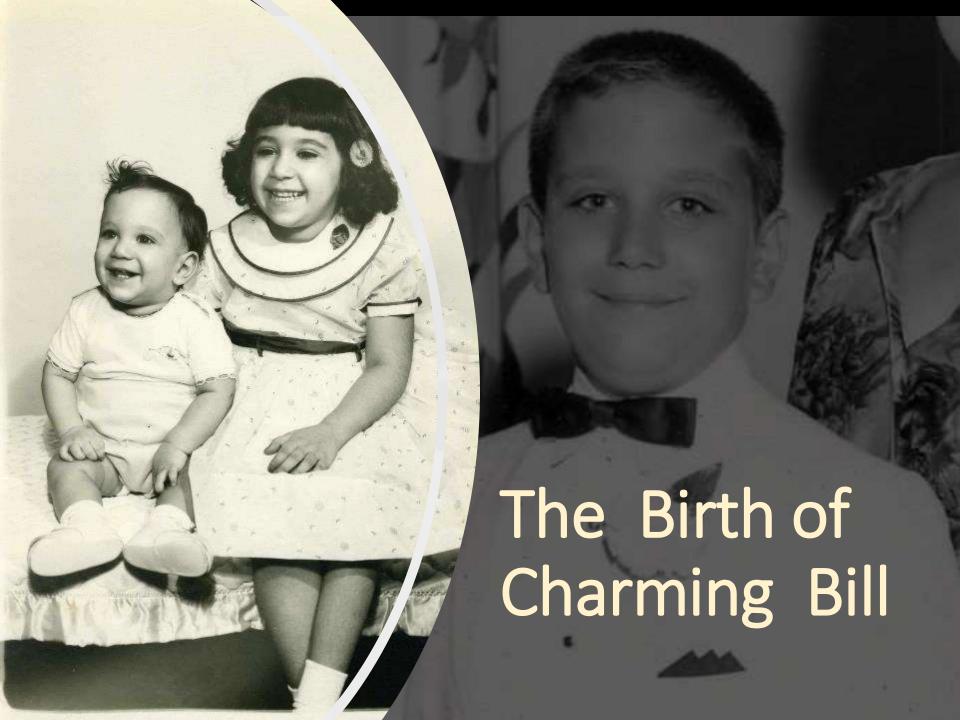




Once You Know Your WHY And Core Values, Life Becomes Much Easier To Live

What would you do if you weren't afraid?





## <u>Always</u>

- ~ joke & smile
- ~ help before being asked
- ~ thank, ma'am & sir folks
- ~ be your most charming self





# When someone asks me:





"Thank God, I'm great!"





A Happier "DOSE" For Life When you help omeone, you take them feel good, but you make yourself feel even better.

# A Happier "DOSE" For Life

- D = <u>DOPAMINE</u>... enhances pleasure, satisfaction, and motivation.
- O = OXYTOCIN... the "love" hormone that makes you feel love and trust.
- S = <u>SEROTONIN</u>... a mood stabilizer that controls wellbeing and happiness and prevents depression.
- E = <u>ENDORPHINS</u>... increases happiness, meaning, and help reduce physical pain.



Darkness is not a thing.



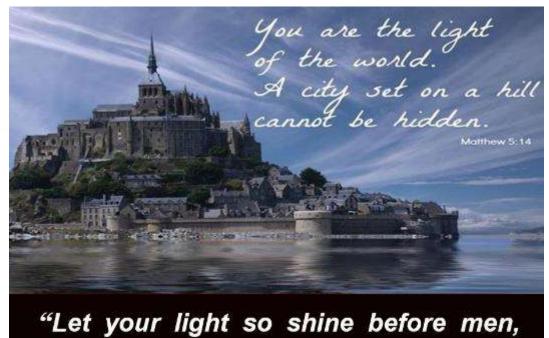
It's merely the absence of light

You can be a Human Light Bulb



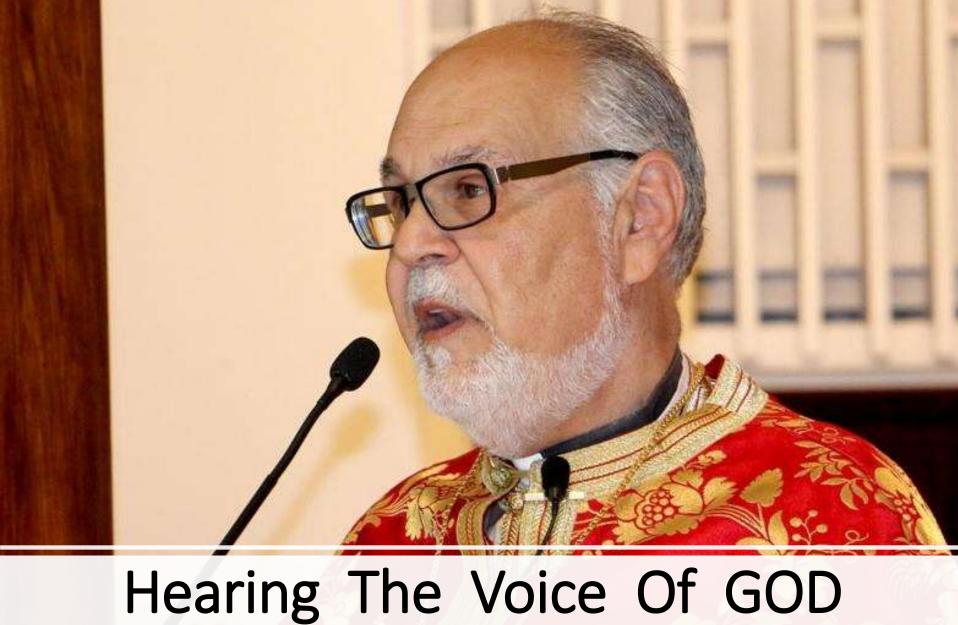


Be A Human Light Bulb



that they may see your good works

and glorify your Father in heaven."

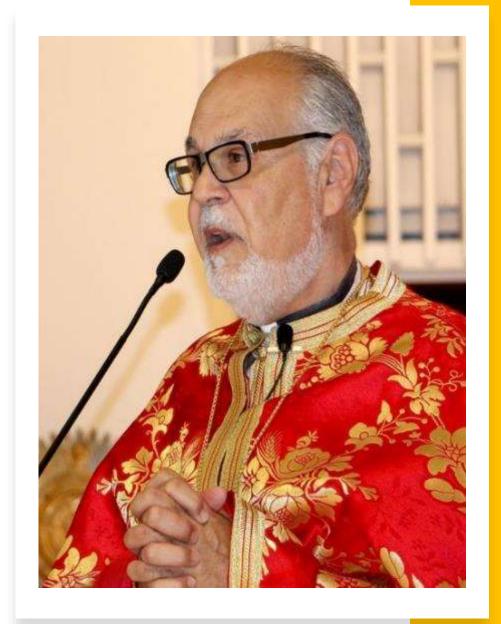


### Hearing The Voice Of GOD

# Conduct yourself as if GOD is there with you...

- ~ everywhere you go
- ~ in every interaction
- ~ at all times

...because HE is!





"I Want What She's Having."



The Importance of Religion

#### Now What?





2. What should we do?

The Three E (+ S) Model
Education (Schooling)
Engagement (Stewardship)
Evangelism (Service)



2. What should we do?

The Three E (+ S) Model

#### **Education (Schooling)**

**Engagement (Stewardship) Evangelism (Service)** 

Good morning, Mr. Phelps.... Your mission... should you decide to accept it, is to [mission of the week described]. As always, should you or any member of your IM Force be caught or killed, the secretary will disavow any knowledge of your actions. This tape will self-destruct in five seconds.

Your Job = E<sup>2</sup>

- ~ Educate what it means to be an Orthodox Christian 24x7x365
- ~ Engage the faithful in the liturgical, sacramental, and ministry parish life

# Strategic Planning **Education Goal** Examples

#### Religious Education SMART Goal

Within 36 months we will research, develop, and implement best practices and effective adult and youth "Religious Education Programs" in each of the following six areas with a comprehensive communications plan where:

- 1. We will achieve the following "Religious Education Targets" for the Religious Education Programs:
  - (a) At least 50% of parish youth in year 1, and at least <u>75%</u> of parish youth in year 2, will complete a revamped full academic year "<u>Youth Sunday School Program</u>" and achieve measurable outcomes identified in step 2 of the Action Plan;
  - (b) At least an average of 15% of parishioners in year one, and at least 25% of parishioners in year 2, will participate in at least two new quarterly "Parish Life Education Program" dinner series with dynamic presenters and discussion groups (the "Parish Life Program");
  - (c) A new "Small Group Ministry" will actively engage at least 3 small groups of parishioners meeting at least monthly in year 1, and at least 10 small groups of parishioners meeting at least monthly in year 2, where they will discuss spiritual growth, religious education, and personal growth topics.
  - (d) A bi-weekly adult "Bible Study Program" will be offered each year over four distinct modules of sessions live, via Zoom, and recorded with at least 15% of parishioners completing at least half of the four modules in year one, and at least 25% of parishioners completing at least three of the four modules in year two.
  - (e) A parish "Religious Education Media Center" will be created that engages at least 50% of parishioners at least weekly by providing on the parish website, email, text messaging and social media and other platforms at least 90 items of religious education and spiritual growth content over the course of each year with specific metrics of delivery, opening, viewing, reading, and engaging to be determined in step 2 of the Action Plan.
  - (f) Within twelve months, the parish will implement a "<u>Congregational Singing Ministry</u>" to more fully engage parishioners in liturgical life by singing during the Divine Liturgy.
- 2. In addition to the above Religious Education Programs, within 26 months, we will research and begin to implement some form of "Parochial School Program" which can include either creating a more engaging interactive partnership with the Holy Trinity Academy in Warren, Ohio, St. Constantine School in Houston, TX, some other Orthodox parochial school, or developing a separate parish plan for its own parochial school.

#### Religious Education SMART Goal 2

We will research, develop, and implement a best practices and effective adult and youth Religious Education Program (the "Religious Education Program") with a comprehensive communications plan that will achieve the following "Religious Education Targets" within 35 months:

- (a) at least 80% of parish youth will complete a revamped full academic year Sunday School program each year;
- (b) A religious education and program and dinner (with content for adults and youth) will be offered bi-weekly with at least 120 people attending each month (the "Parish Life Program");
- (c) A "Small Group Religious Education Ministry" will actively engage at least 60 parishioners in small group programs at least every month; and
- (d) A "Religious Education Content Program" will deliver videos, audio recordings, and written religious educational materials to all parishioners at least weekly and be published on the parish website and social media platforms with specific metrics deliver/open, view/read, completion/engagement rates that each show at least a 10% increase per quarter, growing over time in an amount to be determined in step 6.



#### Religious Education S.M.A.R.T. Goal



Welcome! To Str. Phil Grees Omodos Chards

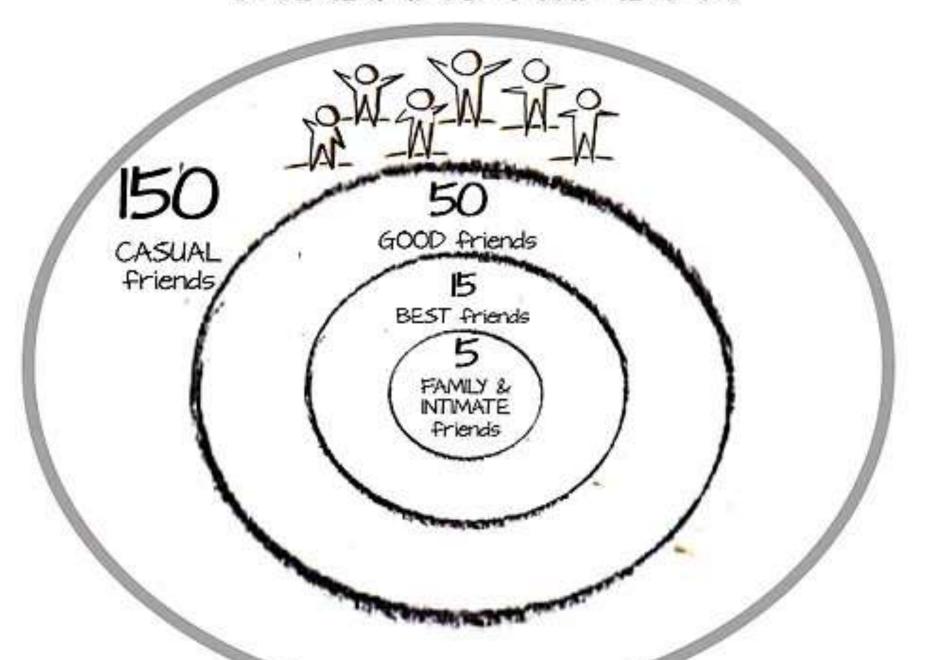
We will research, develop, and implement best practices and effective adult and youth "Religious Education Programs" with a comprehensive communications plan that will achieve the following "Religious Education Targets" within 36 months:

- (a) Develop, distribute, and publish on extensive media outlets a wide variety of religious educational materials that achieve designated interaction metrics growing at least 10% per quarter ("Online Program);
- (b) at least 90% of parish youth will complete a revamped full academic year "Youth Religious Formation and Education School Program" each year and achieve measurable outcomes identified in step 2 of the Action Plan;
- (c) at least 50% of parish adults will complete a new "Adult Religious Formation and Education Program" each year and achieve measurable outcomes identified in step 2 of the Action Plan; and
- (d) establish a quarterly dinner "Parish Life Education Program" with dynamic presenters in which at least an average of 25% of parishioners participate in each quarterly program during complete implementation year 1, and at least and average of 40% of parishioners participate in each quarterly program during complete implementation year 2.





#### DUNBAR'S NUMBER



#### **Small Groups Ministry**

~ About 10-12 people

~ Gather weekly (or bi-weekly) at homes

~ Discuss some spiritual/religious educational content

Discuss what life is dealing them ("one-anothering") "For where two or three gather in my name, there am I with them."

Matthew 18:20

"And let us consider how to stir up one another to love and good works, not neglecting to meet together, as is the habit of some, but encouraging one another..."

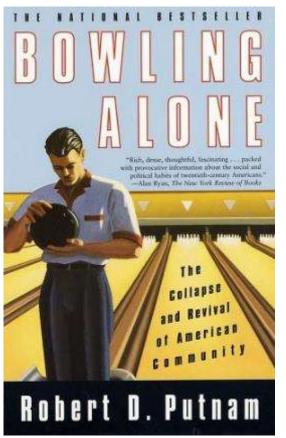
Hebrews 10:24-25

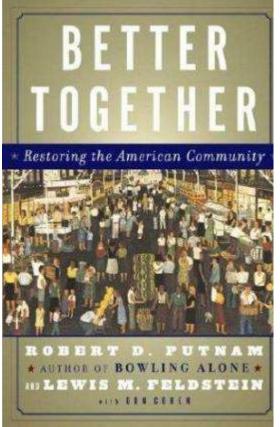
#### Benefits of Small Groups (SG)

- 1. Life change happens best in SG
- 2. SG make churches personal
- 3. SG provide leadership development pipeline
- 4. In-home SG provide unlimited space at optimum times
- "Come to my house" is an easier invitation than "come to my church."
- 6. SG provide best opportunity for one-anothering
- 7. SG provide family for those whose biological family lives far away
- 8. It's easier to ask questions in a SG
- 9. SG provides people-care between Sundays
- 10.SG provide expanding communications network

<sup>&</sup>lt;sup>1</sup> Mark Howell, founder of <u>SmallGroupResources.net</u> and the pastor of discipleship communities at Canyon Ridge Christian Church. See full article and references at: <a href="https://ministrytodaymag.com/outreach/discipleship/20558-10-powerful-benefits-of-a-small-group-ministry">https://ministrytodaymag.com/outreach/discipleship/20558-10-powerful-benefits-of-a-small-group-ministry</a>

# A key to a growing Parish is to increase "Social Capital."





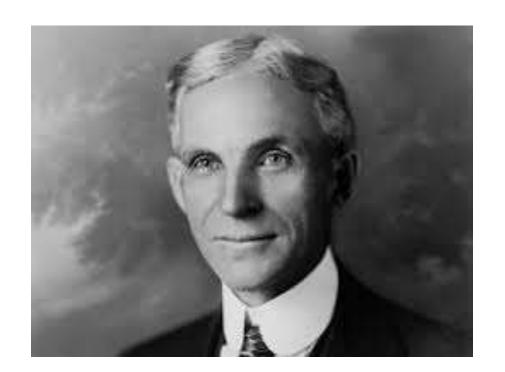
#### Social Capital is

(a) the collective value of everyone you know

(your "social networks")

+

(b) the desire to do things for each other that our networks foster ("reciprocity") "If you keep doing what you've always done, you'll keep getting what you've always got."



Henry Ford



2. What should we do?

The Three E (+ S) Model
Education (Schooling)

#### **Engagement (Stewardship)**

**Evangelism (Service)** 

"We make a living by what we get.

We make a life by what we give."

**Sir Winston Churchill** 





# Create a Culture of Engagement





### $\mathbb{W}^2$

"Own the Watch, and you will own the Wallet."



# The Power of E<sup>3</sup> Engagement Education & Evangelism





GROWING AN ENGAGED CHURCH

HOW TO STOP

"BOING CHURCH" AND START

BEING

THE CHURCH AGAIN

ALBERT L. WINSEMAN

Copyrighton/Motorial

#### **Church Engagement**

Spiritual commitment is the result of one big overlooked factor:

parishioner engagement.

"Focus on improving engagement and increased commitment will follow."





<sup>1</sup> <u>Growing An Engaged Church: How To Stop "Doing Church" And Start Being The Church Again – By Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup</u>

#### **Church Engagement**

"churches with <u>engaged</u> members are:

 have a higher percentage of spiritually committed individuals



- (a) carry out their missions,
- (b) attract more new people,
- (c) fund new all operations and new ventures; and





<sup>1</sup> <u>Growing An Engaged Church: How To Stop "Doing Church" And Start Being The Church Again – By Al</u> Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup



How much members give...

How many hours they volunteer...

How often they invite others...

...is more dependent on engagement than on any other factor."

<sup>&</sup>lt;sup>1</sup> <u>Growing An Engaged Church: How To Stop "Doing Church" And Start Being The Church Again – By Al</u> Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup

#### **Church Engagement**

"Each year, engaged members give a median of 5% of their annual income..."





<sup>&</sup>lt;sup>1</sup> <u>Growing An Engaged Church: How To Stop "Doing Church" And Start Being The Church Again – By Al</u> Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup





### 15 Igniting The Flame Culture of True Stewardship Practices

- Stewardship & Generosity
- 2. Leadership Alignment
- 3. Tithing
- 4. Time First
- 5. It's personal
- 6. Engagement
- 7. Welcoming

- 8. Thanking
- 9. Youth
- 10. Messaging
- 11. Campaigns
- 12. Estate Giving
- 13. Transparency & Accountability
- 14. Small Groups
- 15. Team

## Watch all 15 Elements of the Igniting The Flame Of Stewardship at: <a href="https://www.stewardshipcalling.com">www.stewardshipcalling.com</a>



#### **Stewardship Tab**

Metropolis of San Francisco Page

https://stewardshipcalling.co m/san-francisco-metropolisstewardship-program/

#### **Igniting The Flame Of Stewardship Specific Programs**

PROGRAM TOPIC	<u>VIDEO LINK</u>	POWERPOINT MATERIALS
Year End Giving Campaigns and Donation Platforms	https://www.youtube.com/wat ch?v=78mH2NmogYU	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/StewardshipTownHall- Slidedeck-2021-12-20.pdf
Stewardship Ambassadors to Facilitate Personal Steward Engagement	https://www.youtube.com/watch ?v=ZM8gsov4iRU	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Stewardship-Town-Hall- Series-Creating-Ambassador-Program-Visitations-SLIDEDECK- 2021-09-20.pdf
Effective Stewardship Ministry Team & Committee	https://www.youtube.com/watch ?v=AGKLR_2zpNM	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Equipping-Enriching- Forming-Effective-Stewardship-Committee-SLIDEDECK-2022-12- 19-Marianes.pdf
Equipping Stewardship Chair and Committee	https://www.youtube.com/watch ?v=TfMgJP0JTu8	Part 1 https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Equipping-Enriching- Equipping-Stewardship-Chair-SLIDEDECK-2022-12-19- Kordaris.pdf  Part 2 https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Equipping-Enriching- Forming-Effective-Stewardship-Committee-SLIDEDECK-2022-12- 19-Marianes.pdf
Effective Stewardship Campaigns	https://www.youtube.com/watch ?v=0K1z76gpzS4	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Stewardship-Campaign- Key-Elements-Marianes-2021-03-21.pdf
Welcoming	https://www.youtube.com/watch ?v=k73eUKPdUVA	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/stewardship-town-hall- series-welcoming-newcomers-slidedeck-2021-11-22.pdf
Technologies for Engaging and Revitalizing Parishes	https://www.youtube.com/watch ?v=p1aKjISqLTQ	Part 1 https://craft-sanfran-goarch.s3-us-west-2.amazonaws.com/uploads/download/jamil-samara-technologies-for-revitalizing-parishes-2022-06-20.pdf Part 2 https://craft-sanfran-goarch.s3-us-west-2.amazonaws.com/uploads/download/fr-paul-kaplanis-technologies-for-revitalizing-parishes-2022-06-20 2022-07-01-032410.pdf



INY IG

It's Not Yours It's God's

"You received without paying, give without pay."

Matthew 10:8



"For everyone to whom much is given, from him much will be required; and to whom much has been committed, of him they will ask the more."

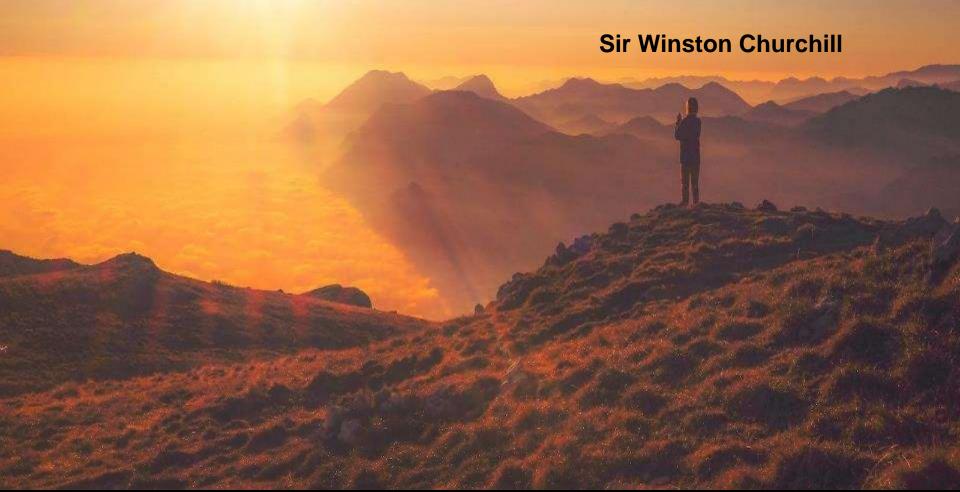
(Luke 12:48)

"Every man shall give as he is able, according to the blessings the Lord your God gave you."

(Deuteronomy 16:17)

"We make a living by what we get.

We make a life by what we give."



#### A Steward Is Someone Who...

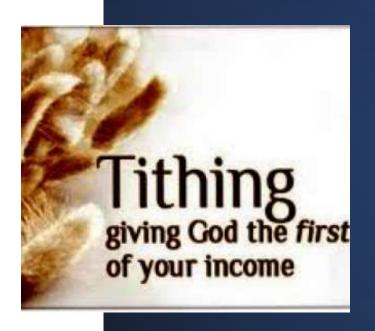
- 1. "is a temporary caretaker for another"
- 2. joyfully gives with a heart of gratitude and expects no recognition or benefit for their gift
- 3. never talks about "their" things or money and only regrets not giving more
- 4. gives of their "first fruits" before anything else in proportion to their blessings
- 5. views giving as a walk of discipleship with Christ





#### Tithing of ALL 3 Ts

Tithing (percentage giving) of Time, **Talents AND** Treasures is what Holy Scripture requires and can make a positive difference





"Now all the tithe of the land, whether seed of the land or fruit of the tree, is the Lord's. It is holy to the Lord."

Leviticus 27:30



"Bring the whole TITHE into the storehouse...

Test Me in this says the Lord Almighty, and see if I will not throw open the floodgates of Heaven and pour out so much that you will not have enough room for it."

Malachi 3:10

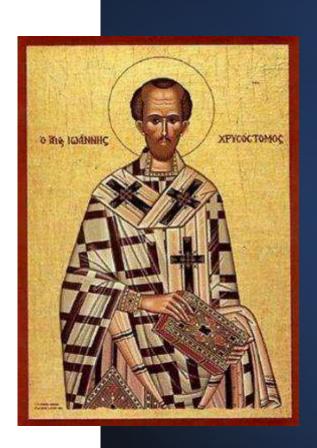
#### In the instructions to the faithful:

The Didascaly Apostolorum <sup>1</sup> "Set aside partofferings and tithes and first fruits to Christ, the true High Priest, and to His ministers, even tithes of salvation to Him..."

<sup>&</sup>lt;sup>1</sup> The *Didascalia Apostolorum*, is a Christian legal treatise belonging to the genre of the Church Orders. It presents itself as being written by the <u>Twelve Apostles</u> at the time of the <u>Council of Jerusalem</u>; however, scholars agree that it was actually a composition of the <u>3rd century</u>, perhaps around <u>230 AD</u>

"If there was a danger then (during Old Testament times) in omitting tithes, think how great it must be now!"

**St. John Chrysostom,** Homily on Ephesians 2:10 - Nicene and Post-Nicene Fathers, Volume XIII First series, p.69



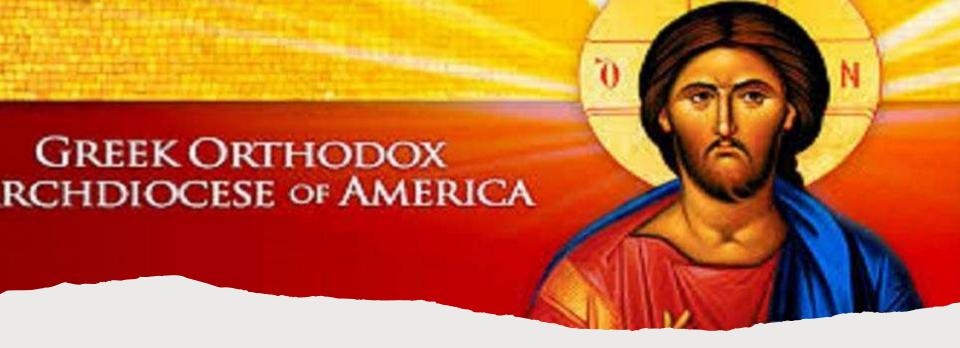
## Tithing Is Not Just An Old Testament Thing



"Do not think that I have come to abolish the Law and Prophets. I did not come to destroy but to fulfill" (Matthew 5:17)

"Woe to you scribes and Pharisees, hypocrites! For you pay tithe of mint and anise and cummin, and have neglected the weightier matters of the law: justice and mercy and faith. These you ought to have done without leaving the others undone"

(Matthew 23:23)



"Stewardship is recommended to be ten percent (10%) of one's annual income as stated in Holy Scripture to help meet the financial obligations of the Parish, the Metropolis and the Archdiocese"



### Tithing should be your goal.

A minimum of 10% Time, Talent and Treasures.

#### Why Do Orthodox Christians Pray



but...

### Orthodox Christians Don't Tithe?





You do not do, what you were never taught.



What have you taught your loved ones about stewardship?



\$ 964,650

in total annual stewardship instead of only \$79,306

You must totally flip the parish culture and overcome generations of teaching deficiencies



- 1. Teach tithing and % giving
- 2. Share the impact of lives improved
- 3. Leaders lead by example
- 4. Use the "ROUND-UP"

- 1. Teach tithing & percentage giving
  - ~ Teach the WHY and history of the tithe
  - ~ Teach it monthly for at least a year
  - ~ Teaching includes homilies, articles, Sunday School lessons, adult classes, and testimonials

- 2. Share the impact and lives improved
  - ~ Provide specific examples of how tithes changed people' lives
  - ~ Real people helped and higher percentages of impact are effective
  - ~ Testimonials from recipients and tithers / percentage givers make a big impact



#### 3. Leaders Lead By Example

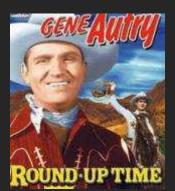
- Clergy and Parish Leaders must show their leadership commitment
- ~ Tithing / percentage giving is a requirement for selecting and promoting leaders (like church attendance)

"Your actions speak so loudly, I can't hear what you're saying."



#### 4. Use The Roundup

- ~ Calculate what % of last year's income you donated to 1 decimal point (e.g. 0.7%)
- This year, "round up" your donation to the next highest whole number percent of income (e.g. 1%)
- ~ Next year, add 1% more
- ~ Add 1% each year until you reach 10%



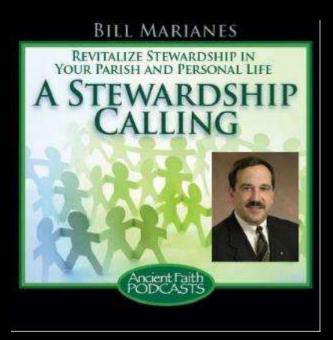


#### New Matthew 19:16-26 Stewardship Card

Step 1: How much do you make

**\$\_\_\_\_** 

Step 2: Send it all in to Holy Trinity



### "The Tithe & Percentage Giving"

February 6, 2019

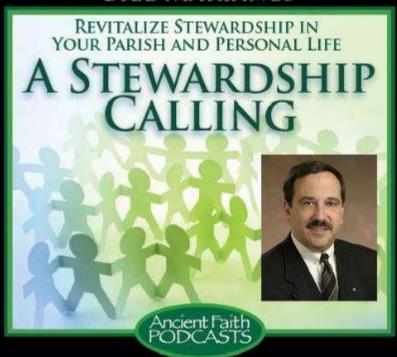
https://www.ancientfaith .com/podcasts/stewards hipcalling/the\_joy\_of\_th e\_tithe

**Nick Kasemeotes** 



**Ancient Faith Ministries** 

#### BILL MARIANES



https://www.ancientfaith.com/podcasts/stewardshipcalling/donor\_fatigue

## "Overcoming The Challenge of Donor Fatigue"

#### August 7, 2019

Fr. Aaron Warwick



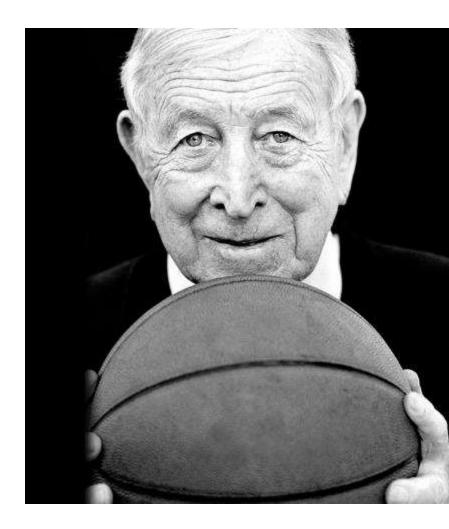


Stewardship Team Matters

#### John Wooden

"Whatever you do in life, surround yourself with smart people who'll argue with you."

"Don't measure yourself by what you have accomplished, but by what you should have accomplished with your ability."



Won 10 NCAA Championships in 12 years

If you don't have a Stewardship Ministry Team that is

# committed trained enthusiastic disciplined

you will not sustainability achieve what is God has made possible in your parish!

#### It Takes a Team



"It takes a group of people working together with a common purpose in an atmosphere of trust and collaboration to get extraordinary things done."

#### **ADMINISTRATIVE**

- 1. Ministry Team Leader
- 2. Stewardship Communications
- 3. Stewardship Data Analysis

#### **TACTICAL**

- 4. Stewardship Campaign
- 5. Planned Giving
- 6. Stewardship Ambassador Recruitment & Training

#### MINISTRY OR LIASON

- 7. Welcoming Ministry
- 8. Thanking Ministry
- 9. Youth Stewardship
- 10. Small Groups Ministry





#### <u>ADMINISTRATIVE</u>

#### 1. Ministry Team Leader

- ~ Lead all ministry efforts
- ~ Regularly reports to Parish Council and General Assembly

#### 2. Stewardship Communications

- ~ Produce and constantly places ALL communications in ALL parish media outlets
- ~ Coordinate testimonials and stewardship presentations

#### 3. Stewardship Data Analysis

- ~ Confidentially maintain all stewardship data
- ~ Produce all stewardship reports, dashboards, and analyses



#### **TACTICAL**

#### 4. Stewardship Campaign

- ~ Coordinate and manages year-round campaign
- Lead Steward Engagement Process (SEP) to personally contact every steward each year

#### 5. Planned Giving

- ~ Lead year-round Planned Giving Campaign
- ~ Coordinate Planned Giving Recognition Celebration

#### 6. Stewardship Ambassador Recruitment & Training

- ~ Recruit team to personally contact all stewards
- Work with Stewardship Campaign Chair to train Stewardship Ambassadors to effectively complete Steward Engagement Process

MINISTRY OR LIASON (assuming this ministry does not already exist)

#### 7. Welcoming Ministry

- ~ Coordinate Sunday "Total Welcoming Experience"
- ~ Coordinate Follow-Up "Total Welcoming Experience"

#### 8. Thanking Ministry

- ~ Coordinate all thanking communications with all stewards
- ~ Plan thanking and recognition celebrations

#### 9. Youth Stewardship

- ~ Develop youth stewardship campaign and materials
- ~ Coordinate youth stewardship campaign

#### 10. Small Group Ministry

- ~ Manage all aspects of Small Group Ministry
- ~ Recruit and trains Small Group Leaders
- ~ Facilitate parishioner sign-up for Small Group Ministries



#### Stewardship Campaign Process



## Ingredients Of Effective Stewardship Ministry

Personal, in-home visitations are absolutely and unequivocally the most effective (nothing else is even close)

If you don't remember anything else, please know that to have a true, successful, and sustainable stewardship ministry you must

#### PERSONALLY INTERACT

with

**EVERY PARISHIONER** 

# Ingredients Of Effective Stewardship Engagement Process

#### Plan A - Personal In-Home Visitations

Each steward is personally visited in their home by a Stewardship Ambassador

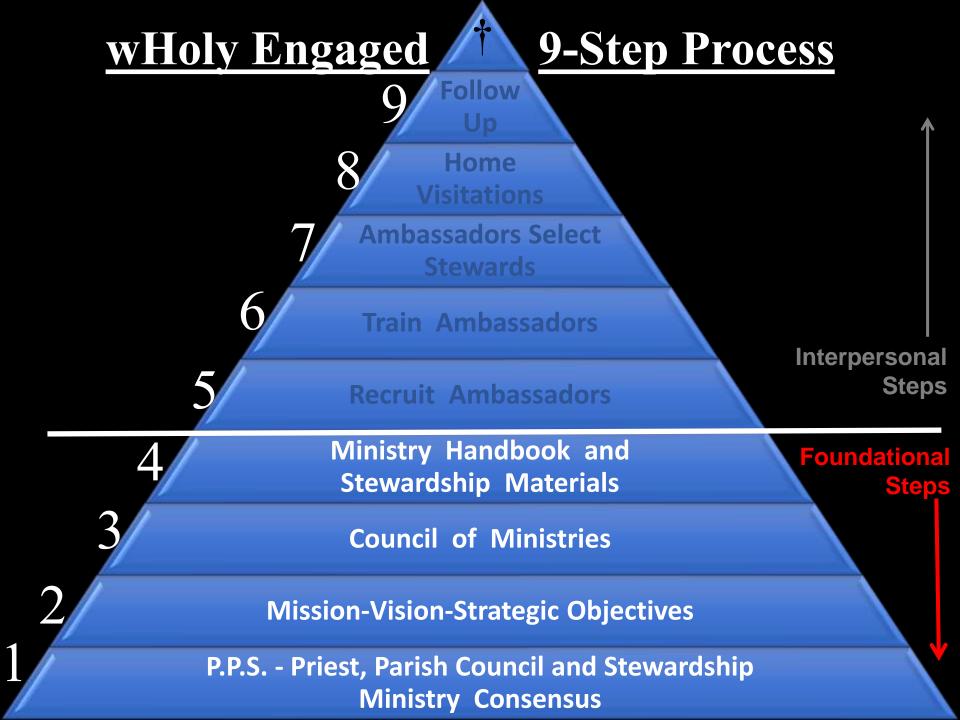
#### **Plan B** - Small Group In-Home Gatherings

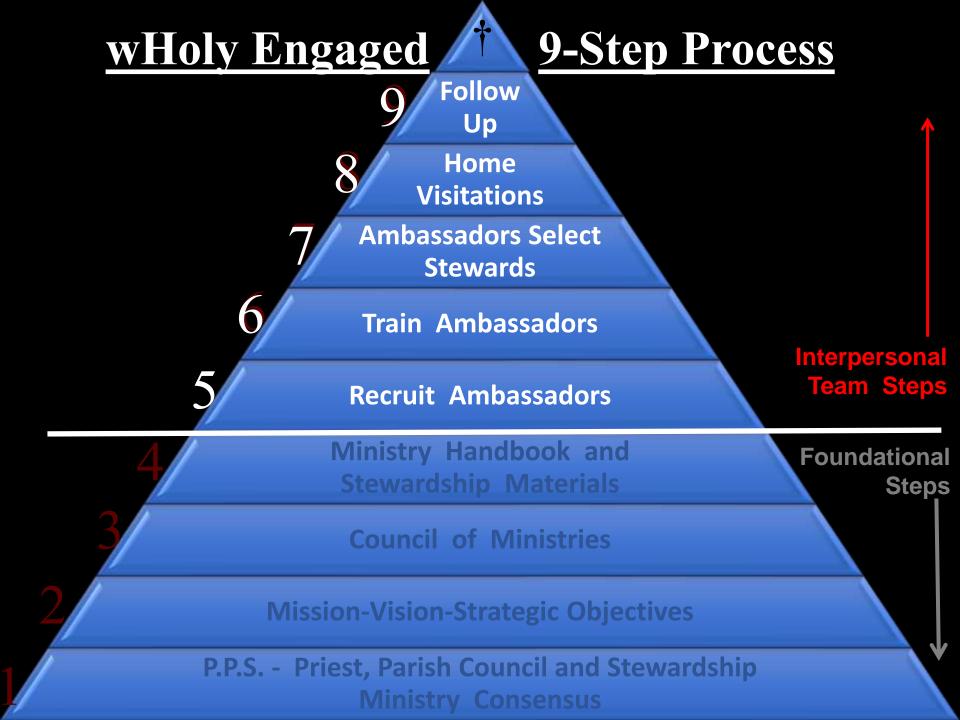
Each steward is invited to a small group gathering hosted at a Stewardship Ambassador's house

#### Plan C - Personal Telephone Calls

Each steward is personally called at home by a Stewardship Ambassador







## The wHoly-Engaged Personal Visitation Program

#### Personal, in-home visitations agenda

- ~ Opening prayer of thanksgiving
- ~ Discuss parish items of common interest (e.g., the top 3 things they like about parish)
- ~ Share the vision/ministries of the parish
- ~ Address any comments/concerns or promise to get back to them
- Review Ministry handbook and stewardship forms
- ~ Explain you will follow up every 2 weeks until the church receives their competed forms
- ~ Thank them and end with a prayer



## The wHoly-Engaged Group Visitation Program

- ~ Opening prayer, welcome/ice breaker
- ~ Dinner and fellowship
- ~ Program
  - the vision and ministries of the parish
  - 2 or 3 testimonials
  - present stewardship ministry handbook and stewardship commitment form
  - explain next steps (including 2week follow-ups), answers any questions and closing prayer

### Stewardship Team

- Recruit the number of "Ambassadors" that is a little over 10% of your number of steward units
- ~ Each Ambassador takes care of themselves and 9 other steward units (= 100% of parish)
- All Parish Council members,
   Ministry Leaders and Clergy are Ambassadors
- ~ Train all Ambassadors on how and what to solicit (the focus is time and talents engagement)



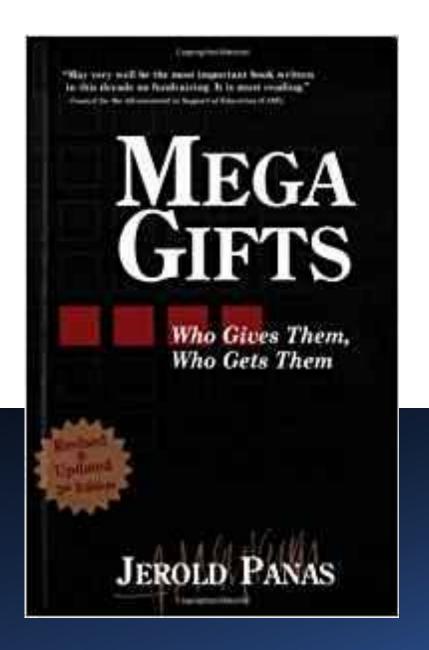


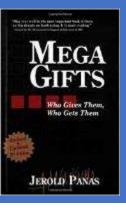
## Stewardship Communications

#### **Communications Matter!**

- 1. Keep communications positive
- 2. Focus on mission/vision and lifechanging ministries
- 3. Share stories of generosity and the abundance in your community
- 4. Communicate regularly and consistently
- 5. Describe the easy ways people can give
- 6. ASK! (make a religious call to give)
- 7. Thank and celebrate

C. P. I. People give to Causes and People with Integrity





#### C. P. I. Motivates Donors To Give



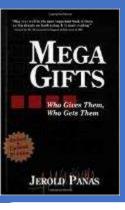
Sell The Dream



Sell The Team



Sell The Scheme

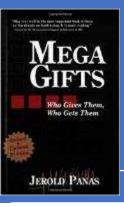


#### C. P. I. Motivates Donors To Give



#### Sell The Dream

- ~ People give to Vision and Causes
- ~ 1-sized communications fits no one



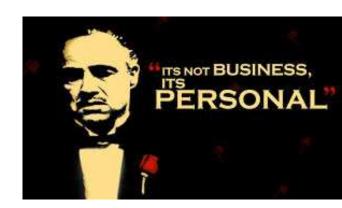
#### C. P. I. Motivates Donors To Give



#### Sell The Team

~ People give to people

~ It's all personal



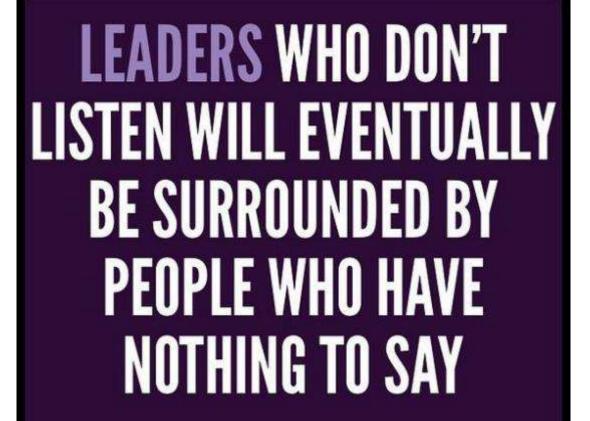


#### C. P. I. Motivates Donors To Give



#### Sell The Scheme

~ Integrity, transparency and accountability is key



ANDY STANLEY

SMARTLEADERSHIP



2. What should we do?

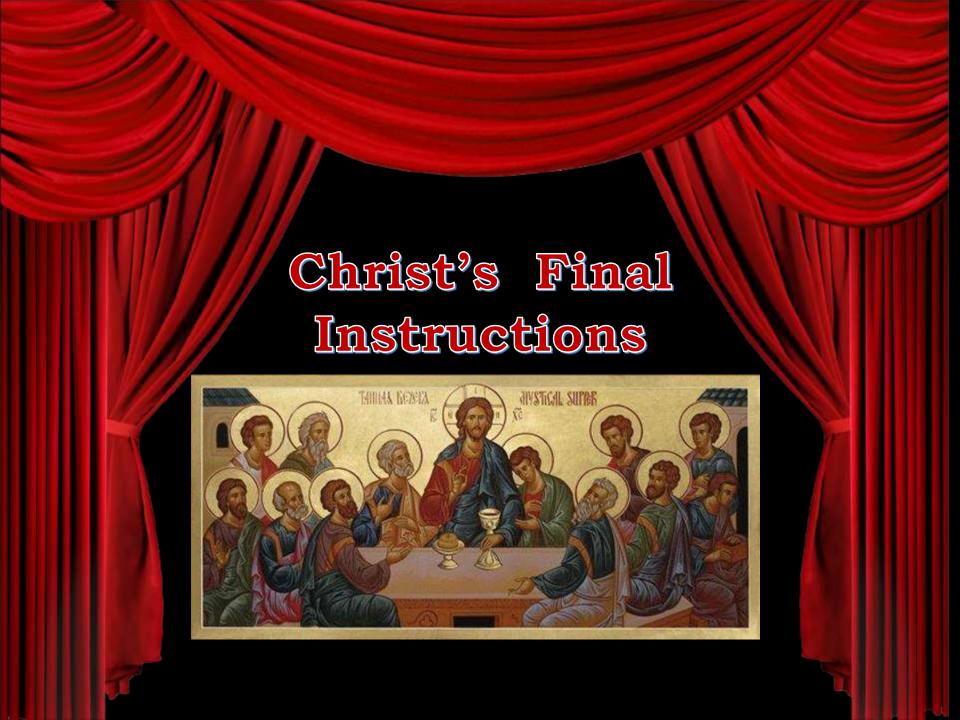
The Three E (+ S) Model
Education (Schooling)
Engagement (Stewardship)

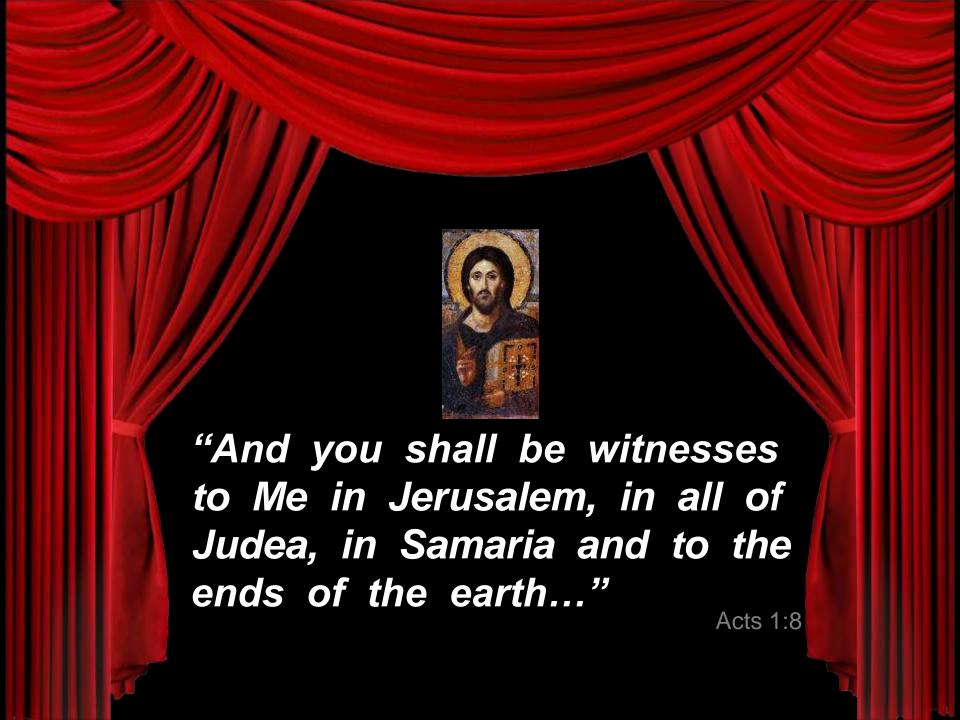
**Evangelism (Service)** 





Whose job is Christian evangelism?

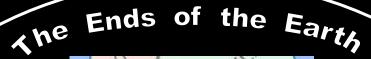




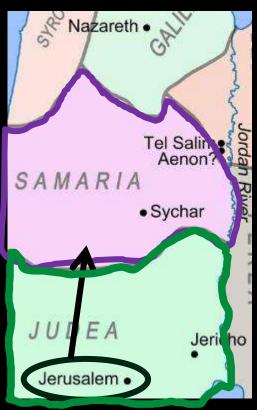
# Your Great Commission Map





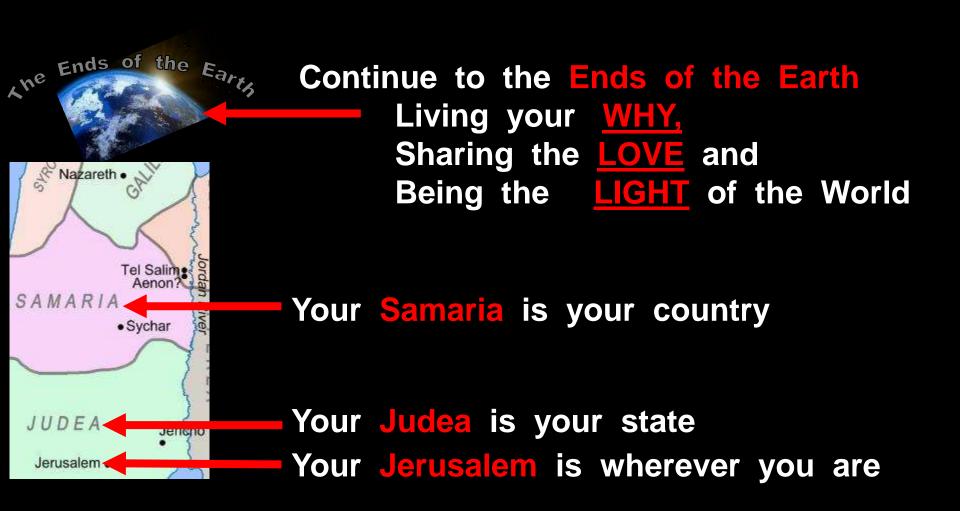


Samaria is only about 35 miles North of Jerusalem

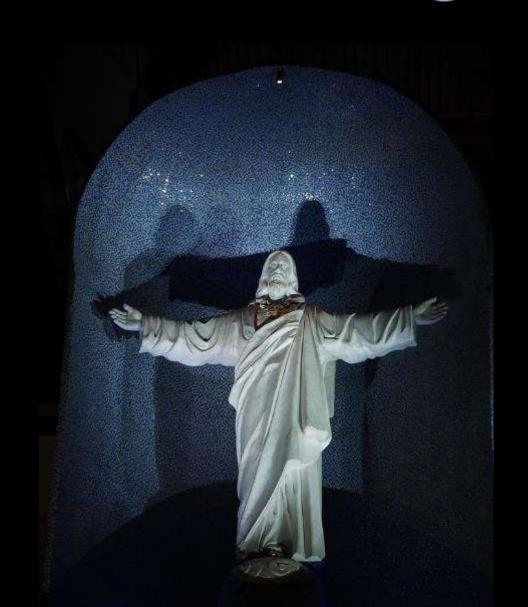


You're only 5,982 miles West of Jerusalem

#### **Your Great Commission Map**



# Welcoming





71% of nondenominational church goers invited someone to join them in church in the last 6 months

(25% of them have invited at least 3 people)





#### Top 5 Things People Look For In Picking A New Church

1. Quality of sermons (83%)

## 2. Feeling welcomed (79%)

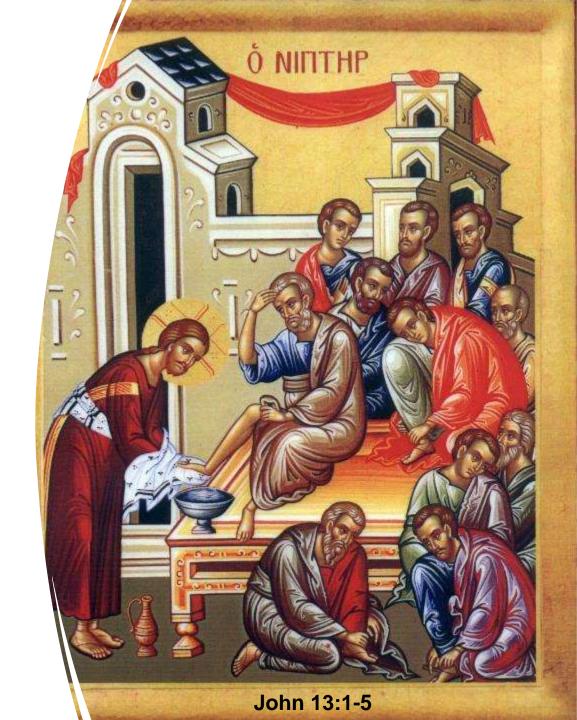
- 3. Style of services (74%)
- 4. Location (70%)
- 5. Education for kids (56%)



- 1. Narthex greeting is the first step
- 2. Ask about them and connect them with similar parishioners
- 3. Have people available to sit with them and answer questions (or translate)
- 4. Follow-up (within 7 days) and meet in person to know them better
- 5. Bring them to a Parish activity
- 6. Engage them in a Parish ministry

## Servant Leadership and Management

(see extended content in the Orthodox Servant Leadership Appendix)





"In the end, leaders don't decide who leads.

#### Followers do.

If you think you're a leader and you turn around and no one is following you, then you're simply out for a walk."

#### Top Qualities People Want In Their Leaders

Intelligent = 42%

Broad minded = 40%

Dependable = 37%

Supportive = 36%

Fair Minded = 35%

Straight forward = 31%

Determined = 28%

Cooperative = 26%

Ambitious = 26%

Courageous = 21%

Caring = 20%

Loyal = 18%

Imaginative = 18%

Mature = 16%

Self-Controlled = 11%

Independent = 6%

From 30 years of empirical research by Drs. James Kouzes & Barry Posner featured in: The Truth About Leadership: The No-fads to the Heart of the Matter Facts You Need to Know

#### "The domain of the Leader is the



The work of the leader is change."





(Kouzes and Posner, 2017)

## The Leadership Management / Dichotomy







Own the Vision and manage the Managers

Manage the Team to achieve the Goals necessary to achieve the Vision

Perform the tasks necessary to achieve the Goals



"The most basic task of the Church leader is to:

- 1. discern the spiritual gifts of all those under his authority, and to
- 2. <u>encourage</u> those gifts to be used
- 3. to the full
- 4. for the benefit of all."

"Only a person who can discern the gifts of others and can humbly rejoice at the flowering of those gifts is <u>fit to lead</u> the Church."

#### Bill's 2 Team Premises



## None of us is as smart as all of us are.

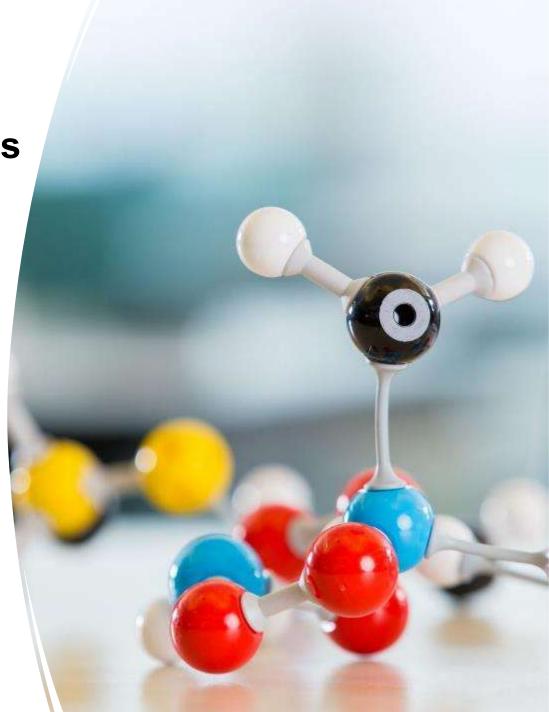




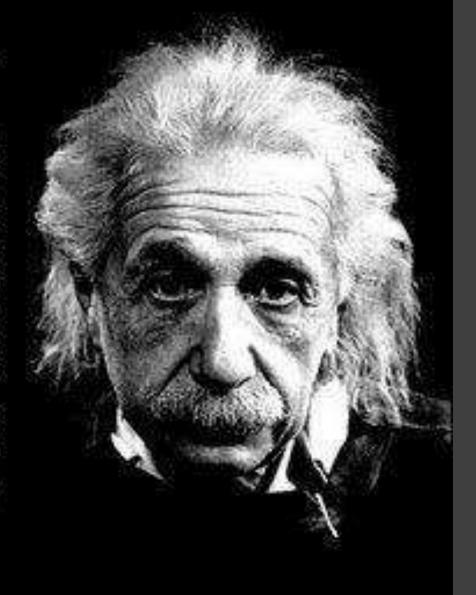
None of us can do as much as all of us can do together.

The GOA Parish Council model was invented in the 1950's

Can you name any effective **U.S.** entity using the same operational model for 70 years?



"WE CANNOT **SOLVE OUR PROBLEMS** WITH THE SAME THINKING WE **USED WHEN WE CREATED THEM"** 





# Council of Ministries (C.O.M.)



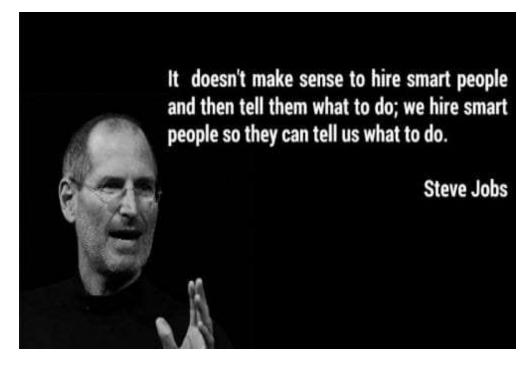
- 1. Every major Parish activity is run by a Ministry with co-chairs
- 2. Each Ministry has its own WHY, Vision annual plan, and budget consistent with the Parish's WHY and Vision

- 3. Each Ministry has a Parish Council liaison
- 4. The C.O.M. of all Ministry Leaders and Parish Council meets (at least) quarterly to share activities, results, ideas, best practices, needs, etc.

#### **Leadership Don'ts - 101**

#### DO NOT

Micromanage day-today parish or ministry operations if you expect talented people to work for the Parish



"Manage the RESULTS not the PROCESSES"

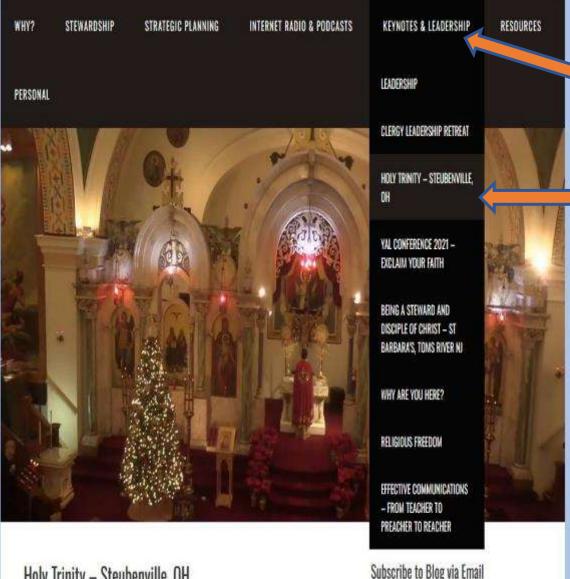
#### Stewardship Calling What are you doing with all of the gifts God has given you?

#### Stewardship Calling.com

**Keynotes & Leadership Tab** 

**Holy Trinity** – Steubenville, OH

https://stewardship calling.com/holytrinity-steubenvilleoh/



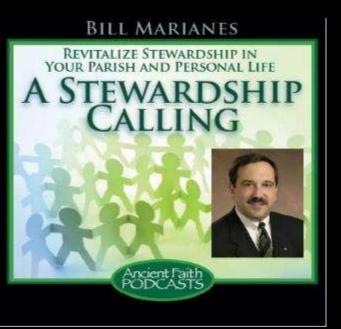


Holy Trinity - Steubenville, OH

Enter your email advisess to subscrine to

#### Carthodox C





1<sup>st</sup> Wednesday each month & months with a 5<sup>th</sup> Sunday

https://www.ancientfaith .com/podcasts/steward shipcalling

- 1. "GPS" The GOD Positioning System (1-31-16)
- 2. Why Am I Here? (7-31-16)
- 3. Good and Faithfull Servant Through Living Your Stewardship Calling

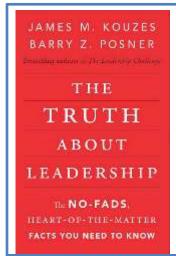
(with +Fr. George Livanos) (5-26-21)

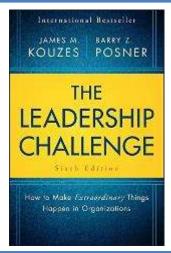
4. Why Are You Here on Earth? What Is Your Purpose? (with Jim Huling) (8-31-20)

#### **Igniting The Flame Of Stewardship Specific Programs**

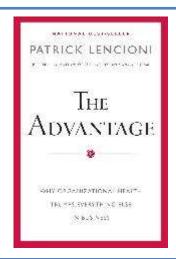
PROGRAM TOPIC	<u>VIDEO LINK</u>	POWERPOINT MATERIALS
Year End Giving Campaigns and Donation Platforms	https://www.youtube.com/wat ch?v=78mH2NmogYU	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/StewardshipTownHall- Slidedeck-2021-12-20.pdf
Stewardship Ambassadors to Facilitate Personal Steward Engagement	https://www.youtube.com/watch ?v=ZM8gsov4iRU	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Stewardship-Town-Hall- Series-Creating-Ambassador-Program-Visitations-SLIDEDECK- 2021-09-20.pdf
Effective Stewardship Ministry Team & Committee	https://www.youtube.com/watch ?v=AGKLR_2zpNM	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Equipping-Enriching- Forming-Effective-Stewardship-Committee-SLIDEDECK-2022-12- 19-Marianes.pdf
Equipping Stewardship Chair and Committee	https://www.youtube.com/watch ?v=TfMgJP0JTu8	Part 1 https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Equipping-Enriching- Equipping-Stewardship-Chair-SLIDEDECK-2022-12-19- Kordaris.pdf  Part 2 https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Equipping-Enriching- Forming-Effective-Stewardship-Committee-SLIDEDECK-2022-12- 19-Marianes.pdf
Effective Stewardship Campaigns	https://www.youtube.com/watch ?v=0K1z76gpzS4	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/Stewardship-Campaign- Key-Elements-Marianes-2021-03-21.pdf
Welcoming	https://www.youtube.com/watch ?v=k73eUKPdUVA	https://craft-sanfran-goarch.s3-us-west- 2.amazonaws.com/uploads/download/stewardship-town-hall- series-welcoming-newcomers-slidedeck-2021-11-22.pdf
Technologies for Engaging and Revitalizing Parishes	https://www.youtube.com/watch ?v=p1aKjISqLTQ	Part 1 https://craft-sanfran-goarch.s3-us-west-2.amazonaws.com/uploads/download/jamil-samara-technologies-for-revitalizing-parishes-2022-06-20.pdf Part 2 https://craft-sanfran-goarch.s3-us-west-2.amazonaws.com/uploads/download/fr-paul-kaplanis-technologies-for-revitalizing-parishes-2022-06-20 2022-07-01-032410.pdf

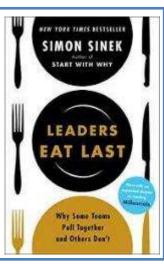


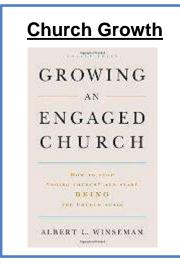


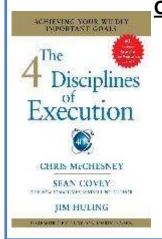


#### Leadership

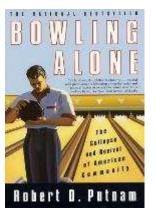


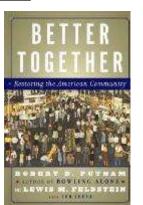


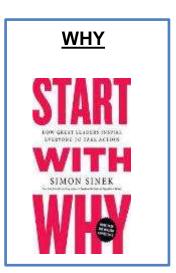




#### Operational Effectiveness



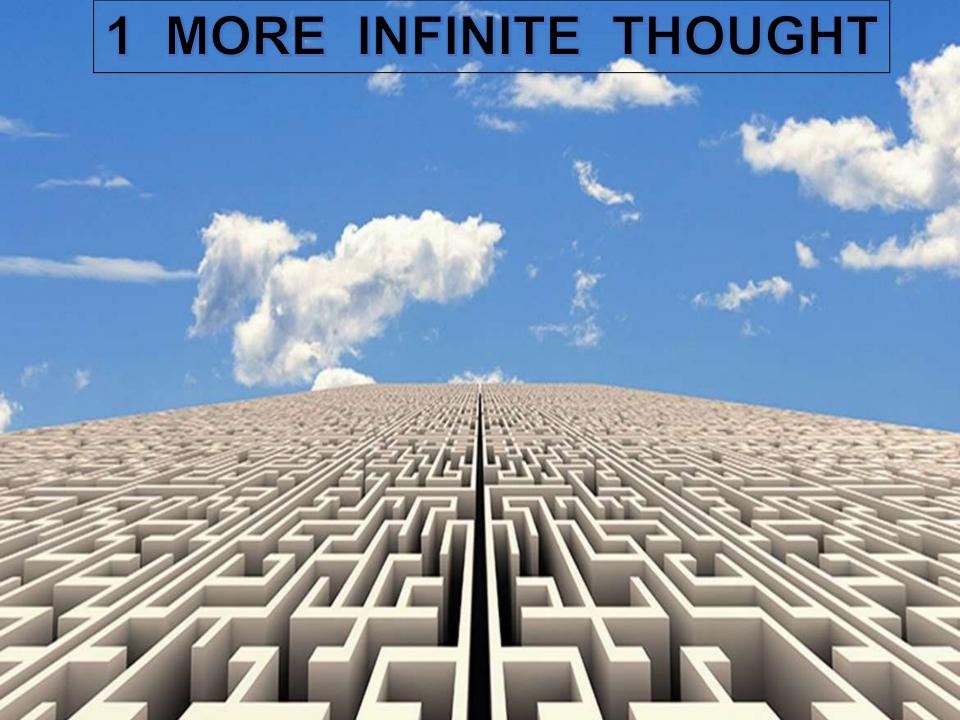




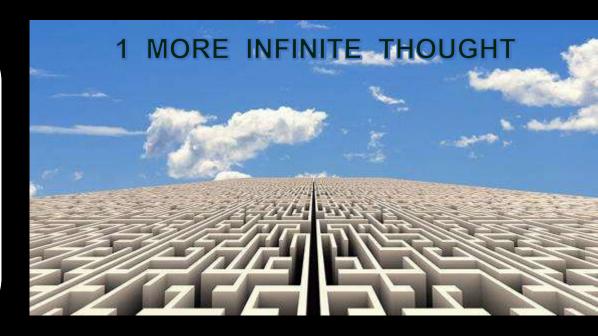
#### Check out the Appendices for More Information About

- Planned Giving
- Youth Stewardship Ministry
- Sample Stewardship Cards and Ministry Handbooks
- Orthodox Servant Leadership
- Strategic Planning for Parishes

Appendix



You are playing an 00 game...





...not a finite game.



#### **INFINITE GAME**

- ~ rules are changeable
  - ~ there is no defined endpoint
    - ~ players come and go
      - ~ there are no winners or losers
        - ~ there is only ahead and behind

(like life itself)

#### YOUR HISTORY

- ~ God has existed since "the beginning"
- Your Orthodox Church has existed for centuries after Christ started it
- Your Archdiocese has existed for 100 years
- ~ Your Orthodox parish has existed for many (many) decades

#### **YOUR LAP**

- ~ Prior leaders got you here
- ~ This is merely your lap
- Run it well, and you bless future generations

"..the time of my departure is at hand. I fought the good fight, I have finished the race, I have kept the faith."

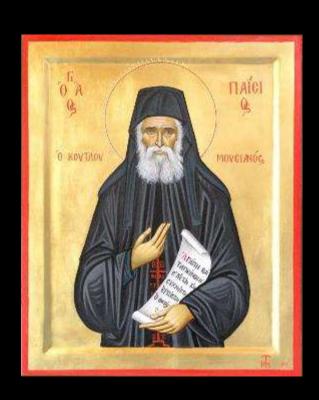


## WHAT WOULD YOU DO IF YOU WEREN'T AFRAID?



## Tough Love



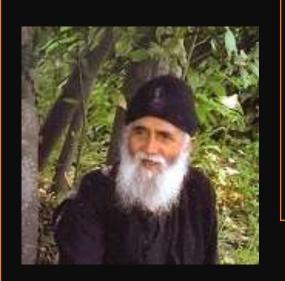


St. Paisios the Athonite

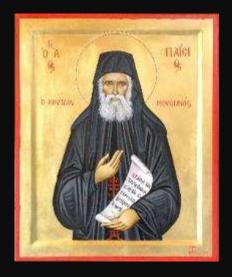
The spirit of lukewarmness reigns.

We've been spoiled for good.

How does God still tolerate us?



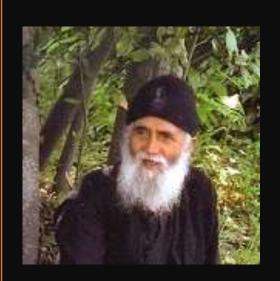
St. Paisios the Athonite



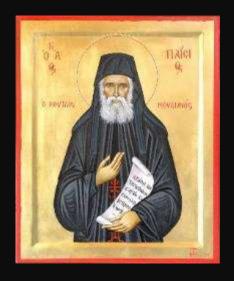
Today's generation is the generation of indifference.

There are no warriors (palikaria)!

The majority are fit for parades and feasts only.

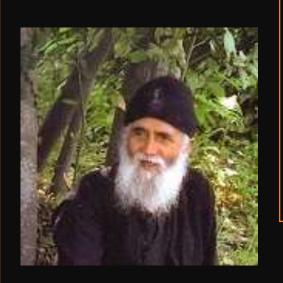


St. Paisios the Athonite

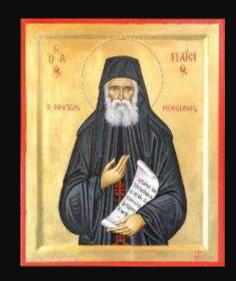


Even people who've got something inside have begun to grow cool saying,

Can I really do anything to change the situation?

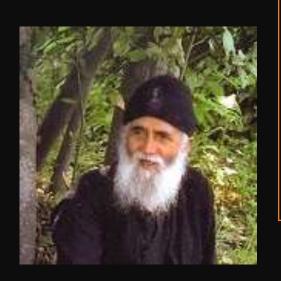


St. Paisios the Athonite

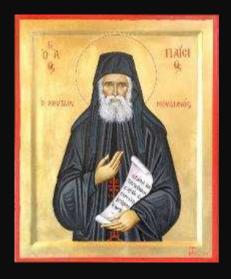


We have to witness our Faith with boldness,

because if we continue to remain silent, we'll have to answer in the end.



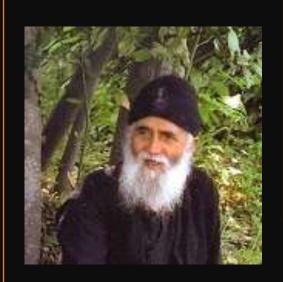
St. Paisios the Athonite



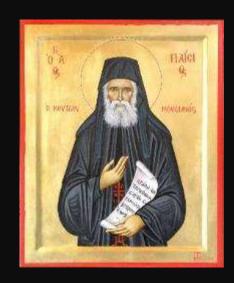
In these difficult days, each must do what is in their own power.

Leave what's out of their power to GOD.

In this way, our conscience will be clear.



St. Paisios the Athonite



### Food For Thought

(courtesy of C. S. Lewis)

"I believe there are too many practitioners in the church who are not believers."



"In such a fearful world, we need a fearless church."





Words may inspire, but only ACTION creates change. Most of us live our lives by accident - we live life as it happens. Fulfillment comes when we live our lives on purpose.

— Simon Sinek —

AZ QUOTES

### Be Courageous

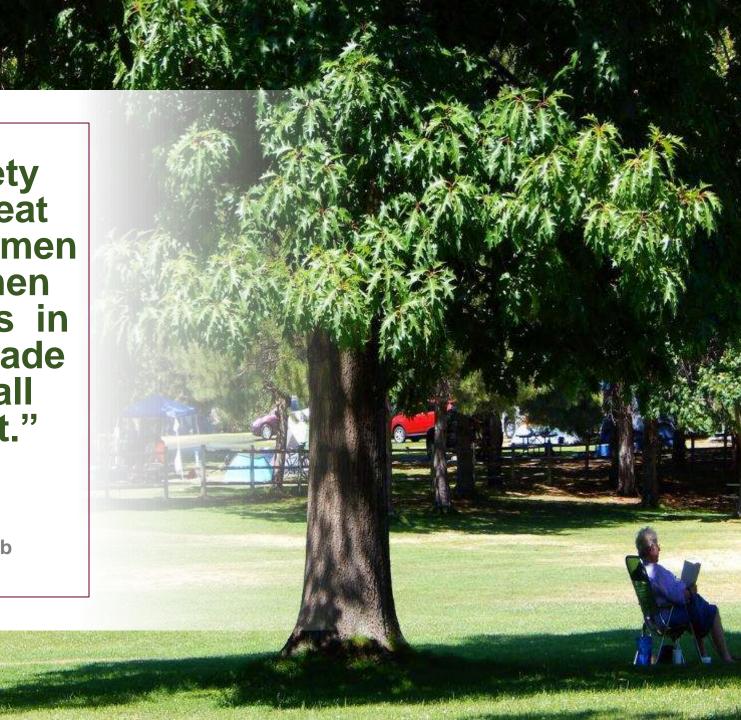
If anyone ever asks you, "What Would Jesus Do?"

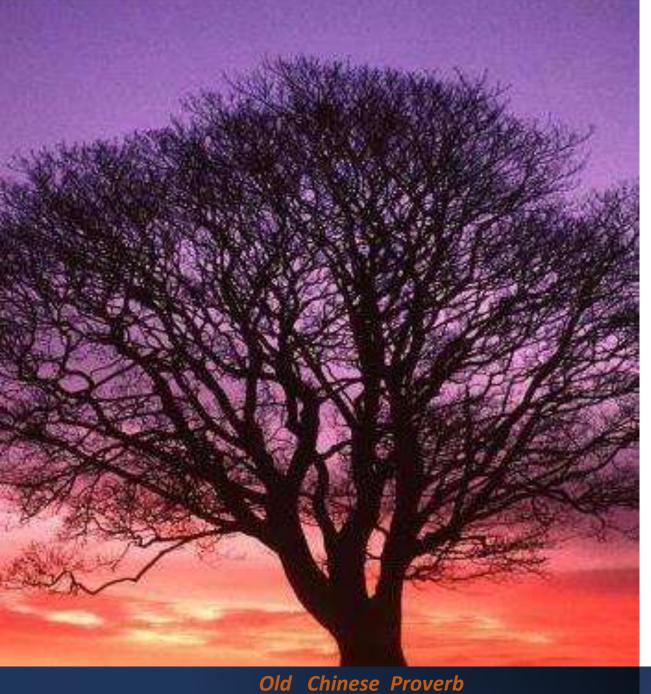


Remind them that flipping over tables and chasing people with a whip is within the realm of possibilities.

Matthew 21:12 Mark 11:15 Luke 19:45 John 2:15 "A society grows great when old men and women plant trees in whose shade they shall never sit."

**Greek Proverb** 





"The best time to plant a tree was 20 years ago.

The second best time is today."



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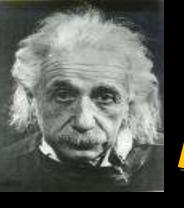
There comes a day when you realize turning the page is the best feeling in the world.

Because you realize there's so much more to the book than the page you are stuck on.



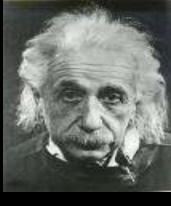






# Albert's Ins





❖ What was Albert Einstein's greatest contribution?



"NOTHING HAPPENS UNTIL SOMETHING MOVES"



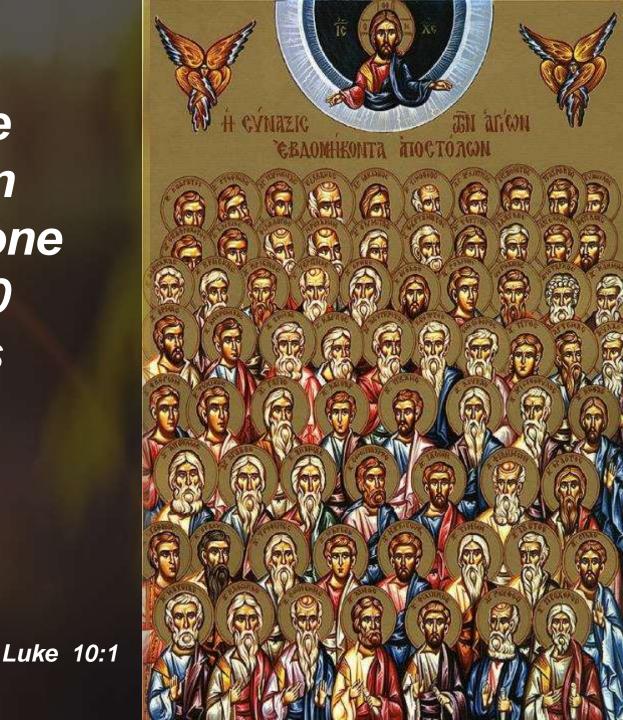


# The Marianes Corollary

# "NOTHING HAPPENS UNTIL SOMEBODY MOVES"

You have now been called as one of the 70 Disciples







Planned Giving

Appendix





# Orthodox Planned Giving 101

"If you're going to live, leave a legacy."

<u>Download Full Planned Giving PowerPoint here:</u> https://www.clergylaity.org/documents/618298/7107226/Minis try+Panel+3+-+Planned+Giving+101+Presentation.pdf



# Planned Giving Opportunity

# Setting The Stage

# The Opportunity

\$30 Trillion will be transferred by Baby Boomers (those born between 1944 - 64) over the next several years.1

\$68 Trillion will be transferred within the next 25 years. 2

<sup>&</sup>lt;sup>1</sup> The Greatest Wealth Transfer In History: What's Happening And What Are The Implications - Forbes Magazine 11-11-19 (https://www.forbes.com/sites/markhall/2019/11/11/the-greatest-wealth-transfer-in-history-whats-happening-and-what-are-the-implications/#64c33e834090)

<sup>&</sup>lt;sup>2</sup> What The Coming \$68 Trillion Great Wealth Transfer Means For Financial Advisors – CNBC October 21, 2019 (Cerulli Associates is a research and consulting firm specializing in asset management and distribution trends worldwide) (<a href="https://www.cnbc.com/2019/10/21/what-the-68-trillion-great-wealth-transfer-means-for-advisors.htm">https://www.cnbc.com/2019/10/21/what-the-68-trillion-great-wealth-transfer-means-for-advisors.htm</a>)

# What You Might Not Know

- ~ 67 % of people don't know what "planned giving" means
- ~ Planned Giving is making a charitable gift during your life or in your Will / Estate Plan
- The #1 reason donors made a <u>major</u> Planned Gift to a charity (church, school, hospital, etc.) is.....?
  - "because they were asked"

~ In 2017, 58% - 60% of Americans had NO Will or Estate Plan

~ By 2020, it grew to 68% of Americans

~ If you don't have a Will, your State will decide how to allocate your assets when you die

~ Only 4.5% of Americans have made a charitable Planned Gift bequest

~ Which mean, 95.5% of your parishioners are your Planned Giving campaign opportunity

- ~ Top 4 reasons people don't have Wills:
  - 1. procrastination
  - 2. think they don't have enough assets
  - 3. think they are too expensive
  - 4. don't know how to do it
- Your Parish Planned Giving program helps your parishioners address all 4

~ 95% of people's wealth is in stocks and property

Planned Giving of these assets doesn't impact cash flow so that people of all income levels can do it

- ~ The typical Planned Gift is 200 times the size of a donor's largest annual fund gift
- ~ People who make Planned Gifts in their Wills typically increase their annual giving

<sup>1 &</sup>quot;What's The Big Deal About Planned Giving Anyway" - June 2, 2018 at PlannedGiving.com - <a href="https://plannedgiving.com/the-importance-of-planned-giving/">https://plannedgiving.com/the-importance-of-planned-giving/</a>

- ~ Average Will charitable bequest = \$78,630 (20% of Wills have 2 such bequests)
- Multiply your number of parishioners by \$78,630 to estimate what your church can receive in time

<sup>1</sup>Survey of Wills Created by Everyday Donors - August 28, 2019 Chronicle of Philanthropy

Multiply the number of your parishioners who died last year by \$78,630 to estimate what your church could have received if it had an effective Planned Giving Program

# The Four Types of Generosity All Parishioners Must Be Taught To Practice

- 1. Annual Stewardship Tithe to fund parish operations
- 2. <u>Periodic Capital Campaigns</u> to acquire, construct, or improve parish capital assets
- 3. **Emergency Philanthropy** to address emergency needs
- 4. Planned Giving to fund non-operating parish needs and opportunities
- If established properly, with effective parishioner education, NONE of these will cannibalize any other generosity





## **Archdiocese Endowment 8 Guidelines**



Parish Assembly approves Endowment Fund, Rules & Regulations, Investment Guidelines and any separate 501(c)(3) corporation.

Parish Endowments must be under the ultimate control of the Parish Council and Priest.

Endowment Boards & Committees are appointed by the Parish Council or elected by the Parishioners.

Endowment Boards & Committees provide financial statements and disbursement and investment reports to Parish Council, Parish Assembly, and all parishioners.



## **Archdiocese Endowment 8 Guidelines**



Endowment funds must be held in the Parish's name (however a Parish Endowment Corporation may hold assets in its name, as long as Parish Council has ultimate control).

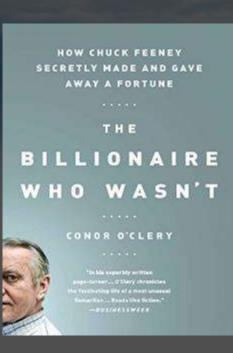
Endowment investments and financial statements are subject to the oversight of the Parish Council and are audited by the Parish Auditors.

Parish Council ultimately approves all Endowment grants and transactions consistent with Endowment Rules & Regulations or applicable donor restrictions.

Endowment Charters, Rules and Bylaws must provide that on any liquidation, termination, or prolonged inactivity, all Endowment funds and accounts revert solely to the Parish (or its successor).



# How to Begin a Parish Planned Giving Program



Chuck Feeney co-founded the airport
 Duty Free Shops

 Chuck amassed billions living frugally and said he wanted to die broke<sup>1</sup>

Over 40 years, he anonymously donated over \$8 Billion
 to various charities



<sup>1</sup> The Billionaire Who Wanted To Die Broke . . . Is Now Officially Broke- Forbes Magazine 9-15-20 (https://www.forbes.com/sites/stevenbertoni/2020/09/15/exclusive-the-billionaire-who-wanted-to-die-brokeis-now-officially-broke/#3261c49f3a2a)



If you want to give it away, think about giving now.

It's a lot more fun than when you're dead.

CHUCK FEENEY
From \$6 billion to \$0.00
in 2016

Who is the Chuck Feeney in your Parish?





# 5 STEPS TO CREATE A SUCCESSFUL PLANNED GIVING PROGRAM



### **WHY**

Determine
Your
Planned
Giving
"WHY" and
Who / What
Receives the

### **TEAM**

Recruit a
Diverse
Planned
Giving
Ministry
Team

### **ENTITY**

Create the Endowment Entity or Account That Will Receive The Funds

## **TEACH**

Educate
Why
Everyone
Should
Help
Achieve the
Ministry

# **ENGAGE**

Engage
Everyone
Personally
and
Communicate
At Least
Monthly



### 5-STEP PLANNED GIVING CAMPAIGN





# Join the Eternal Light Society

"...but lay up for yourselves treasures in heaven...."



REMEMBER YOUR CHURCH THROUGH

# PLANNED GIVING

### Everlasting Giving Ministry

The Annunciation Everlasting Giving Ministry was established in 2013 as a ministry of the church to sour parish soners in establishing a long-lasting gift as a testament to their love for God's

The Ministry provides "no obligation" legal, financial and end of life planning resources to our parish fundy for establish ing estate plane, Orthodox living wills and other planning directives.

The Ministry also provides resonances for tax-advantaged financial pluming and charitable giving opportunities.

#### Come and See

Giving to the Church a an opportunity to examine our renember and values. It is in opportunity to express our thankfulness, to give of ourselves and to grow in grace. Giving is not a substitute for our commitment - R is an expression of our commitment Come And See what we can do together with your

> "Come and See the works of God. Who is awesome" Yesha Nico

### Help is Available

The Annuaciation Eventosting Giving Ministry, in consecution with the Cathedral clergy and the National Stemandship Ministrates of the Greek Orthodox Archelocore of America, has developed resources to guide the faithful in planning their estates according to their Orthodox Christian Ently and values

Contact the numbers team to receive more decaled information and resources.



Annunciation Cathedral 553 North High Street Columbus, OH +3215 Phone: (614) 224-9020 everlastinggying@igreekcathedral.com



CREEK ORDERODGS AND EDDOCEST OF A VIEWOR

#### ANNUNCIATION EVERLASTING GIVING MINISTRY

"... but by up for courselves treasures in heaven....



REMEMBER YOUR CHURCH THROUGH PLANNED GIVING

### (front of trifold)

### **Annunciation Cathedral Everlasting Giving Ministry**

### The Body of Christ



The Church is the Body of Christ on earth and corries on His-ministry is. the world today. Giving to the Church is an oppositions to examine parr percenties and values. to express our thankfulness, to give of ourselves and to grow in grace.

Through a charitable piff, you can have a significant positive effect on the immetries of the Church and those people olime from the charged.

because of them. A charitable rift mov also sive you substantial current tox benefits aswell as estate tax benefits.

For most people, the greatest financial gall use are able to give is what we have behind when we full inless in the Lord. The impact of your gift provides the opportunky to have a family logary that will be felt for years and generations to come.

As you explore the ways that you can support the ministries of the Church, please know that the Annunctionin Cathedral's by erlasting Georg Ministry is applied to appet visu in any way possible.

### Ways to Give

Crowder making a gift in one of the following:

\*Bequest

Matchine Gift

ecall of Colo

•Gaft of Securities

eGift of Life Insurance

•Gift of Real Estate

•Qualified Retirement Plan-

Charitable Gift Amounty •Extend Gill Amore

•Charitable Lead Trust

eCharable Remander Trust

Americans give generously to charitable organizations in this manner. In 2009, more than \$250 billion was given by Individuals through their estates

- Religious Organisamus: \$90 fullion · Education: 5+1.6 billion
- Goston Asianton, a normal of Fandraining Country 2005

Planned going can be very remarking. allowing you to see your gift at work. while receiving tax benefits now.

The casterial provided here is designed to furnish. ove Orchadox Obristian fietiful with general information. It is not extended as legal or formation alvier. When considering a elicerable gale be not be countly year attention, professional advises er accounties to committee it mosts your police? and recovered more

### Do You Have a Will?

Though you may not want to counder preparing a will, it will rare your beins significant time and money

With a will, yet also ename that your family, charitable, and financial wishes are

Most people who prepare a will also have planning directives. These documents, known as possess of attorney, letters of instruction, and living with provide enidance about one's wishes for:

- \*Medical Cure consistent with your
- \*Tax Advantaged & Charitable Financial
- \*Distribution of personal property

Live with peace of mind knowing that your wishes will be followed. " Propago a will "

#### A NOTE ON LIVING WILLS

When dung your estate planning it is common to also include a Laying Will dealing with how medical over wall be provided all you are unable to give the textractions yourself. The Archelioone his arranged for an Orthodox Living Will. that can be completed by you and reviewed with your family, doctor and legal advisor. For Urthedox forbful it is insurement that the living Will reflect your Orthodox Christian beliefs. There are many powers and observation that our give. great applies to you and your burily. If you have your attorney prepare your living will, we use you to indicte language that reflects your Ortho dox Christian beliefs.

(back of trifold)

# Very Successful Non-Orthodox Planned Giving Endowments

### St. Luke's



### Cathedral of St. Philip



https://www.stlukesatlanta.org/go od-shepherd-society.html

https://www.cathedralatl.org/community/giving/planned-giving/

• Youth Stewardship & Ministry Appendix

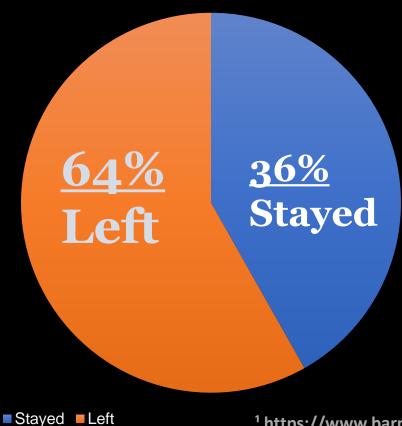


# We Can "Kiss Our Youth Goodbye"



# "Kiss Your Youth Goodbye"

64% of Christian youth leave the church when they leave their family's homes<sup>1</sup>



"Train up a child in the way he should go, and when he is old, he will not depart from it."





0.05% of all high school athletes play professionally

100% of all children will eventually stand before the awesome judgment seat of Christ







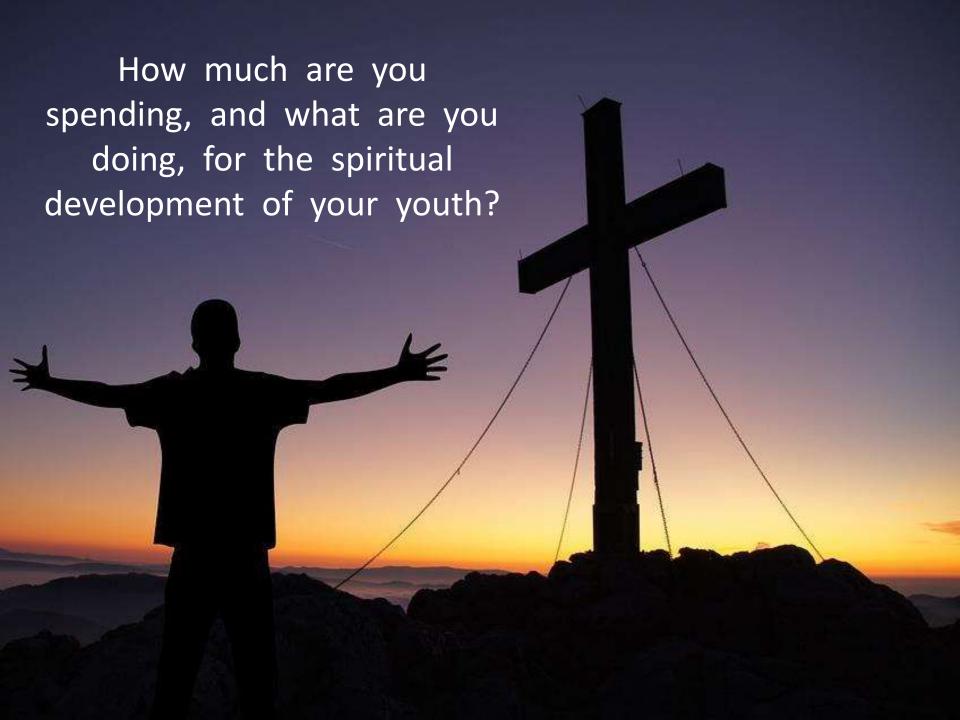




<u>\$2,400</u>

(per child - per year

Average American family spending on youth enrichment activities (sports, music, dance, arts, education, language, etc.)









# Separate Youth Stewardship Campaign

- Age appropriate:
   creative messaging
   service options
   financial expectations
- ALL youth stewardship must separately pledge their time and talents and their treasures

# Youth Stewardship Card

Stewardsh	Test State S
Inrough	the Saints
Ascension Cath	nolic Church
2020 Stewardsl	
Youth Commitment C	
First & Last Name(s)	
3	
Parents' First & Last Name	
Parents First & Last Name	
Street Address	
City	State
ZIP	
ZIP	
Telephone (Youth)	
Family Email	
A CONTRACTOR OF THE CONTRACTOR	
Parent Signature	
Disclaimer: By signing, you permission to contact your	
device for church related	
	ard to Mass on
Please bring this ca August 22/23, or	

TIME Spending Time with God in Prayer	
Attend Mass every Sunday and on Holy Days	
Attend weekday Mass at least once a week	
<ul> <li>Spend 15 minutes a day in personal prayer</li> <li>Spend one hour a week in Adoration of the Blesse</li> </ul>	4
Sacrament	OK,
Pray together with my loved ones	
Read the Bible for one hour a week     Pray the Rosary at least weekly	
O Go to confession every other month	
O Pray for an increase in vocations	
O Pray for our priests	
<b>Talent</b> Using My Talents in Parish Ministries	Ī
Canginy factor in ration withoutes	
☐= Currently Active	
Clearly write the <u>first name</u> of interested person on the Ir	ne.
☐ ☐ Altar Server (fourth grade and above)	
□ ○ Environment Committee	
DO Eucharistic Minister (16 years or older have been confirmed)	and
☐ ○ Faith Formation/Confirmation Particips	trie
☐ ☐ Hospitality Minister (12 years or older)	
Lector (for those who have been confirmed and older)	
Video/Audio Ministries (High School o older)	n.
O Young People's Choir (7th grade-college	ge)
☐ ○ Youth Activities - Middle School	
☐ ○ Youth Group - High School	
Other	
Treasure Giving Part of My Money to God	
Share or donate toys and/or clothing	
Donate part of your allowance/income by usin weekly envelopes	g

SampleStewardship Cards& MinistryHandbooks

Appendix

# SAINT ANTHONY MINISTRIES HANDBOOK



#### St. Anthony Greek Orthodox Church

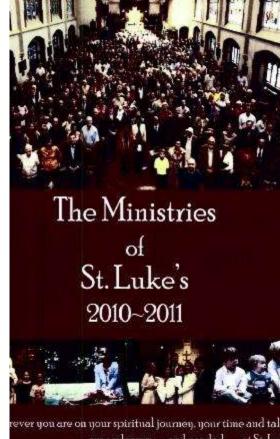
778 South Rosemead Boulevard Pasadena, California 91107-5613 (626) 449-6943 - Fax (626) 449-6974 Rev. Fr. Peter Stratos saint-anthonys.org

**Parish** 

**Ministry** 

Handbooks

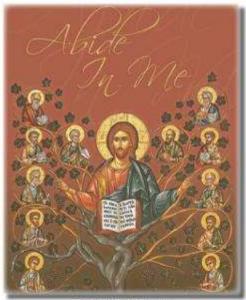
**Examples** 



ST. NICHOLAS GREEK ORTHODOX CHURCH LEXINGTON, MASSACHUSETTS

2011-2012

PARISH MINISTRIES



Sunday Worship Services

Orthros Divine Liturgy 9:30 am

www.sznicholasiex.org find as on Escabook

To provide ambiguous to these to need to the charm community, the resets Causty surrementy (The Maco, the LSA, and internetonally Dovid Chapman + 678-530-1366 + dozhapman@control.ref. and retired to home stationers for worders of our particular are if. canabound, or visible to get out; women and named out park to an

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Open your consistence, program of Boy Sunts, of America provides opportunities to experience high selventure, leadership, gross Appearance, stream a year only of policy whole Souring from support to young took and versus who are 12 and have reinplaced the eights process somroral: Rager + 178-198-5218 + inchages (System com-

To recovering and enhance the Difference requirement in our partial list officing from that set in the development and one should be useful. books, time, howevery, and accessories New Miles, Albertangeras - 770-480-4814 - githop@rawlog

community outreach ministrated the year

The community or form of such and the tage and our largest inhany yelta + 179-845-7715 + grident milifiscent ag to provide condinate items to those who have just given 64th, to Heat was have recently too a special are, and to those in need during

Ently Circuits + \$78-987-2018 + deposition to disposit over

to provide compressibility knots formed and hove of far the needs in the surpanding Atlents immunities year reset and expectedly at

Boson Streets + 170-900-00107 + amontonian/12/19 produces

PARISH SUPPLIET SERVICES MINISTRY

basist our bunch in or to the ng major projects to wrethin in this field our

Scotlers and Building Ministry

hasida our pariah by providing orderly structure to the government literary

looked our community in regularia taking account of the most fulfilleology. his has granted as

COMMUNICATIONS MINISTER

Represented Millering.
Spoid our seriate orthe use of factorology broomerstrake, efficials, sink. BLV area + 171.611.7801 + barrance@gnab.com

Seniors can purch to immensioning with paristy received a country of our in all Co. Note + Grave G7-1900 in particular distributions of

Auctive Afficacy

to provide a picturiar disciss or tasker of parish exects and Noticey Standarkogen + 175 dttl-6500 - mennsk mategred som

HACKLINGS MANAGEMENT AND ERCORTH MERISTRY

Business Strangeroome and Property Volcativers Billinktry Betal our service in the maintenance and cord of the Boltikes and growing iotin Patricis + 404-764-17(1) + provinci@xxxx1-xic

Provide plants and flowers for the enterior to the electric and the Blue. Direct Technic + 7/00 Bioth 2016 + ACT/ORGO PROJECTION

DIRECTORY OF MINISTRIES



Tel: 781-862-6453

17 Meriam Street

SAINTS RAPHAEL, NICHOLAS, AND IRENE GREEK ORTHODOX CHURCH

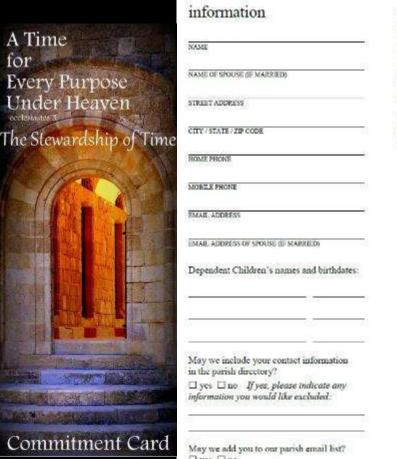
https://steward shipcalling.com /stewardshipministryhandbooks/

## **Effective Online Talents Form**

### 4.2 Youth Education  First Name  4.2 Youth Education  Strategic Planning Goal. Leadership, Management & Operations  5.1 Orthodox Servant Leadership Program  5.2 Operational Excellence  Strategic Planning Goal: Life Stage Ministries  6.1 Small Groups  6.2 Life Stage Ministries  6.2 Life Stage Ministries  6.3 Life Stage Ministries  6.4 Life Stage Ministries  6.5 Life Stage Ministries  6.6 Life Stage Ministries  6.7 Cathedral Occherge  Assisting with Bags of Love  Assisting with Bags of Love  Assisting with Witness to Church  From Ministry  Assisting with Ministry  Ioning Velonaki Knitting Group  Assisting with H.0  Assisting with H.0  Assisting with Ministry  A	GOYA YAYP ox Christian Fellowship (QCF
####  7.1 Philanthropy, Outreach & Evangelism finistry and Committee Opportunities would like to volunteer my time and talents to the following inistries and/or committees  8.1 Comprehensive Stewardship Program Ongoing Educational Programs I would like to assist in Divine Services by  8.1 Comprehensive Stewardship Program Ongoing Educational Programs I would like to assist with.  Serving as an Altar Boy Serving	Events Frents Frents ing for Parish Events Events itual Resources Cathedral Bookstore & Gift Shop y st with leas for Church Services leas for Events

https://www.atlgoc.org/time-and-talents

## **GOA Talents Pledge Form**



In the Gospel of Saint Matthew (6:19), Jesus instructs us, "Do not store up for yourselves treasures on earth, where moth and rust destroy, and where thieves break in and steal...," Often in life, we pursue and collect those things that do not last. We must ask, "One hundred years from now, where will our possessions be?" Our greatest blessing is our family. As Orthodox Christians, we are called to be stewards of this great gift. If we are faithful to this calling, perhaps our Lord will say to us as he did to the faithful steward, "Well done good and faithful servant" (Mt 25:23).



#### treasure

In gratitude for God's blessings, I/We commit to Christ and His Church the following amount:

each week

#### planned giving

Please send me information on making a planned gift to the Church

#### time & talent

Individual stewards should indicate areas of interest with a check (<).

Families should mark "H" for husband, "W" for wife or "C" for children.

EDUCATION	LITURGICAL
Dible Study	Sanctuary & Altar Care
Adult Religious Education	Alter boys / Acolytics
Intro to Orthodoxy	Baking Prouform
Poblications	Cheir
Spenioers	Reader
- Boolestore	Greeter Ukber
Library	
	MINISTRIES & PROGRAM
YOUTH	Campus Ministry
_ Christh School Teacher	Welcome Team
_ Chesch School Administration	New Member Livents
Youth Leader	Outreach
Vacation Church School	Stesanddop
Camp Councie	Sunday Fellowship / Coffee
	Visibiliza - Hospital
BUILDING & GROENDS  Gorden & Landscape	Visitation - Shot inc
- Caramire Landscape  Planting	Feed the Hungry
Flectrical	Prison/Ministry
	Grid Basevanest Gosp
_ Сюянар	Disaster Relief Projects
Interior Repoirs	Blood Drives
_ Exterior Repairs	Project Messaco
Roofing Hall Rentals	Int 1 Orth Christian Chantes OCMC Mission Center
The second of the second	Senos Ministry
ADMINISTRATION	Couples Ministry
Fiscal Mgt / Review	Singles Ministry
By Laws	Military Ministry
Development/Tundraising	
_ Office help	COMMUNICATIONS
Computer/Technical	Web site & F-mad
Data Entry	Bulletin & Newsletter
	Public Robitions
Any other taleuts or informatio	n on nems listed above:
Any other talests or informatio	

https://www.goarch.org/-/2020stewardship-campaignresources?inheritRedirect=true

## Adult Stewardship Serbian Orthodox Trifold - Inside

#### ORTHODOX CHRISTIAN STEWARDSHIP

We are called to live life in continuous thanksgiving for Christ. Thus, our entire perspective on the world is transformed. No longer can we look at the things in our life as anything but a Gift from God. We are being prepared by God to enter into Eternal Communion with Him. The joys we experience are recognized as the fruit of this Communion. Even the very suffering we endure becomes a Gift which prepares us for the "weight of Glory" which is to come!

Our very thanksgiving for this Gilt of Christ becomes a life of Stewardship—of caring for this Gift that is not our own. We care for this Gift of Communion with Him by living a life in which we dedicate all that we are—our Time, our Talents, and our Treasures—to God in thanksgiving for all that He has done for us. Thus, when we offer ourselves to the Church, our offering is no longer considered to be "in support" of our local parish, but as an offering of Thanksgiving to God. Our offer-



Church Name

Address

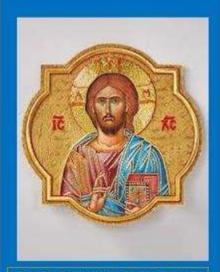
City/State/Zip

Phone number

Website

#### \*JUST A REMINDER:

Your commitment is between you and God. Your privacy is very important to us. Only the Priest and Financial Secretary have access to the information on this cord. 2021 STEWARDSHIP
COMMITMENT CARD



2021 STEWARDSHIP

DIFFERENT WORKS ALL IN THE SAME LORD!

## Adult Stewardship Serbian Orthodox Trifold - Outside

#### ORTHODOX CHRISTIAN STEWARDSHIP: OFFERING TIME, TALENTS & TREASURES

INFORMATION	B	of us unique and wonderful	God has blessed me/us with these additional talents:			
Name		only a bandful of potential talents. uider with what abilities God has				
Name of Spouse (if applicable)	blessed you as you fill out this w Individual Stewards should we	ection of the commitment card:				
STREET ADDRESS	Families should use (H) Hushi	and, (W) Wife (B) Both, (C) Child	*			
Cire/State/Zir Code	EDUCATION  Bide Sude Actual Religions Extraction	COMMUNICATIONS  Web siz & E itsel  Bulletin & Newsletter	*			
TELEPHONE	Into to Outherbay Publications	_ Polske Relations				
Celiulas Telephone	Spesions Boolestone Lineary	ADMINISTRATION  By Laws Computer / Technical	TREASURES			
E-MAIL ADDRESS	Seban School	Des Fray Development / Fundament				
Spouse's E such Address	YOUTH  Clasch School Teatlan	Findatement Committee Francial Advisor	Everything that we have is a blessing from God all of our abilities, our time, and our			
CHILD(REN) NAME(S) (ENDER 18 OVER)	Church School Administration Youth Changing Institutor	Feed Myt / Review Legal Advisor	treasures. Please take some time to pray about your relationship with God, and			
Are you a Baptized and Christiated Orthodox Christian?	Y/ Youth Choir Youth Leader	_ Office help	consider what you are able to offer in			
Would you like information about online giving?	Vacation Church School Camp Counsdon	MINISTRIES & PROGRAMS  Compas Ministry	thanksgiving for all He has given you:			
Y/N	<ul> <li>Kolo (Teacher or student)</li> <li>Tambasa (tascing to student)</li> </ul>	Garcters Team     Annual Taste of Serbia	I commit to offering:			
TIME	LITURGICAL	Liturged Text Team Outreach	\$ / week / month/year			
God has gradiently bestowed upon us the entirety of		Stewardship	to God in thanksgiving for all He has			
lives. He has blessed us with 168 hours per week raughly a little more than 10,000 minutes/week).	s (er Baking Prosine). Chos:	Sunday Fellowship / Coffee Visitation – Hospital Visitation – Shut-ins	done for me.			
How many of these 168 hours do we offer Him? Take some time now a consider what you	Conde	Feed the Hongay Prison Ministry Gaut Becowariant Group				
willing to offer to God in thanks for all He bas given	BUILDING & GROUNDS  Gaster & Landscape	Disaste: Relef Projects Summary Physiciage	What if I/we cannot fulfill our commit- ment?			
Remember, time also includes your time	Phonolog  Electrical	Seniors Ministry Country Ministry	If circumstances change and you cannot fulfill your			
I commit to offering:	Clean-up	Singles Ministry	commitment, fear not! We are a loving community.			
hours/week	Kitchen Interior Repairs	Men's Manstry Women's Ministry	not a tax office. The most important thing is to give			
hours/month	Hotomas Rivaria	Ryle Shanne Ministra	from the heart. We are thankful to God for you			

Energy Resources

Resource Consumption

being a part of this community!

to God in thanksgiving for what He

has done for me.

## **Steward Information & Pledge Form**

PERSONAL INFORMATION						
		BAPTIZE	ED OR CHRISN	MATED OR	THODOX	CHRISTIA
NAME (First/Last)			YES	NO	-	
NAME DAY (or Baptismal Name)						
SPOUSE (First/Last)			YES	NO		
NAME DAY (or Baptismal Name)					-	
RESIDENCE ADDRESS						
CITY	STATE _	ZI	P CODE			
HOME PHONE NUMBER:(	)					
SELF	į	S	SPOUSE			
BUSINESS PHONE:						
OCCUPATION:					-	
BIRTHDATE:						
EMAIL						
Names, Birthdates, and Name	Days o	of Depen	dent Childr	ren:		
COMN  I/We commit to Christ and			RESOUR			
I/We expect to give the fo				_		
<b>Weekly:</b> \$						)
"Every Sunday let each of you of the Lord." (See: I Cor 16.		your offeri	ing for the wor	rk		

## **Steward Information & Pledge Form**

#### **COMMITMENT OF TIME AND TALENT**

NAME(S):

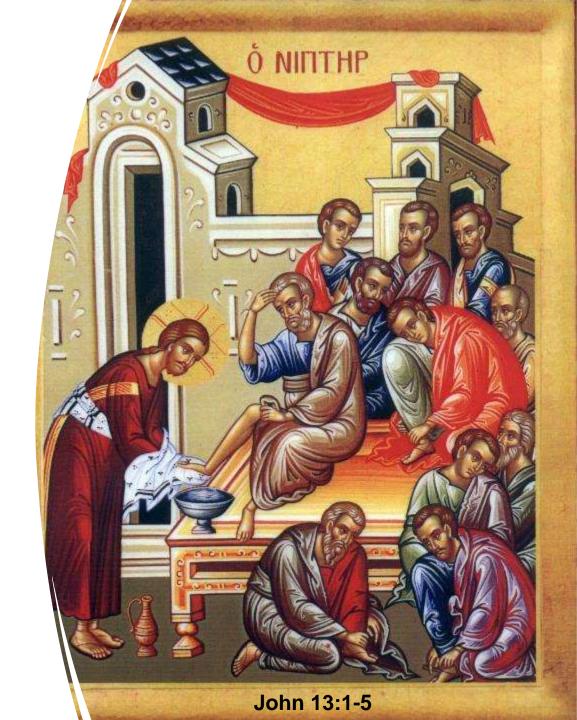
(For married couples: please indicate "H" for husband and "W" for wife.)				
Adult Assistant for Altar Boys	Host Coffee Hour			
Annual Festival	Host Neighborhood Gatherings			
	Gatherings Landscape/Maintenance of     Grounds OutreachParish LuncheonsPhiloptochos AuctionPhone CommitteePlanning/OrganizingPlay Organ/PianoPrepare FoodPrepare ProsforonPromote Church ActivitiesServe FoodSet Up for EventsSew/Alter Dancers'     CostumesSoup KitchenTeach Greek CookingTransport Sick/AgedVisit OthersVolunteer Time if CalledYouth Leader/AssistantGOYA (6 <sup>th</sup> and Up)Youth Leader/AssistantHOPE (Birth - 1 <sup>st</sup> Grade)Youth Leader/AssistantJOY (2 <sup>nd</sup> - 5 <sup>th</sup> Grades)Youth Leader/AssistantSummer Camp Staff			
Other Teleptor				

Orthodox Servant Leadership

Appendix

## PART 3

Servant Leadership and Management



## Top Qualities People Want In Their Leaders

Honest (85%)
Forward-looking (70%)
Inspiring (69%)
Competent (64%)

JAMES M. KOUZES
BARRY Z. POSNER
THE
TRUTH
ABOUT
LEADERSHIP

BE NO-FADS,
HEART-OF-THE-MATTER
FACTS YOU NEED TO KNOW

Intelligent = 42%
Broad minded = 40%
Dependable = 37%
Supportive = 36%
Fair Minded = 35%
Straight forward = 31%
Determined = 28%
Cooperative = 26%

Ambitious = 26%

Courageous = 21%

Caring = 20%

Loyal = 18%

Imaginative = 18%

Mature = 16%

Self-Controlled = 11%

Independent = 6%

From 30 years of empirical research (Kouzes &Posner, 2010)

## Top 4 Qualities People Want In Their Leaders

It's all about

**CREDIBILITY** 

(Honest + Inspiring + Competent)

+

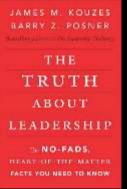
## **FORWARD - LOOKING**

**Honest** 

Inspiring

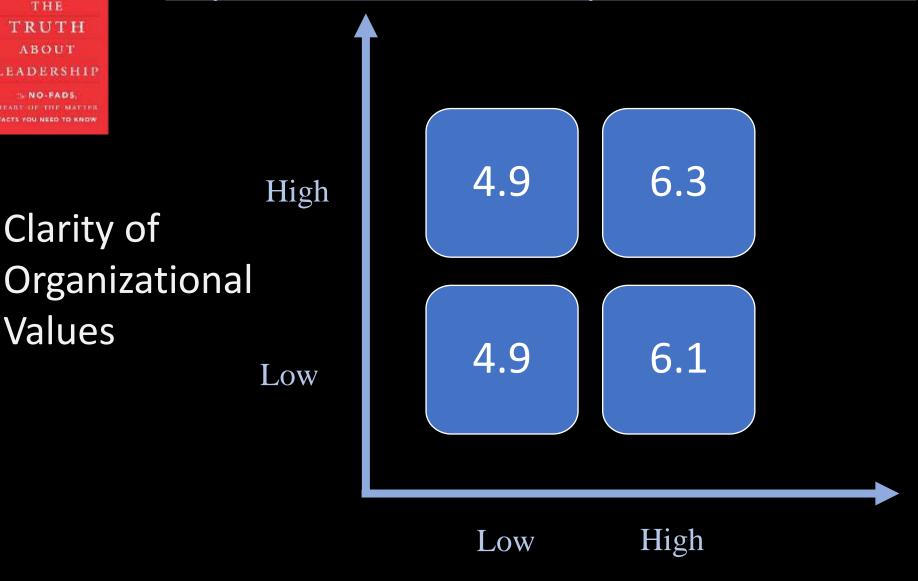
Forward-looking

Competent



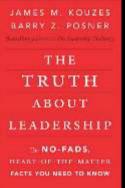
Values

## Impact of Values Clarity on Commitment



Clarity of Personal Values

Scale: High = 7 Low = 1



## Impact of Values Clarity on Commitment

- ~ Clarity of personal values is critical
- Greatest positive impact comes when personal and Parish values are aligned
- Have you and your Parish leadership,
   clarified personal and parish values



Once You Know You WHY And Core Values, Life Becomes Much Easier To Live

## "The domain of the Leader is the



The work of the leader is change."





(Kouzes and Posner, 2017)

## 5 Practices of Exemplary Leadership



1. Model The Way – know and live your core values and WHY



2. Inspire a Shared Vision

- articulately share the exciting possibilities of a future destination



3. Challenge the Process – ask questions, experiment, and test the unknown



4. Enable Others To Act

 great dreams are achieved through collaborative and trusting relationships



5. Encourage The

<u>Heart</u> – celebrate the values and victories of your teams

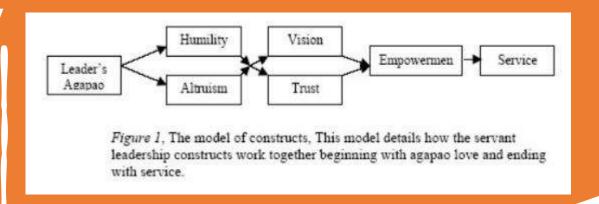


Where there is no vision, the people perish.

Proverbs 29:18

Patterson's Summary of Greenleaf's

**Elements of Servant Leaders** 



- 1. Love
- 2. Humility
- 3. Altruism
- 4. Vision

- 5. Trust
- 6. Empowerment
- 7. Service



## Orthodox Servant Leader Model



COURAGE

**TEAM** 



LOVE

**TRUST** 



## Orthodox Servant Leader Score

LOVE

I love unconditionally \_\_\_\_

5 = Always

4 = Mostly

3 = Sometimes

2 = Rarely

1 = Never

TRUST

I do what I say \_\_\_\_

HUMILITY

I admit my mistakes \_\_\_\_

COURAGE

I persevere regardless of danger, difficulty or uncertainty. \_\_\_\_\_

TEAM

I support my people \_\_\_\_

VISION

I lead to a righteous destination \_\_\_\_\_



"The most basic task of the Church leader is to discern the spiritual gifts of all those under his authority, and to encourage those gifts to be used to the full for the benefit of all."

"Only a person who can discern the gifts of others and can humbly rejoice at the flowering of those gifts is fit to lead the Church."



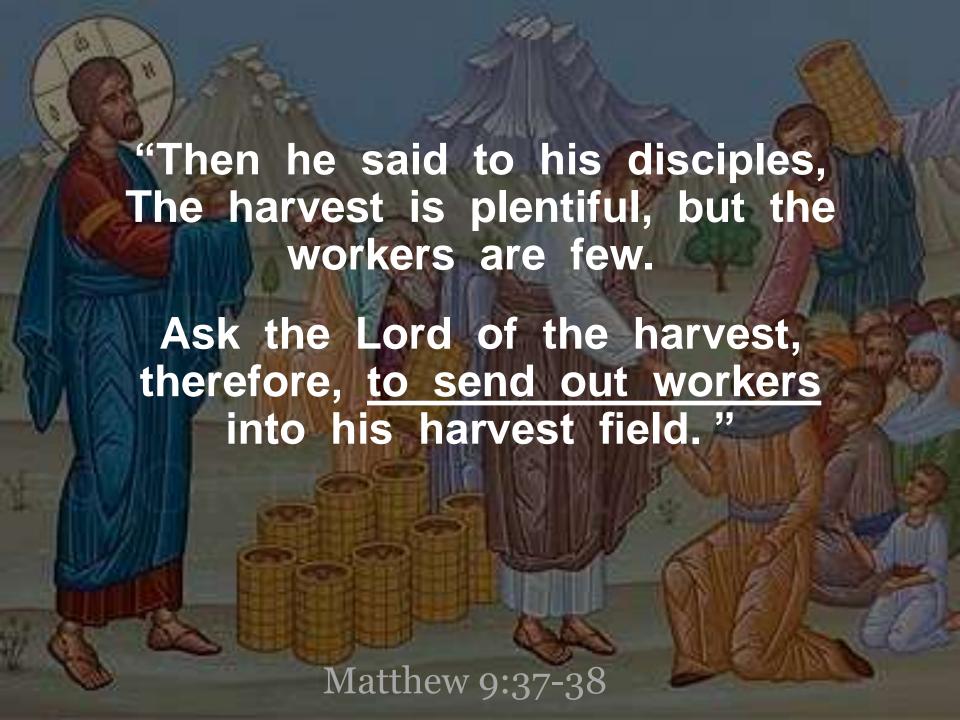
"In the end, leaders don't decide who leads.

Followers do.

If you think you're a leader and you turn around and no one is following you, then you're simply out for a walk."

GREAT LEADERS DON'T SET OUT TO BE A LEADER ... THEY SET OUT TO MAKE A DIFFERENCE. ITS NEVER ABOUT THE ROLE-ALWAYS ABOUT THE GOAL

LisaHaisha.com



"Two are better than one, because they have a good return for their labor.

If either of them falls down, one can help the other up.

But pity anyone who falls and has no one to help them up."





**Ecclesiastes 4:9-10** 

So we, being many, are one body in Christ,

and every one members one of another.





Romans 12:5



None of us can do as much as all of us can do together.

None of us is as smart as all of us are.





# As iron sharpens iron, so one person sharpens another.

Proverbs 27:17



"When seen through the lens of a servant's heart, leadership becomes not just a job but a calling. Lives are changed for the better.



"In the end, leaders don't decide who leads.

Followers do.

If you think you're a leader and you turn around and no one is following you, then you're simply out for a walk."

## Top 7 Qualities People Want In Their Leaders

**Ambitious** Honest

**Broad minded** Imaginative

**Caring** Independent

**Competent** Inspiring

**Cooperative** Intelligent

Courageous Loyal

**Dependable** Mature

Determined Self-Controlled

Fair Minded Straight forward

Forward-looking Supportive

From 30 years of empirical research by Drs. James Kouzes & Barry Posner featured in: The Truth About Leadership: The No-fads to the Heart of the Matter Facts You Need to Know

## Top 7 Qualities People Want In Their Leaders

Honest = 85% Forward-looking = 70% Inspiring = 69% Competent = 64%

Intelligent = 42%

Broad minded = 40%

Dependable = 37%

Supportive = 36%

Fair Minded = 35%

Straight forward = 31%

Determined = 28%

Cooperative = 26%

Ambitious = 26%

Courageous = 21%

Caring = 20%

Loyal = 18%

Imaginative = 18%

Mature = 16%

Self-Controlled = 11%

Independent = 6%

From 30 years of empirical research by Drs. James Kouzes & Barry Posner featured in: The Truth About Leadership: The No-fads to the Heart of the Matter Facts You Need to Know

### Top 4 Qualities People Want In Their Leaders

It's all about

**CREDIBILITY** 

(Honest + Inspiring + Competent)

+

## **FORWARD - LOOKING**

**Honest** 

Inspiring

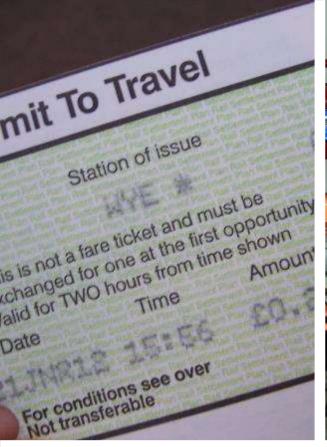
Forward-looking

Competent

Strategic Planning Apple
 for Parishes

Appendix



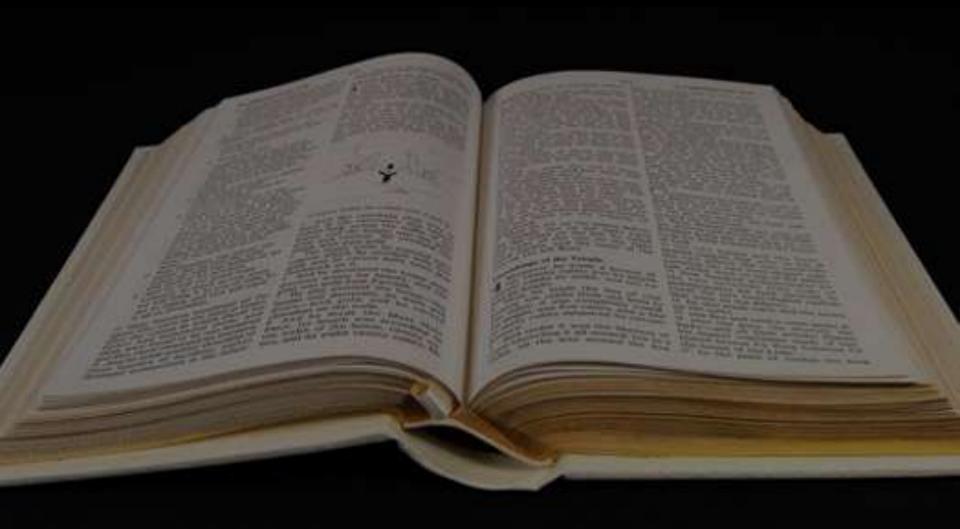






Have you ever gone to the airport and asked for a ticket to somewhere?

# Strategic Planning is Biblical





Where there is no vision, the people perish.

Proverbs 29:18



#### A process to:

1. manage the "busyness" of our Church without turning our Church into a "business"

2. define our strategy to allocate our resources to achieve our vision



Must answer 4 questions:

1. Why do we exist?

2. Where are we now?

3. Where do we want to be?

4. How will we get there?

#### The 4 Ps of



- 1. People The right people leading, developing and implementing the process, with input from everyone along the way
- 2. Process A comprehensive, inclusive and methodical process and schedule
- 3. Plan A 10-element comprehensive strategic plan with a detailed implementation action plan and timeline
- 4. Performance A well-managed and persistent implementation with full accountability

## The 4 Deliverables From the Strategic Planning Process



#### 1. Comprehensive Strategic Plan

10 elements - SWOT / EPA /OCAI Analysis; WHY; Core Values; Mission Statement; S.M.A.R.T. Goals; Vision Statement; Interim Goals & Interim Actions; Success Timeline; SMART Goal Accountability Process ("SMART GAP"); Strategic Plan

- 2. Inspired Teams
- 3. Consensus Decision Makers
- 4. Energized & Improved Culture

### ACHIEVING YOUR WILDLY IMPORTANT GOALS The Bestseller Disciplines Execution CHRIS McCHESNEY SEAN COVEY THE NEW YORK TIMES BESTSELLING AUTHOR JIM HULING FOREWORD BY CLAYTON CHRISTENSEN

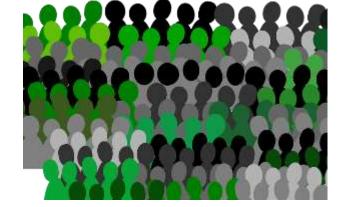
# "In the moment, urgency always trumps importance"



Chris McChesney
Franklin Covey 4DX

#### **Community**

Community-wide input throughout, including the beginning and in the Strategic Goal formulation



#### It Takes 3 Teams

#### **Strategic Planning Team**

A diverse, representative cross-section of Parish strategic thinkers who analyze the data and help draft a Strategic Plan



A larger diverse group of parish faithful who actually do the work and implement all of the Strategic Goals and Action Plans and who are accountable for the achievement of the Strategic Plan





#### Sun Tzu



"Strategy without tactics is the slowest route to victory.

Tactics without strategy is the noise before defeat."

- 1. SWOT / EPA / OCAI Analysis
- 2. Statement of Why
- 3. Core Values
- 4. Mission Statement
- 5. S.M.A.R.T. Goals
- 6. Vision Statement
- 7. Interim Goals & Interim Actions
- 8. Success Timeline
- 9. SMART Goal
  Accountability
  Process
  ("SMART GAP")
- 10.Strategic Plan



# 10 Strategic Plan Deliverables





#### 10 Strategic Plan Deliverables

- 1. SWOT / EPA / OCAI Analysis Tools to identify as much information of what is going well and what issues or unsatisfied needs there are from as many diverse parishioners as possible
- 2. Statement of WHY A consensus inspirational statement about the fundamental reason the parish exists and why anyone should want to join you
- 3. Core Values The critical, fundamental values and parish beliefs that govern all its actions and decisions
- 4. Mission Statement A concise statement of WHAT things the parish does to fulfill its Why
- 5. S.M.A.R.T. Goals The specific strategic goals the parish will achieve over the next 2 to 4 years that are Specific, Measurable, Attainable, Relevant and Timebound



#### 10 Strategic Plan Deliverables

- 6. <u>Vision Statement</u> A concise statement of where the parish will be in 2 to 4 years after the strategic plan goals are achieved
- 7. Interim Sub-Goals & Interim Actions The specific actions to achieve interim sub-goals that must be completed first to accomplish the Strategic S.M.A.R.T. Goals
- 8. Success Timeline A detailed and specific timeline that is a public accountability scoreboard for each action and step that must be completed
- 9. <u>SMART Goal Accountability Process</u> The accountability leadership team and process to ensure the Strategic S.M.A.R.T. goals are completed
- 10. Strategic Plan The final comprehensive strategic plan document containing all the above



### **Question 1:**

WHY do we exist?

#### **WHY Statement**

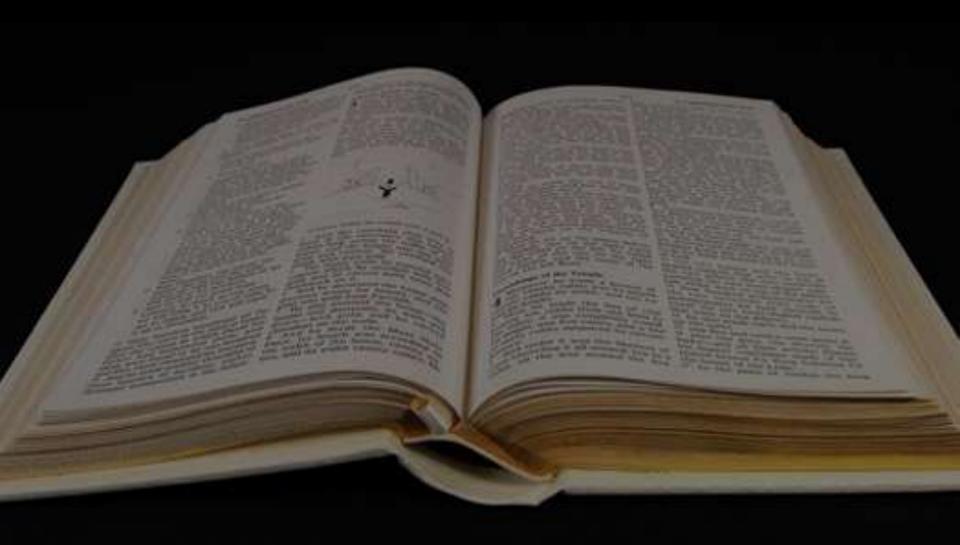
Answers strategic planning question #1:

Why are we here?

~ An articulate, compelling and inspirational reason why our parish exists and why anyone should care, or want to join us.



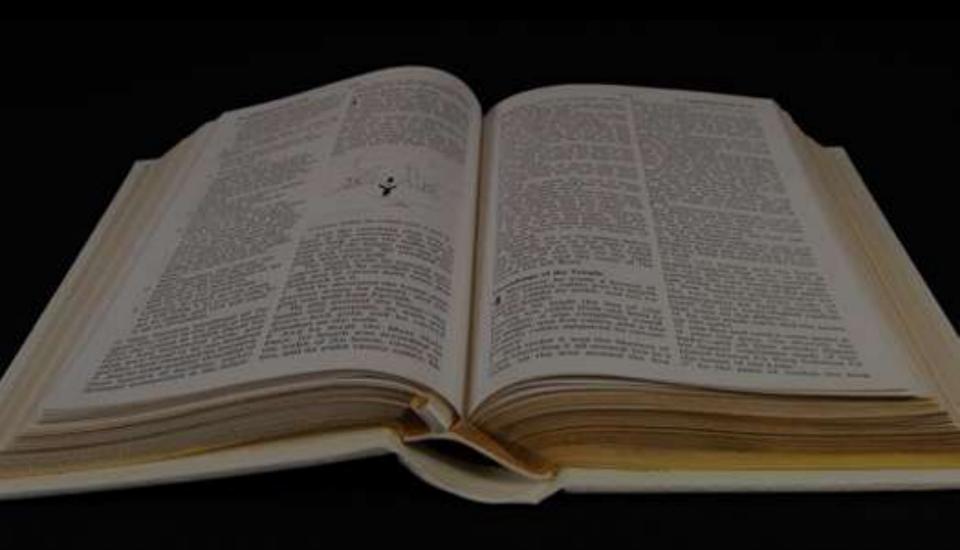
# A Statement of Why is Biblical



"Friends, WHY are you doing these things?"



### Core Values Are Biblical



#### GOD'S Core Values

THOU SHALT HAVE NO OTHER GODS BEFORE ME

THOU SHALT NOT MAKE UNTO THEE ANY GRAVEN IMAGE

THOU SHALT NOT TAKE THE NAME OF THE LORD THY GOD IN VAIN

IV
REMEMBER THE
SABBATH DAY TO
KEEP IT HOLY

HONOR THY FATHER AND THY MOTHER VI THOU SHALT NOT KILL

VII
THOU SHALT NOT
COMMIT ADULTERY

VIII
THOU SHALT
NOT STEAL

THOU SHALT NOT BEAR FALSE WITNESS AGAINST THY NEIGHBOR

> THOU SHALT NOT COVET

# CHRIST'S Core Values

#### THE BEATITUDES

Blessed are the poor in spirit, for theirs is the kingdom of heaven.

Blessed are those who mourn, for they shall be comforted.

Blessed are the meek, for they shall inherit the earth.

Blessed are those who hunger and thirst for righteousness, for they shall be satisfied.

> Blessed are the merciful for they shall obtain mercy.

Blessed are the pure of heart, for they shall see God.

Blessed are the peacemakers, for they shall be called children of God.

Blessed are those who are persecuted for righteousness sake, for theirs is the kingdom of heaven.

Matthew 5:3-10

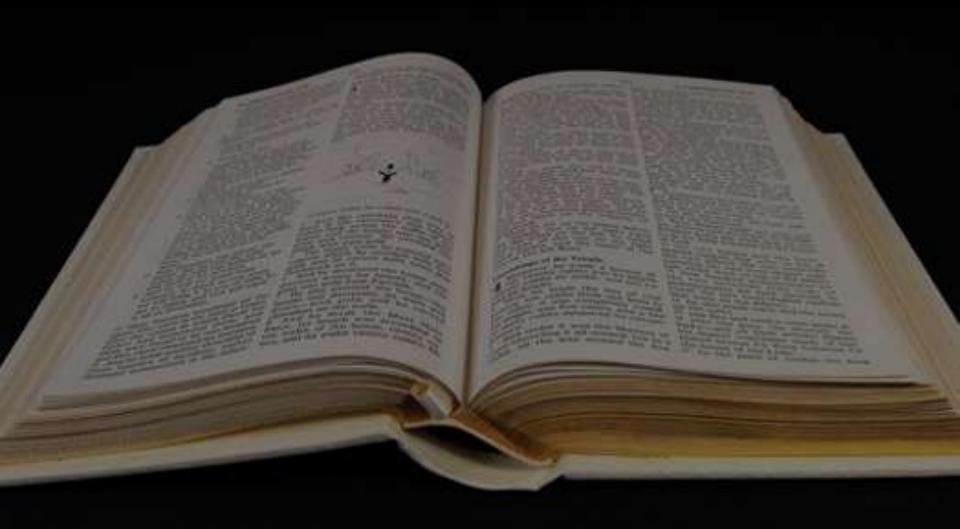


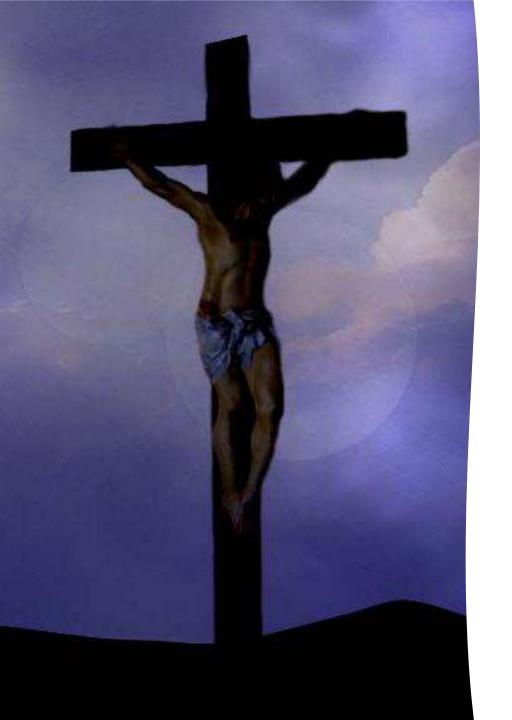


### **Question 2:**

Where are we now?

# Where Are We Now Assessment is Biblical



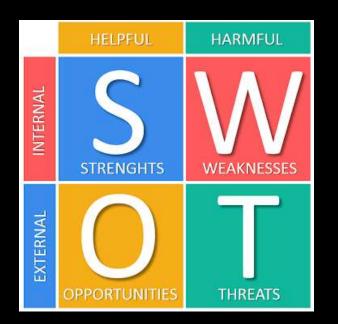


"Examine yourselves as to whether you are in the faith.

Test yourselves!"

2 Corinthians 13:5

#### Three Not Mutually Exclusive Discovery Options





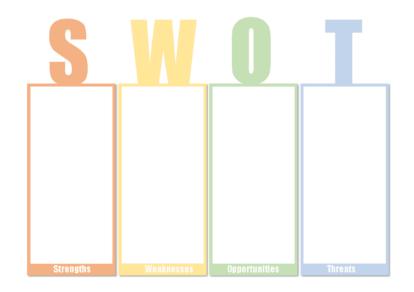


#### **SWOT ANALYSIS**

Answers strategic planning question #2:

Where are we now?

- ~ First focus on <u>INTERNAL</u>
  Parish Strengths and
  Weaknesses
- ~ Second focus on <u>EXTERNAL</u> Opportunities and Threats that our Parish faces









#### **Effective Parish Assessment**







Vision & Planning



Leadership & Teams



Stewardship & Generosity



Parishioner Engagement



Ministry



Operational Effectiveness

**Personal Faith Formation** 



#### **EPA 2 RESULTS (EXAMPLE ONLY)**







- Strategic Planning
- Operational & Tactical Planning
- Parishioner
   Involvement
- Goal Achievement & Accountability

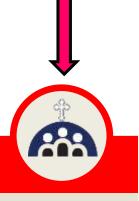


#### Leadership & Teams

- Christian Leadership
- Leading & Coaching
- Conflict Management
- · Effective Teams
- Parish Council & Boards

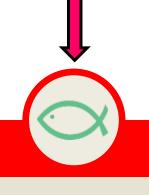


- Giving & Tithing
- Stewardship Campaign
- Capital Campaign
- Planned Giving & Endowments
- External Philanthropy
- Transparency & Accountability



#### Parishioner Engagement

- Spiritual Education & Catechism
- Liturgical & Sacramental Participation
- Outreach
- Evangelism
- Welcoming & Fellowship



#### Ministries

- Defines Needs of Parishioners
- Ministry Management
- Ministry Engagement
- Volunteer
   Management
- Youth & Young Adult



#### **Effectiveness**

- Communication & Digital Strategies
- Facilities & Technology
- Financial Excellence
- Safety & Security
- Staff Management



# Summary – EPA 1 and 2 EXAMPLE ONLY



	EPA1	EPA1	EPA1	EPA1	EPA2	EPA2	EPA2	
	% favorable	% unfavorable	% neutral	% I don't know	% favorable	% unfavorable	% neutral	% I don't know
Vision & Planning	71%	11%	18%	13%	51%	18%	31%	20%
Leadership & Teams	65%	11%	24%	9%	72%	7%	21%	11%
Stewardship & Generosity	37%	45%	19%	20%	43%	33%	24%	30%
Parishioner Engagement	37%	33%	30%	13%	51%	25%	24%	15%
Ministries	43%	26%	31%	17%	42%	29%	29%	21%
Operational Effectiveness	55%	18%	26%	13%	59%	17%	25%	21%



### EPA 2 – Example, Building blocks for 1 pillar only Stewardship & Generosity



Stewardship & Generosity	% favorable	% unfavorable	% neutral	% I don't know	
Giving & Tithing	43%	33%	24%	24%	
Stewardship Campaign	53%	25%	21%	23%	
Capital Campaign	30%	39%	31%	44%	
Planned Giving & Endowments	24%	49%	27%	46%	
External Philanthropy	43%	33%	24%	24%	
Transparency & Accountability	65%	17%	18%	17%	



### **Question 3:**

Where do we want to be?



#### **Mission Statement**

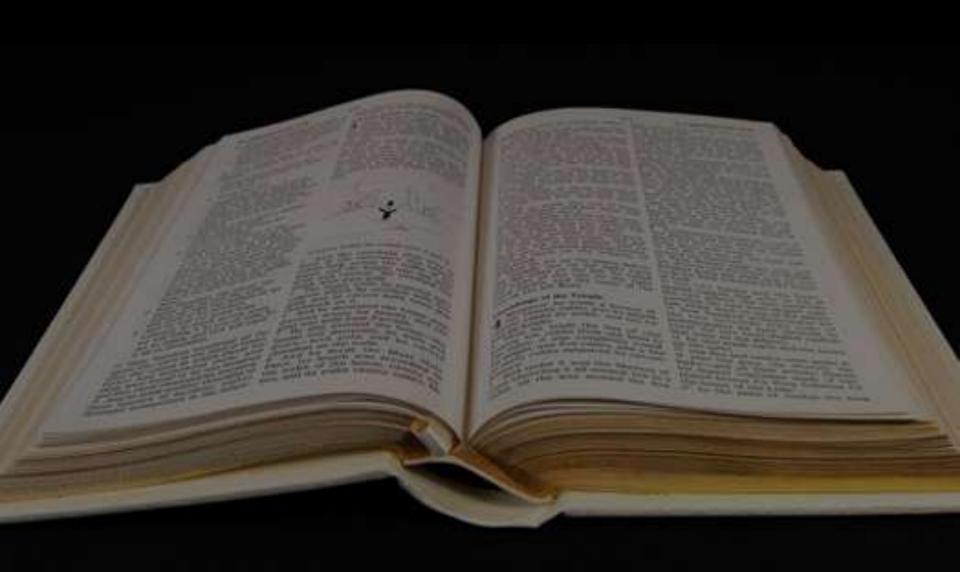
Answers strategic planning question #3:

What do we do?

 A clear description of the what the organization does to achieve its Why/Vision/Goals



# A Mission Statement Is Biblical

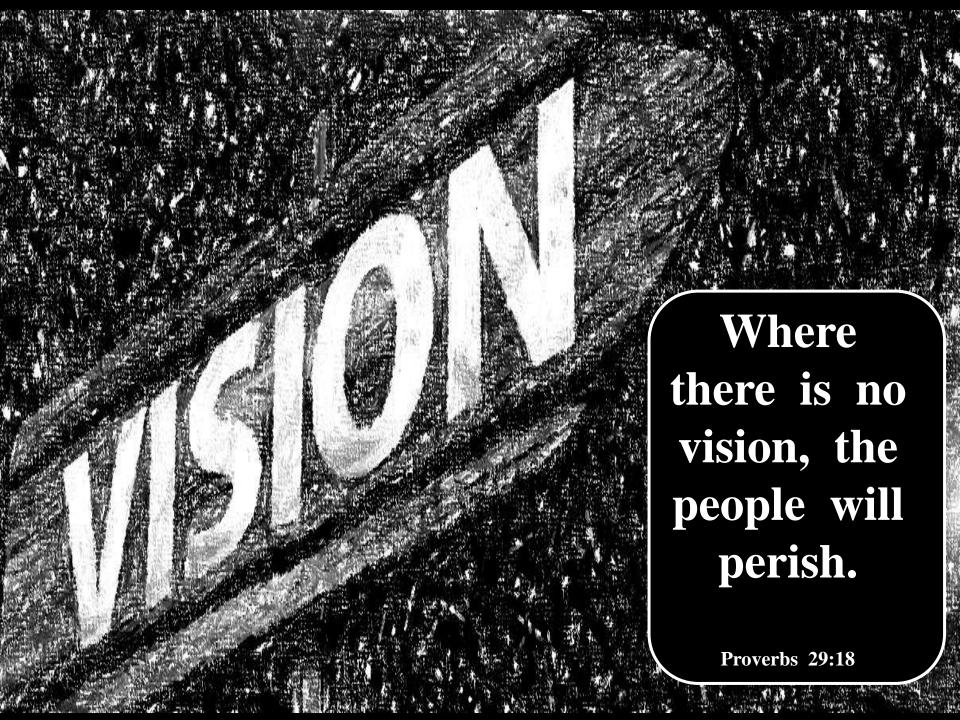


### The Great Commission Mission Statement

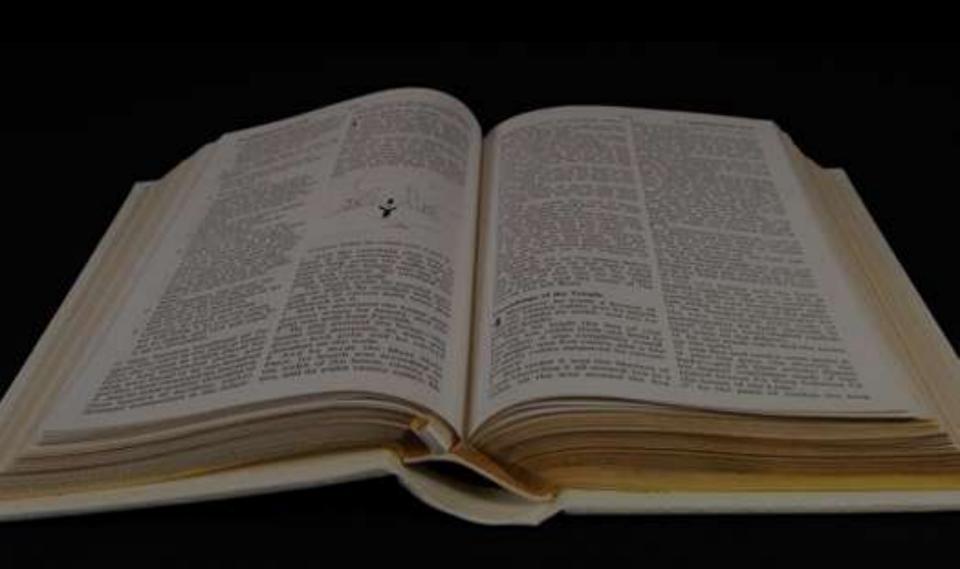
"Go therefore and make disciples of all the nations"



Matthew 28:18-20



## A Vision Statement Is Biblical



#### Vision

**Acts 1:8** 

"... and you shall be witnesses to Me in Jerusalem, and in all of Judea and Samaria, and to the ends of the earth."



#### A Vision should be:

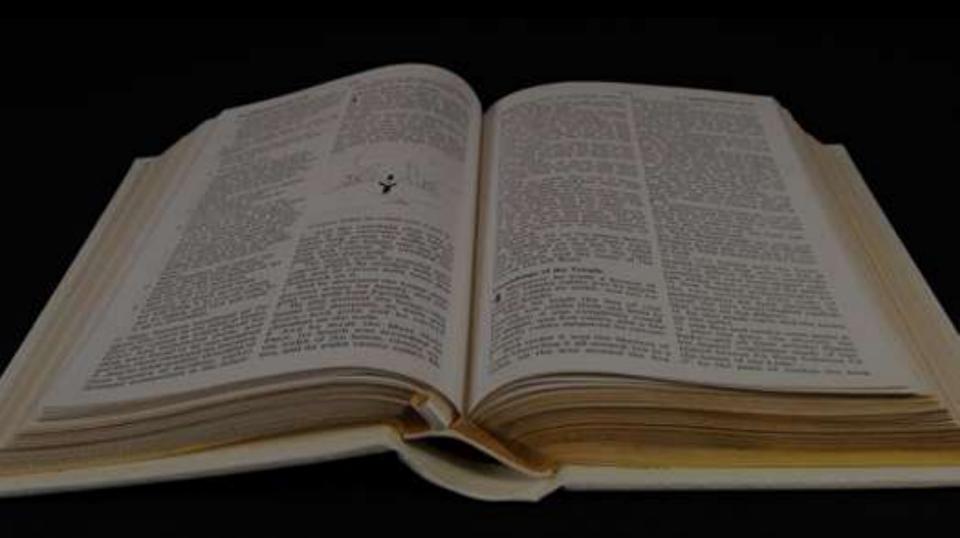
- 1. clear & concise
- 2. compelling & inspiring
- 3. a "picture" of where you're going
- 4. about the future (2-4 years)
- 5. possible...



## **Question 4:**

How will we get there?

# Strategic SMART Goals Are Biblical



These twelve
Jesus sent out,
charging them...

- 1. ...go to the lost sheep
- 2. ...preach as you go
- 3. ...heal the sick
- 4. ...cleanse the lepers
- 5. ... raise the dead

6. ... cast out demons

#### SMART Goals



The "S.M.A.R.T." goal process helps ensure our Strategic Plan can be achieved

Specific: Is the goal clear and specific enough to be understandable?

Measurable: Can you measure the success of the goal?

**<u>Attainable</u>**: Is the goal attainable within a reasonable time?

Relevant: Is the goal most relevant to us and is it "Realistically written"?

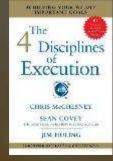
**Time-Bound**: Is there a realistic timeline to achieve the goal?



## The 5 Step Stewardship Calling Vision & Strategy Success Plan



#### The Power of FOCUS



- Human beings are genetically hardwired to do a very small number of things at a time with excellence<sup>1</sup>
- Focus on the most critical things produces larger scale positive impacts

<sup>&</sup>lt;sup>1</sup> MIT neuroscientist Earl Miller: "Trying to concentrate on two tasks causes an overload of the brain's processing capacity."

#### ST. NICHOLAS GREEK ORTHODOX CHURCH

## Stewardship & Engagement Action Plan

<u> </u>	190901110		<u> </u>
<u>Actions Steps</u>	Responsible Party	<u>Deadline</u>	Completion <u>Test</u>
Interim Goal 1: Research the most effective stewardship and ministry engagement programs within 3 months			
1. Form Stewardship & Engagement Program Team (S&EPT).	SPT and S&EPT Goal Co-Captains	1 month after Start Date	S&EPT members agree to serve

S&EPT 1 month after

Definitions and metrics step 1 determined

and ministry engagement and percentage giving and tithing key definitions and effectiveness metrics. 3. Analyze the adult and youth parish S&EPT 1 month after Parish baselines and step 2 parish impediments baseline on those key stewardship & ministry determination are engagement and tithing effectiveness metrics finalized and survey/research parish impediments to

2. Determine adult and youth stewardship

achieving increased stewardship, ministry engagement, and tithing success. S&EPT Simultaneous At least 3 stewardship with steps 2 & & engagement and 3 3 percentage giving/ tithing programs are

4. Identify at least 3 stewardship & engagement and 3 percentage giving/tithing programs for both youth and adults to consider from both inside and outside the examined Orthodox ecosystem.

#### ST. NICHOLAS GREEK ORTHODOX CHURCH

## Stewardship & Engagement Action Plan

	<u> </u>		
<u>Actions Steps</u>	Responsible Party	<u>Deadline</u>	Completion <u>Test</u>
Interim Goal 1: Research the most effective stewardship and ministry engagement programs within 3 months			
1. Form Stewardship & Engagement Program Team (S&EPT).	SPT and S&EPT Goal Co-Captains	1 month after Start Date	S&EPT members agree to serve

S&EPT

S&EPT

S&EPT

2. Determine adult and youth stewardship

and ministry engagement and percentage

baseline on those key stewardship & ministry

engagement and tithing effectiveness metrics

and survey/research parish impediments to achieving increased stewardship, ministry

engagement and 3 percentage giving/tithing

consider from both inside and outside the

giving and tithing key definitions and

3. Analyze the adult and youth parish

engagement, and tithing success.

4. Identify at least 3 stewardship &

programs for both youth and adults to

effectiveness metrics.

Orthodox ecosystem.

1 month after

Simultaneous

with steps 2 &

3

step 2

1 month after Definitions and metrics step 1 determined

Parish baselines and

At least 3 stewardship

& engagement and 3

percentage giving/

tithing programs are

parish impediments

determination are

finalized

examined

#### ST. NICHOLAS GREEK ORTHODOX CHURCH

### Stewardship & Engagement Action Plan

<u>Actions Steps</u>	Responsible Party	<u>Deadline</u>	Completion <u>Test</u>	
Interim Goal 2: Develop the most effective Stewardship Program within 3 months				
5. Evaluate researched adult and youth stewardship & engagement and tithing for	S&EPT	1 months after step 4	Evaluation of alternative stewardship & ministry	

- stewardship & engagement and tithing for effectiveness against key performance metrics
  - step 4
- and parish baselines based on criteria of effectiveness determined in step 2.

plan.

- 6. Modify or develop new adult and youth S&EPT stewardship & engagement and tithing program for utilization at the parish (the "Stewardship, **Engagement & Tithing Program") and establish** monthly performance benchmarks and comprehensive communications strategy and

S&FPT

#### Interim Goal 3: Recruit and train Ambassadors within 2 months

- S&EPT 7. Identify and recruit personal visitation ambassadors/small group leaders
- 1 month after step 6

Ambassadors are recruited

- ("Ambassadors") who can implement the Stewardship, Engagement & Tithing Program.
- 8. Train Ambassadors to implement the Stewardship, Engagement & Tithing Program.

2 months after

step 5

Ambassadors are trained

engagement and tithing

programs is completed

& Tithing Program is

are determined

finalized, and monthly performance benchmarks

Stewardship, Engagement

- 1 month after step 7

### Stewardship & Engagement Action Plan

Actions Steps	Responsible Party	<u>Deadline</u>	Completion <u>Test</u>
Interim Goal 4: Implement the Stewardship, Engagement & Tithing Program to achieve the Stewardship & Engagement Targets within 12 months			
9. Implement Stewardship, Engagement & Tithing Program to achieve the Stewardship & Engagement Targets.	Ambassadors	12 months after step 8	Stewardship, Engagement & Tithing Program is fully launched
10. Track and report on monthly performance benchmarks determined in step 6 and continue Ambassadors follow-up with parishioners until Stewardship & Engagement Targets are achieved	Ambassadors	Contemporaneous with step 9	Established monthly Stewardship & Engagement Targets are achieved



### Stewardship & Engagement Action Plan

Actions Steps	Responsible Party	<u>Deadline</u>	Completion <u>Test</u>
Interim Goal 5: Compile and assess the results of the Stewardship Program and make necessary improvements within 2 months			
11. Obtain and compile qualitative and quantitative data from Stewardship, Engagement & Tithing Program and determine effectiveness and success (based on criteria established in step 2) and identify areas for improvement.	Ambassadors and S&EPT	1 month after step 10	Stewardship, Engagement & Tithing Program assessments are completed
12. Finalize and deliver Stewardship, Engagement & Tithing Program assessment analysis report, and make all refinements necessary to make the Stewardship & Engagement Program more effective based on information identified in step 11.	Ambassadors and S&EPT	1 month after step 11	Analysis is completed, and Stewardship, Engagement & Tithing Program is refined accordingly



### Stewardship & Engagement Action Plan

Lead Measure Action	Deadline Date	% Complete and Date
1. Form Stewardship, Engagement & Tithing Program Team		
2. Develop definitions and effectiveness metrics		
3. Analyze parish baselines and engagement success impediments		
4. Research Stewardship, Engagement & Tithing Program		
5. Evaluate Stewardship, Engagement & Tithing Program		
6. Finalize Stewardship, Engagement & Tithing Program		
7. Identify and recruit Stewardship Ambassadors		
8. Train Stewardship Ambassadors		
9. Implement Stewardship, Engagement & Tithing Program and manage to interim monthly targets		
10. Track performance Data from Stewardship, Engagement & Tithing Program Implementation		
11. Obtain qualitative and quantitative assessment data from Stewardship, Engagement & Tithing Program		
12. Improve Stewardship, Engagement & Tithing Program based lessons learned in step 11		

