



***Vision &
Strategic
Planning -
WHY
Discovery
Part 2***



Dr. Bill Marianes

WHY

are you here?

The most critical question each person, parish and ministry must answer.





Stewardship Calling

What are you doing with all of the gifts God has given you?

Strategic Planning

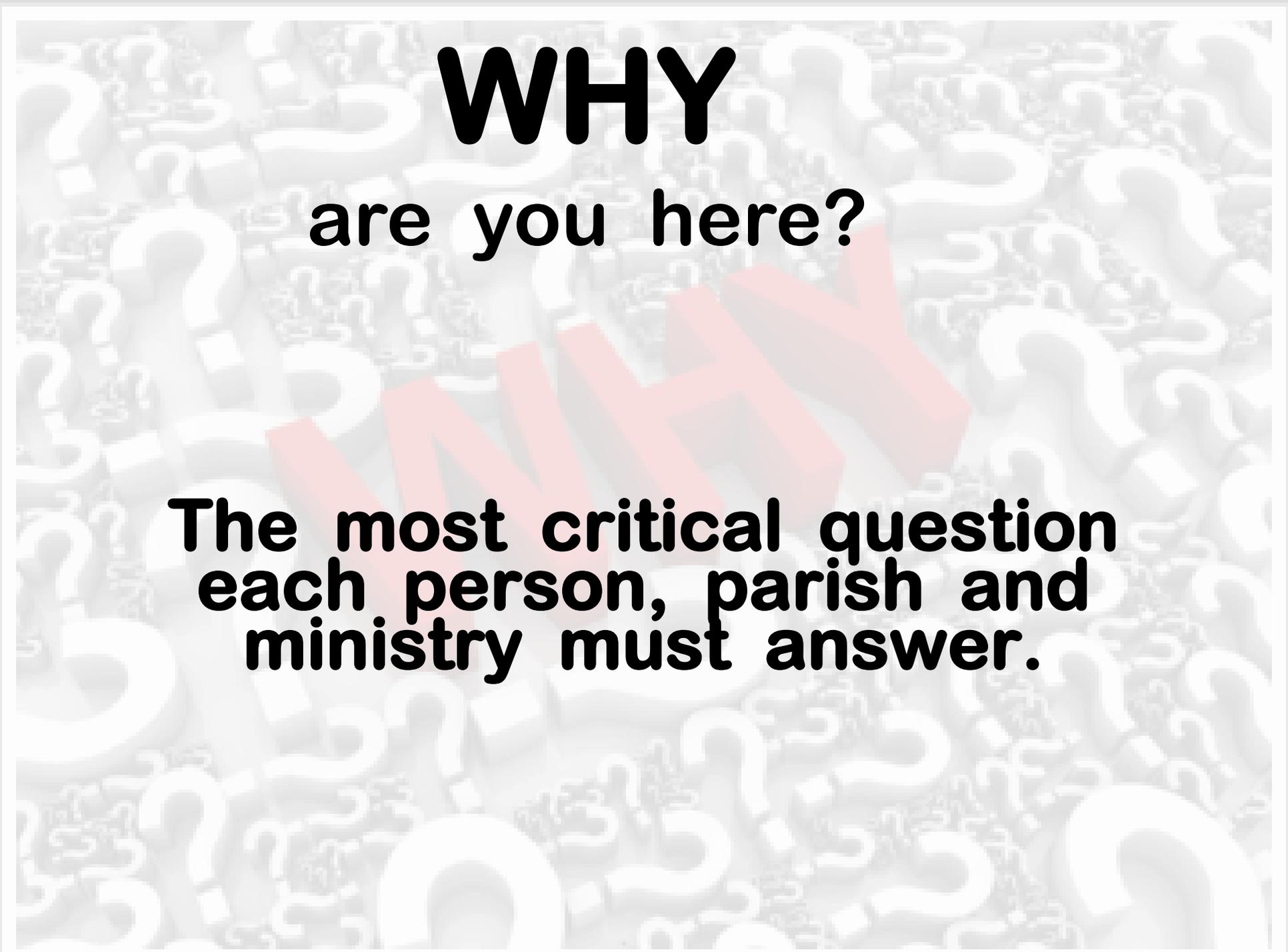
Scroll down to Holy Orthodox Church of Uganda page

<https://stewardshipcalling.com/orthodox-church-of-uganda/>

WHY?	STEWARDSHIP	STRATEGIC PLANNING	INTERNET RADIO & PODCASTS	KEYNOTES & LEADERSHIP	RESOURCES
PERSONAL		ST. SOPHIA UKRAINIAN SEMINARY			
		HOLY ORTHODOX CHURCH OF UGANDA			
THE HOLY		BOSTON METROPOLIS – THRIVING CONGREGATIONS TRAINING PROGRAMS ON PARISH STRATEGIC PLANNING		CHURCH OF UGANDA	
		SAMPLE S.M.A.R.T GOAL & ACTION PLANS			
Holy Orthodox Church		METROPOLIS OF BOSTON – FOUR PARISH STRATEGIC PLAN			
By the grace of God transformational and under the inspired being coordinated Strategic Planning Planning Team can		ST. SOPHIA JEFFERSON, PA STRATEGIC PLAN			Orthodox Church in Uganda is undertaking a strategic planning process. This incredible work is in the presence of His Eminence Metropolitan Jeronimos Muzeeyi, and is coordinated by Fr. Protopresbyter Vasilios Masi. A dedicated team of senior leaders will form the Strategic Planning work of our very diverse and extensive Strategic Planning Team.
		WARREN, OH – ST DEMETRIOS STRATEGIC PLAN			
		SAINTS RAPHAEL, NICHOLAS & IRENE – CUMMING, GA			

**“The mystery of human
existence lies not in just
staying alive, but in finding
something to live for.”**

- Fyodor Dostoyevsky -

The background of the slide is a light gray color filled with a dense pattern of white question marks of various sizes. In the center, there is a large, semi-transparent red hand with fingers spread, reaching upwards.

WHY
are you here?

**The most critical question
each person, parish and
ministry must answer.**

WHY Statement

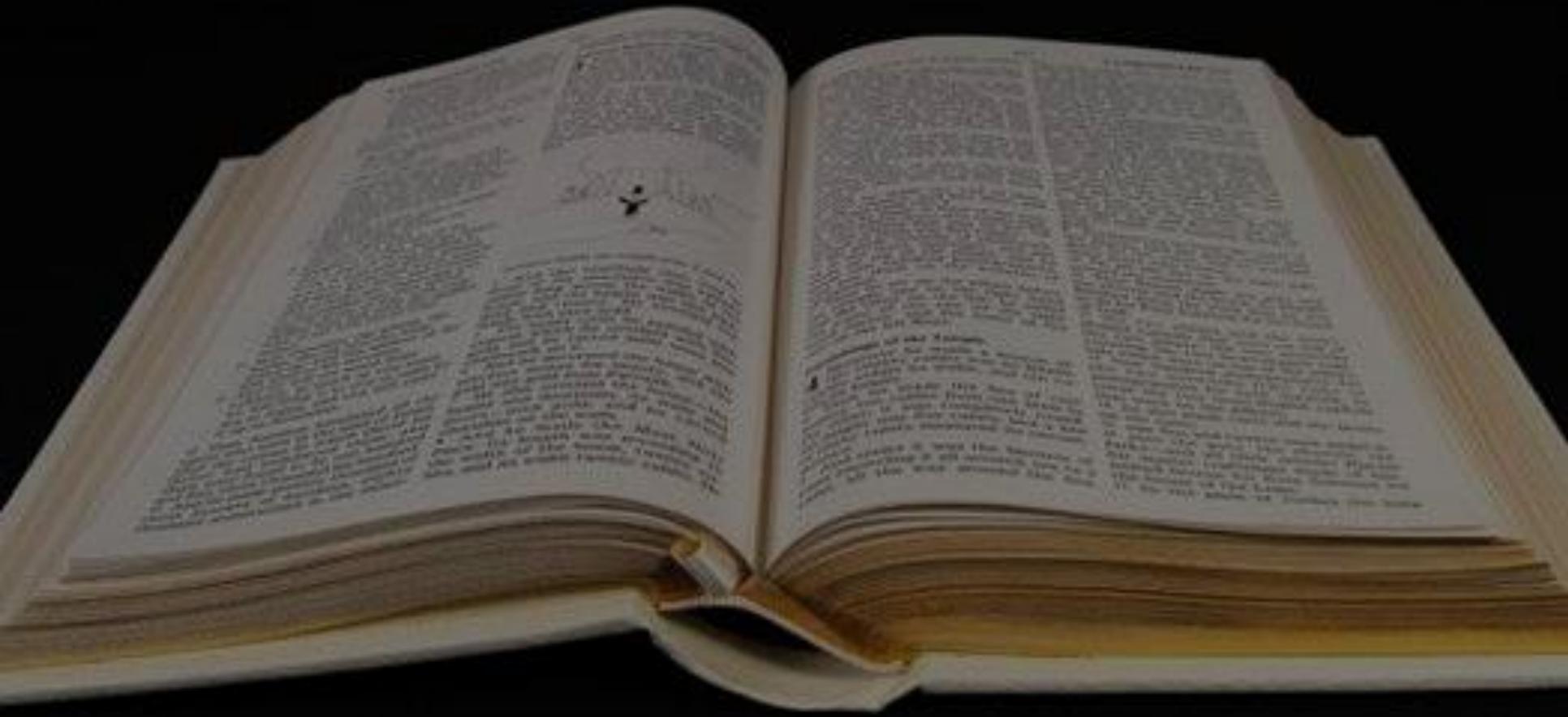
Answers strategic planning question #1:

Why are we here?

~ An articulate, compelling and inspirational reason why our parish exists and why anyone should care, or want to join us.



A Statement of Why is Biblical



“Friends, WHY
are you doing
these things?”

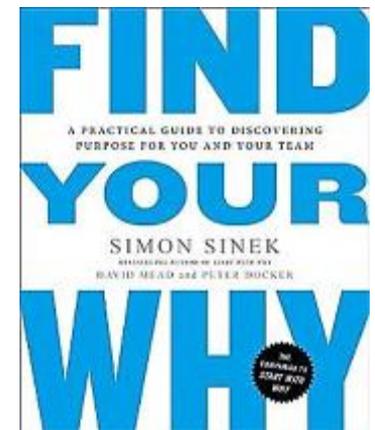
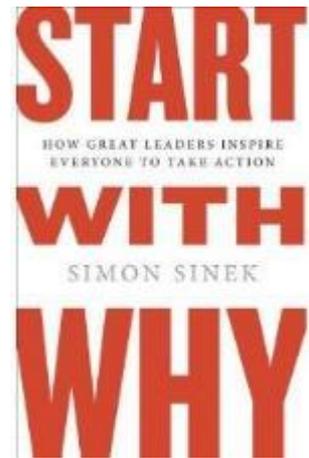
Acts 14:15

“People don’t buy-in to what you do. They buy-in to why you do it.”

“But if you don’t know why you do what you do, how will you inspire anyone else to follow you?”



Simon Sinek





“The goal is not to attract people who need what you have. The goal is to attract people who believe what you believe.”

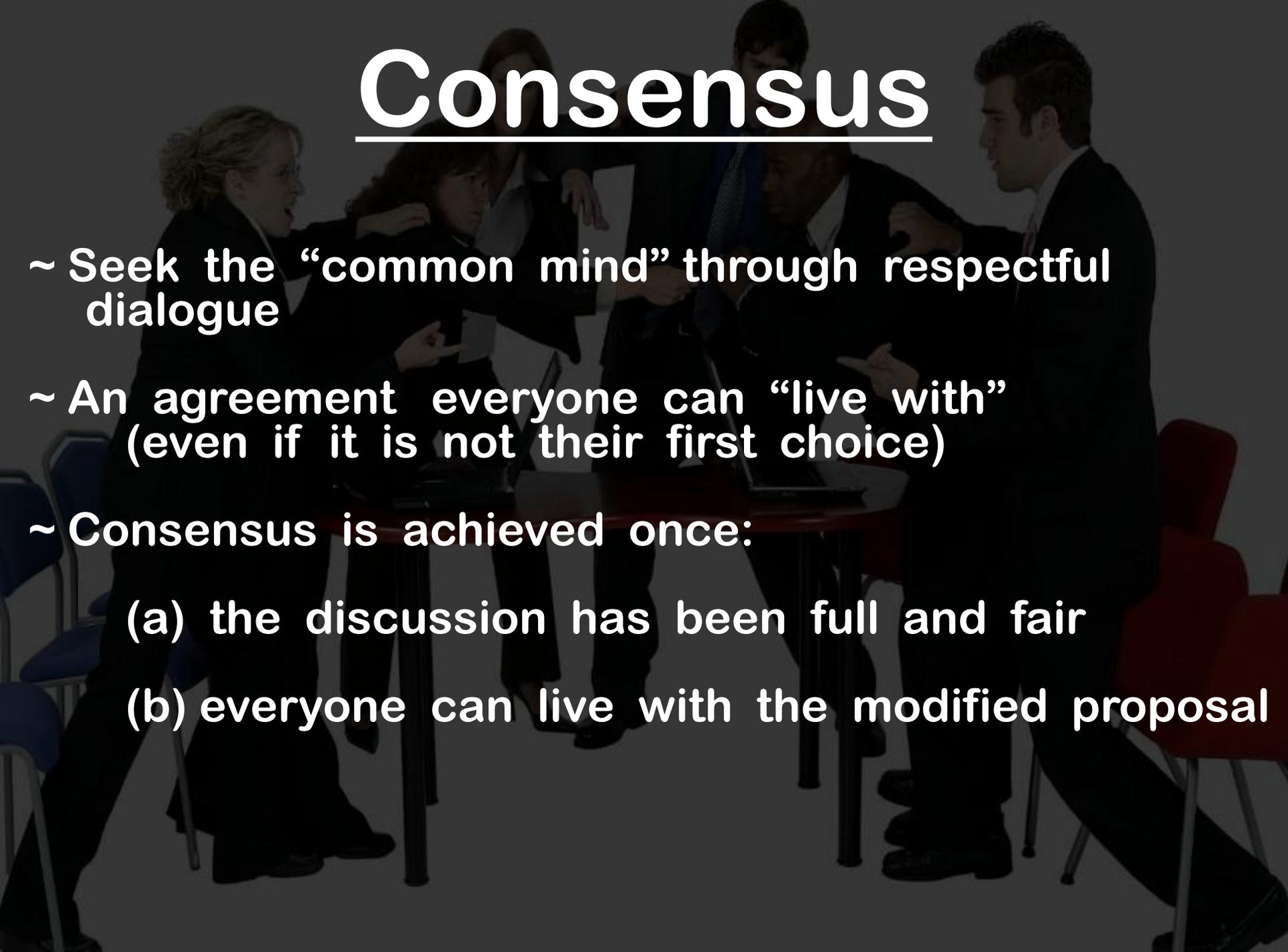


Start With WHY?



- ~ A **WHY** should inspire and explain your parish's purpose
- ~ It answers: “Why does our church exist?” - “Why should anyone want to join us?”
- ~ Your 1 SHORT **WHY** sentence should be:
 - Simple, clear, and memorable
 - Actionable and inspirational
 - focused on how you'll contribute to others, and
 - expressed in affirmative language that resonates with you and can inspire others

Consensus

A group of business professionals in a meeting, with text overlaid on a dark background. The image shows several people in business attire, some standing and some sitting, engaged in a discussion. The text is overlaid in white on a dark, semi-transparent background.

- ~ Seek the “common mind” through respectful dialogue
- ~ An agreement everyone can “live with” (even if it is not their first choice)
- ~ Consensus is achieved once:
 - (a) the discussion has been full and fair
 - (b) everyone can live with the modified proposal

WHY Suggestions

- 1. To spread Christ's love, empower communities, and cultivate spiritual renewal, creating a lasting impact of hope, healing, peace, and spiritual transformation in our nation.**
- 2. To welcome and offer a safe space for all people who desire to live full filled lives both spiritually and physically in their communities and society as a whole.**
- 3. To be a one stop center for empowering all communities to live Christ like fulfilled lives in both the spiritual and physical space.**
- 4. To lead humanity to full salvation.**
- 5. To transform lives in obedience to divine mandate.**
- 6. To share in God's unconditional love, be one in Christ, and journey together to the Promised Land of Salvation.**

WHY Suggestions

- 7. To welcome in love and share the eternal treasure with all those seeking the True Church with the unbreakable history and Apostolic succession.**
- 8. To welcome and inspire all Youths(soul-searching) to get involved in God-pleasing salvation ministry.**
- 9. To manifest Christ's Love, Inspire Faith in Him, and Preserve the Holy Tradition.**
- 10. To offer a true Apostolic evangelism, a core Gospel message of Christ our Lord and Savior, focused on discipleship and equipping believers, and a desire to build strong, enduring communities of faith.**
- 11. To bring Glory to God, and encourage, build up and serve one another.**
- 12. To bring the healing light of Christ to all people, nurturing faith, restoring dignity, and building a just and merciful Ugandan society rooted in the Kingdom of God.**

WHY Suggestions

- 13. To embody and share the transformative Truth and love of Christ, so that every soul we touch may encounter His grace, live in His justice, and walk in the promise of eternal life.**
- 14. To shepherd souls in truth and love, and to uplift communities—spiritually and materially—to a life of dignity, purpose, and salvation in Christ.**
- 15. To propagate and witness our Lord's teaching, tradition and leadership as handed down to us by the holy Apostles (Good News), so that all of us in the country may be saved and inherit the Kingdom of God where our Lord, Jesus Christ went to prepare for us.**

WHY Suggestions

- 16. To be the living manifestation of Christ in mankind and practice the Holy Apostolic Tradition in fullness of the Christian Faith.**
- 17. To be a vibrant, prayer-filled community so that every person may encounter God, grow in holiness, and serve others in the joy of the Holy Spirit.**
- 18. To pray, grow, and serve so all may encounter God.**
- 19. To educate and serve all people so they can find peace and joy in Christ.**
- 20. To live and share Christ's love by nurturing faith, strengthening families, and building sustainable livelihoods.**
- 21. To spread Orthodox Christianity teachings and traditions, nurturing the growth of its members and to promote Orthodox values in Uganda.**

This is the heat mapped version of all the WHY Submissions.

All WHY Submissions and this heat mapped version can be viewed at:

<https://stewardshipcalling.com/orthodox-church-of-uganda/>

UGANDA ORTHODOX CHURCH WHY HEAT MAPPED RECOMMENDATIONS

7 – CHRIST-CENTERED - live Christ-fulfilled lives; be one in Christ; witness Christ's teaching, tradition and leadership; the living manifestation of Christ in mankind; Inspire Faith in Him; core Gospel message of Christ; so that every soul we touch may encounter His grace.

5 – DISCIPLING / EVANGELISIM - spread Christ's love; bring healing light of Christ to all people; share the eternal treasure of the True Church; offer a true Apostolic evangelism; discipleship and equipping believers.

5 – SALVATION - lead humanity to full salvation; salvation in Christ; walk in the promise of eternal life; and journey together Salvation; so that all of us in the country may be saved and inherit the Kingdom of God.

5 – SPIRITUAL FAITH FORMATION/EDUCATION - cultivate spiritual renewal; nurturing faith; educate and serve all people; nurturing faith; fulfilled spiritual and physical lives.

5 – COMMUNITY - empower communities; uplift communities—spiritually and materially; build strong, enduring communities of faith; empowering all communities; and building a just and merciful Ugandan society rooted in the Kingdom of God.

4 – LOVING - manifest Christ's Love; shepherd souls in truth and love; share in God's unconditional love; embody and share the transformative Truth and love of Christ; live and share Christ's love.

3 – WELCOMING - welcome all people; welcome in love; welcome and inspire all Youths (soul-searching).

3 – SERVICE - encourage, build up and serve one another; serve; serve others in the joy of the Holy Spirit.

2 – TRANSFORMATION - spiritual transformation; transform lives in obedience to divine mandate.

2 – PEACE - find peace and joy in Christ; peace.

2 – GROWTH - grow; grow in holiness.

2 – GLORY TO GOD - bring Glory to God; God-pleasing salvation ministry.

2 – HOLY TRADITION - Preserve the Holy Tradition; practice the Holy Apostolic Tradition in fullness of the Christian Faith.

2 – ENCOUNTER GOD - every person may encounter God; all may encounter God.

2 – CHRISTIAN LIFESTYLE - live in His justice; live a life of dignity, purpose.

2 – PRAYERFUL - vibrant, prayer-filled community; pray.

1 – SAFETY - offer a safe space for all people.

1 – FAMILY - strengthen families.

1 – LIVLIHOODS - build sustainable livelihoods.

1 – HOPE - hope.

UOC WHY STATEMENT HEAT MAPPING

- 7 – Christ-centered**
- 5 – Discipling / Evangelism**
- 5 – Salvation**
- 5 – Spiritual Faith Formation/Education**
- 5 – Community**
- 4 – Loving**
- 3 – Welcoming**
- 3 – Service**
- 2 – Transformation**
- 2 – Peace**
- 2 – Growth**
- 2 – Glory To God**
- 2 – Holy Tradition**
- 2 - Encounter God**
- 2 – Christian Lifestyle**
- 2 – Prayerful**

THE HOLY ORTHODOX CHURCH OF UGANDA



Final Why Statement

**Grow in Christ's love and
empower people towards
spiritual transformation
and salvation.**

**Join us on August 22, 2025 ZOOM to
decide Uganda Orthodox Church
Strengths, Weaknesses, Opportunities
& Threats Determination
at 5:00 p.m. Uganda Time**

Join Zoom Meeting

<https://us02web.zoom.us/j/83769570634?pwd=AW3wYn6BEGrzeMzaOfsxhrgRbVfd8e.1>

Meeting ID: 837 6957 0634

Passcode: 549689



Stewardship Calling

What are you doing with all of the gifts God has given you?

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	SAMPLE S.M.A.R.T GOAL & ACTION PLANS		

Holy Orthodox Church of Uganda is undertaking a strategic planning process. This incredible work is being coordinated by the Holy Synod of the Holy Orthodox Church in Uganda under the inspired leadership of His Eminence Metropolitan Jeronimos Muzeeyi, and is being coordinated by the Holy Synod of the Holy Orthodox Church in Uganda. A dedicated team of senior leaders will form the Strategic Planning Team. The work of our very diverse and extensive Strategic Planning Team can be found on the website.

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