



Part 2

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STEWARDSHIP
CALLING



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WHY

are you here?

The most critical question each person, parish and ministry must answer.



WHY

are you here?



**“The mystery of human
existence lies not in just
staying alive, but in finding
something to live for.”**

- Fyodor Dostoyevsky -

1. SWOT / EPA / OCAI Analysis
2. Statement of Why
3. Core Values
4. Mission Statement
5. S.M.A.R.T. Goals
6. Vision Statement
7. Interim Goals & Interim Actions
8. Success Timeline
9. SMART Goal Accountability Process (“SMART GAP”)
10. Strategic Plan



10 Strategic Plan Deliverables





Strategic Plan Deliverables



1. S.W.O.T. / E.P.A. / FSA Analysis – Tools that allow your PIPs to tell you the current state of your parish

2. Statement of Why – The statement of the fundamental purpose for which your Parish exists that is inspirational, motivational, and transformational and would make people want to belong

3. Core Values – The common belief shared by the PIPs and leadership that drive all behaviors and help inform all decisions



Strategic Plan Deliverables



4. Mission Statement – The simple statement that describes What the parish does

5. S.M.A.R.T. Goals – The strategic goals that are Specific, Measurable, Attainable, Relevant and Realistically written, and Timebound by deadlines

6. Vision Statement – a specific, measurable, and timebound concise statement of where the parish will be in 3-4 years on the most critical strategic objectives



[Stewardship
Calling.com](https://stewardshipcalling.com)

Stewardship Calling
What are you doing with all of the gifts God has given you?

**Strategic
Planning**

**Scroll down
to St.
Raphael –
Iowa City**

WHY? STEWARDSHIP STRATEGIC PLANNING BIBLE RADIO & PODCASTS KEYNOTES & LEADERSHIP RESOURCES

PERSONAL

BOSTON METROPOLIS – THRIVING CONGREGATIONS TRAINING PROGRAMS ON PARISH STRATEGIC PLANNING

SAMPLE S.M.A.R.T GOAL & ACTION PLANS

METROPOLIS OF BOSTON – FOUR PARISH STRATEGIC PLAN

ST. SOPHIA JEFFERSON, PA STRATEGIC PLAN

WARREN, OH – ST DEMETRIOS STRATEGIC PLAN

SAINTS RAPHAEL, NICHOLAS & IRENE – CUMMING, GA

ST. RAPHAEL – IOWA CITY

CHRIST THE SAVIOUR – HARRISBURG, PA

St. Raphael – Iowa City

Below is the Power...

...offered to the entire community December 17, 2023

...aknesses, Opportunities & Threats (SWOT) of the St

<https://stewardshipcalling.com/st-raphael-iowa-city/>





WHY
are you here?

**The most critical question
each person, parish and
ministry must answer.**

WHY Statement

Answers strategic planning question #1:

Why are we here?

~ An articulate, compelling and inspirational reason why our parish exists and why anyone should care, or want to join us.



3 Critical Rules of Vision & Strategic Planning



Date your Vision



Marry your Values & Mission



Die living your WHY

A Statement of Why is Biblical



“Friends, WHY
are you doing
these things?”

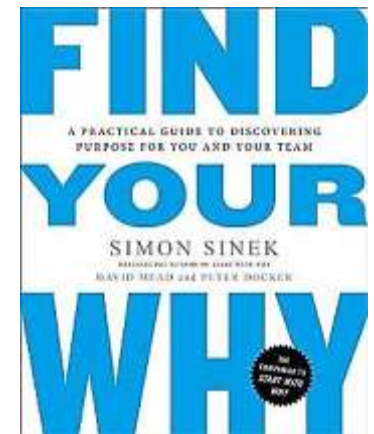
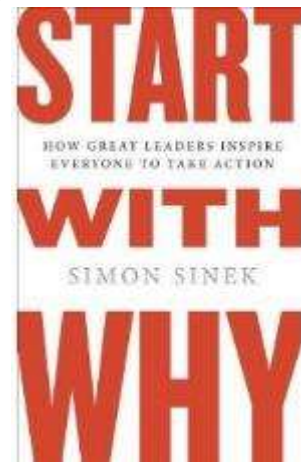
Acts 14:15

“People don’t buy-in to what you do. They buy-in to why you do it.”

“But if you don’t know why you do what you do, how will you inspire anyone else to follow you?”



Simon Sinek





“The goal is not to attract people who need what you have. The goal is to attract people who believe what you believe.”



Start With WHY?



- ~ A **WHY** should inspire and explain your parish's purpose
- ~ It answers: **“Why does my parish exist?”** - **“Why should anyone want to join us?”**
- ~ Your 1 sentence **WHY** should be:
 - simple and clear
 - actionable
 - focused on how you'll contribute to others, and
 - expressed in affirmative language that resonates with you and can inspire others



Consensus

Consensus

A group of business professionals in a meeting, with text overlaid on a dark background. The image shows several people in business attire, some standing and some sitting at a table, engaged in discussion. The text is white and stands out against the dark background.

- ~ Seek the “common mind” through respectful dialogue
- ~ An agreement everyone can “live with” (even if it is not their first choice)
- ~ Consensus is achieved once:
 - (a) the discussion has been full and fair
 - (b) everyone can live with the modified proposal

ST. RAPHAEL WHY STATEMENT HEAT MAPPING

8 – Transformation

7 – Loving & Welcoming Community

6 – Loving (Christ's Love)

5 – Christ

5 – Salvation

4 – Calling

4 – Evangelism

4 – Spiritual Growth

3 – Service

3 – God - Relationship / Glorification

3 – Healing

2 – Gospel

St Raphael Orthodox Church

Why Statement

**To participate in the healing,
transforming, unifying light of Christ
for the salvation of the world.**

**Join us on November 19, 2024 ZOOM
to work on St. Raphael **Core Values,
Mission, Strategic Area of Focus**
at 6:00 p.m. Central**

Join Zoom Meeting

<https://us02web.zoom.us/j/82702860843?pwd=f2n9BKxsPasGnJTyJ2JsXPY367Aacl.1>

Meeting ID: 827 0286 0843

Passcode: 691719

One tap mobile

+13126266799,,82702860843#,,,,*691719#

+16465588656,,82702860843#,,,,*691719#



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