

*Igniting The Flame of Greek
Orthodoxy in America*



The
A.D.P. Trinity
Model

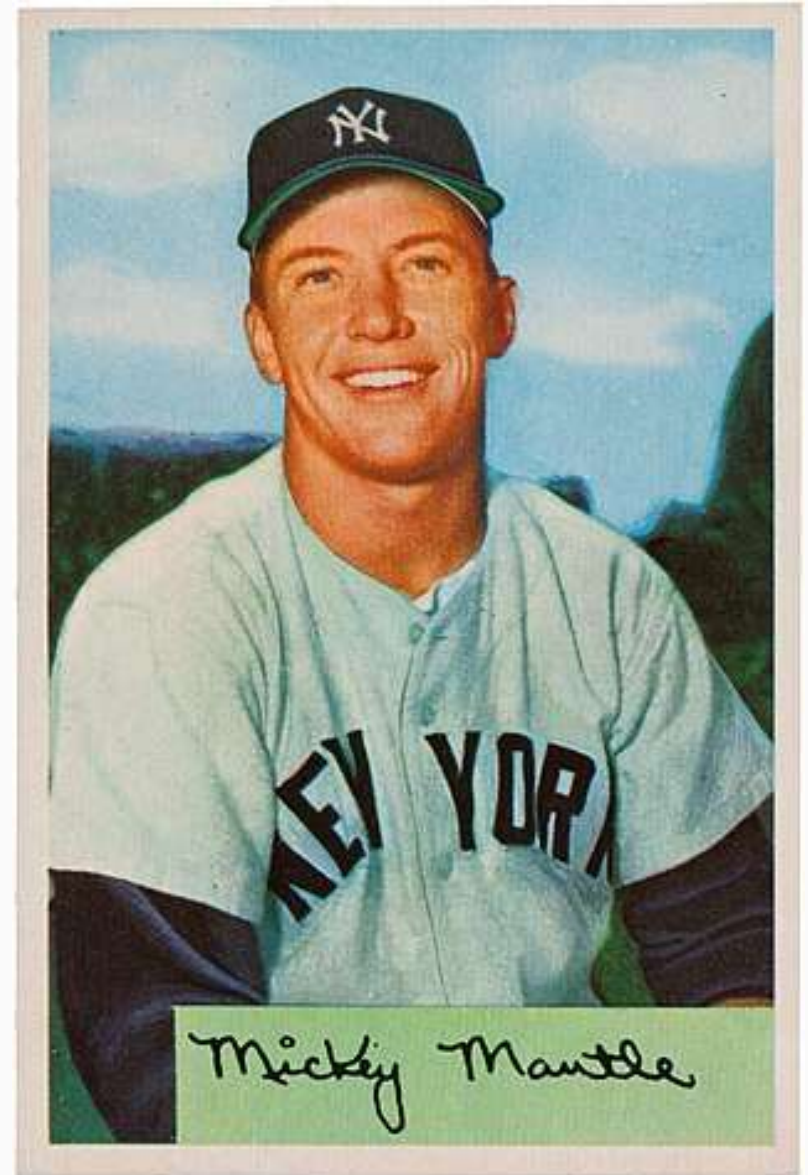
Bill Marianes

**If you'd live to 150,
would you change anything?**





“If I knew I was gonna live this long, I'd have taken better care of myself.”





What if you'll live
FOREVER?



**“...for a
good account
before the
awesome
judgment seat
of Christ.”**

II Corinthians 5:10
Orthodox Divine Liturgy



**Christ's
difficult
question**



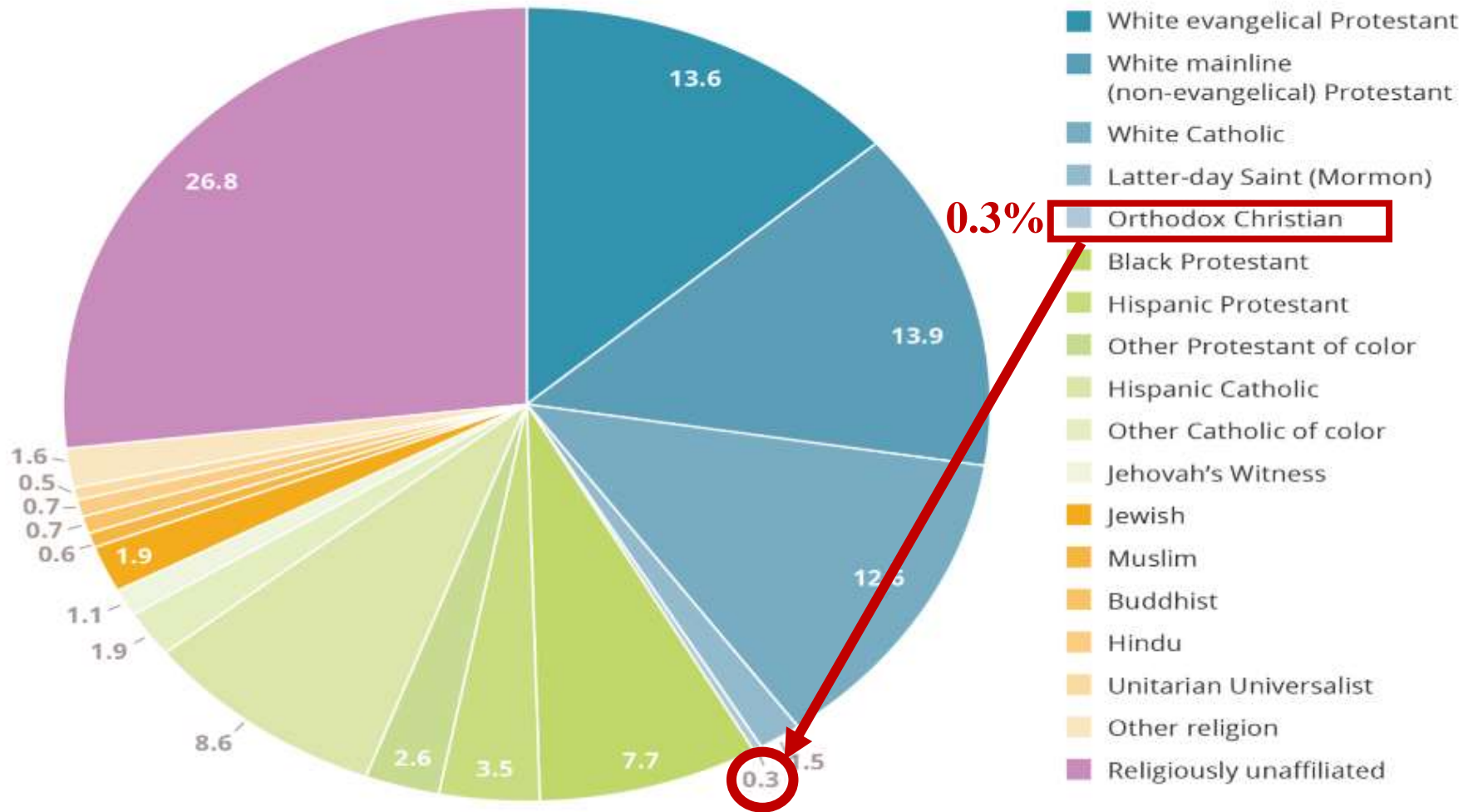
What did you do,
for **My** church and **My** people,
under your watch,
given all of the gifts **I** gave you?

**IN GOD
WE TRUST
ALL OTHERS
MUST BRING
DATA**

W. Edwards Deming



The American Religious Landscape



Source: PRRI 2022 American Values Atlas.

0.5% 102 years ago in 1922

“The Parade of Horribles”

47% of cradle Orthodox adults left.

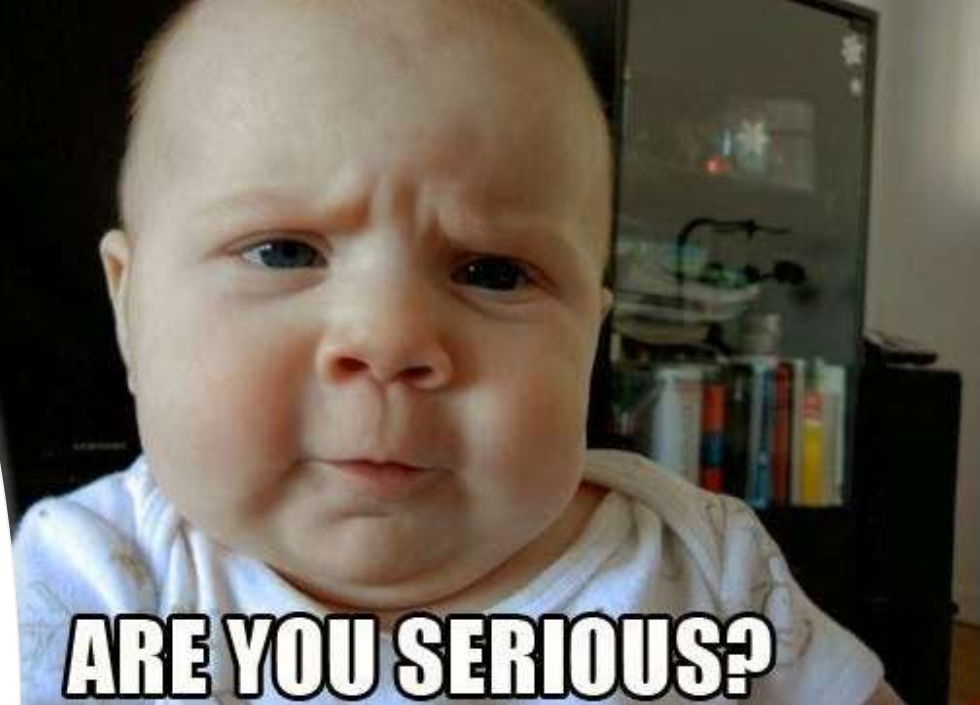
39% of Millennials are “NONES.”

64% of youth leave the church in their 20s.

15% of Orthodox attend services weekly.

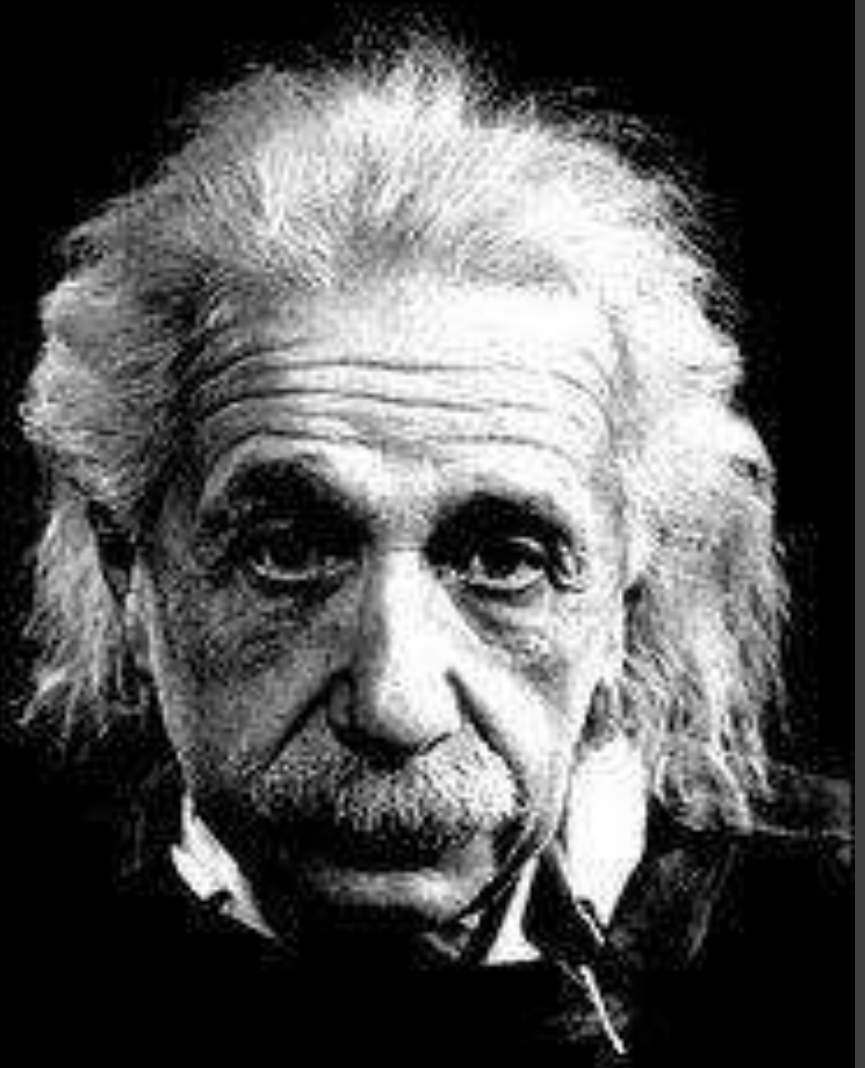
Parishioners’ minds wander \approx 75% of time.





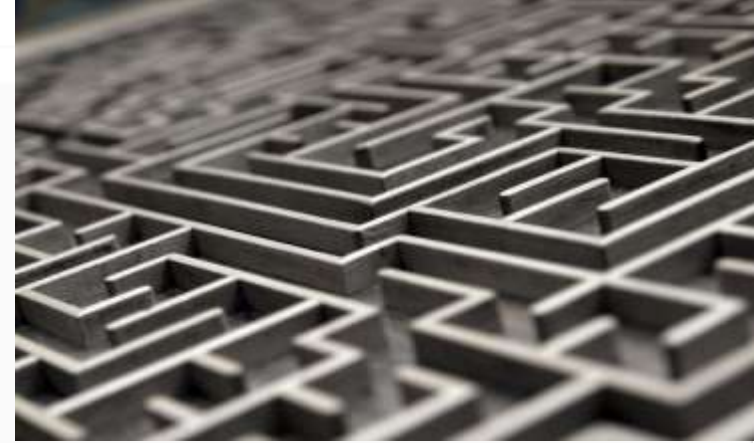
Now
What?

"WE CANNOT
SOLVE OUR
PROBLEMS
WITH THE SAME
THINKING WE
USED WHEN WE
CREATED THEM"



Albert Einstein

AGOC Challenges



STRUCTURE

~ 550+ parishes, 9 Metropolises, and 1 Archdiocese all understaffed and without proven, effective ministries

RESOURCES

~ insufficient financial and human resources, training, and best practices

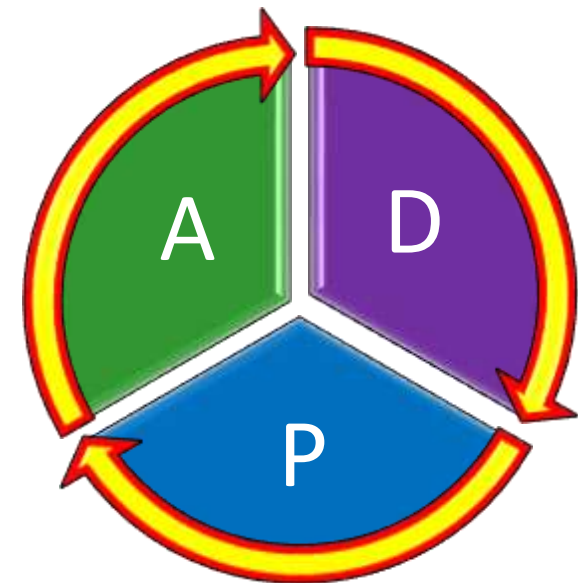
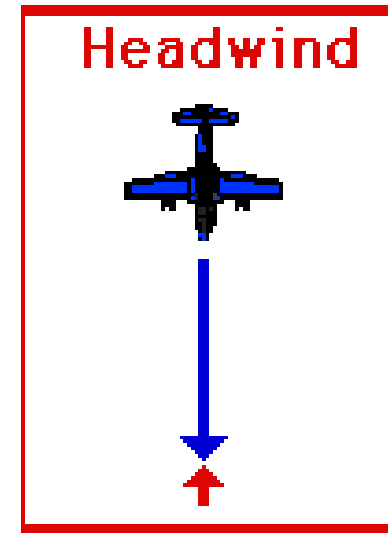
PROCESSES

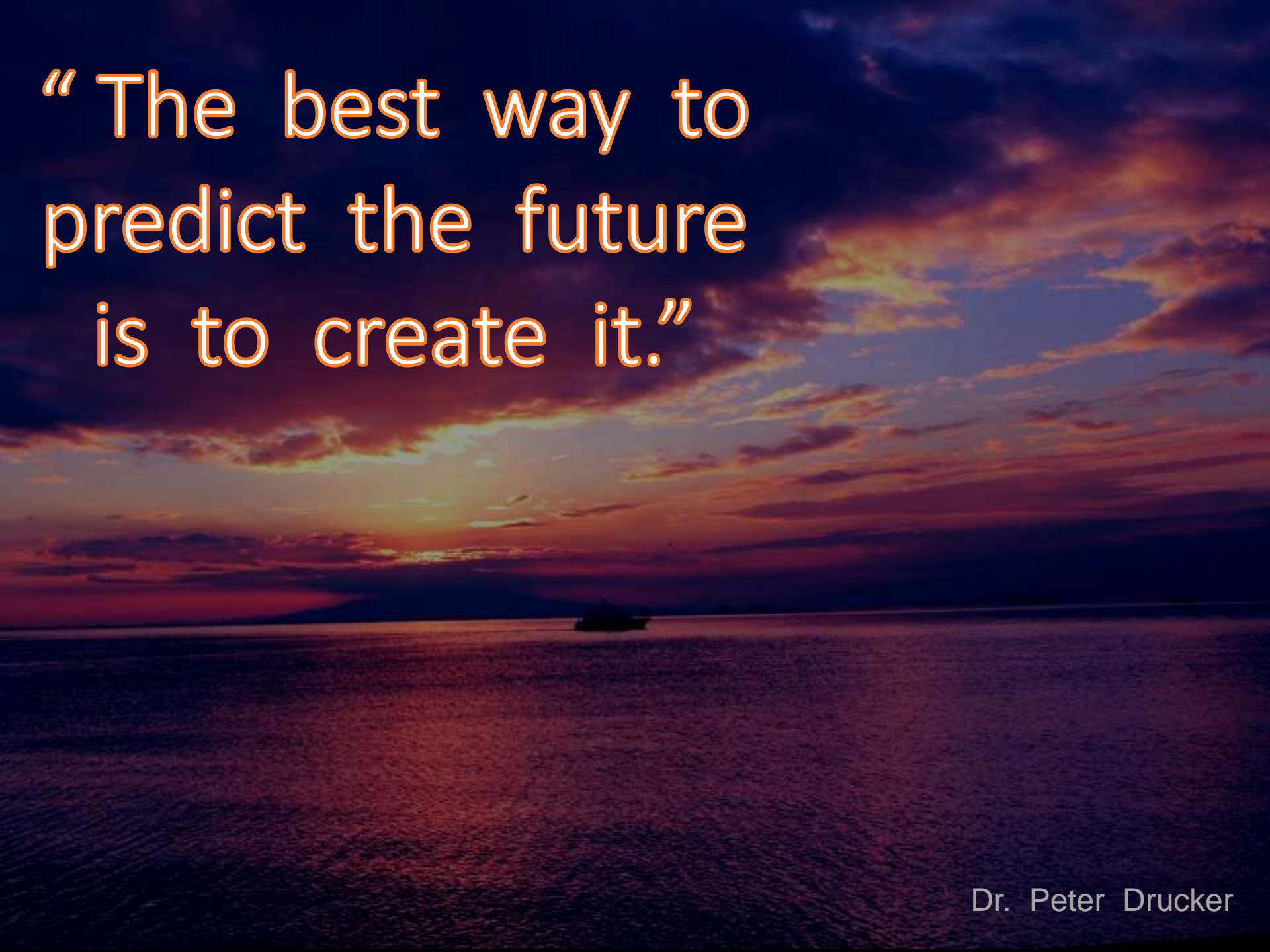
~ inadequate accountability, transparency, and best practices repository

A.D.P. Trinity

Model Headwinds

- ~ decades of lethargy
- ~ fear of the unknown/change
- ~ lack of proven solutions
- ~ inadequate leadership and resources



A sunset over a body of water with a small island in the distance. The sky is filled with colorful clouds in shades of orange, red, and purple, with the sun low on the horizon. The water is dark and reflects the colors of the sky. A small, dark island is visible in the middle ground.

“The best way to
predict the future
is to create it.”



Proposed New GOA Strategic Planning Elements

WHY STATEMENT

*Follow Christ to Light
the Way to God.*

CORE VALUES

*Christ-centered loving,
learning, and leading.*

MISSION STATEMENT

*Make Disciples of Christ
through Education and
Engagement*

VISION STATEMENT

*Materially and measurably
improve Education and
Engagement within three years
as outlined in the Strategic Plan.*

Giving...

Invitation...

Volunteerism...

Spiritual commitment...

...is more dependent on engagement and education than anything else.



EDUCATION (E1)

TOPICS

- ~ Holy Scripture (Biblical)
- ~ Orthodox faith

DELIVERY

- ~ Comprehensive & year-round
- ~ In-person & online
- ~ Adult & youth
- ~ Cradle, converts & seekers



ENGAGEMENT (E2)

- ~ Liturgical & sacramental
- ~ Ministry
- ~ Welcoming, in-reach, & “one-anothering”
- ~ Outreach, evangelism & community
- ~ Financial stewardship



Don't Reinvent



Perfect It

Widely Successful Operational Model

- ~ Appliance repair
- ~ Automobiles
- ~ Auto parts
- ~ Automotive service
- ~ Bakeries
- ~ Camping
- ~ Childcare
- ~ Chiropractic
- ~ Cleaning
- ~ Coffee
- ~ Education
- ~ Financial services
- ~ Fitness
- ~ Food
- ~ Haircare
- ~ Hardware store
- ~ Healthcare
- ~ Home repair
- ~ HVAC
- ~ Hearing care
- ~ Home repair
- ~ Infusion care
- ~ Insurance
- ~ Junk removal
- ~ Lawncare
- ~ Logistics
- ~ Massage
- ~ Medical testing
- ~ Moving
- ~ Pest control
- ~ Pet supply/care
- ~ Printing
- ~ Real estate
- ~ Recreation
- ~ Senior care
- ~ Signage
- ~ Staffing
- ~ Storage
- ~ Spas
- ~ Sporting goods
- ~ Supplements
- ~ Tax returns
- ~ Training
- ~ Vision care

FRANCHISE



“Invent once, share often.”

Franchisor

researches and develops best services/products/solutions (SPS)

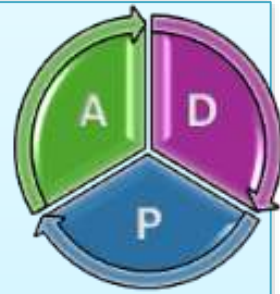
Regional Sub-Franchisor

trains local franchisees on SPS

Franchisee

provides the SPS to end users

New Orthodox A.D.P. Trinity Model



Archdiocese

researches and develops the best E1 and E2 SPS (services/products/solutions)

Diocese

trains their regional parishes on best E1 and E2 SPS

Parishes

provides the best E1 and E2 SPS to parishioners



The **A.D.P.** Trinity Model

3 Phases and 25-Year Goal



Phase 1 (years 1-3): **A** develops Strategic Plan and effective E1 and E2 solutions and E1 and E2 trainers

Phase 2 (years 3-4): **Ds** deliver E1 and E2 best practices to their **Ps**

Phase 3 (years 4-25): **Ps** complete Strategic Plans and implement **P**-specific E1 and E2 S.M.A.R.T. Goals that are updated every 3-5 years

25-Year Goal: AGOC more than triples in size with at least a 20% increase in number of **Ps**

A humble offering of service





SOLUTION



Stewardship Calling's Principal:

1. Represented franchisors and franchisees for 36 years
(e.g., Chick-fil-A, McDonalds, Shoney's, Burger King, Longhorn Steaks, Church's Fried Chicken, etc.)
2. Developed strategic plans covering over 26% of American Orthodox Christians
3. Serves on the ACOG Archdiocese Council and Assembly of Bishops Secretariat
4. Helped raised over \$100 million in capital campaigns
5. Will work full time for free to lead **A.D.P.** Trinity Model implementation



**AND NOW A WORD
FROM OUR SPONSOR**





<https://stewardshipcalling.com/new-greek-orthodox-church-a-d-p-model/>

**Stewardship
Calling.com**

Stewardship Calling
What are you doing with all of the gifts God has given you?

WHY? STEWARDSHIP STRATEGIC PLANNING INTERNET RADIO & PODCASTS KEYNOTES & LEADERSHIP RESOURCES

PERSONAL

GREEK ORTHODOX ARCHDIOCESE OF AMERICA About News Archbishop Chapel Library Directories DONATE

Christ is In Our Midst!

The Greek Orthodox Church in its tradition of prayer and worship is rooted in the One, Holy, Catholic, and Apostolic Church.

New Greek Orthodox Church A.D.P. Model

What are some of the biggest challenges facing the Greek Orthodox Church in the United States? What model can allow it to address the two most critical root causes that cause the negative trends. Below is a summary case statement and PowerPoint presentation.

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Resources Tab



**New Greek
Orthodox
Church A.D.P.
Trinity Model**

The graphic features a central area with a background of vertical color stripes in yellow, cyan, green, magenta, red, and blue. This central area is framed by a thick, black, irregular border that resembles a paintbrush stroke. The text is centered within the colored area and is rendered in a bold, white, sans-serif font with a black outline.

AND NOW BACK TO
OUR REGULARLY
SCHEDULED
PROGRAMMING

**“A society
grows great
when old men
and women
plant trees in
whose shade
they shall
never sit.”**

Greek Proverb



**There is hope for
your future, declares
the Lord.**

Jeremiah 31:17



QUESTIONS
ANSWERED
HERE
EVEN THE
SILLY ONES

Any Questions?

Igniting The Flame of Greek Orthodoxy in America



The
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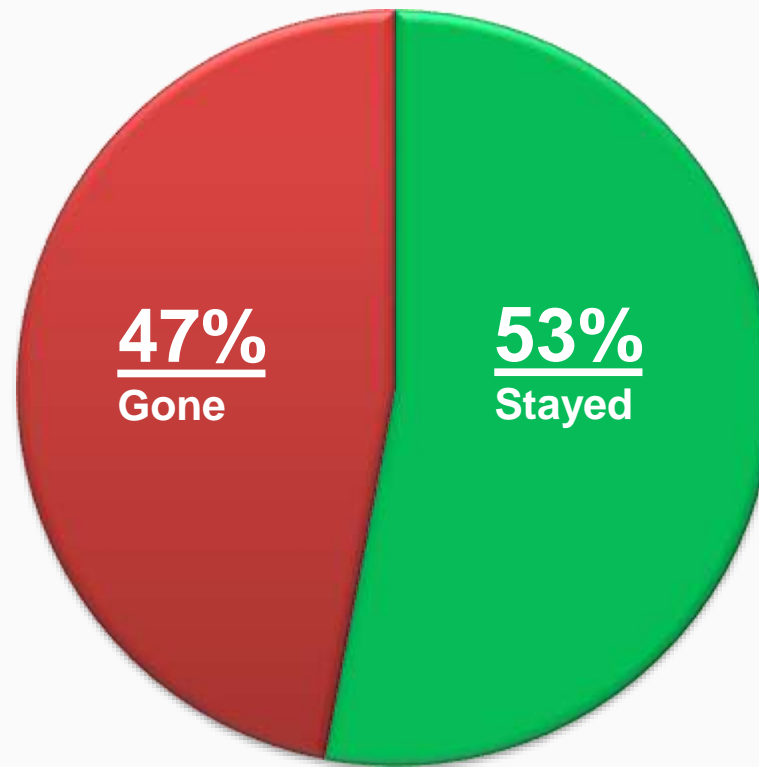
Bill Marianes



APPENDIX

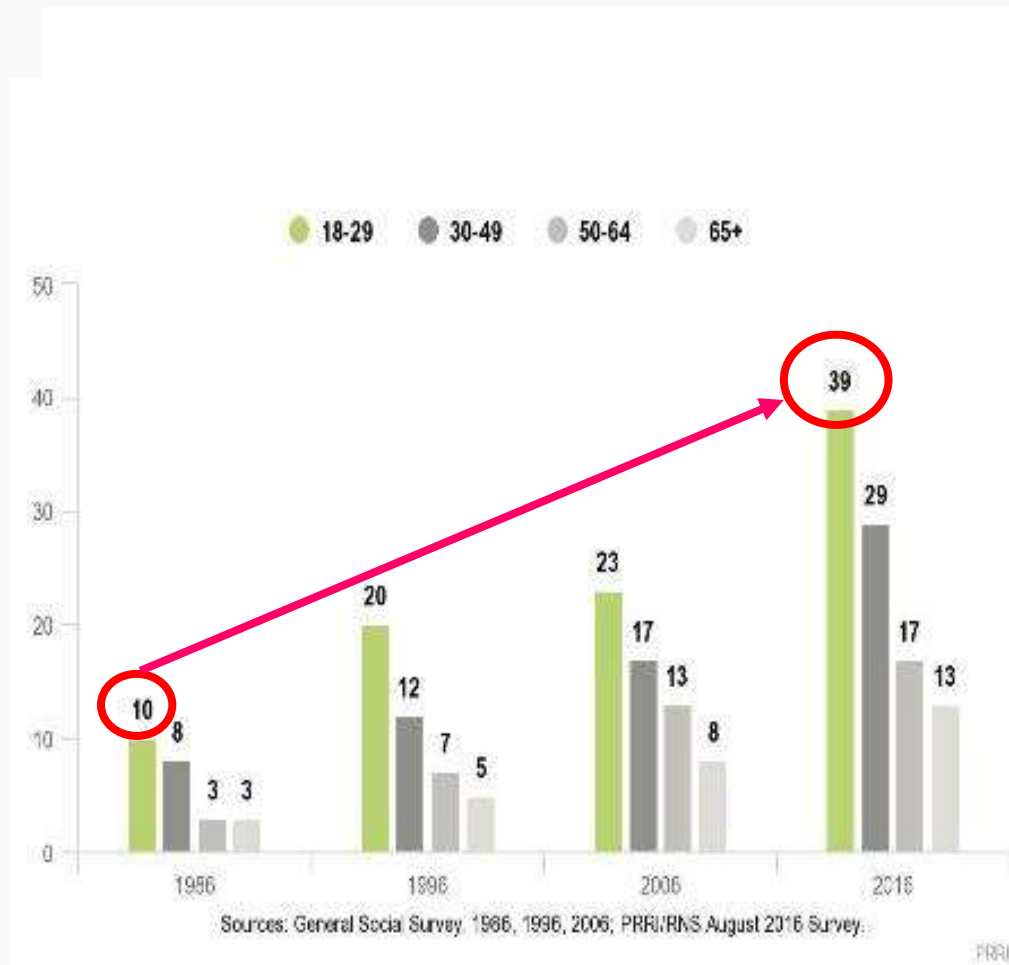


47% of cradle Orthodox adults have left the Church¹

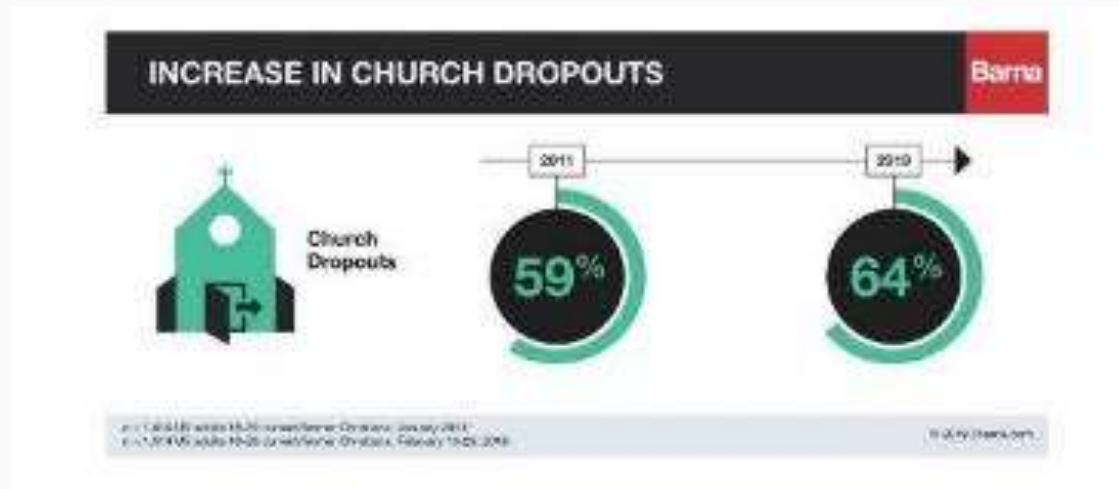


■ Stayed
■ Gone

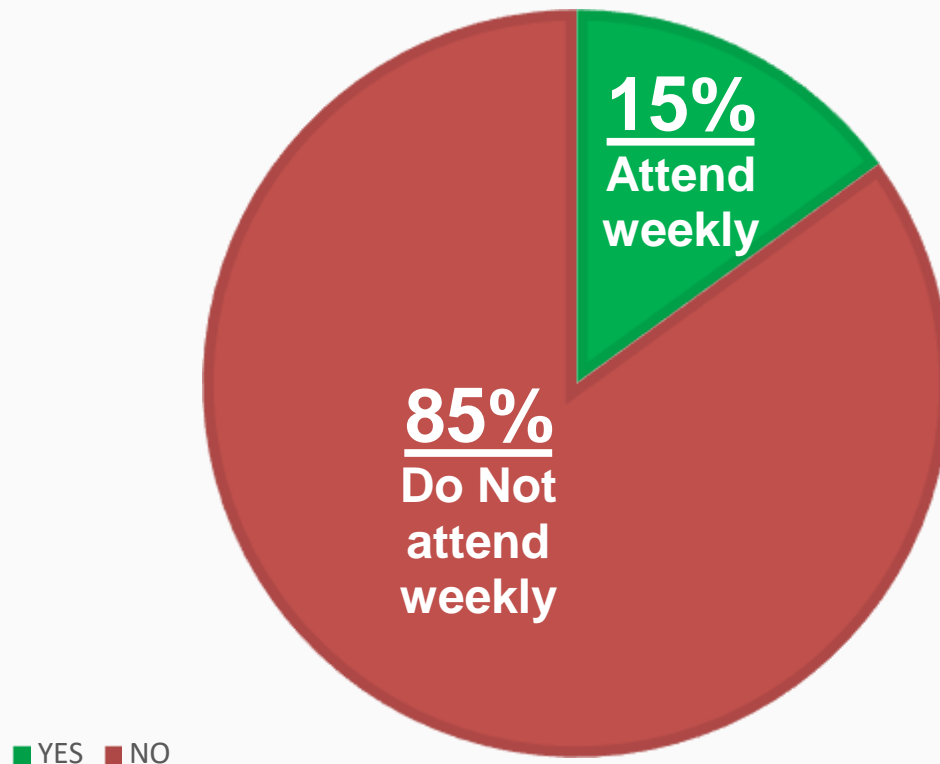
39% of Millennials (born 1981-1996) are “NONES” and claim NO religion



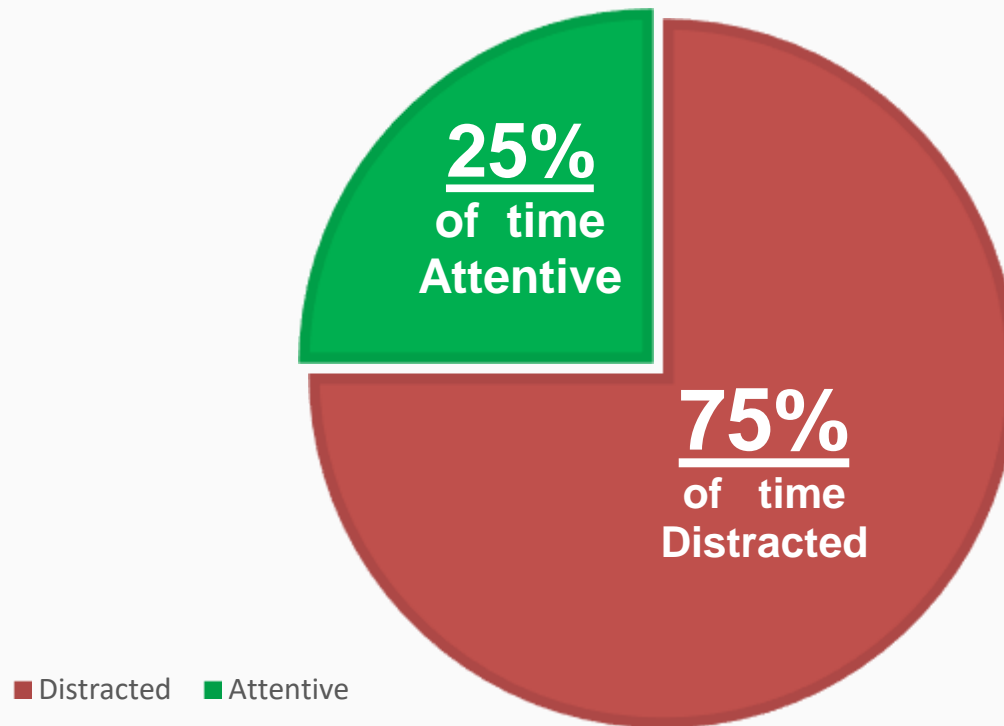
64% of youth drop out of church in their 20s



**15% of Orthodox adherents
regularly attend church services.**



Parishioners' minds wander \approx 75% of the time during Divine Liturgy.



This is your last chance. After this, there is no turning back.

You take the
blue pill,
leave right
now, the
story ends,
and you keep
believing
whatever you
want to
believe.



You take the
red pill, you
join me in the
Orthosphere
Wonderland,
and I show
you how deep
the rabbit hole
goes.